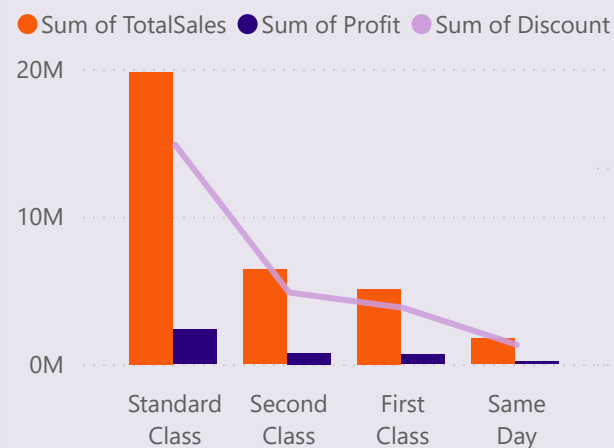
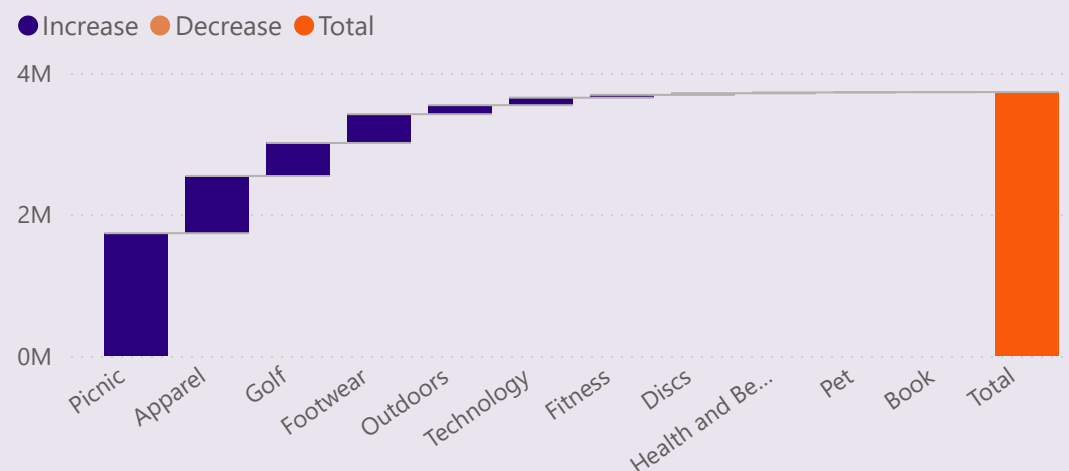


TotalSales	Profit	Quantity	Profit Ratio	Days scheduled	Days real	Late_delivery_risk
33,05M	3,97M	384K	12,06%	2,93	3,50	36K

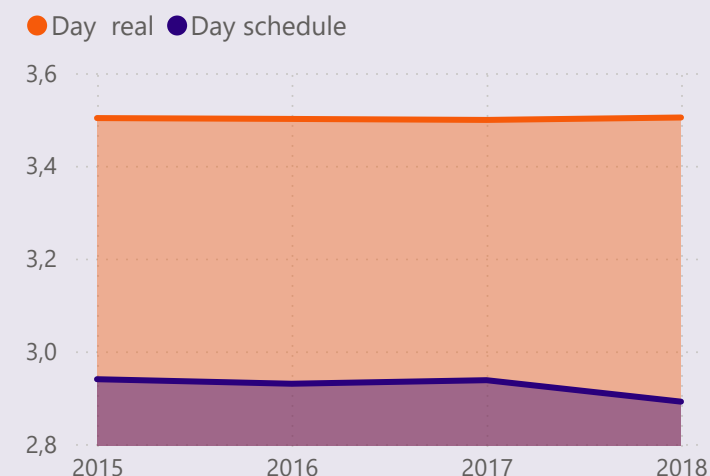
Sum of TotalSales, Sum of Profit and Sum of Discount by Shipping Mode



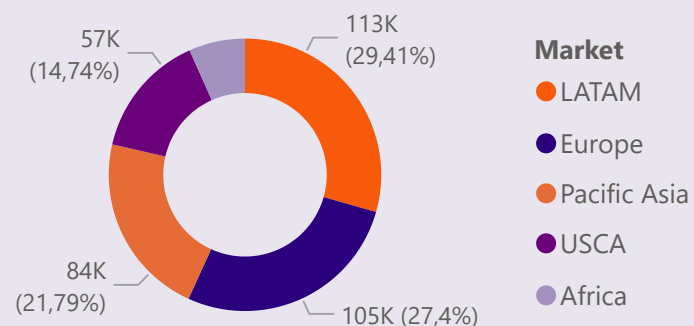
Sum of Discount by SubCategory Name



Day real and Day schedule by Year



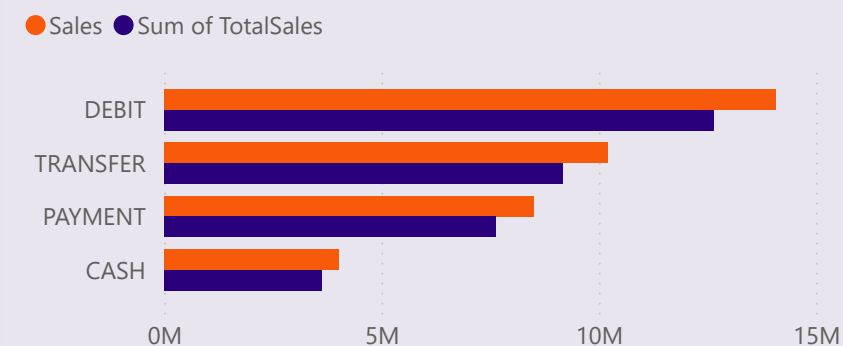
Sum of Quantity by Market



Profit Ratio and Discount Rate by Segment



Sales and Sum of TotalSales by Type of Payment



TotalSales	Profit	Quantity	Profit Ratio	Days scheduled	Days real	Late_delivery_risk
33,05M	3,97M	384K	12,06%	2,93	3,50	36K

SubCategory

All

Year

2015

2016

2017

2018

Type of Payment

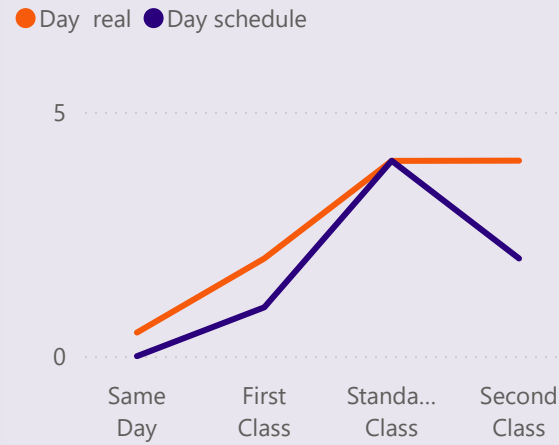
CASH

DEBIT

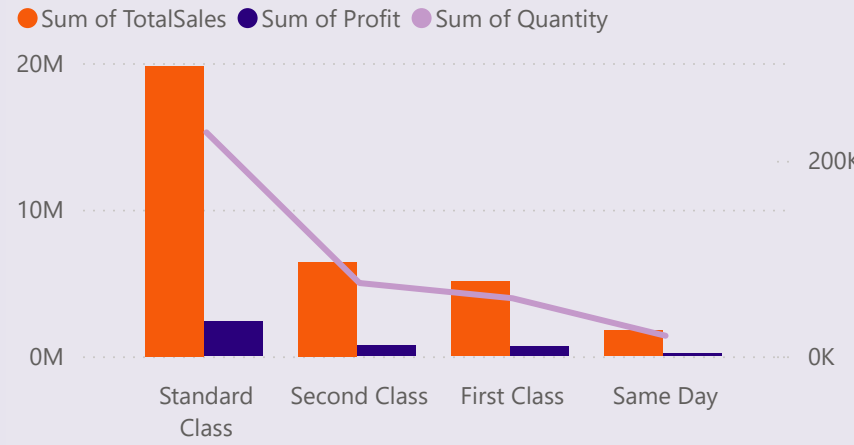
PAYMENT

TRANSFER

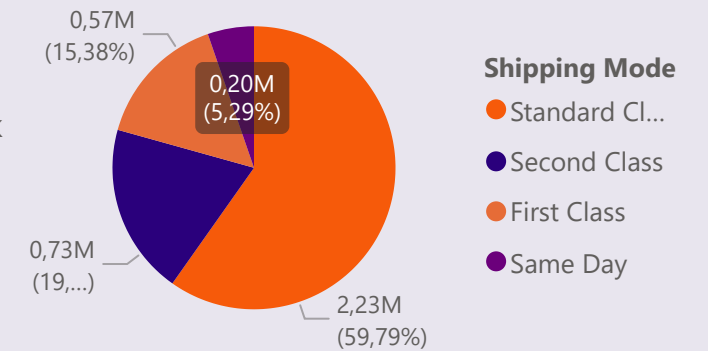
Day real and Day schedule by Shipping Mode



