



HI, I'M NISHI

User-focused design & development



Front-end digital designer and web developer, currently teaching web design at ACG Yoobee School of Design.



Wellington, New Zealand



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PORTFOLIO

See examples of my work on GitHub: <https://git.io/vXmHA>

SKILLS / KNOWLEDGE

DESIGN



Illustration

Wireframes

Mockups

Interface design

Visual communication

DEVELOPMENT



HTML

CSS / SASS

Responsive design

JavaScript / jQuery

Frameworks

STRATEGY



Research

SEO

User experience design

Information architecture

Psychology

EDUCATION / TRAINING

ACG YOOBEE SCHOOL OF DESIGN

Diploma of web development

2014

Web development

Digital design

VICTORIA UNIVERSITY OF WELLINGTON

Bachelor of Science with Honours

2008 - 2013

Psychology

Research

RECENT EXPERIENCES / PROJECTS

ACG YOOBEE SCHOOL OF DESIGN



Web design tutor

MARITIME NEW ZEALAND



Front-end web designer & developer

KIWI TRANSPORT SERVICES LTD



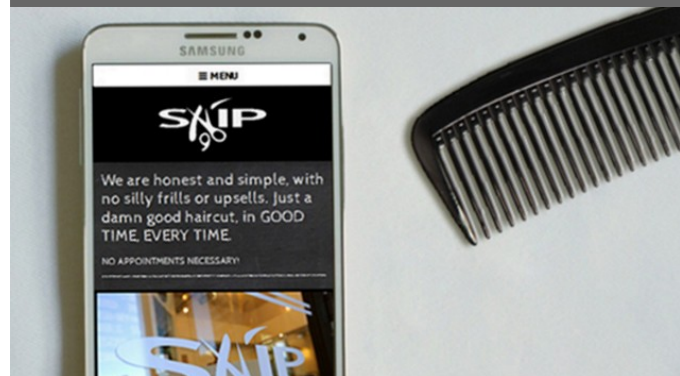
Graphic designer

MACROSCOPIC TALES



Graphic designer

SNIP HAIRDRESSING SALON



Full-stack web designer & developer

LINGO



Graphic designer

MORE ABOUT MY SKILLS / EXPERIENCES

DESIGN



Late in 2015, I challenged my design skills and creativity with tools that were less than ideal. Under the constraints of a budget and time, my aim was to create dramatic photography with cheap cameras and free editing software. The results of this project produced '75 Years Later' (WWII photojournalism) and 'Macroscopic Tales' (nature series). I have published both projects on Behance to encourage exploration of alternative tools, software and editing methods.

In 2014, my graphic design skills came to the attention of Kiwi Motor Transport Services Ltd in Auckland. The owner of the start-up asked me to create a logo for his company, which I did part-time. My designs went through multiple iterations as the company needed to establish its identity. With feedback and direction, I delivered the final logo in early 2016. It is now being used for print, web and on fabric.

DEVELOPMENT



I joined Maritime New Zealand's web strategy project in early 2015, which required a web developer to implement the front-end design and structure proposed by Chrometoaster (design agency). Using front-end frameworks, like Bootstrap and chart.js, I co-implemented the website and successfully launched it in the winter of 2016. After the launch, I developed additional components, collected data and managed the new website.

At the end of my design studies, I developed a CMS website for Snip Hairdressing Salons. As part of my process, I visited the salon for inspiration, considered the client's wishes and used agile methods to refine my wireframes and mock-ups. The final product was made with front and back-end technologies; it was a runner-up in the 2014 ACG Yoobee Excellence Awards but did not go live due to client needs.

STRATEGY



When I was developing Maritime New Zealand's new website, I focused on technology and users. I stressed importance on maximising usability and web accessibility; I developed and tested for responsiveness, colour blindness issues, screen-reader detectability and text-based alternatives for all 'broken' images. In 2016, the website was launched with all of my components in place. Data showed that user engagement improved and that more people were visiting the website.

In 2014, I was requested to help refine the content and user experience (UX) of StarsQA. The website aimed to allow celebrities and fans to interact with each other but had a poor level of engagement and traffic. After establishing needs and expectations, I used my background in psychology to improve the communications strategy and 'on-boarding' experience. This led to an increase in the level of user engagement.

CHARACTER REFERENCES

ACG YOOBEE SCHOOL OF DESIGN

MARITIME NEW ZEALAND

MARITIME NEW ZEALAND



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