



Aims to achieve Net-zero emissions by 2040, how can VIBRABREW balance carbon impact with cost, service level, and feasibility?

T.N.A

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EXECUTIVE SUMMARY



OBJECTIVES

Reduce VIBRABREW's GHG emissions from Inbound Logistics and Warehousing to support its **net-zero goal by 2040**. This involves calculating emissions, identifying hotspots, and proposing solutions that balance emission impact, cost, service level, and feasibility.



KEY CHALLENGES

Lacks transportation optimization due to no route strategy or integrated planning, leading to inefficient vehicle use.

Relies on fossil fuel trucks and non-renewable warehouse energy, causing high emissions.

Limited supply chain integration and 3PL collaboration hinder distance reduction and green technology adoption.

DECARBONIZATION STRATEGY

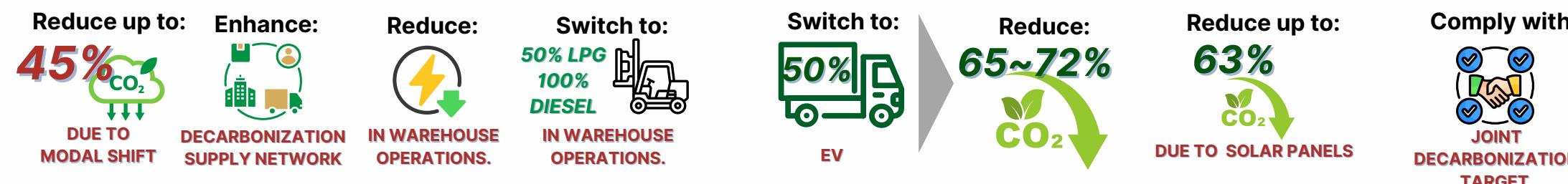


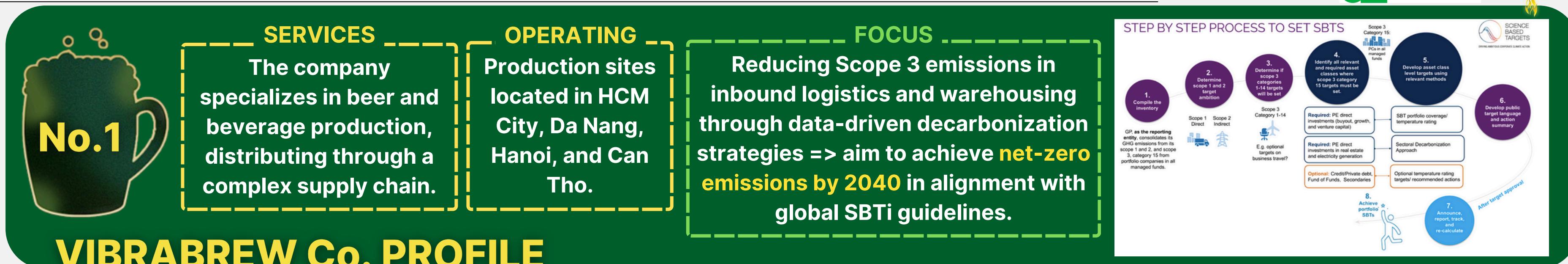
SOLUTION

- Modal Shift:** Shift long-haul freight from road to rail or water where feasible
- Load Optimization:** Maximize truckload capacity, reduce “empty miles” with backhaul strategies and freight consolidation.
- Route Optimization:** Cluster deliveries to reduce the number of trips.
- Energy Efficiency:** Retrofit warehouses with LED lighting
- Renewable Energy:** Install rooftop solar panels.
- Supplier & 3PLs engagement:** Conduct quarterly ESG audits and provide training programs to help suppliers adopt sustainable practices

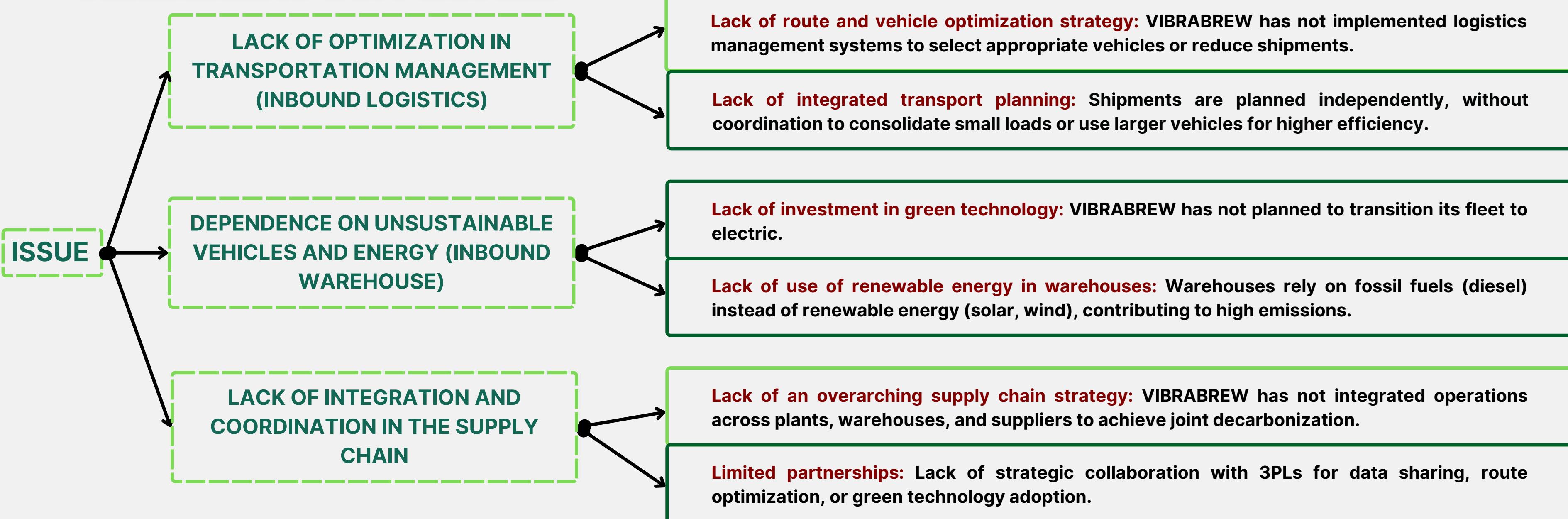
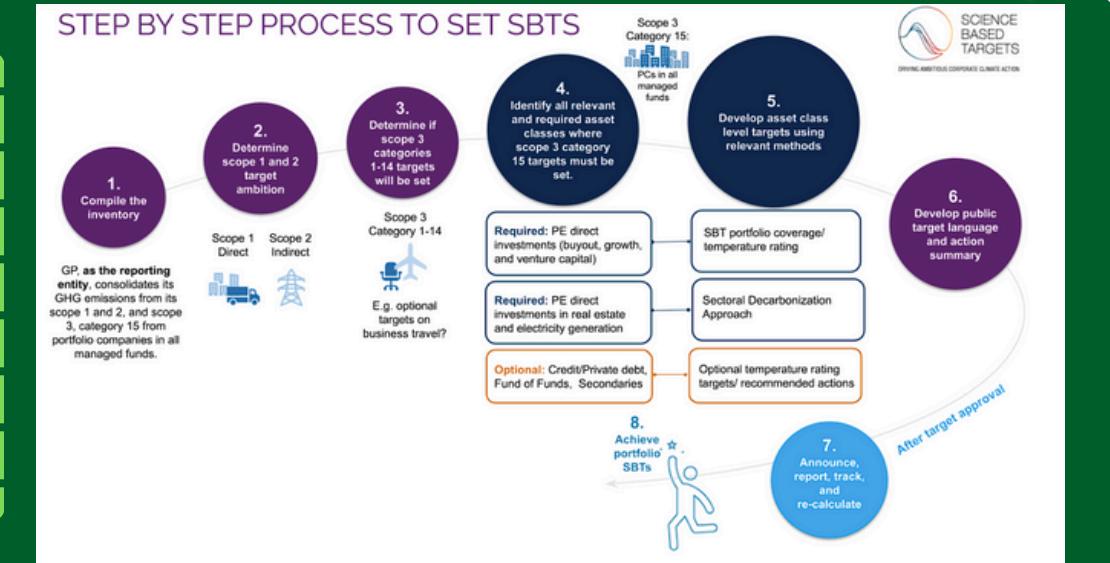


