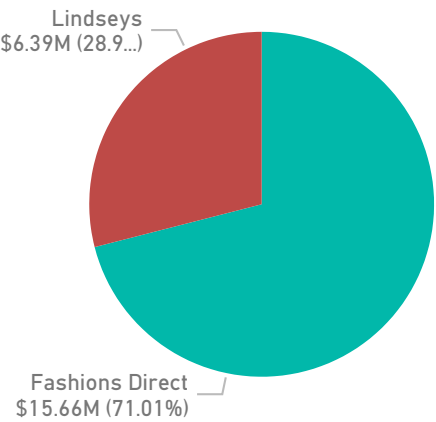


# Store Sales Overview

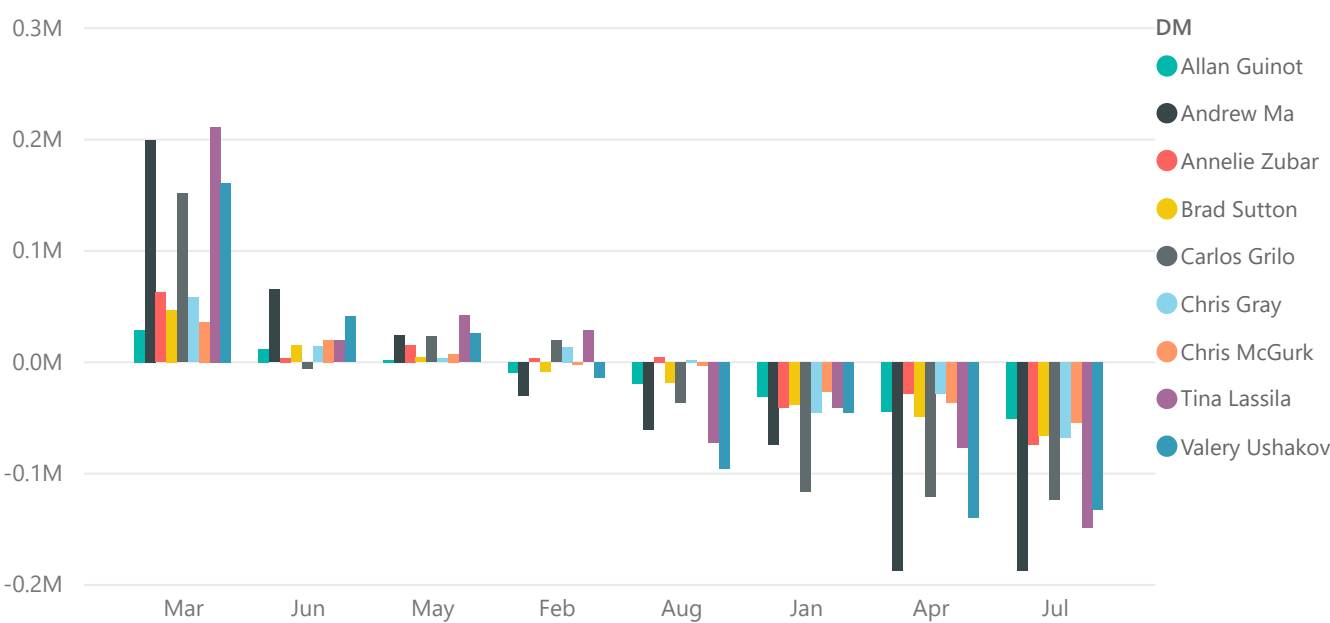
This Year Sales by Chain



10  
New Stores

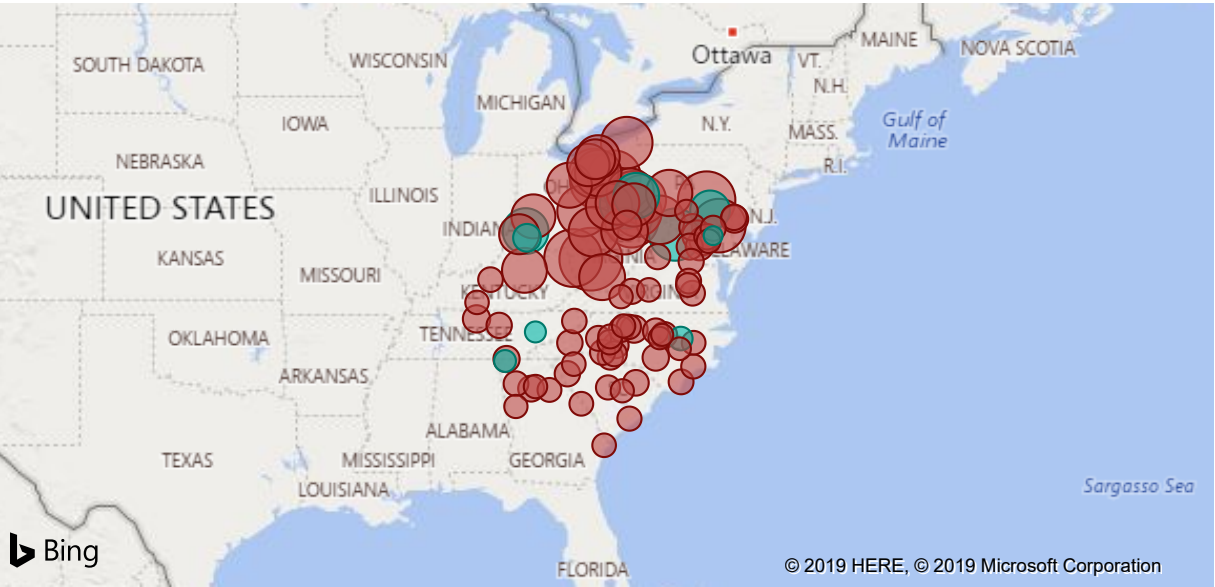
104  
Total Stores