Sum of TotalSales, Sum of Profit and Sum of Quantity by Shipping Mode



Sum of Discount by Shipping Mode



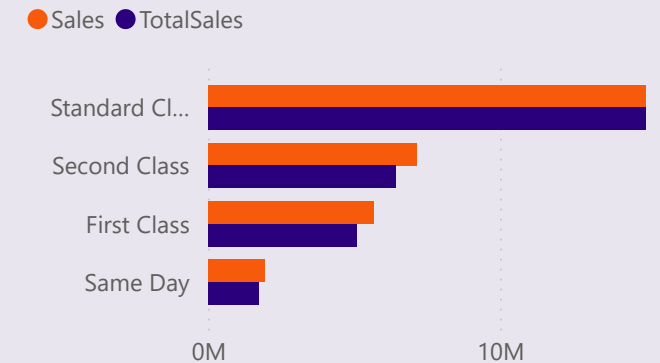
Sum of Quantity by Shipping Mode



Profit Ratio and Discount Rate by Shipping Mode



Sales and TotalSales by Shipping Mode



TotalSales	Profit	Quantity	Profit Ratio	Days scheduled	Days real	Late_delivery_risk
33,05M	3,97M	384K	12,06%	2,93	3,50	36K

SubCategory

All

Category

All

Date

All

Shipping Mode

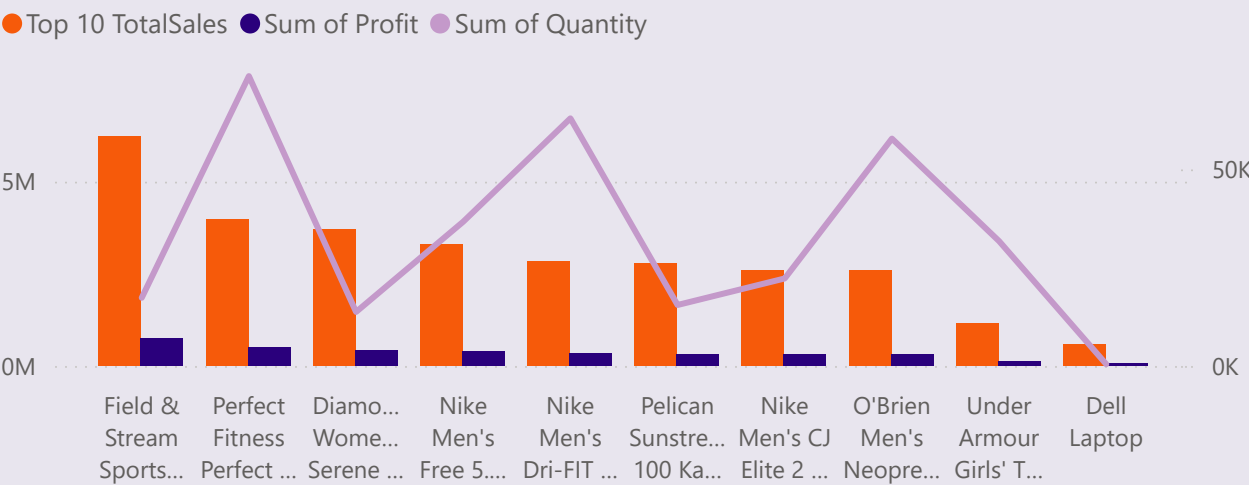
First Class

Same Day

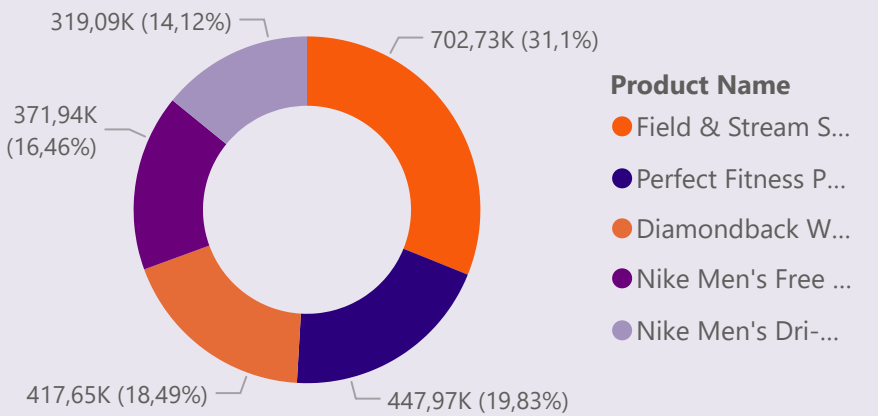
Second Class

Standard Class

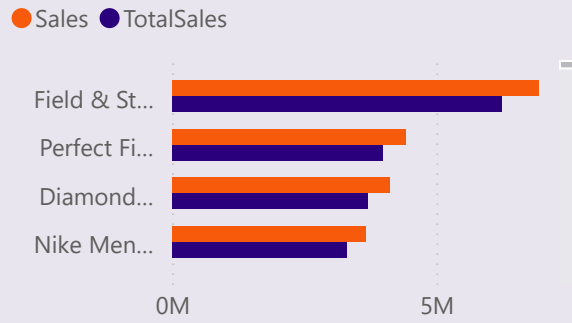
Top 10 TotalSales, Sum of Profit and Sum of Quantity by Product Name



Top 5 Discount by Product Name



Sales and TotalSales by Product Name



Profit Ratio and Discount Rate by Product Name



Product Name	Product Price
adidas Brazuca 2014 Official Match Ball	\$159,99
adidas Kids' F5 Messi FG Soccer Cleat	\$34,99
adidas Men's F10 Messi TRX FG Soccer Cleat	\$59,99
adidas Men's Germany Black Crest Away Tee	\$25,00
adidas Youth Germany Black/Red Away Match Soc	\$70,00
Adult dog supplies	\$84,40
Baby sweater	\$59,08
Bag Boy Beverage Holder	\$24,99
Bag Boy M330 Push Cart	\$79,99



PRODUCT CATEGORY

TotalSales

33,05M

Profit

3,97M

Quantity

384K

Profit Ratio

12,06%

Days scheduled

2,93

Days real

3,50

Late_delivery_risk

36K

Date

All

DeliveryStatus

Advance shipping

Late delivery

Shipping cancel...