EXPECTED OUTCOME

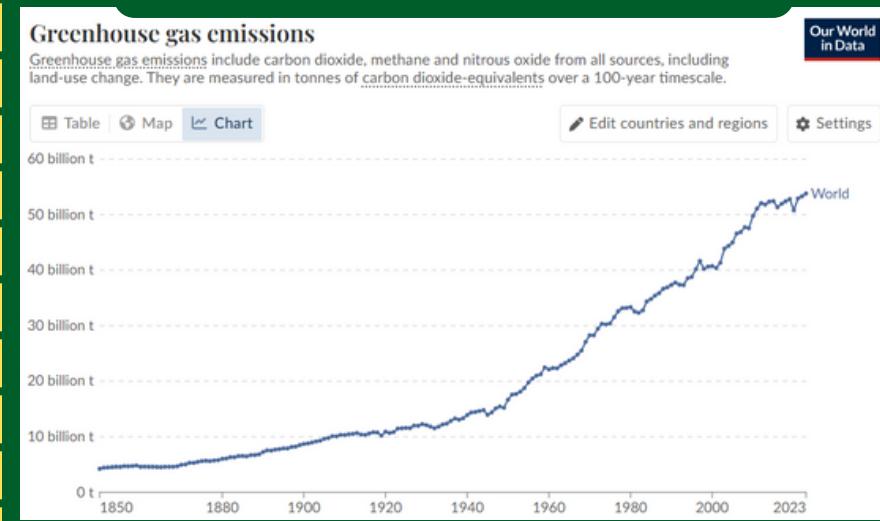




VIBRABREW Co. PROFILE

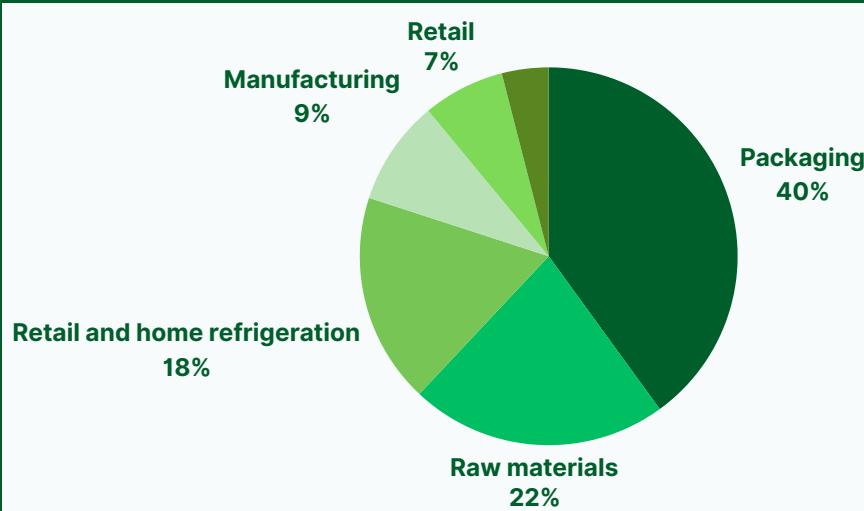


GLOBAL GHG EMISSION



Rising GHG emissions
urge gor action across industries

BEER INDUSTRY'S IMPACT



Producing 1L beer
=0,5-1kg CO₂e

**CO₂e in life cycle
of beer**



Key emitters



SUSTAINABILITY DRIVERS



Consumers show **preference for eco-friendly** products



Investors evaluate **ESG criteria**



Increasing **stringent regulation** on emissions, resource use and waste management

SUSTAINABILITY PRACTICES

- Adopt renewable energy:** transitioning to solar, wind, or other renewables
- Optimize packaging:** prioritize reusable kegs or recyclable materials over single-use glass bottles
- Improve waste management:** invest in CO₂ recapture, spent grain repurposing and wastewater treatment to minimize emissions
- Enhance supply chain efficiency:** source local ingredients and reduce transportation distances.

CHALLENGES



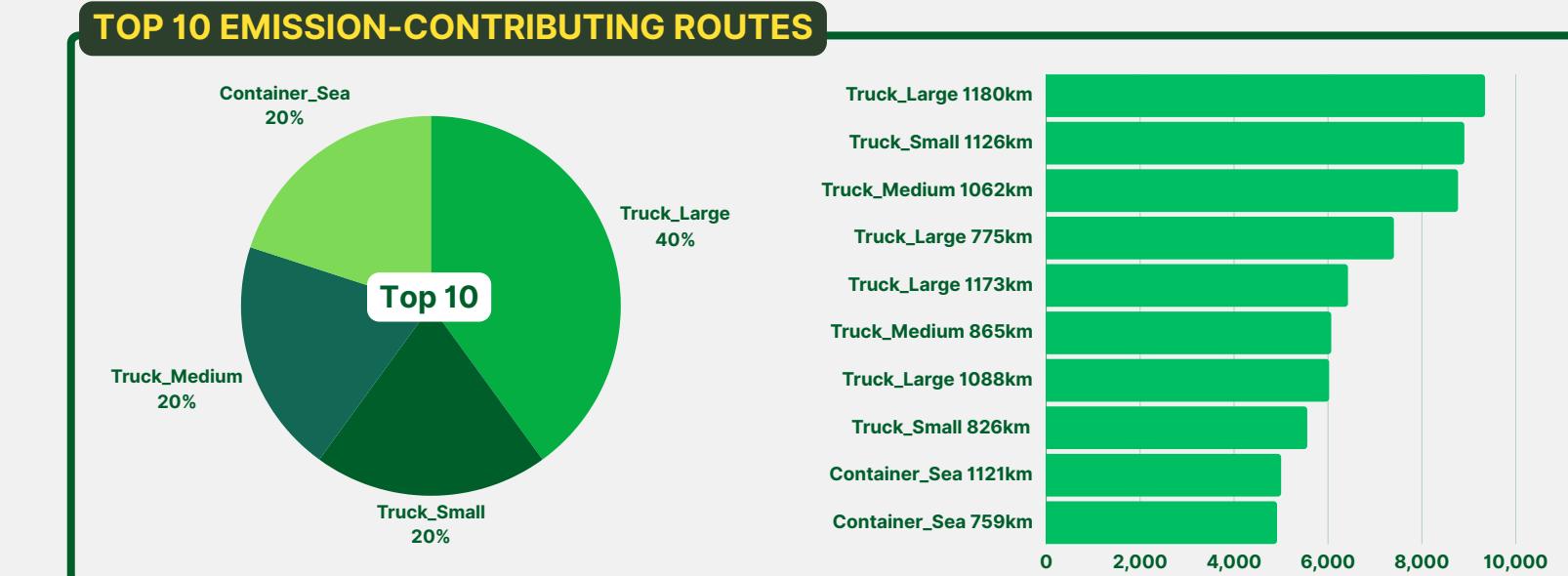
High energy intensity of brewing processes → high upfront costs for transitioning to renewable energy