Total Sales Variance by FiscalMonth and DM

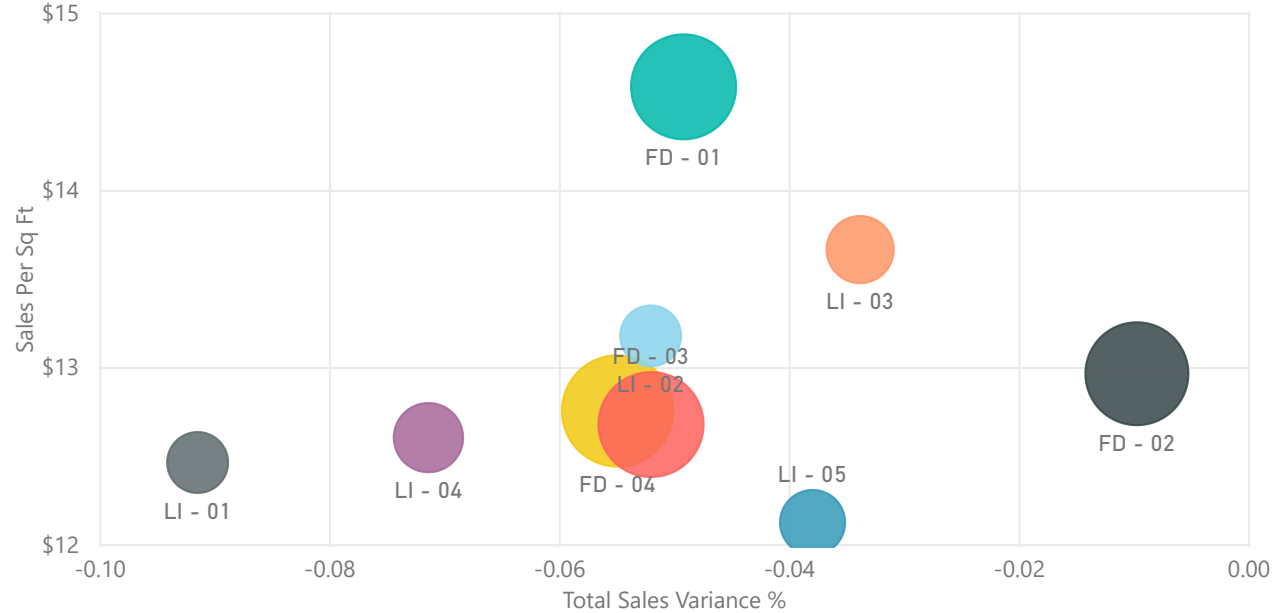


This Year Sales by PostalCode and Store Type

Store Type ● New Store ● Same Store



Total Sales Variance %, Sales Per Sq Ft and This Year Sales by District and District