Shipping on time

Type of Payment

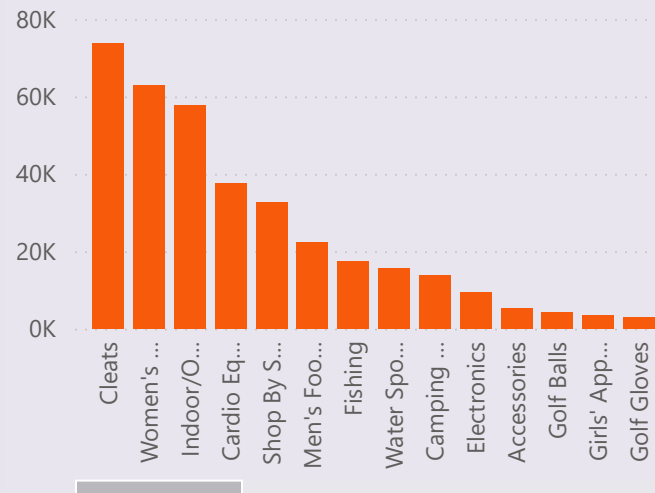
CASH

DEBIT

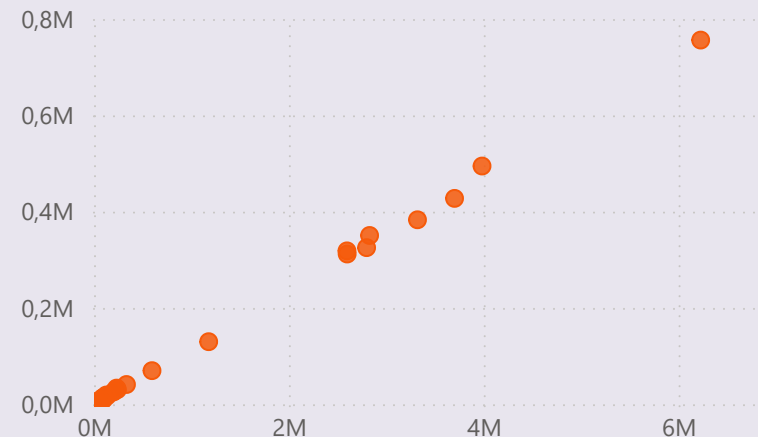
PAYMENT

TRANSFER

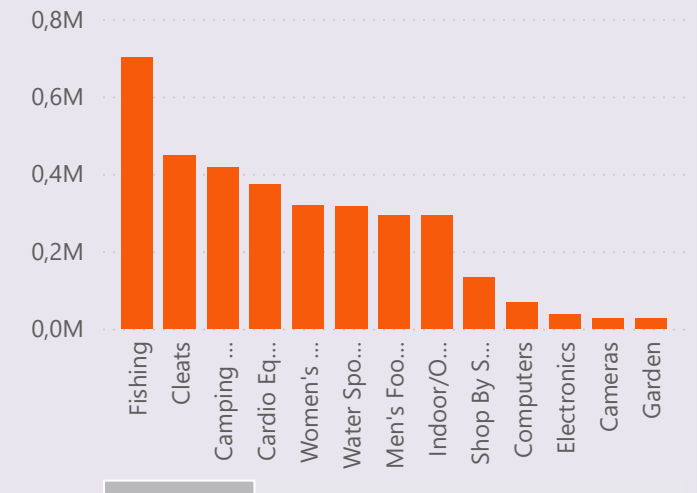
Sum of Quantity by Category Name



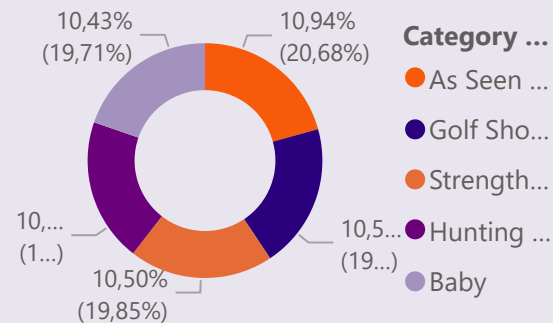
Sum of TotalSales and Sum of Profit by Category Name



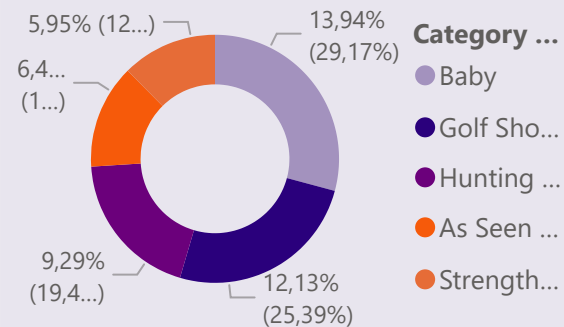
Sum of Discount by Category Name



Top 5 Discount Rate by Category Name



Top 5 Profit Ratio by Category Name



Category Name	Product Name
Accessories	Team Golf New England Patriots Putter Grip
Accessories	Team Golf Pittsburgh Steelers Putter Grip
Accessories	Team Golf San Francisco Giants Putter Grip
Accessories	Team Golf St. Louis Cardinals Putter Grip
Accessories	Team Golf Tennessee Volunteers Putter Grip
Accessories	Team Golf Texas Longhorns Putter Grip
As Seen on TV!	Nike Men's Free TR 5.0 TB Training Shoe
Baby	Baby sweater
Baseball & Softball	adidas Brazuca 2014 Official Match Ball



PRODUCT SUBCATEGORY

TotalSales	Profit	Quantity	Profit Ratio	Days scheduled	Days real	Late_delivery_risk
33,05M	3,97M	384K	12,06%	2,93	3,50	36K

Date

All

DeliveryStatus

Advance shipping

Late delivery

Shipping cancel...

Shipping on time

Type of Payment

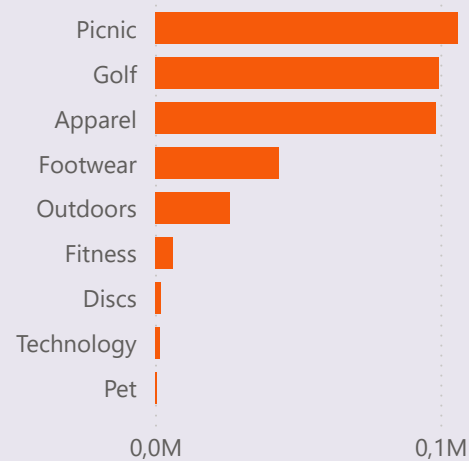
CASH

DEBIT

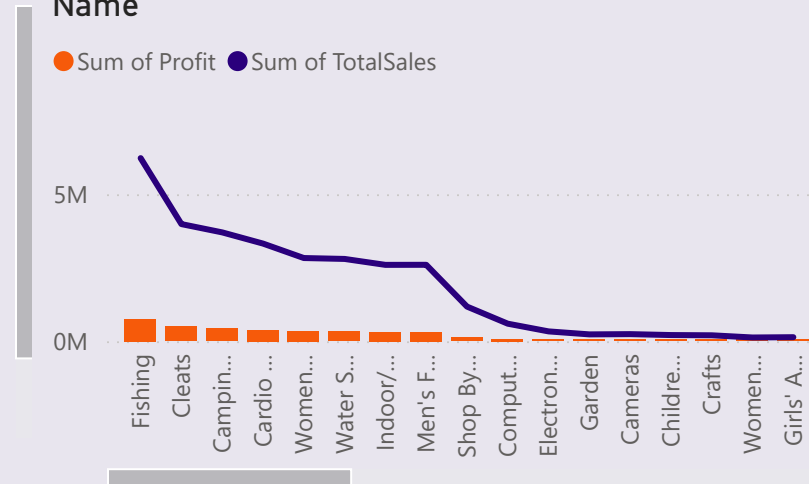
PAYMENT

TRANSFER

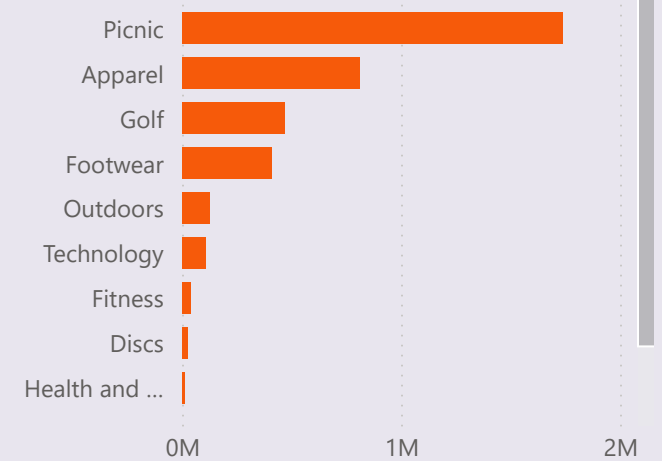
Sum of Quantity by SubCategory Name



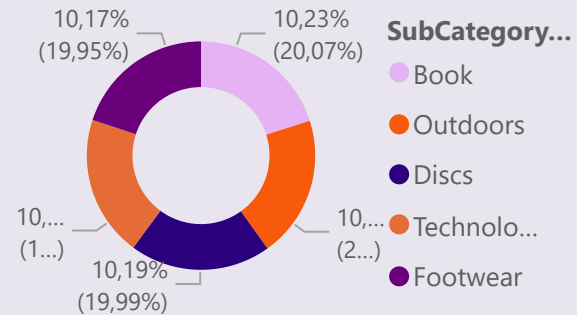
Sum of Profit and Sum of TotalSales by Category Name