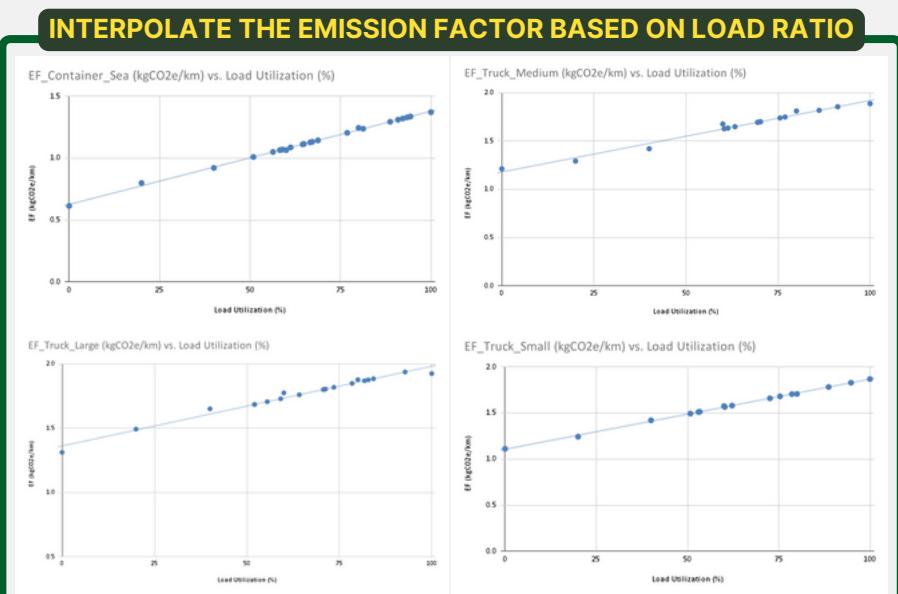
Limited control over upstream suppliers
Reusable packaging requires **investment**



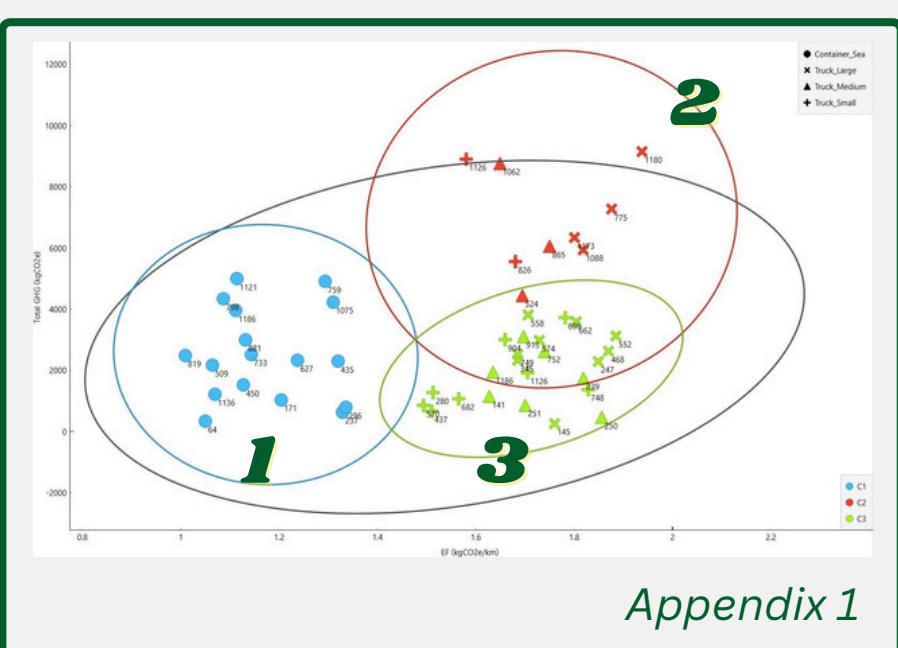
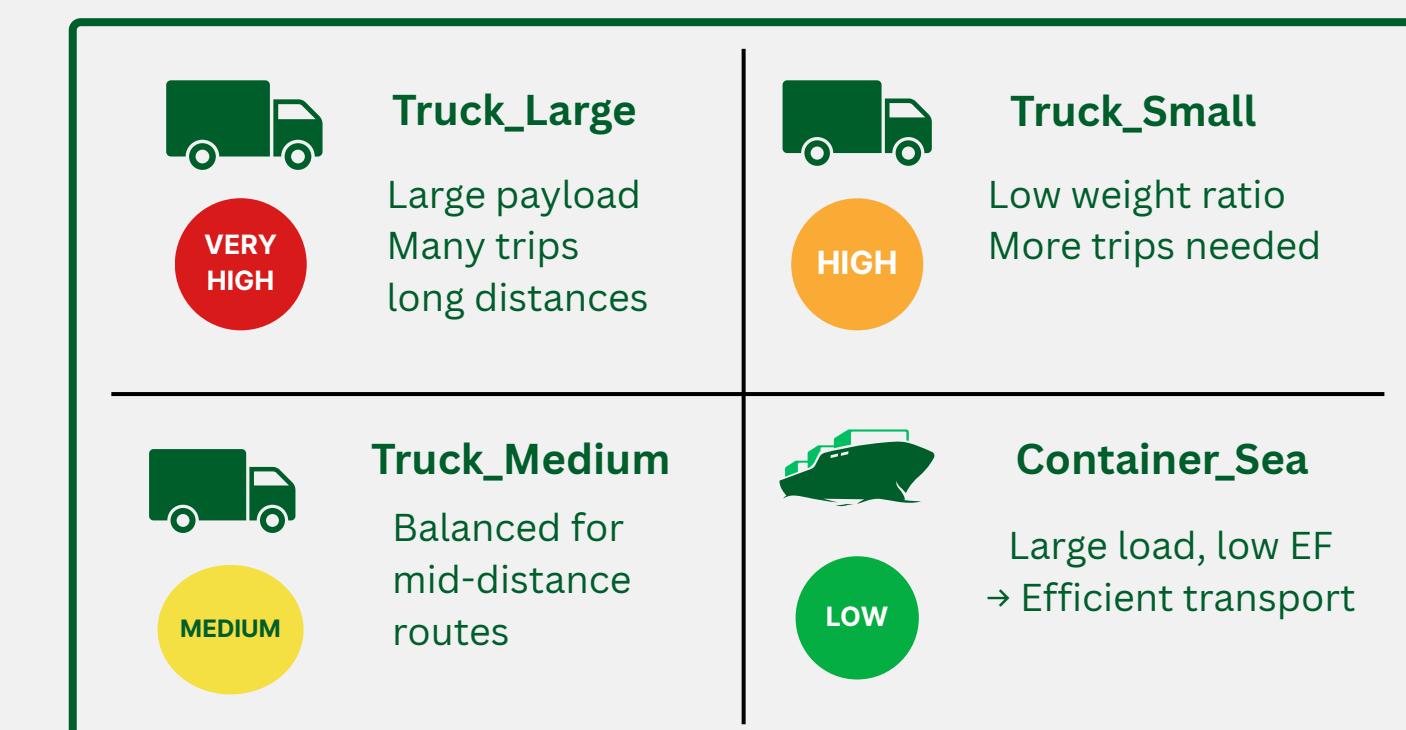
Formula	
Weight Ratio (%)	= (Total_Load/Number_of_Shipment)/Max_Payload
EF (kgCO2e/km)	Linear Forecasting Method (Excel Function) =FORECAST.LINEAR(x,known_ys,known_xs)
Total GHG (kgCO2e)	= EF * Distance * Number_of_Shipment



Reason



Vehicle Type	% Total Load	% Total GHG
Container_Sea	99.86%	27.55%
Truck_Large	0.09%	34.13%
Truck_Medium	0.04%	20.07%
Truck_Small	0.01%	18.25%



- **Truck_Large:** largest source of emissions among the analyzed transportation methods
- **Truck_Small:** abnormally **high amount of GHG per ton** of cargo
- **Container_Sea:** eco-friendly and efficient
- **Weight Ratio is a key driver of emission**

