

# Antoinette de Janasz

Working is a lousy way to earn a living...  
unless you're doing what you love

## ASSOCIATE DATA ANALYST | DATA VISUALIZATION

### PROFESSIONAL SUMMARY

Adaptive and versatile individual with experience collecting, transforming, and organizing data for analysis to help make informed decisions. Proficiency in various analytical tools such as SQL, R programming, and Tableau in addition to working with Microsoft Excel and Google Sheets.

Organized, detail-oriented, data driven, curious to uncover data insights, and comfortable working in a collaborative setting. Extensive background in business and retail along with strong design skills. Recently completed the Google Data Analytics Certificate – a rigorous, hands-on program that covers the entire scope of the data analysis process.

### EXPERIENCE

#### Web Search Analyst - Remote

December 2023 – March 2024 | Appen/Raterlabs LLC, Bellevue, WA

- Improved search-related activities through ongoing analysis, research, and feedback on search engine results.
- Evaluated media measuring the relevance and usefulness of web pages, images, and video in correlation to predefined queries.
- Provided feedback on how AI responses can be improved or modified based on evaluation results.
- Analyzed query results against established criteria related to relevance, accuracy, readability, usability.

### CONTACT



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Clarkston, MI 48348



[antoinettedejanasz](#)



[Portfolio](#)

### SKILLS

- Data Analysis
- Data Visualization
- R Programming
- SQL
- Tableau
- Microsoft Office
- Research
- Problem Solving/Solution Seeking
- Attention to Detail
- Creative

### EDUCATION

#### Google Data Analytics Certificate

Coursera 2024

#### High School Diploma

Marlborough School, Los Angeles, CA

### **President and Founder**

August 1999 - November 2017 | The Twooth Timer Company, Inc., Dallas, TX

- Invented and brought to market a patented new product.
- Researched and developed additional new products.
- Created budgets and financial plans to support the organization's long-term goals.
- Utilized problem-solving techniques to resolve complex issues quickly and effectively.
- Oversaw planning and execution of conventions and trade shows.
- Identified new markets and developed business plans.
- Organized and developed marketing campaigns.

### **Sales Associate**

July 2007 - May 2009 | Rich Hippie, Dallas, TX

- Helped customers find and select products.
- Assisted customers with product selection to ensure customer satisfaction.
- Organized merchandise displays to promote higher levels of customer engagement.
- Engaged with guests to understand and anticipate customer service needs.
- Utilized active listening techniques to identify customer needs and provided appropriate solutions.
- Kept signage and merchandise displays organized and up-to-date, promoting visual presentation standards.
- Maximized profits through effective cross-selling strategies during checkout process.
- Represented brand during special events, customer interactions and sales.

### **Design Consultant**

October 2004 - June 2007 | Ethan Allen, Dallas, TX

- Utilized interior design software to create 2D and 3D room renderings for clients.
- Developed innovative strategies to create product designs that met customer requirements and exceeded expectations.
- Presented visual solutions to clients in a clear and concise manner while incorporating feedback into the final product.
- Conferred with sales and management executives and clients to discuss design ideas.

## **VOLUNTEERING**

### **HOA Secretary & Treasurer**

2024-2025

Volunteer with IVSA Clarkston Homeowners Association. Designed logo and created a brand for the community. Produced survey and pivot tables to analyze the results to improve resident engagement and determine ranking of issues.

Presented analysis to the Board members with accompanying visuals. All recommendations are now being implemented. Branding is now utilized in all communications to residents. Emails include branded signature and quarterly newsletters are generated to further inform and engage residents.

Redesigned the HOA website to be more and inviting and informative. Installed restricted access area to hold sensitive materials: financial statements, governing documents, etc. Reorganized HOA finances to be more streamlined and automated.