

# Nikolett Muller

UX/UI designer with a background in retail and hospitality. Managed business processes that had a direct impact on the consumption experience. Dedicated to utilizing multimodal design approaches.

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## PROJECTS

### Cassette | Music Player Mobile App | CareerFoundry Project

October 2024 - November 2024

Delivered a polished UI design for an '80s themed music player mobile app that was targeted primarily at an audience between 35 and 55 years old.

### FinLit | Finance App for iOS and Android | CareerFoundry Project

June 2024 - Aug 2024

Conceptualized and designed a digital tool that teaches the key components of financial literacy to children and teenagers. Apart from the main trio of visual deliverables (wireframes, mockups and prototypes), gestures and audio haptics were also defined.

### Vitala | Recipe Web App | CareerFoundry Project

March 2024 - April 2024

Created a responsive recipe web app with 3 breakpoints. The project included the whole scale of the design process (User research, UX design and UI design).

## WORK EXPERIENCE

### Retail Associate | Lidl US

February 2023 - December 2023 | Lawrenceville, NJ

Communicated to customers directly in order to help them make informed decisions and get feedback about the company's policies. Awarded employee of the month in my region.

### Assistant Bar Manager | Gyongyvirag Eszpresszo

July 2014 - December 2017 | Nagykaracsony, Hungary

Redesigned or even introduced new business processes like branding, hiring, employee empowerment, event organization, booking, and social media management. Due to the changes, our customer base was expanded by 25% in 3 months.

### Warehouse Supervisor | Kriszt Kft

April 2011 - June 2014 | Budapest, Hungary

Suggested solutions for unexpected needs given by store managers. Trained new employees and maintained a positive working environment. Overall profit increased thanks to reduced costs of logistics and improved reaction time to requests (fewer picking, mishandling and mislabeling errors).

### Apparel Sales Associate | Kriszt Kft

Aug 2008 - March 2011 | Budapest, Hungary

Designed sales signs/displays, provided personal stylist services. Gained cross-functional knowledge due to volunteering in job rotation (collaborated in multiple store locations, warehouse department and even visited our partner's factory in the UK).

## SKILLS

Market research  
Competitive analysis  
User research  
Data analysis/visualization  
Visual design  
Wireframing  
Prototyping  
User testing  
Front-end coding:  
HTML/CSS/Javascript/Bootstrap

## TOOLS

User Research: Google Forms  
Usability testing: Lyssna  
Wireframing/Prototyping: Figma, Adobe XD, Balsamiq  
Visualization: Canva, Frontify, LucidChart, Draw.io, Tableau  
Collaboration: Google Docs, Google Slides, Slack, Zoom, Webex  
Coding: Visual Studio Code, Webstorm, Pycharm, Codepen, Git, GitHub

## EDUCATION

### Certificate in UI Design

CareerFoundry

January 2024 - February 2025

### MS in Information Systems

New Jersey Institute of Technology

January 2021 - December 2022

GPA: 3.95

### BA in Commerce and Marketing

Budapest Business School

September 2013 - June 2018

GPA: 3.7