ACTION

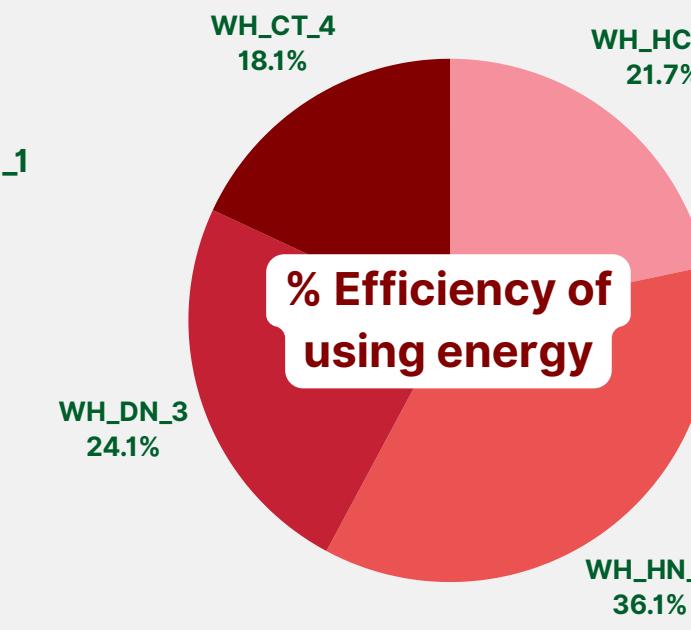
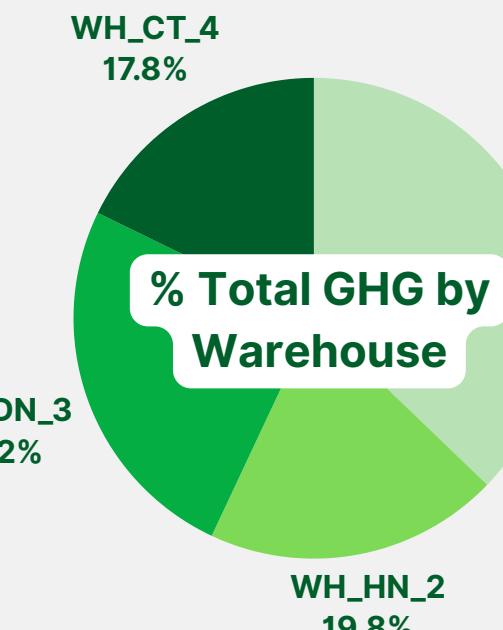
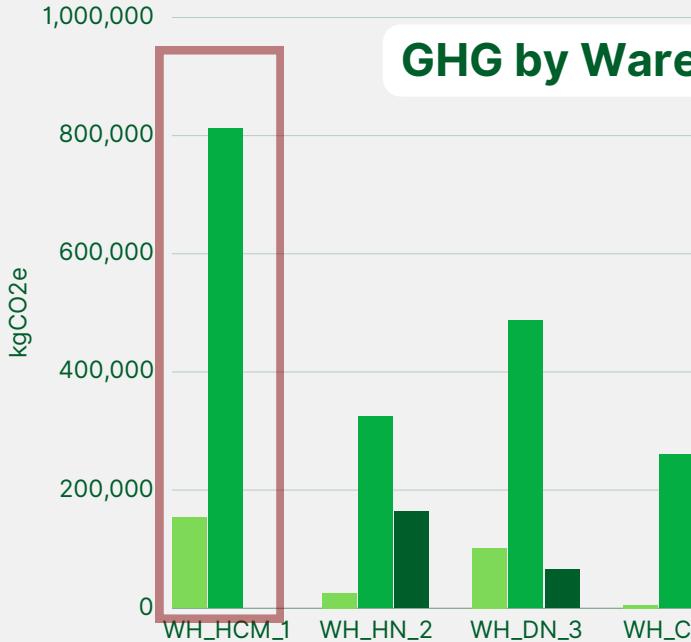
- Minimize the usage of **Truck_Small**
- Optimize routes and consolidate shipments

...Calculate GHG emissions of Inbound Warehouse using Fuel-based method, analyze and propose...



Electric Emission LPG Emission

Diesel Emission



Comparison of Electric, LPG, and Diesel			
Factor	Electric	LPG	Diesel
suitable warehouse type	Ideal for indoor, outdoor/indoor tasks, low automation, Quick refueling	Versatile for outdoor/indoor storage, low automation, Quick refueling	Strong for heavy loads, outdoor storage. Suits remote warehouses but needs ventilation indoors.
Carbon Impact	0.511 kgCO2e/kWh	0.0707 (kgCO2e/MJ)	0.0918 (kgCO2e/MJ)
Operating Costs	Low Cheap electricity (~\$0.10–\$0.20/kWh), low maintenance	Moderate Fuel costs ~\$3–\$5/gallon, moderate maintenance. Tank swaps add labor.	High Fuel costs ~\$4–\$6/gallon, high maintenance (engine, filters). Fuel storage adds costs.
Initial Investment/Conversion	High cost for Forklifts, charger and infrastructure. Automation adds costs.	Moderate cost for tanks and ventilation.	Low-Moderate Cost for forklift, tanks and generators/ventilation
Conversion Time	Long 6–18 months (charging stations, electrical upgrades, training)	Moderate 3–6 months (forklifts, tanks, ventilation).	Short 2–6 months (forklifts, tanks, minimal upgrades). Fastest for off-site warehouses.

WAREHOUSE CHARACTERISTICS

- Off-site Warehouses (WH_HCM_1, WH_DN_3):** Serve as storage facilities for raw materials or finished goods, supporting production plants. They have larger-scale operations with higher energy consumption due to extensive material handling.
- Distribution Depots (WH_HN_2, WH_CT_4):** Focus on distributing goods to retail or end customers, with lighter logistics activities and typically lower energy use; Prioritize rapid inventory turnover.

- **LPG Forklifts: Major Emission Source**
 → **High Diesel at Distribution Depots**
 → **WH_HCM_1: Top Emitting Warehouse**



} have implemented renewable energy in their supply chains, including warehouses, to achieve net-zero emissions goals

WAREHOUSE'S EMISSIONS PROFILE

		Electric Emission	LPG Emission	Diesel Emission	Efficiency of use
Off-site Warehouse	WH_HCM_1	Moderate (significantly lower than LPG) (16%)	The dominant emission source (84%)	No diesel usage, which is a positive aspect for reducing fossil fuel dependency	Highest efficiency, no diesel use, but high LPG consumption
	WH_DN_3	Higher than Distribution Depot (16%)	Dominate at 74.4%	Lower than Distribution Depot (10%)	Lowest efficiency, very high LPG consumption
Distribution Depot	WH_HN_2	Low electricity usage (5%)	The large contributor (63.2%)	Also has a significant share (31.9%)	Low efficiency, high electric consumption, significant diesel and LPG use.
	WH_CT_4	Electric emissions are negligible (1.1%), the lowest across all sites	The large contributor (56.3%)	Very high share (42.6%), the highest diesel contribution among all warehouses	Moderate efficiency, lowest LPG consumption, but uses diesel.

EFFICIENCY OF USE (MJ/FORKLIFT)

PROPOSED STRATEGY

- Switch LPG to electric, LED light
- Install solar panels, eliminate diesel.
- Convert part of LPG and diesel forklifts to electric
- Fully transition all diesel equipment to electric and optimize forklift transport routes to further reduce emissions.