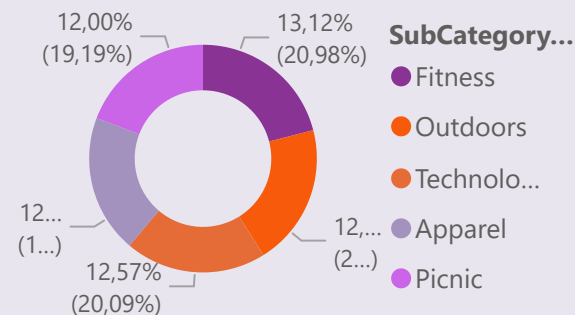
Sum of Discount by SubCategory Name



Top 5 Discount Rate by SubCategory Name



Top 5 Profit Ratio by SubCategory Name



SubCategory Name	Category Name	Product Name
Technology	Cameras	Web Camera
Technology	Computers	Dell Laptop
Technology	Consumer Electronics	Industrial consumer elect
Picnic	Camping & Hiking	Diamondback Women's S
Picnic	Fishing	Field & Stream Sportsma
Picnic	Hunting & Shooting	ENO Atlas Hammock Stra
Picnic	Hunting & Shooting	insta-bed Neverflat Air M
Picnic	Hunting & Shooting	The North Face Women's
Picnic	Indoor/Outdoor Games	O'Brien Men's Neoprene



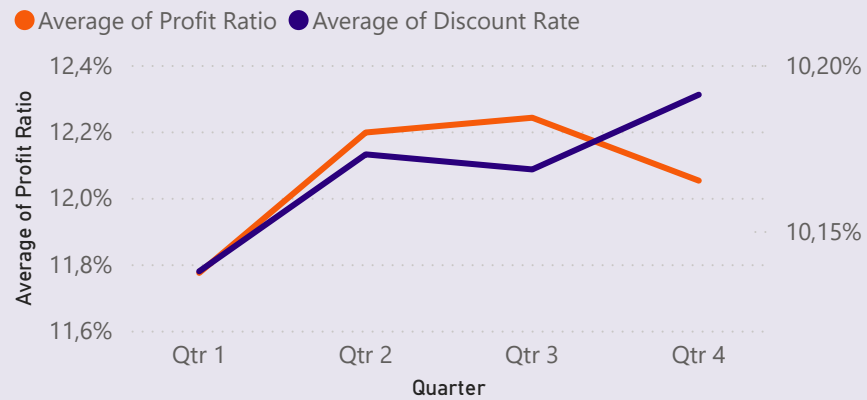
DATE

TotalSales	Profit	Quantity	Profit Ratio	Days scheduled	Days real	Late_delivery_risk
33,05M	3,97M	384K	12,06%	2,93	3,50	36K

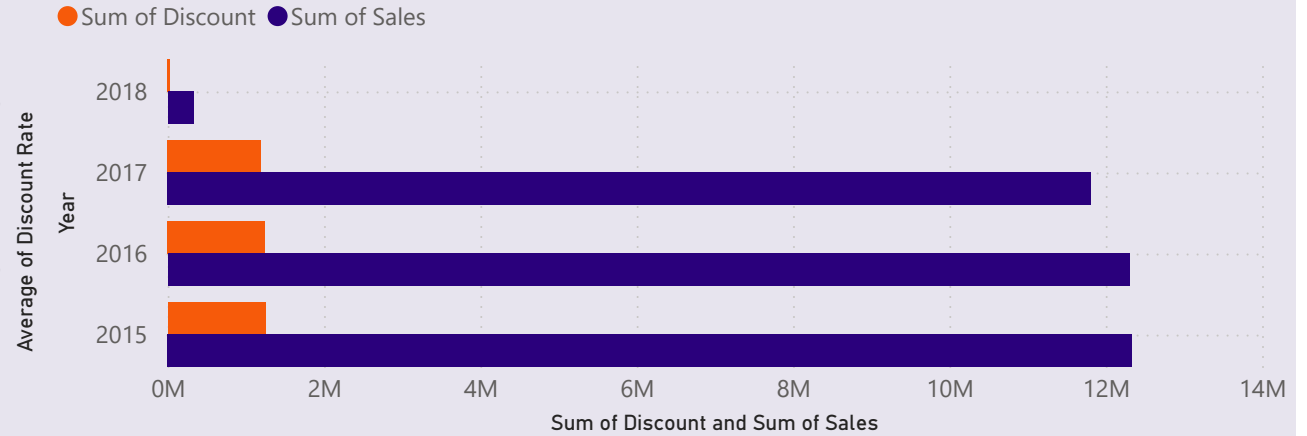
Date

- ☒ 2015
- ☒ 2016
- ☒ 2017
- ☒ 2018

Average of Profit Ratio and Average of Discount Rate by Quarter



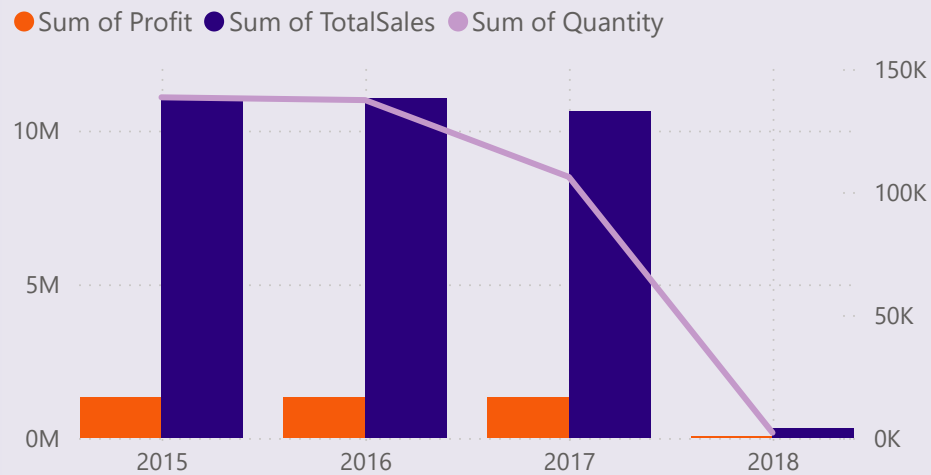
Sum of Discount and Sum of Sales by Year



Shipping Mode

- First Class
- Same Day
- Second Class
- Standard Class

Sum of Profit, Sum of TotalSales and Sum of Quantity by Year



Top 3 Sum of quantity based on Sum of discount by month

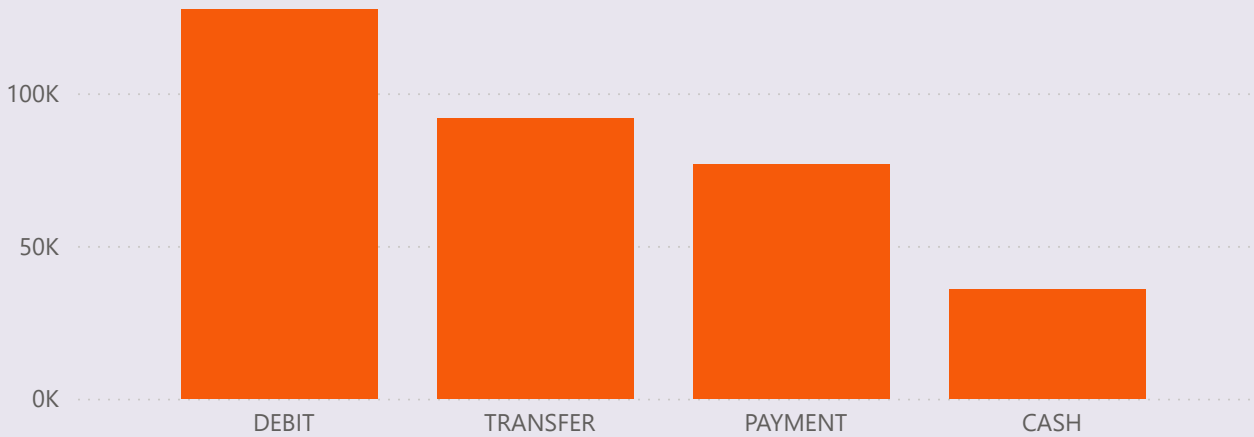




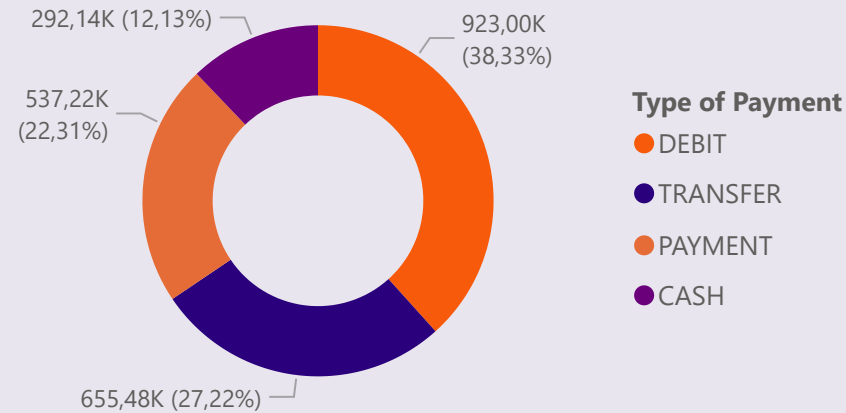
PAYMENT

TotalSales	Profit	Quantity	Profit Ratio	Days scheduled	Days real	Late_delivery_risk
33,05M	3,97M	384K	12,06%	2,93	3,50	36K