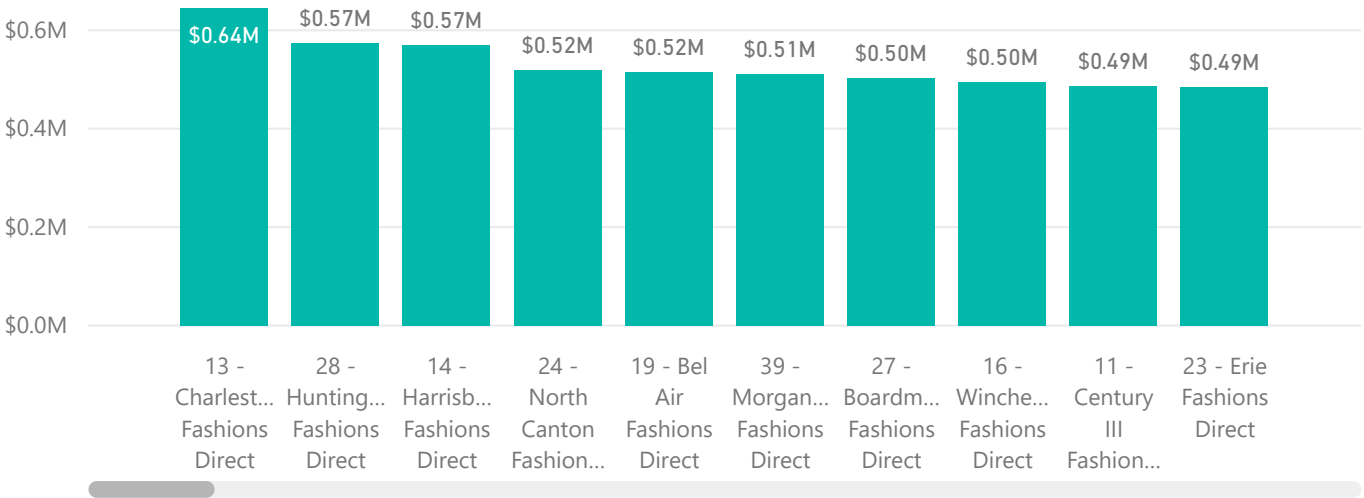


# District Monthly

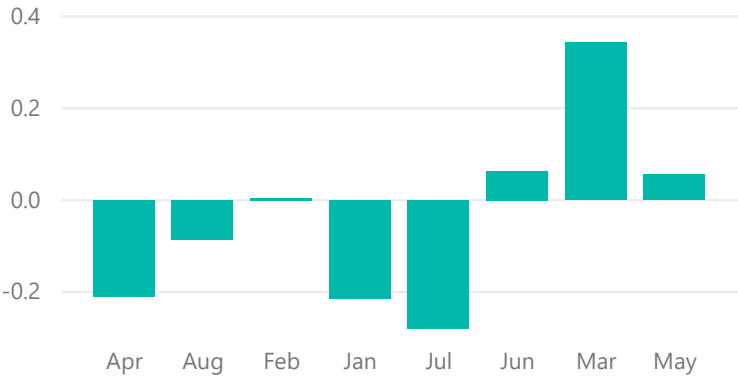
District Manager

- ☐ Allan Guinot
- ☐ Andrew Ma
- ☐ Annelie Zubar
- ☐ Brad Sutton
- ☐ Carlos Grilo
- ☐ Chris Gray
- ☐ Chris McGurk
- ☐ Tina Lassila
- ☐ Valery Ushakov