DECARBONIZATION STRATEGIES

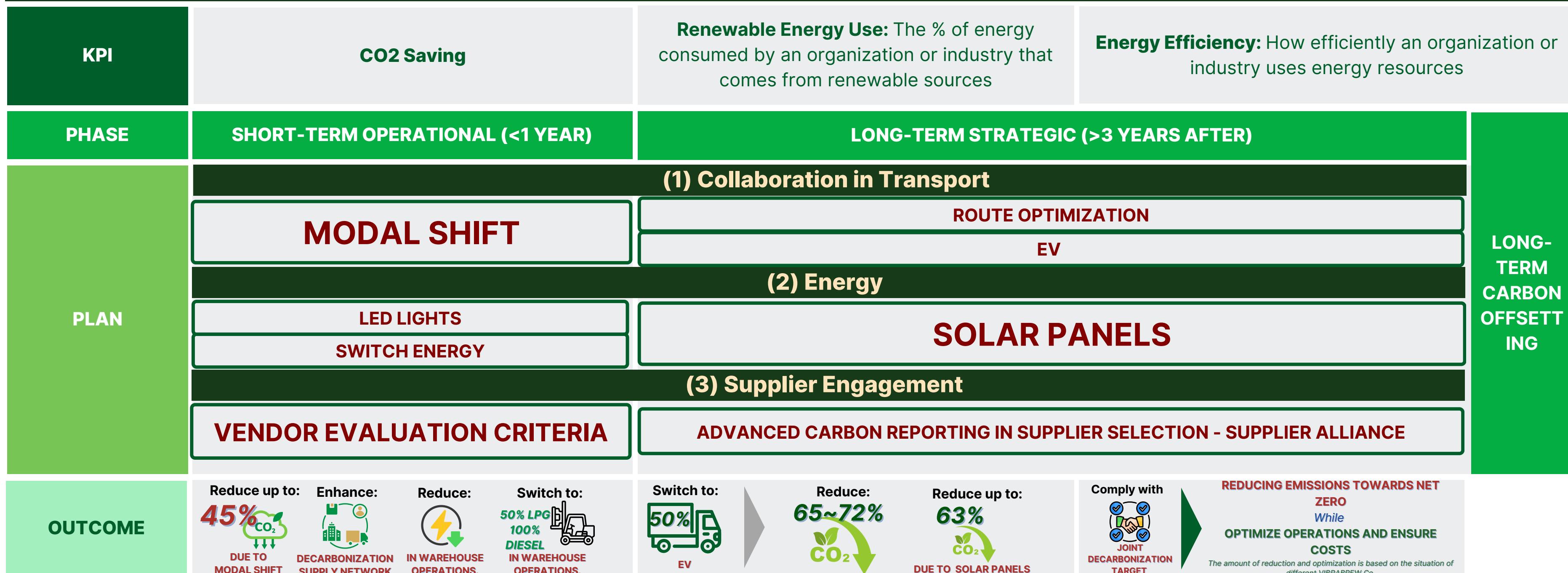
Cost Optimization

Environmental Compliance

Sustainability Goals

(1) Collaboration in Transport + (2) Energy + (3) Supplier Engagement

(0) Collect data on fuel consumption, energy use and freight volume.



(1) Collaboration in Transport

SHORT-TERM OPERATIONAL (<1 YEAR)

Colaboration - Modal Shift

Multi-modal Transport framework for Scalable CO₂ Reduction, proposed to 3PL & Supplier

- Group short-distance shipments → send to 1 hub.

👉 Apply **Clustering (K-means)** to find consolidation hubs.

- Use vehicle-by-vehicle EF table to select optimal truck.

👉 Use **Solver** to reassign vehicles & minimize CO₂.

- Redesign long routes >600 km with low fill rate using transshipment.

👉 Identify low-fill long routes → create a midpoint hub → reroute as short-haul (to hub) + long-haul (from hub) with optimal vehicle.

Conduct trial test for Supplier & 3PL

Review performance of trial test

Review Sustainability performance with Efficient Operations and Emissions Saving

Scenario	Vehicle Type	Max Payload (tons)	Number of Shipments	Total Load (tons)	Distance (km)	Weight Ratio (%)	EF (kgCO ₂ e/km)	Total GHG (kgCO ₂ e)
Nominal	Truck_Small	5	5	15.55	1126	62.20	1.582	8,904.038
Apply Modal Shift Planning	Truck_Small	5	5	21.25	400	85.00	1.756	3,512.499
	Truck_Large	25	1	21.25	726	85.00	1.890	1,371.801
				Total				4,884.300
				% GHG saving				45.15%

[Multiple Pickup Points] → Truck_Small (400km) → [Consolidation Hub]

[Central Warehouse / Customer] ← Truck_Large (726km)

Based on our regression analysis (Appendix 2), each additional shipment increases emissions by 1,134 kg CO₂e.

👉 By reducing the number of shipments, this approach significantly cuts carbon emissions by 45.15%.

Data Transparency

Enable real-time shipment tracking

→ Secure logistics data via blockchain

→ Sync transport data with ERP/SCM platforms

→ Provide shared dashboard access

→ Continuously analyze transport data

Use IoT & GPS to monitor truck location, route progress, and delay alerts.

Store shipment ID, timestamp, vehicle & hub data on blockchain for tamper-proof transparency.

Link vehicle schedules, delivery status, and emissions data to internal systems for planning & reporting.

Let suppliers, 3PLs, and buyers view relevant data: ETA, emissions, utilization, and deviations.

Set up periodic reviews to detect low-load routes, delays, or high CO₂e, and optimize routing strategies.

LONG-TERM STRATEGIC (>3 YEARS AFTER)

Route optimization - support Modal Shift

- Re-map high GHG routes (e.g. Truck_Small >800km) using CO₂e/km as optimization target, also involve 3PL & transport partners in redesign workshops.

- Cluster shipments by delivery region (K-means) → define optimal consolidation hubs.

Example tool of route optimization or tutorial of ERX

- Use route optimization tools to automate daily route planning and reduce empty mileage & improve load utilization

- Create route logic:

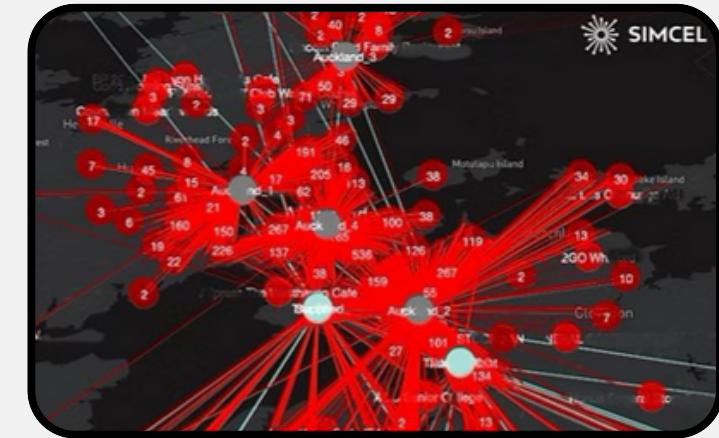
- Phase 1: Short-haul (≤ 250 km) → by Truck_Small / EV .
- Phase 2: Long-haul (≥ 600 km) → by Truck_Large or Container.

- Optimize truck assignment with Solver & data sharing.

- Share vehicle utilization & CO₂ data with 3PL.
- Co-develop route plans to balance cost & emission.

- Deploy dashboard real time tracking emissions per route & vehicle type, shared access for suppliers, 3PL & internal team.

- Foundation for EV + Transshipment strategy



EV

Year	Truck_Small	Suggested action for Suppliers & 3PL
Year 1	Transition 20% Target low-payload, short-haul routes	- Analyze routes for EV suitability - Identify EV suppliers and pilot 1-2 trucks - Train drivers and maintenance teams - Assess charging infrastructure needs
Year 2	Increase to 35%	- Optimize delivery schedules for EVs - Evaluate pilot results and adjust strategy if needed
Year 3	Reach 50% transition	- Achieve full transition targets - Introduce EV/Hybrid for selected Truck_Small routes - Track GHG reduction and plan next phase



Engage suppliers and logistics partners (3PLs) in the transition to electric mobility

(2) Energy

SHORT-TERM OPERATIONAL (<1 YEAR)

LED Lights

- Conduct a lighting audit to identify current wattage and bulb types
- Replace 90% of the lighting system with LED lights across all four warehouses.
- Use motion sensors in low-traffic areas to further reduce consumption.