Sum of Quantity by Type of Payment



Sum of Profit by Type of Payment



SubCategory

All

Category

All

Date

All

Shipping Mode

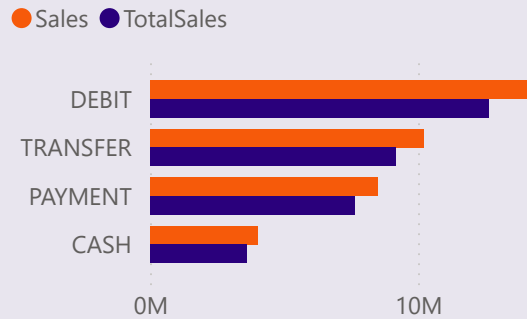
First Class

Same Day

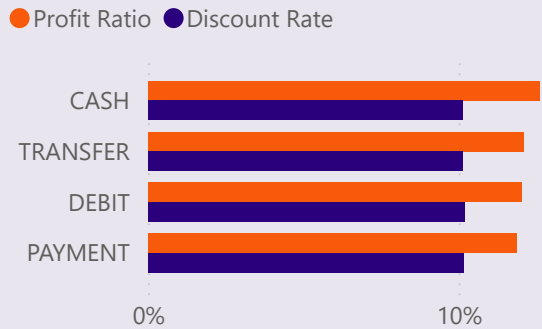
Second Class

Standard Class

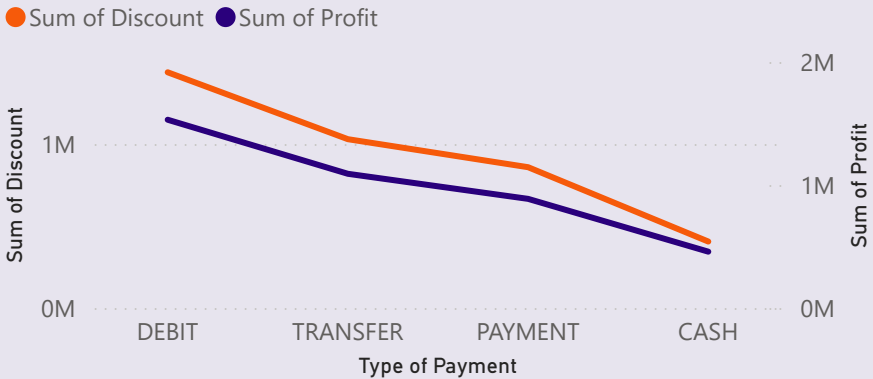
Sales and TotalSales by Type of Payment



Profit Ratio and Discount Rate by Type of Payment



Sum of Discount and Sum of Profit by Type of Payment





LOCATION

TotalSales	Profit	Quantity	Profit Ratio	Days scheduled	Days real	Late_delivery_risk
33,05M	3,97M	384K	12,06%	2,93	3,50	36K