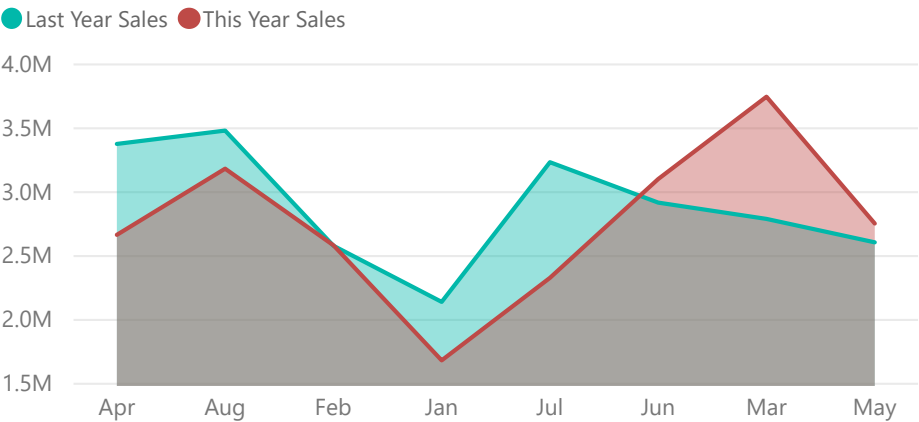
This Year Sales by StoreNumberName



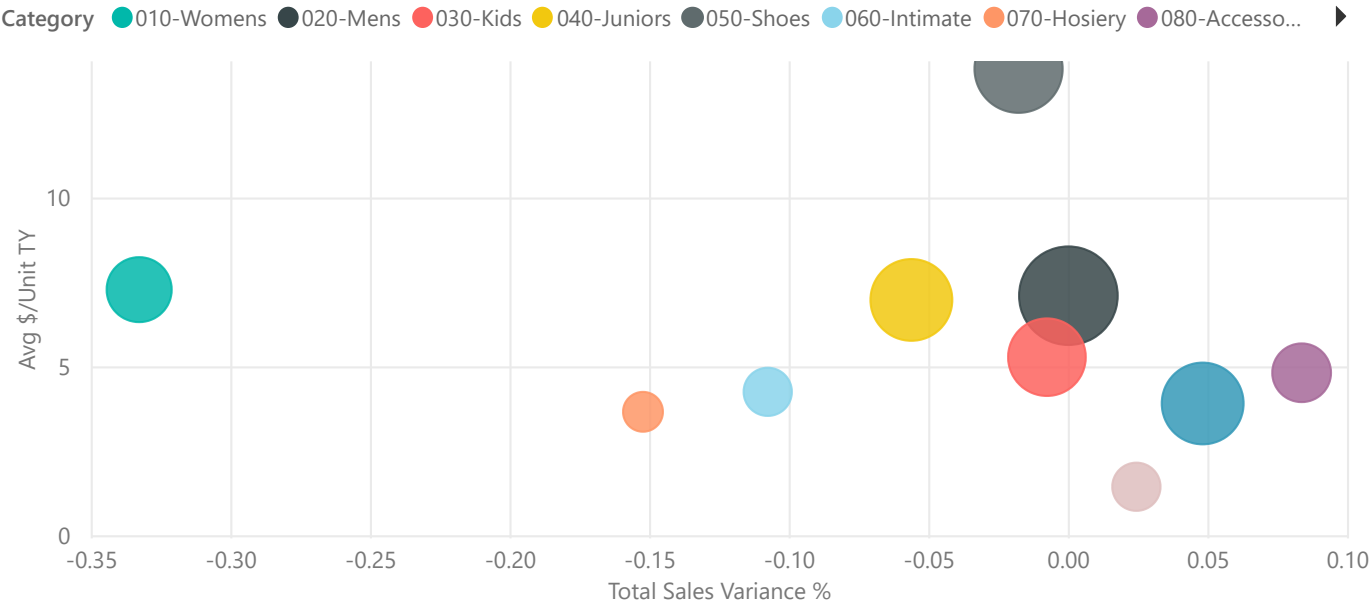
Total Sales Variance % by FiscalMonth



Last Year Sales and This Year Sales by FiscalMonth

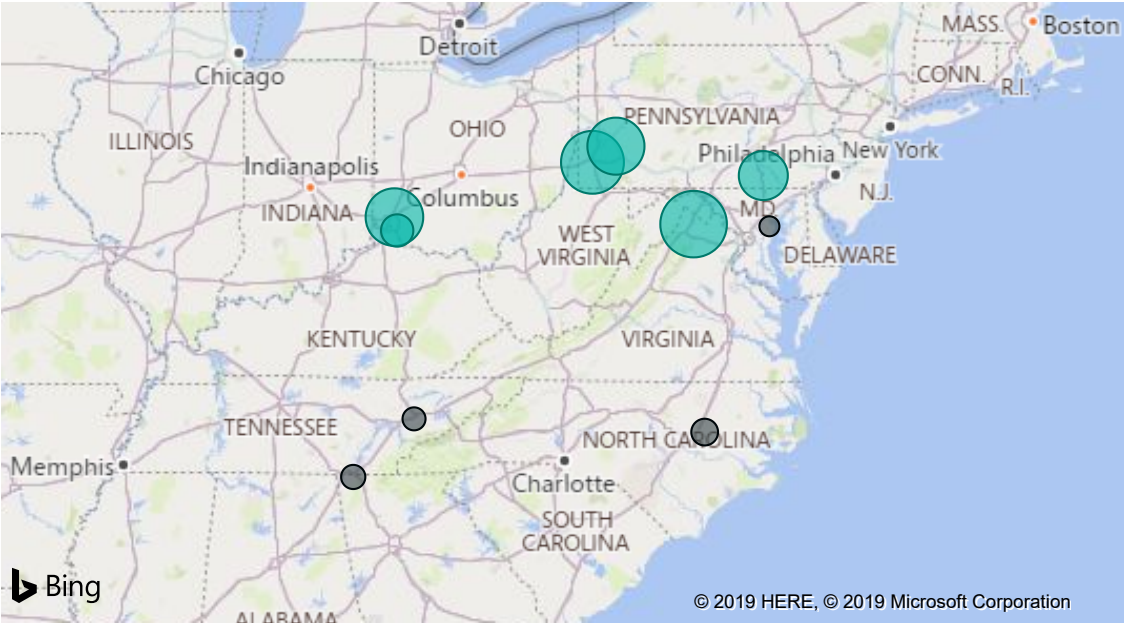


Total Sales Variance %, Avg \$/Unit TY and This Year Sales by Category and Category