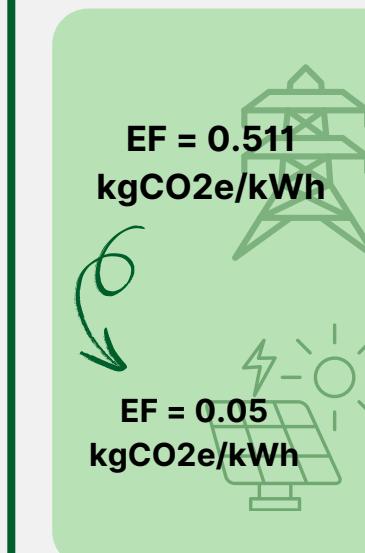
The number of replaced lighting will be addressed in Appendix 3

Switch energy

- Audit warehouse energy use
- Map electricity to identify high-impact areas
- Evaluate panel capacity for electric forklifts/new equipment loads.
- WH_HCM_1, WH_DN_3: 50% LPG forklifts $\xrightarrow{\text{Replace}}$ electric forklifts
- WH_HN_2, WH_CT_4: 100% Diesel forklifts $\xrightarrow{\text{Replace}}$ electric forklifts
- Prepare Infrastructure for Renewable Energy Integration

LONG-TERM STRATEGIC (>3 YEARS AFTER)

Solar panels



Evaluate roof suitability at Off-site Warehouse



Check local climate



Confirm which warehouses are structurally and environmentally viable



Design a tailored solar photovoltaic (PV) system based on energy needs, roof space, and budget

Implement real-time monitoring systems to track energy output, efficiency, and faults.

Engage certified installers to minimize disruption and ensure quality

Design a tailored solar photovoltaic (PV) system based on energy needs, roof space, and budget

30% conversion

Re-evaluate and convert 50%

70% conversion

(3) Supplier Engagement

Vendor Evaluation Criteria

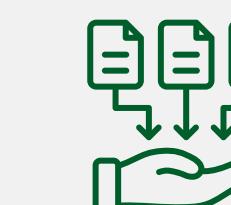
- Assess** suppliers and classify into group A,B,C
- Group C: identify key **ESG compliance gaps** (e.g unreliable delivery performance) → co-design **6-month corrective action** plans. Focus improvement efforts on critical suppliers
- Group B: conduct **workshops/training** on ESG compliance → Co-develop **ESG improvement roadmaps** with a clear target to reach Score >80 within 12 months
- Cross-cutting initiatives (all groups): pilot a supplier **ESG scorecard system**, including quarterly performance reviews and feedback loops

Appendix 4

Advanced Carbon Reporting in Supplier Selection - Supplier alliance

COMPLY WITH DATA TRANSPARENCY AND JOINT DECARBONIZATION

Establish supplier selection criteria (based on Vendor Evaluation Criteria at phase short-term)



Collect emissions data from suppliers



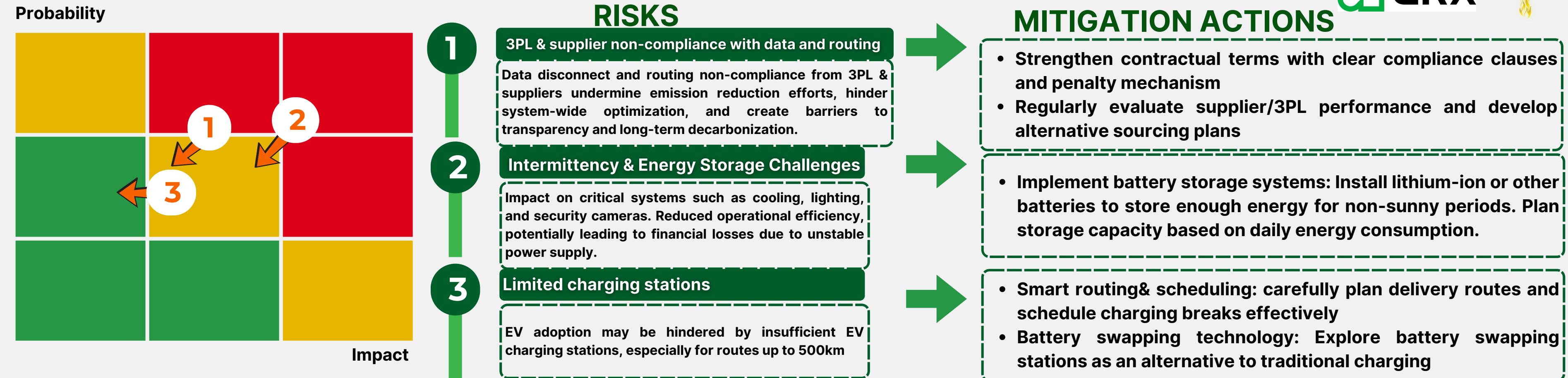
Integrate automated measurement systems



Score and evaluate suppliers



Optimize supplier portfolio





References

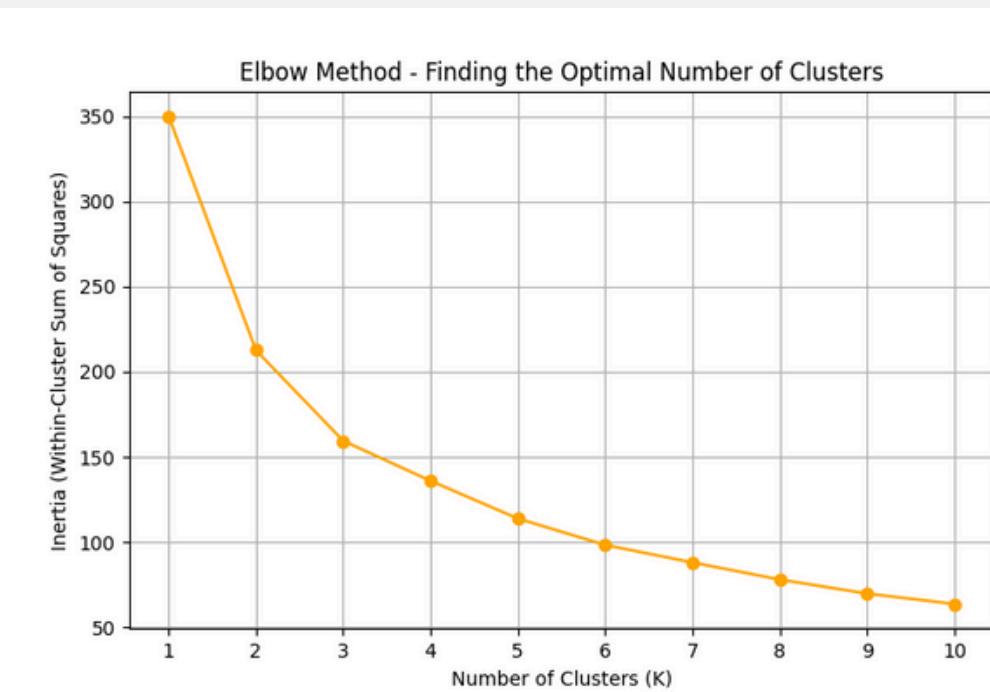
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APPENDIX