SubCategory ▼

All ▼

Category ▼

All ▼

Date ▼

All ▼

Shipping Mode

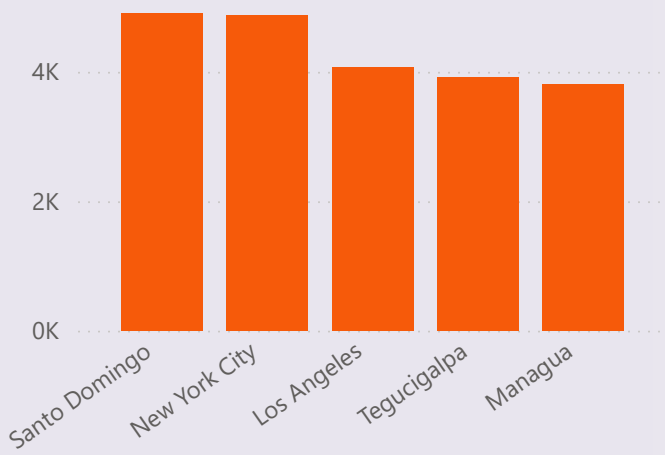
First Class

Same Day

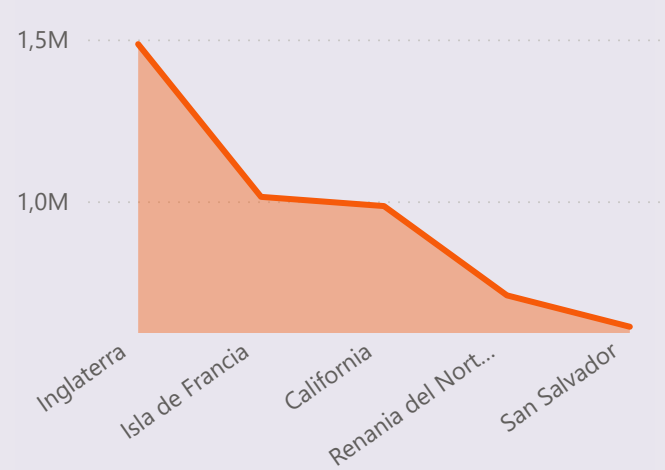
Second Class

Standard Class

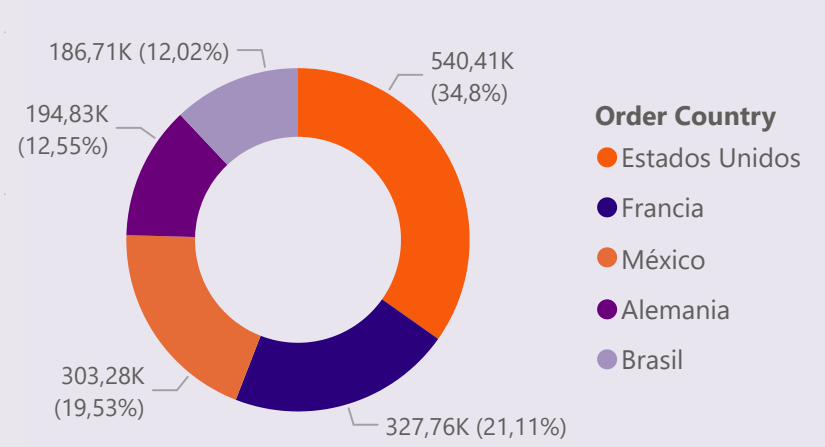
Top 5 City Highest Sale Quantity



Top 5 States Highest Total Sale

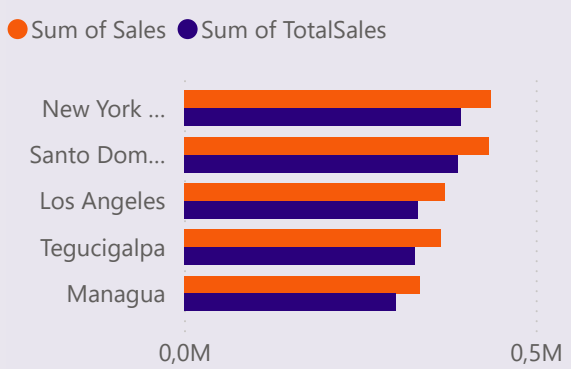


Top 5 Countries Highest Profit

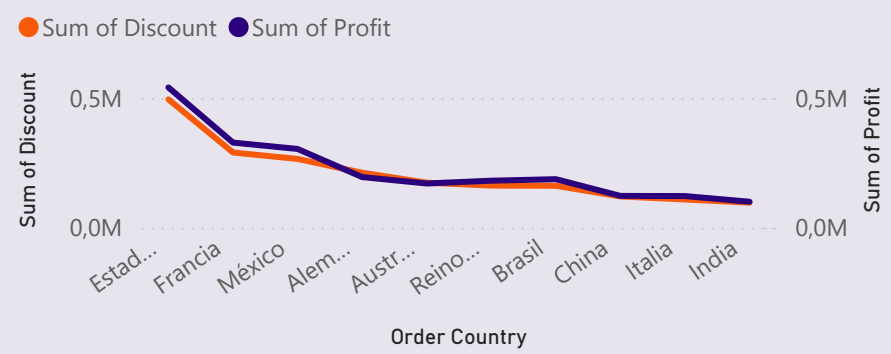


Full Name	Customer City	Customer
Zorita Parks	Hayward	4197 Laz
Zorita Mcleod	Brooklyn	521 Falle
Zorita McBride	Chandler	5512 Mi
Zorita Frost	Caguas	9297 Bu
Zorita Fisher	Warren	4271 Ho
Zorita Burks	Costa Mesa	8736 Ha
Zoe Willis	Taylor	7127 Ge
Zoe Valenzuela	Caguas	7240 Sle
Zoe Mccall	Caguas	7798 Cin

Sale and TotalSales of Top 5 City Highest Profit



Sum of Discount and Sum of Profit of Top10 Country Highest Discount





REGION

TotalSales	Profit	Quantity	Profit Ratio	Days scheduled	Days real	Late_delivery_risk
33,05M	3,97M	384K	12,06%	2,93	3,50	36K

