NISHITA WOJNAR

Front-end digital design and development

SKILLS / ABILITIES

DESIGN

Wireframes · Mock-ups · Photography · Illustration · Interface design

CODE

HTML · CSS / SASS · Mobile-first responsive design · jQuery · PHP · mySQL

PSYCHOLOGY

User experience design · Accessibility · Analytics · Communication

PERSONAL PHILOSOPHY / GOALS

In an age where information is always a click away, I work hard to create products that are accessible, useful and easy to comprehend. I'm meticulous and attentive, taking pride in *what* I deliver and *how* I represent myself and others.

RECENT EDUCATION / EXPERIENCE

Jan 2008 – Nov 2013
Psychology
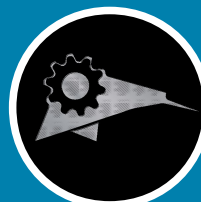Bachelor of Science with Honours

Victoria University of Wellington

Jan 2014 – Dec 2014
Web development
Diploma

ACG Yoobee School of Design

Oct 2014 - Jan 2016
Graphic designer

Kiwi Transport Services Ltd.

Apr 2015 – Sep 2016
Web designer & developer

Maritime New Zealand

OTHER EXPERIENCES

Jul 2006 – Dec 2007	Nov 2009 – Oct 2014	Mar 2013 – June 2013	Jul 2014 – Oct 2014
Graphic designer	Customer service & retail sales	Content co-ordinator	Editor & design consultant
Wainuiomata High School	The Warehouse Ltd.	Victoria University of Wellington	Stars QA

MORE ABOUT MY SKILLS

DESIGN

Late in 2015, I challenged my photo editing skills and creativity with tools that were less than ideal. Under the constraints of a budget and time, my aim was to emulate the dramatic style of Christian Meermann with cheap cameras and free editing software. The results of this project produced '75 Years Later' and 'Macroscopic Tales', which I have published on *Behance* to encourage the exploration of alternative tools and methods.

In 2014, my skills in Photoshop and Illustrator came to the attention of *Kiwi Motor Transport Services Ltd* in Auckland. The owner of the start-up asked me to create a logo for his company, which I did part-time. My designs went through multiple iterations as the company needed time to establish its identity. But with plenty of feedback and direction, I delivered the final logo in early 2016 in vector and pixel-based formats for websites and print.

CODE

I joined *Maritime New Zealand*'s web strategy project in early 2015, which required a web developer to implement the front-end design and structure proposed by *Chrometoaster* (design agency). Using front-end frameworks, like *Bootstrap* and *chart.js*, I co-implemented the website and successfully launched it in the winter of 2016. Right now, I am developing additional components and maintaining the new website with HTML, CSS and jQuery.

At the end of my design studies, my final assessment was an industry project for *Snip Hairdressing Salon*; I had to redesign and develop a functioning CMS website. As part of my design process, I visited the salon for inspiration, considered the client's wishes and used agile methods to refine my wireframes and Photoshop mock-ups. I reproduced the final design in code, which was a runner-up in the 2014 *ACG Yoobee Excellence Awards*.

PSYCHOLOGY

When I was developing *Maritime New Zealand*'s new website, I took into consideration the business's broad audience and stressed an importance on usability; I developed and tested for responsiveness, colour blindness issues, screen-reader detectability and text-based alternatives for all 'broken' images. In 2016, the website was launched with my components in place, improving the user experience and introducing multiple forms of accessibility.

In 2014, a colleague requested my help to refine the content and user experience of *StarsQA*. The website (CMS) intended to allow celebrities and fans to interact with each other but saw a poor level of user engagement. After establishing user needs and expectations, I leveraged my background in psychology to improve the communication strategy and 'on-boarding' experience, leading to an increase in the level of user engagement.

ACCESS MY ONLINE PORTFOLIO

See my latest projects and social media links by scanning this QR code* with your smart device. * Free QR code readers are available from *Google Play* and the *Apple App Store*.

CONTACT ME

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Nishita Wojnar

CONTACT CHARACTER REFEREES

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