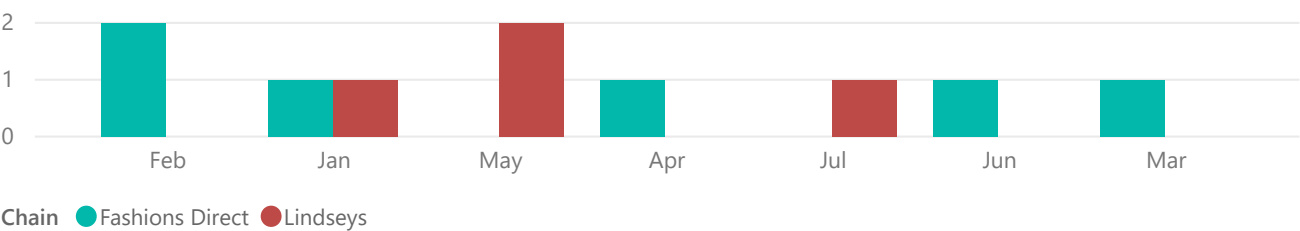


# New Stores Analysis

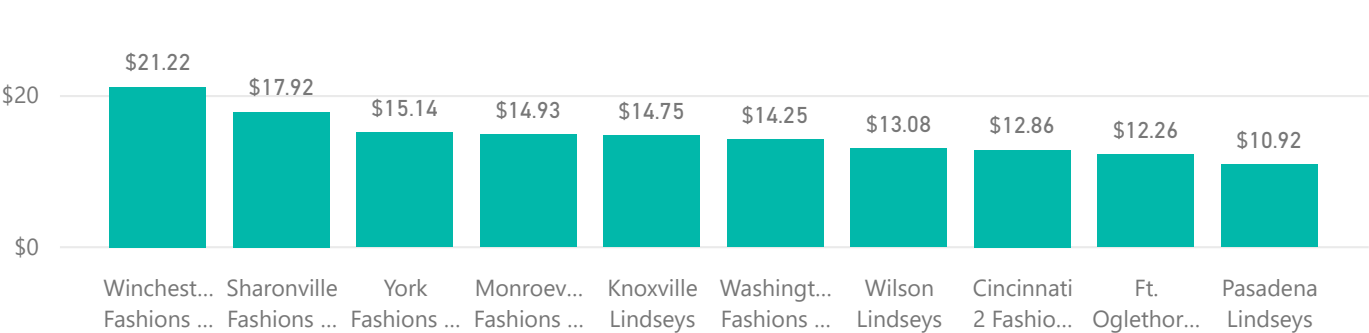
This Year Sales by PostalCode and Chain



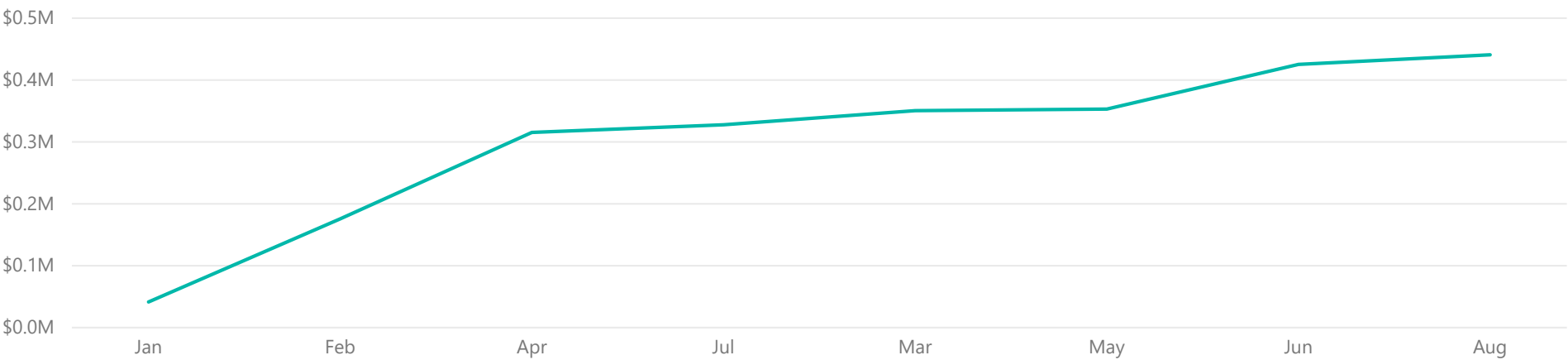
Open Store Count by Open Month and Chain



