

# LISA WAGNER

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## EXPERIENCE

### CREALYTICS INC., NEW YORK

#### SOFTWARE ENGINEER PRODUCT DEVELOPMENT, SINCE 2018

- Developed new core application components as part of the front end development team of Crealytics' e-commerce advertising automation product.  
(React, ES6, GraphQL, HTML5, CSS in JS, Express, NodeJS)
- Facilitated seamless migration to React.js from Backbone.js
- Hired and mentored interns and junior developers.

#### MARKETING AUTOMATION ENGINEER SALES & MARKETING, SINCE 08/2016

- Led a marketing and engineering team to design and implement a prospecting application which generates, evaluates, and enriches data for customer outreach. Its data quality and customizability exceeds those of data providers such as Datanyze and replaced those subscriptions.  
(RoR, PostgreSQL, JavaScript, HTML5, Sass)
- Developed scripts and web apps to link APIs, synchronize and manage data, and automate processes between Crealytics' own and third-party tools like Salesforce.
- Initiated testing and review cycles to optimize these applications and ensure they meet users' needs and ever-changing requirements.

### UNIVERSITY OF PASSAU

#### RESEARCH ASSISTANT & DEVELOPER, 2015 TO 2016

- Developed browser extensions within a research project focusing on semantic web, recommender technologies, and human-computer interaction

### ONE LOGIC, PASSAU

#### SOFTWARE DEVELOPER, 2014 TO 2015

- Designed REST APIs for analytical forecasting projects.  
(Java, JavaScript, Apache Spark, Swagger UI)

## SIDE PROJECTS

### LADYBYTES.IO, NEW YORK, SINCE 02/2017

- Teaching coding courses for (cis, trans or genderqueer) women  
(React, React-Spring, Redis, HTML5, CSS3, MySQL)

### COFFEE\_ON\_TIME, NEW YORK, SINCE 08/2017

- Scheduling and employee management tool for cafes and baristas  
(Ruby on Rails, HTML5, CSS3)

## EDUCATION

### GRADUATE COURSES IN COMPUTER SCIENCE, UNIVERSITY OF PASSAU

- Major: Information and Communication Systems
- Minor: IT Security and Reliability, Intelligent Systems

### B.S., INTERNET COMPUTING, UNIVERSITY OF PASSAU

- Computer science with an emphasis on web technologies

## SKILLS

### FRONTEND

React, JavaScript - ES6, CSS3, Sass, HTML5

### BACKEND

Node.js, Express.js  
Ruby, Java

### BUILD TOOLS

npm, yarn, webpack, ESLint

### DESIGN & ANIMATION

react-spring, Semantic UI, Material UI, Bootstrap

### DB

Redis, PostgreSQL, MySQL