SubCategory ▼

All ▼

Category ▼

All ▼

Date ▼

All ▼

Shipping Mode

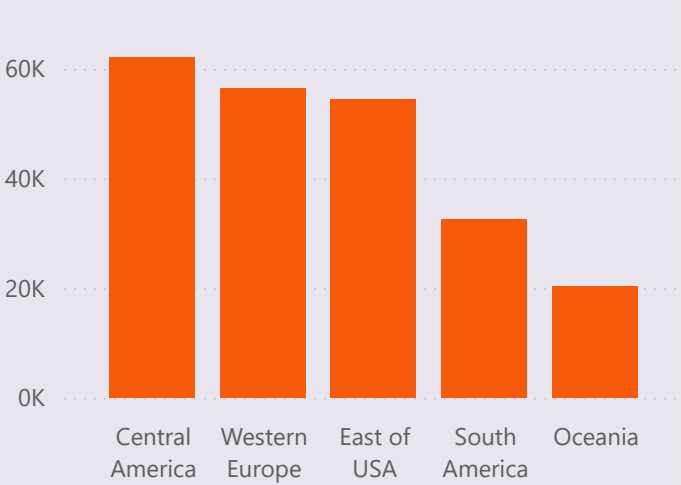
First Class

Same Day

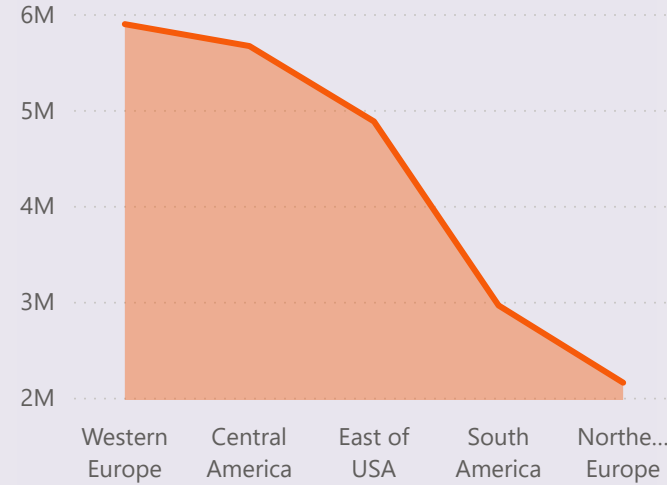
Second Class

Standard Class

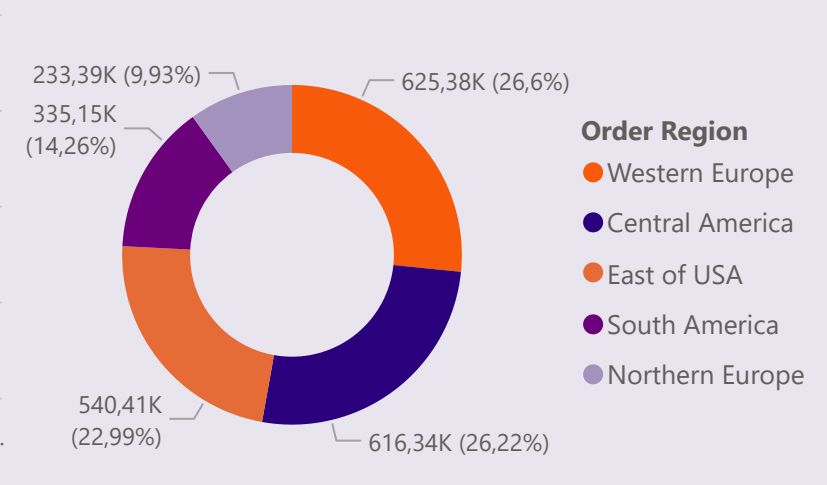
Top 5 Region Highest Sale Quantity



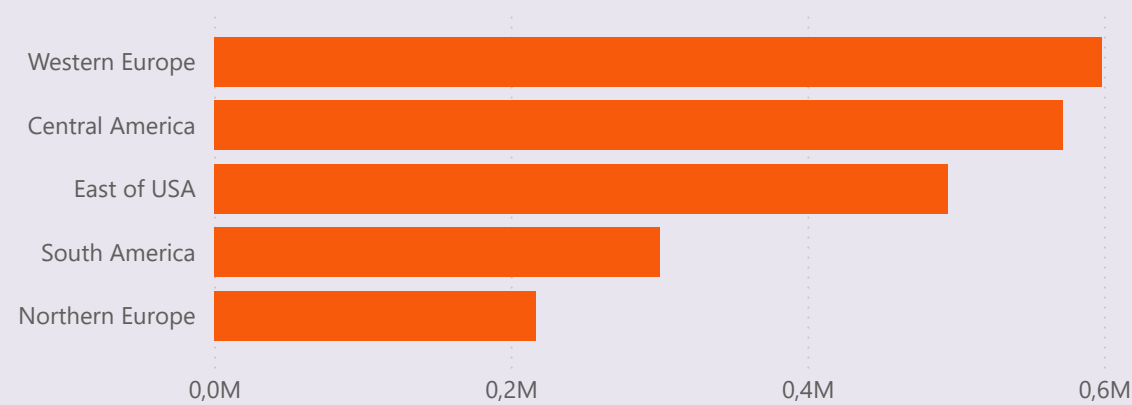
Top 5 Region Highest Total Sale



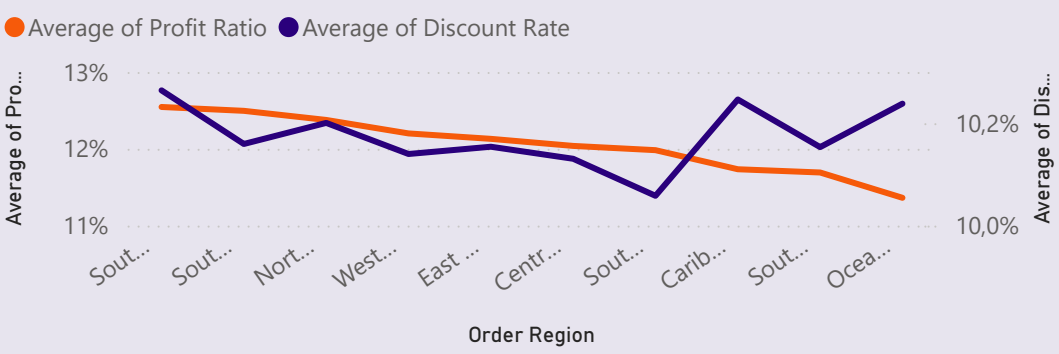
Top 5 Region Highest Profit



Top 5 Region Highest Discount

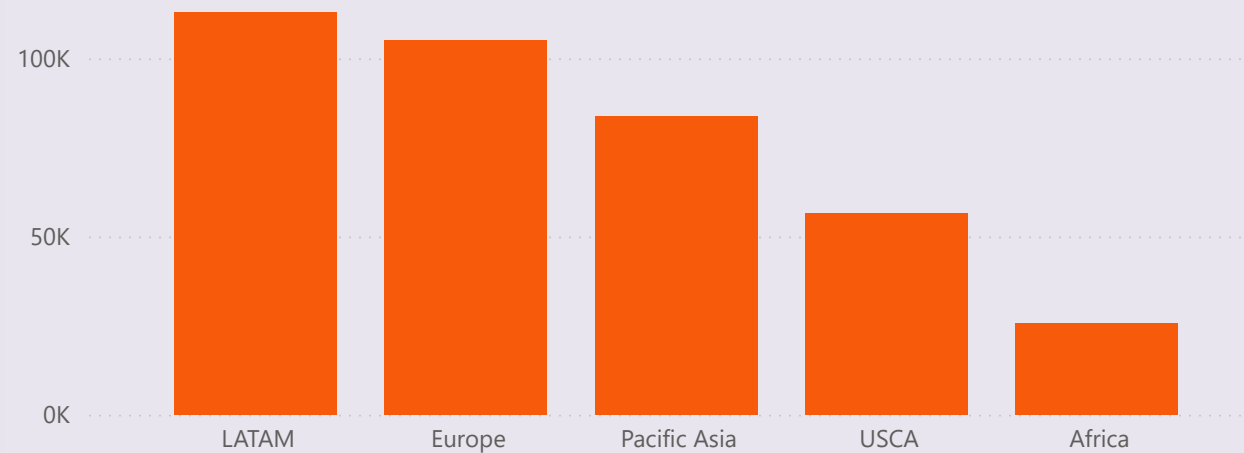


AVG of Discount Rate and AVG of Profit Ratio of Top10 Country Highest Discount

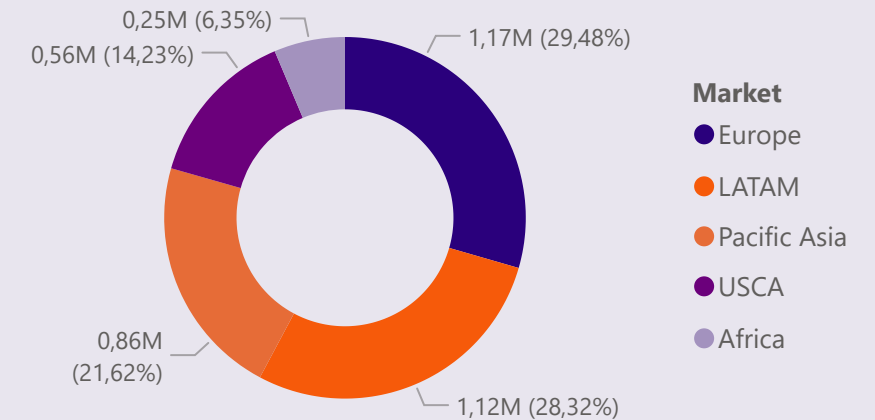


TotalSales	Profit	Quantity	Profit Ratio	Days scheduled	Days real	Late_delivery_risk
33,05M	3,97M	384K	12,06%	2,93	3,50	36K

Sum of Quantity by Market



Sum of Profit by Market



Shipping Mode

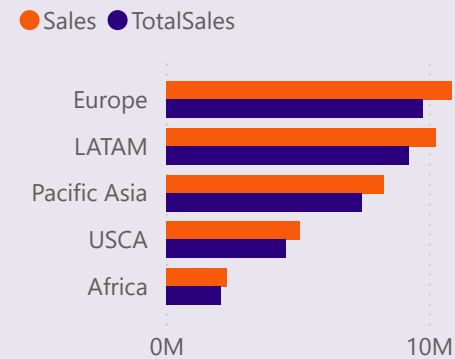
First Class

Same Day

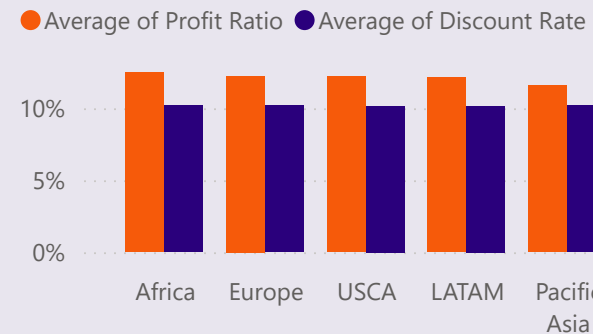
Second Class

Standard Class

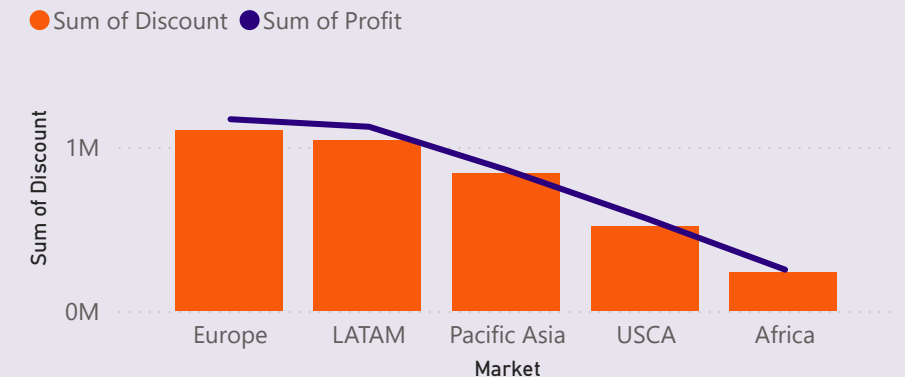
Sales and TotalSales by Market



Average of Profit Ratio and Average of Discount Rate by Market



Sum of Discount and Sum of Profit by Market





CUSTOMER

TotalSales	Profit	Quantity	Profit Ratio	Days scheduled	Days real	Late_delivery_risk
33,05M	3,97M	384K	12,06%	2,93	3,50	36K

SubCategory

All

Category

All

Date

All

Shipping Mode

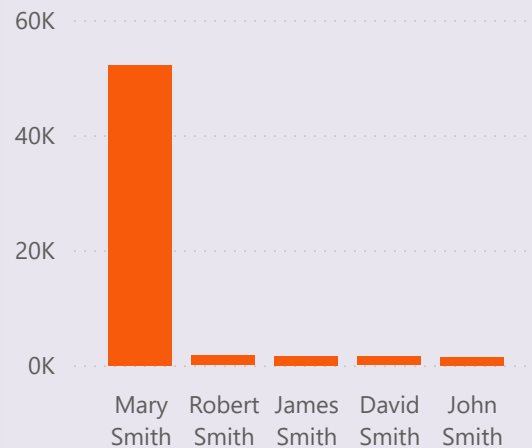
First Class

Same Day

Second Class

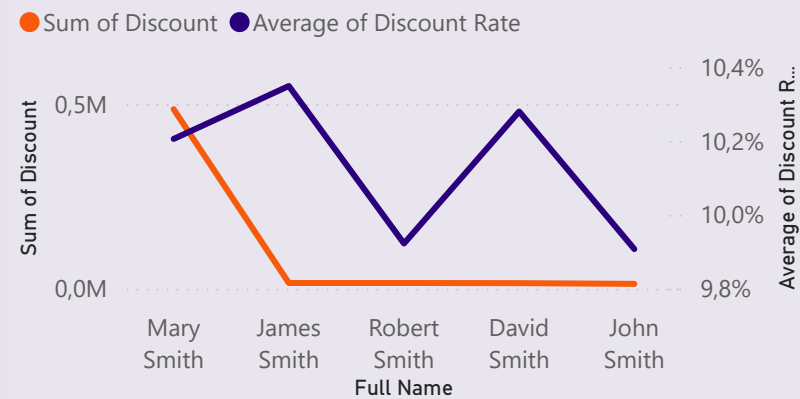
Standard Class

Top 5 Customer have Highest Quantity

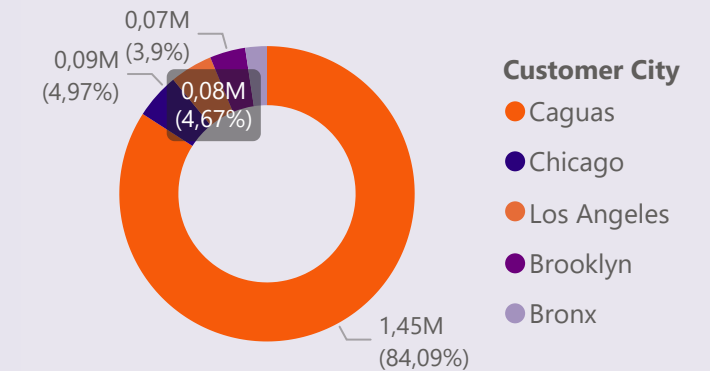


Full Name	Customer City	Customer
Aaron Berger	Florissant	2108 Un
Aaron Boyle	Fontana	9842 Fo
Aaron Bush	Caguas	4772 Ru
Aaron Calhoun	Caguas	1397 Qu
Aaron Carr	Azusa	8435 Ro
Aaron Cline	Bronx	9986 Wi
Aaron Cooke	Caguas	1802 Wi
Aaron Cordova	Caguas	8473 Br
Aaron Davis	Pompano Beach	6481 Vel