Sales Per Sq Ft by Name



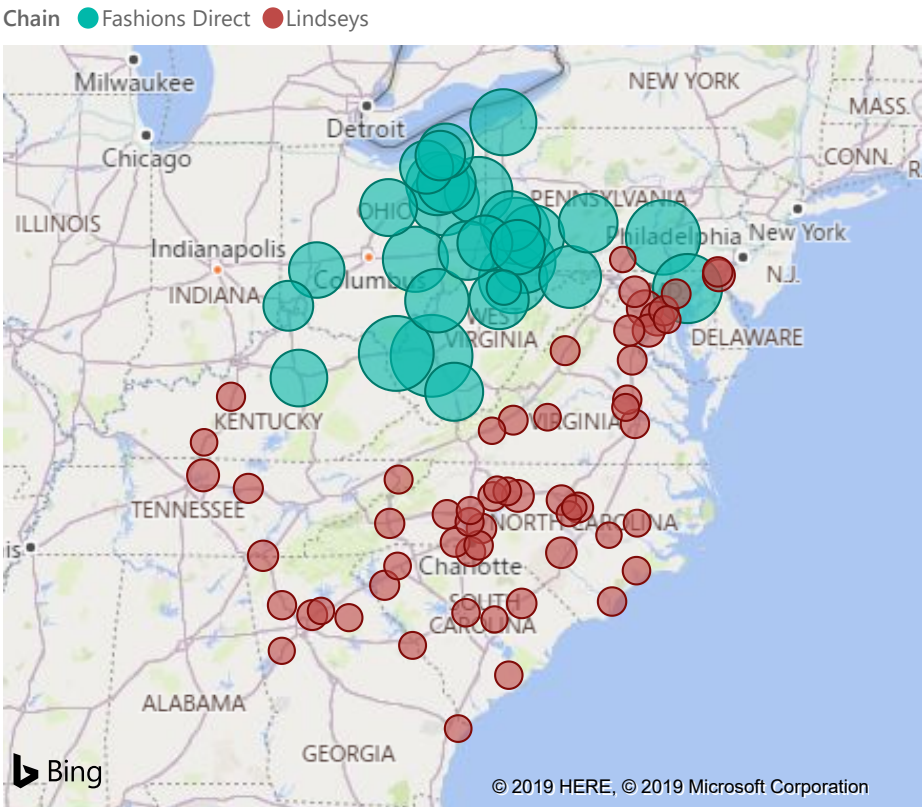
This Year Sales by FiscalMonth



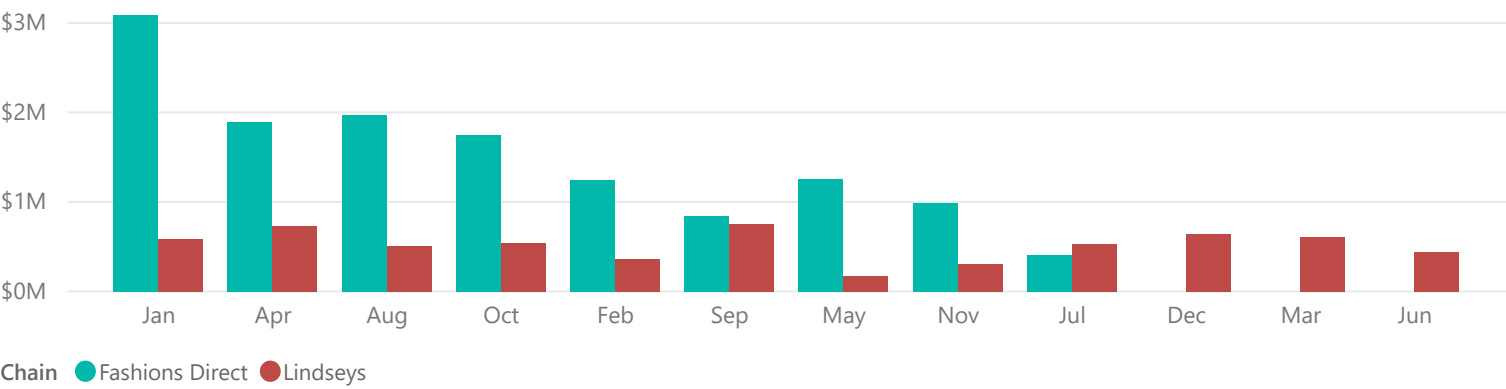
- Name
- ☐ Cincinnati 2 Fashions Direct
  - ☐ Ft. Oglethorpe Lindseys
  - ☐ Knoxville Lindseys
  - ☐ Monroeville Fashions Direct
  - ☐ Pasadena Lindseys
  - ☐ Sharonville Fashions Direct
  - ☐ Washington Fashions Direct
  - ☐ Wilson Lindseys
  - ☐ Winchester Fashions Direct
  - ☐ York Fashions Direct