PYTHON CODING FOR ELBOW METHOD AND BUILDING ORANGE MODEL FOR K_MEANS CLUSTER



```
# Step 3: Standardize the data
scaler = StandardScaler()
X_scaled = scaler.fit_transform(X)

# Step 4: Apply Elbow Method to determine the optimal number of clusters
inertia = []
K_range = range(1, 11)

for k in K_range:
    kmeans = KMeans(n_clusters=k, random_state=42, n_init=10)
    kmeans.fit(X_scaled)
    inertia.append(kmeans.inertia_)

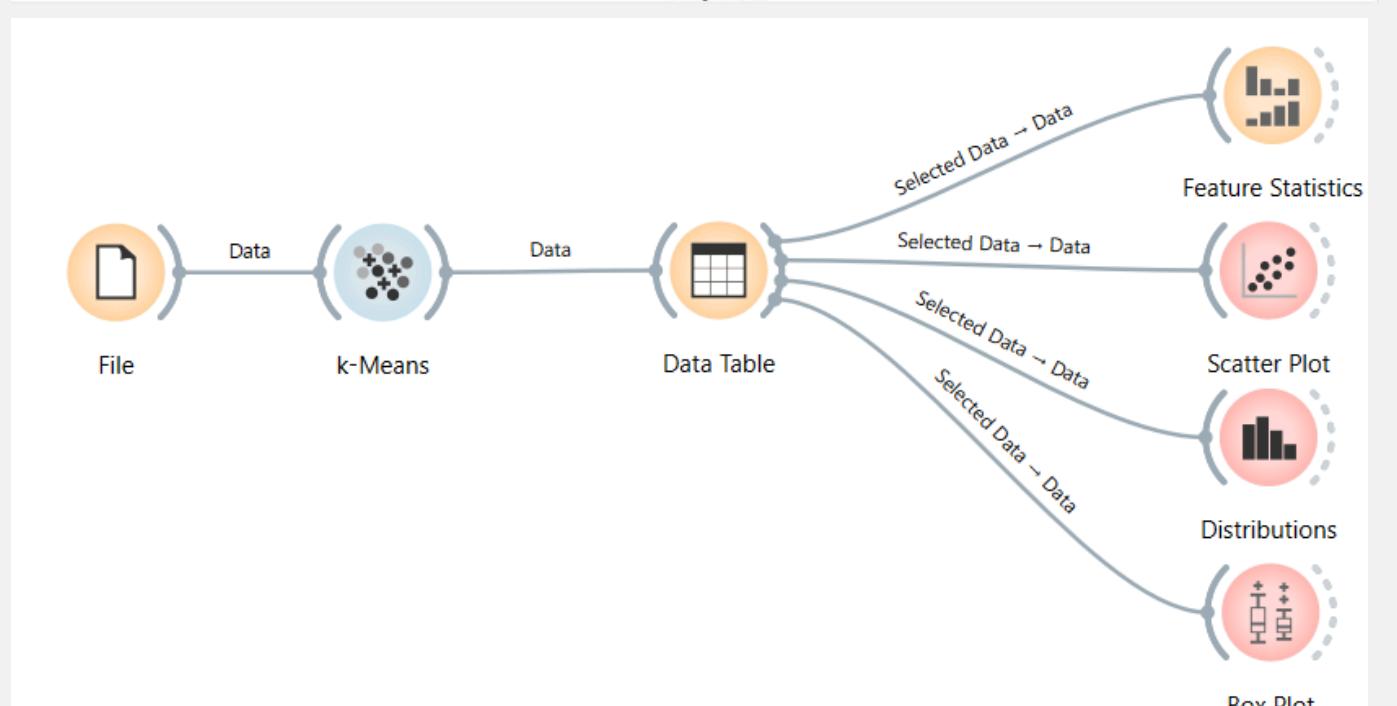
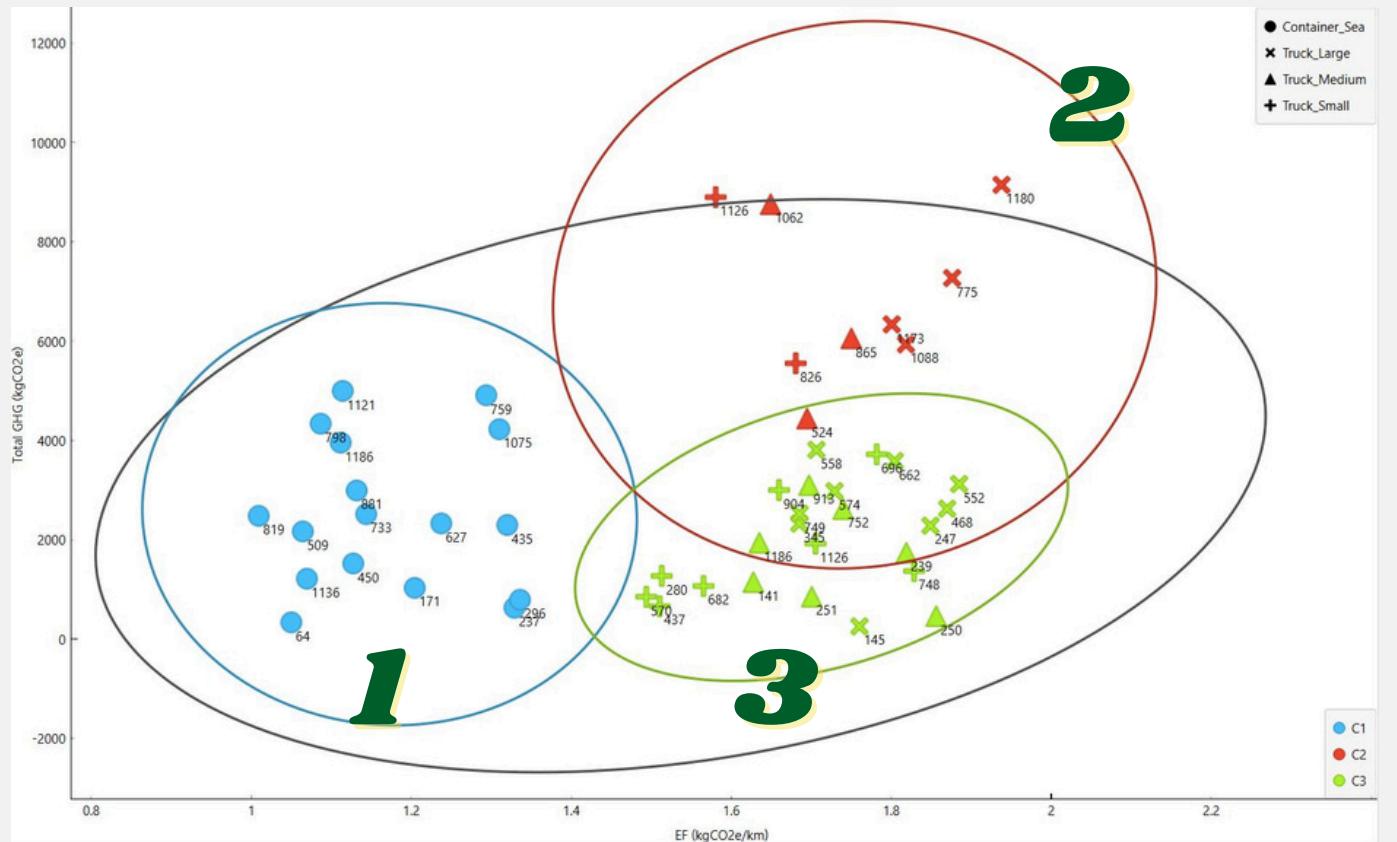
# Step 5: Plot the Elbow Curve
plt.figure(figsize=(8, 5))
plt.plot(K_range, inertia, marker='o', color='orange')
plt.title("Elbow Method - Finding the Optimal Number of Clusters")
plt.xlabel("Number of Clusters (K)")
plt.ylabel("Inertia (Within-Cluster Sum of Squares)")
plt.xticks(K_range)
plt.grid(True)
plt.show()
```

```
import pandas as pd
from sklearn.preprocessing import StandardScaler
from sklearn.cluster import KMeans
import matplotlib.pyplot as plt

# Step 1: Load the Excel file
df = pd.read_excel("SPSS_ready_data.xlsx")

# Step 2: Select numeric features for clustering
features = [
    "Max Payload (tons)",
    "Number of Shipments",
    "Total Load (tons)",
    "Distance (km)",
    "Load Utilization (%)",
    "EF (kgCO2e/km)",
    "Total GHG (kgCO2e)"
]

X = df[features]
```





SPSS - REGRESSION RESULT

Correlations

Correlations					
	Total GHG (kgCO2e)	Distance (km)	Total Load (tons)	Load Utilization (%)	Number of Shipments
Total GHG (kgCO2e)	Pearson Correlation	1	.657**	-.114	.122
	Sig. (2-tailed)		<.001	.431	.400
	N	50	50	50	50
Distance (km)	Pearson Correlation	.657**	1	-.081	-.020
	Sig. (2-tailed)	<.001		.574	.888
	N	50	50	50	50
Total Load (tons)	Pearson Correlation	-.114	-.081	1	.168
	Sig. (2-tailed)	.431	.574		.244
	N	50	50	50	50
Load Utilization (%)	Pearson Correlation	.122	-.020	.168	1
	Sig. (2-tailed)	.400	.888	.244	
	N	50	50	50	50
Number of Shipments	Pearson Correlation	.525**	-.086	.332*	.016
	Sig. (2-tailed)	<.001	.553	.019	.914
	N	50	50	50	50

**. Correlation is significant at the 0.01 level (2-tailed).
 *. Correlation is significant at the 0.05 level (2-tailed).