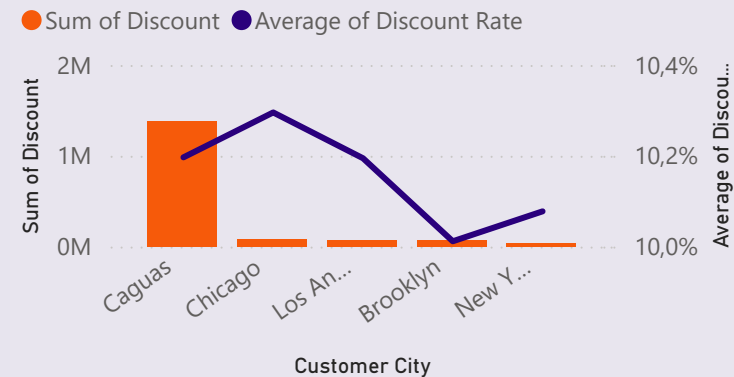
Top 5 Customer have Highest Discount and their Discount Rate



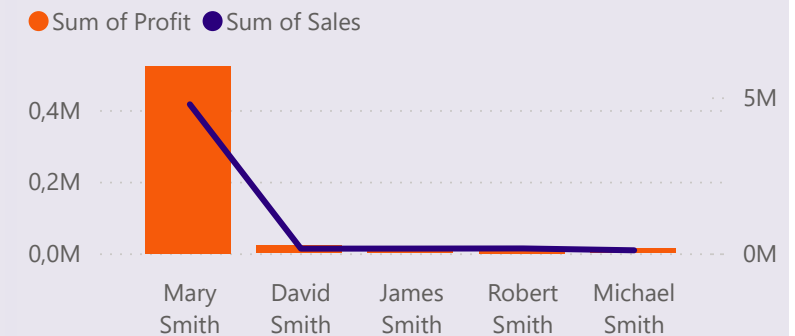
Top 5 Highest Sum of Profit by Customer City



Top 5 Highest Sum of Discount and Average of Discount Rate by Customer City



Top 5 Highest Sum of Profit and Sum of Sales by Full Name



TotalSales	Profit	Quantity	Profit Ratio	Days scheduled	Days real	Late_delivery_risk
33,05M	3,97M	384K	12,06%	2,93	3,50	36K

SubCategory ▼

All ▼

Category ▼

All ▼

Date ▼

All ▼

Shipping Mode

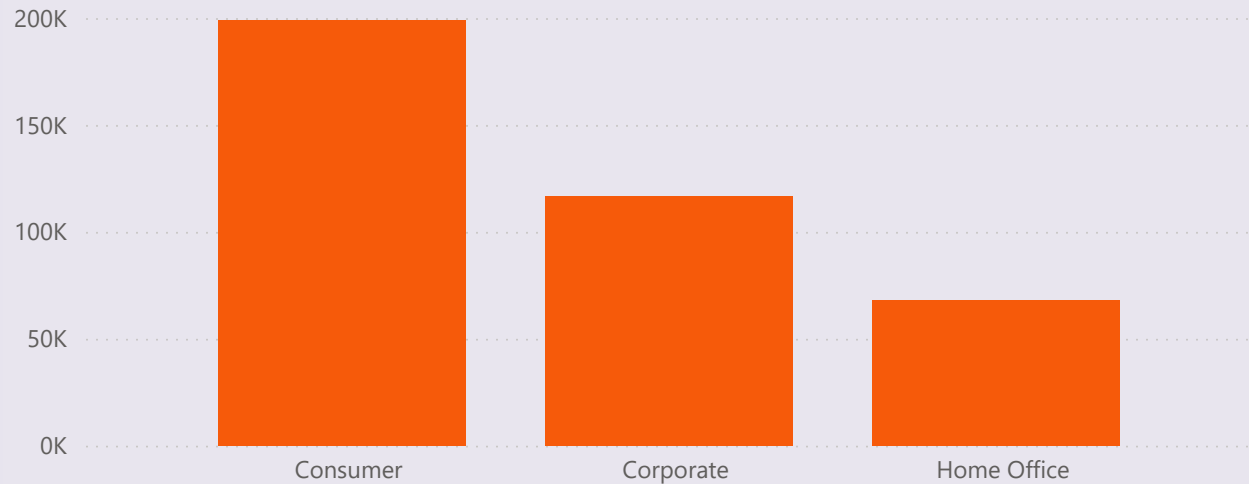
First Class

Same Day

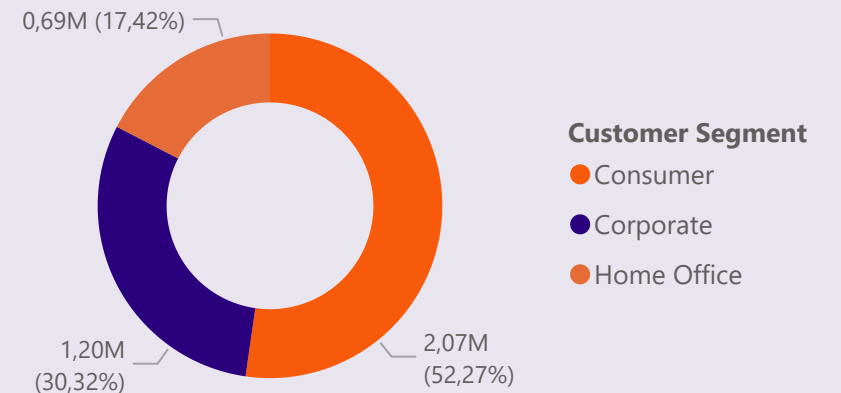
Second Class

Standard Class

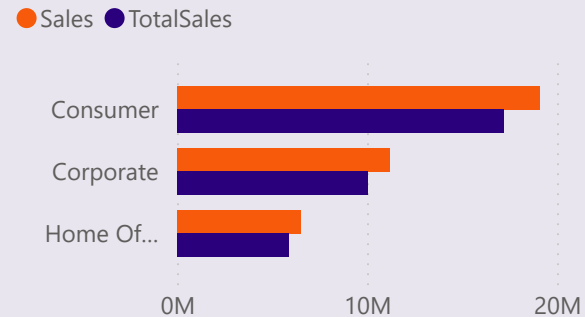
Sum of Quantity by Customer Segment



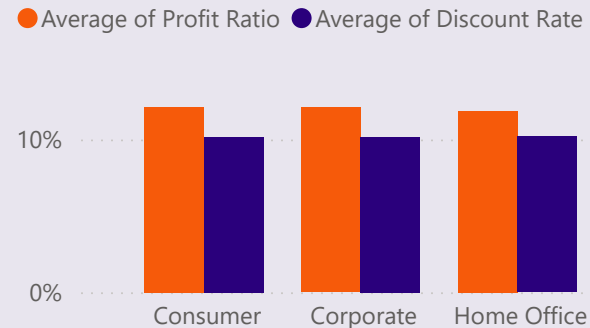
Sum of Profit by Customer Segment



Sales and TotalSales by Customer Segment



Average of Profit Ratio and Average of Discount Rate by Customer Segment



Sum of Discount and Sum of Profit by Customer Segment

