Ladi Andrew
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Key Skills

- **Tech**: Office 365, Bash, Data entry, Excel, Python, MySQL, SQL MongoDB, API integration,Node.js, PHP, Node.js.
- **Soft skills:** Building strong rapport with cross-functional teams and stakeholders by actively listening. Applied problem-solving skills to resolve complex technical issues

Projects

Local Leisure Centre Database (MYSQL, Database Design)

- Implemented a cutting-edge database system for a local leisure center. Utilized foreign keys to establish robust relationships, resulting in enhanced data integrity, with the aim to reduce errors by 40%, and increased operational efficiency.
- Developed and implemented a robust database design, leveraging SQL operators and query optimization techniques. With the intention to have a 40% improvement in data retrieval efficiency and elimination of paper-based bookkeeping approaches.

Jump Creative Agency One Page website (React, CSS, HTML, NPM, Figma)

- Enhanced website performance for a creative agency by implementing a responsive design, utilizing NPM packages to optimize code, and integrating Font Awesome icons; achieved a 25% decrease in page load time, resulting in improved user satisfaction and a 15% increase in organic traffic.
- Streamlined website performance by conducting thorough optimization audits, enhancing page loading speed by 50%, ensuring a seamless user experience and plan to improve SEO rankings.

Education & Training

October - February 2023, 16-Week Software Development Skills Bootcamp

Fundamentals of Web and Software Development (HTML / CSS, Javascript programming, Python modular programming, Responsive design, Software design system, UI/UX design principles, Back-end basics, RESTful API, Project building, Portfolio development, Version Control Git, Agile Methodology)

February 2023, FreeCodeCamp

Javascript Algorithms and Data Structures Certification

2017, Bachelor's Degree in Film Production

Forms of Documentary, Experimental Film, and Ideas into Film

Employment History

October 2022 – Internship (Junior Web Developer) Veganise

- Collaborated with cross-functional teams as a Junior Developer to optimize end-to-end functionality, ensuring seamless integration of HTML, Vue, and Yelp API; with a purpose to increase user engagement by 40% and improve customer satisfaction.
- Curated Veganise's branding and menu offerings to align with a 'Vegan first, not other" approach; positioned the restaurant as a premier destination for elevated vegan dining, capturing London's discerning vegan audience
- Managed the entire development process of Veganise, encompassing project planning, UI/UX design, external APIs, and robust search capabilities, intended to drive a 30% increase in user satisfaction.
- Integration of Firebase for login and authentication, enhancing security measures and streamlining the user login experience, with hopes of a 25% increase in user retention.

Achievements

- Implementation of Yelp API, Implementing search system. Stack: HTML/CSS, Tailwind, JS, API integration, Express, JSON, Firrebase

June 2021 – August 2022 – Account Assistant/ Receptionist Akdag & Co
- Implpemented new filing system, reducing retrieval time of documents
- Supported the accounting team during month-end and year-end closing procedures, completing tasks ahead of schedule 90% of the time.
- Assisted in the preparation of quarterly budgets and annual forecasts, contributing to a 10% increase in budget accuracy.
- Mainly using VLOOKUP, MS Office suite

August 2019 – April 2021 – (Mid - Senior) Video Editor, Crep Protect
- Executed a collaborative effort with a local & international team to produce compelling cross-platform social content, contributing to a 50% increase in brand visibility and a 35% surge in social media conversions.
- Global travel initiatives to film at worldwide branches and partner locations, capturing footage that showcased the company's global presence, to organically increase brand recognition and a 10% rise in customer loyalty.
- Mainly using the Adobe suite (Photoshop, Premiere Pro, Audition, After Effects, Blender).

Achievements
- Coordinated with European partners such as Chausport, Couir, Adidas, and PresentedBy.

September 2020 – Present, Freelance Video Editor/Photo Assistant
- Lead marketing brands/agencies to deliver all-round social content. Using Premiere Pro and 3D software.

Achievements
- Brands included: TopBoy/Netflix, Boilerroom, Wonderlust Magazine, Boxpark, Fifa card, Hunter, New York Times, Tommy Hilfiger, and Sports Direct.