

NISHITA WOJNAR

Visual design // Website development // User-focused strategy

EXPERIENCE

ACG Yoobee School of Design — *Design tutor*

OCTOBER 2016 - PRESENT

Teaching commercial web design and development skills.

Maritime New Zealand — *Web developer / designer*

APRIL 2015 - SEPTEMBER 2016

Front-end web design, UI/UX development, content creation.

Kiwi Transport Services Ltd. — *Graphic designer*

OCTOBER 2014 - JANUARY 2016

Logo design and development for print and web.

StarsQA — *Content editor / design consultant*

JULY 2014 - OCTOBER 2014

Editing online content, guiding UI/UX changes to website.

Victoria University of Wellington — *Content coordinator*

MARCH 2013 - JUNE 2013

Creating and managing digital resources for academics.

Wainuiomata High School — *Graphic designer*

JULY 2006 - DECEMBER 2007

Cover design and illustrations for print publication.

EDUCATION

ACG Yoobee School of Design — *Diploma of Web development*

JANUARY 2014 - DECEMBER 2014

Victoria University of Wellington — *Bachelor of Science with Honours (Psychology)*

FEBRUARY 2008 - NOVEMBER 2013

SKILLS

Web development

- ✓ HTML
- ✓ CSS / SASS
- ✓ JavaScript / jQuery
- ✓ Responsive web design
- ✓ Front-end frameworks

Visual design

- ✓ Adobe Creative Suite
- ✓ Wireframes / mockups
- ✓ Interface design (UI)
- ✓ Photo manipulation

User-focused strategy

- ✓ Experience design (UX)
- ✓ Information architecture
- ✓ Search engine optimisation
- ✓ Data analysis / research

Soft Skills

- ✓ Presenting / communication
- ✓ Empathetic
- ✓ Organised

PORTFOLIO



See examples of my work by scanning this QR code with your smart device. **Browser info in reference section.**

MORE ABOUT MY SKILLS

Visual design

In 2015, I challenged my abilities by emulating time and budget constraints. I used open-source software and cheap equipment to create a science photography series. The results of this self-initiated challenge produced *Macroscopic Tales*. I have published this online to encourage others to explore alternative tools and editing methods.

In 2014, my design skills came to the attention of *Kiwi Motor Transport Services Ltd* in Auckland. The owner of the start-up asked me to create a logo for his company, which I did part-time. I went through multiple iterations as the company needed to establish its identity. With feedback and direction, I delivered the final logo in early 2016. The logo is now being used for print, web and on fabric.

Web development

I joined *Maritime New Zealand's* web strategy project in 2015, which required a web developer to implement the front-end design and structure proposed by *Chrometoaster* (design agency). Using front-end frameworks, like *Bootstrap* and *chart.js*, I co-implemented the website and successfully launched it in July 2016. After the launch, I developed additional components, collected data and managed the new website.

At the end of my studies, I developed a CMS website for *Snip Hairdressing Salons*. I visited the salon for inspiration, considered the client's wishes and used agile methods to refine my wireframes and prototypes. The final product was coded from scratch with front and back-end technologies. It was a runner-up in the 2014 *ACG Yoobee Excellence Awards* but did not go live due to a change in branding.

User-focused strategy

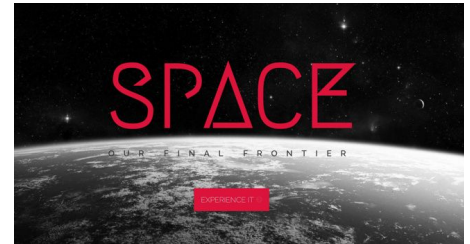
At *Maritime New Zealand*, I stressed importance on maximising usability and web accessibility; I developed and tested for responsiveness, colour blindness, screen readers and text-based alternatives for all 'broken' images. The website was launched with all of my components in place. Data showed that user engagement and traffic improved.

In 2014, I was asked to help refine the content and experience (UX) of *StarsQA*, which had a poor level of engagement. After establishing user needs and expectations, I used my background in psychology to improve the communications and 'on-boarding' experience.

INDEPENDENT PROJECTS

Intro to Flexbox— Website design / development

DECEMBER 2016 - PRESENT



Lingo — Graphic design / illustration series

JUNE 2016 - OCTOBER 2016



Macroscopic Tales — Photography series

SEPTEMBER 2015 - APRIL 2016



CONTACT DETAILS

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URL LINKS FOR YOUR WEB BROWSER

Portfolio

GitHub: <https://ladybiosphere.github.io/portfolio>

List of mentioned projects

Intro to flexbox: <https://ladybiosphere.github.io/flexbox-frontier>

Kiwi Transport Services Ltd.: <https://goo.gl/k07OH2>

Lingo: <https://goo.gl/ntPFGY>

Macroscopic Tales: <https://goo.gl/OaOtIR>

Maritime New Zealand: <https://goo.gl/3ja9Hg>

Snip Hairdressing salons: <https://goo.gl/3NIsjt>

StarsQA: <http://starsqa.com>

Social media

Behance: <https://www.behance.net/NishitaWojnar>

Instagram: <https://www.instagram.com/nishitawojnar>

LinkedIn: <https://www.linkedin.com/in/nishitawojnar>

Twitter: https://twitter.com/nishita_wojnar

CHARACTER REFERENCES

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