# Old Stores Analysis

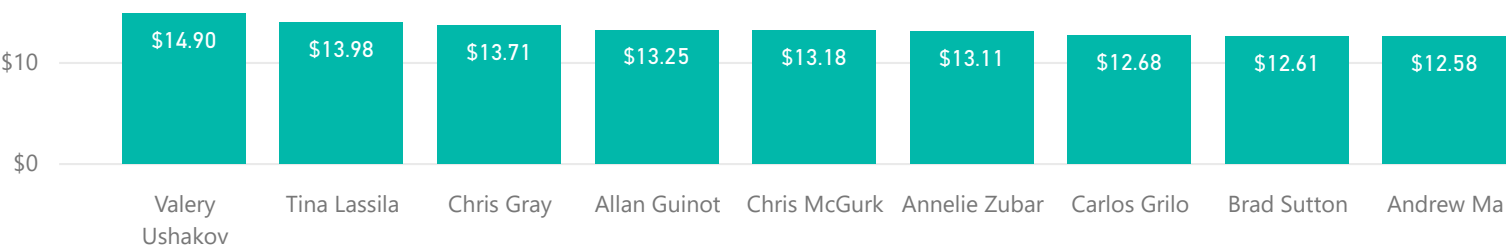
This Year Sales by PostalCode and Chain



This Year Sales by Open Month and Chain



Sales Per Sq Ft by DM



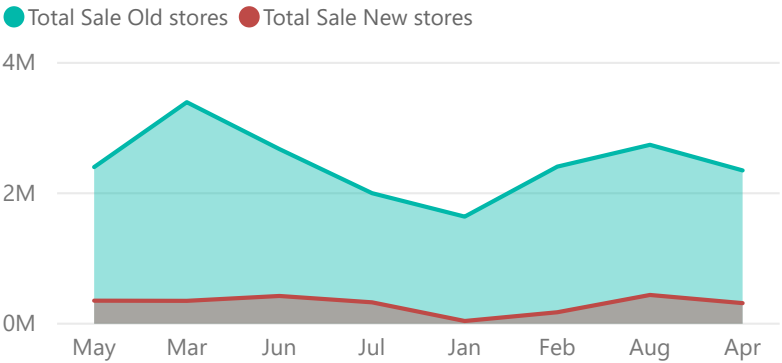
This Year Sales by FiscalMonth



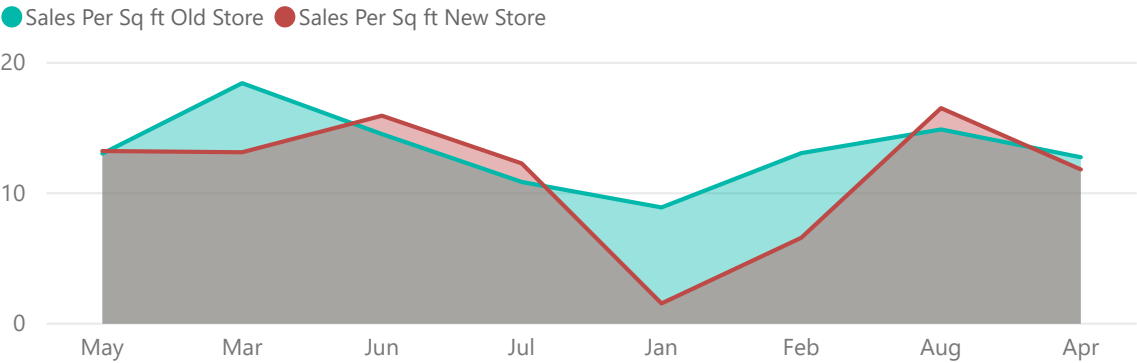
- Name ▼
- ☐ Akron Fashions Direct
  - ☐ Alexandria Lindseys
  - ☐ Altoona Fashions Direct
  - ☐ Anderson Lindseys
  - ☐ Annapolis Lindseys
  - ☐ Asheville Lindseys
  - ☐ Athens Lindseys
  - ☐ Augusta Lindseys