Model	Unstandardized Coefficients		Standardized Coefficients	t	Sig.
	B	Std. Error			
1	(Constant)	-5237.719	760.214		-6.890 <.001
	Distance (km)	4.708	.361	.694	13.038 <.001
	Load Utilization (%)	30.111	9.093	.178	3.312 .002
	Number of Shipments	1134.421	93.025	.686	12.195 <.001
	Total Load (tons)	-.028	.005	-.315	-5.519 <.001

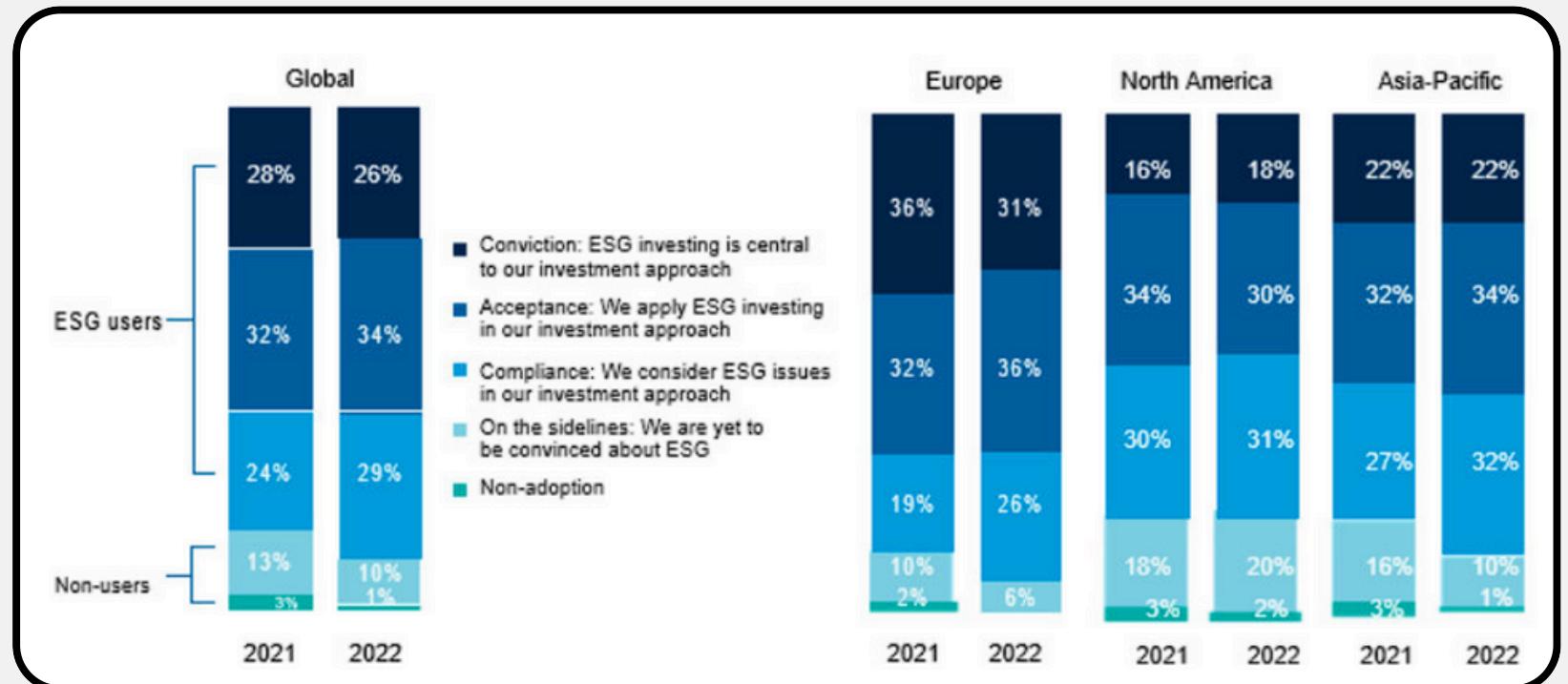
a. Dependent Variable: Total GHG (kgCO2e)

PLAN TO ADDRESS THE REPLACED LIGHTING

Remaining Useful Life - RUL	Recommended Action
< 20%	<ul style="list-style-type: none"> • Hand over to licensed electronic/industrial waste collectors. • Record the quantity and type of lights for environmental reporting if needed.
20% – 50%	<p>Resell at low price for Small manufacturers, warehouses, or workshops with limited budget for LED upgrade.</p>
> 50%	<p>Resell for the following parties:</p> <ul style="list-style-type: none"> • Small construction or M&E contractors: Often use second-hand lighting for temporary sites or budget-conscious projects. • Small factories or workshops: May need functional lighting but lack the budget for new LED systems. • Used electrical supply or second-hand equipment stores: These stores often buy in bulk and resell to individual customers.

VENDOR EVALUATION CRITERIA

Source: ESG Global Study 2022



McKinsey & Company (2019) analyzed 5 values that ESG can create for businesses:

- Top-line Growth
- Cost Reduction
- Regulatory and Legal Intervention
- Productivity uplift
- Investment and asset optimization

We will evaluate suppliers based on ESG standards to aim for sustainability, however, if we apply strict emissions saving standards to suppliers at the same time, we will not ensure customer service => we will reduce the proportion and combine with other criteria.

Criteria	Proportion	Score
Carbon Emissions	10	Meets Standard: Fully reports Scope 1 and 2 emissions with a reduction plan for 1-3 years. Needs Improvement: Partially reports or commits to reporting within 6 months. Fails: No reporting or commitment.
Sustainable Resource Use	10	Meets Standard: >50% of materials are sustainably sourced (e.g., organic barley, recycled packaging) with certifications (FSC, organic certification). Needs Improvement: 20-50% sustainable materials or has a plan to increase within 1 year. Fails: <20%, no plan to improve.
Waste and Pollution Management	10	Meets Standard: Has a waste management system (e.g., wastewater, solid waste) meeting standards. Needs Improvement: System is incomplete but commits to improvement. Fails: No system, causes pollution
Labor Conditions	15	Meets Standard: Ensures worker rights (wages, insurance, safety) per international standards (SA8000) or Vietnam's Labor Code. Needs Improvement: Minor violations but commits to remediation. Fails: Severe violations (e.g., unpaid wages, child labor).
Supply Reliability	20	Meets Standard: Meets 100% of demand on time, especially during peak seasons (e.g., Tet holiday). Needs Improvement: Meets 80-99% or has minor delays. Fails: Frequently fails to meet demand (<80%).
Transport Load Capacity Fulfillment	15	Meets Standard: Can prepare goods to meet ≥85% of the transport vehicle's load capacity per shipment, optimizing transport efficiency. Needs Improvement: Achieves 60-85% load capacity or commits to reaching ≥85% within 6 months. Fails: <60% load capacity, no commitment to improve.
Legal Compliance	10	Meets Standard: Fully complies with environmental and labor regulations (e.g., Vietnam's 2020 Environmental Protection Law, Labor Code). Needs Improvement: Minor violations but actively addressing them. Fails: Severe violations.
Transparency and Reporting	10	Meets Standard: Publicly discloses data on emissions, labor, and business operations. Needs Improvement: Discloses partially or commits to improving. Fails: Not transparent.

Detailed Action

Based on the total score (100 points), suppliers are classified into groups with appropriate support to encourage improvement:

Group A (Score >80): Meets standards, priority for long-term contracts.

Group B (Score 50-80): Needs improvement, target >80 within 6-12 months.

Group C (Score <50): At risk, needs improvement within 6 months or likely to need replacement.

Share evaluation results with each supplier, highlighting strengths and areas for improvement.

- **Training** for Group B and C suppliers on ESG topics.
- **Provide tools** and resources to calculate load utilization and Carbon Footprint (emissions tracking).

Request updated reports from Group B and C suppliers and re-score them.

- Suppliers still in Group C after 9 months receive a final warning or are gradually replaced.
- Suppliers improving to Group A or B continue collaboration.

Thank you.