  - ☐ Beavercreek Fashions Direct
  - ☐ Beckley Fashions Direct
  - ☐ Bel Air Fashions Direct

# Old & New Sores

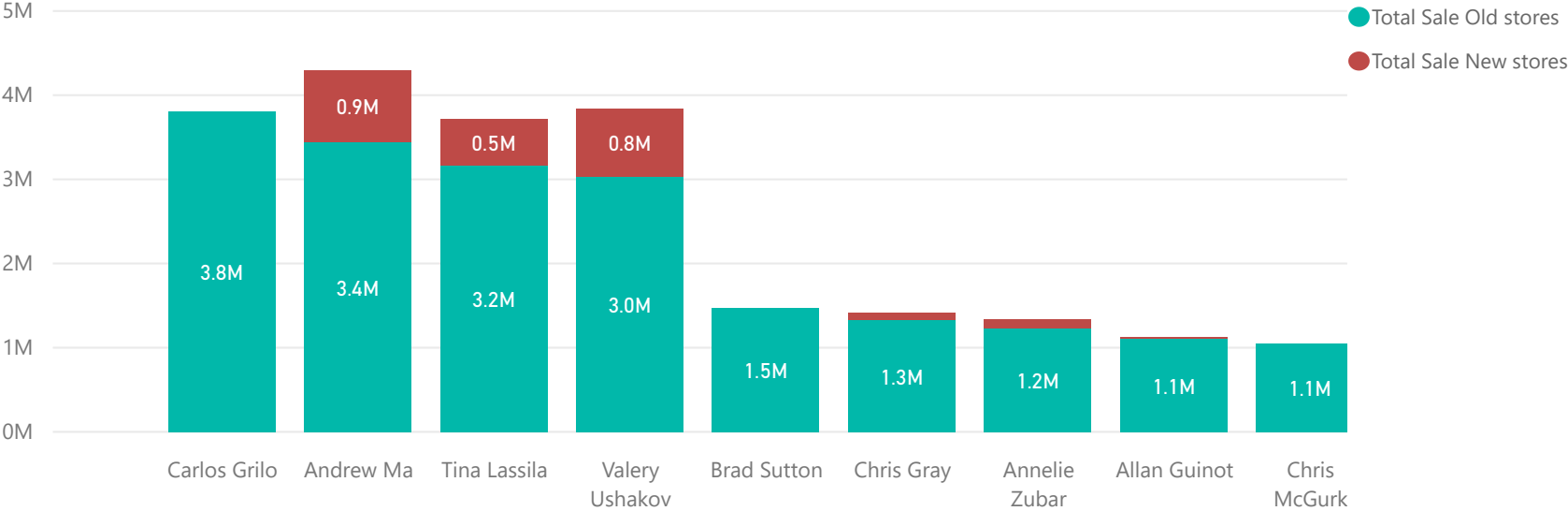
Total Sale Old stores and Total Sale New stores by FiscalMonth



Sales Per Sq ft Old Store and Sales Per Sq ft New Store by FiscalMonth



Total Sale Old stores and Total Sale New stores by DM



## DM

- ☐ Allan Guinot
- ☐ Andrew Ma
- ☐ Annelie Zubar
- ☐ Brad Sutton
- ☐ Carlos Grilo
- ☐ Chris Gray
- ☐ Chris McGurk
- ☐ Tina Lassila
- ☐ Valery Ushakov