Executive Sales Overview

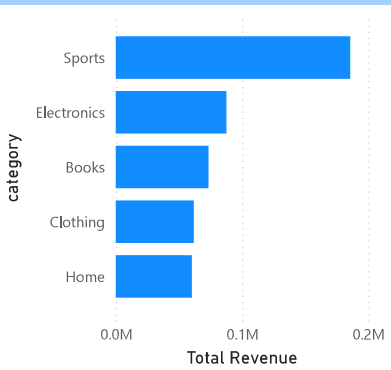| 1.56K	30.00	300	468K
AOV	Profit Margin %	Transactions	Total Revenue
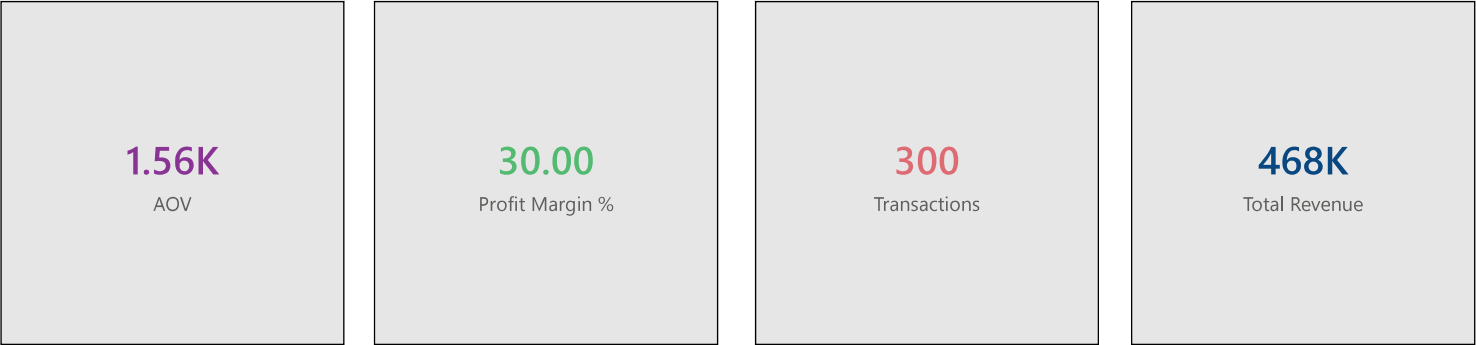
Monthly Revenue Trend
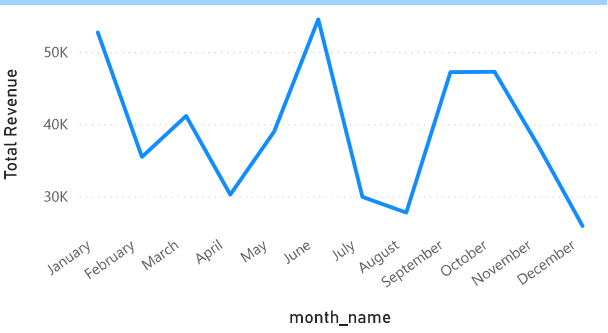
Revenue Contribution by Payment Method

67 (22.33%)
51 (17%)
56 (18...)
61 (20.33%)
65 (21.67%)

payment_method...
- Net Banking
- Cash
- Debit Card
- Credit Card
- UPI
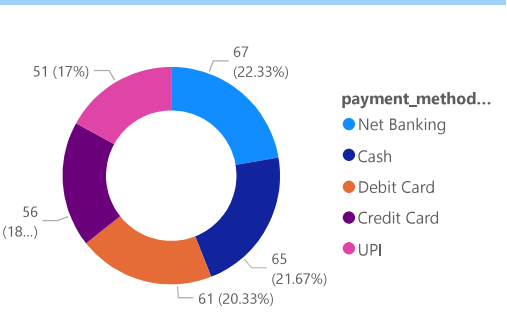
Revenue by Product Category

Sports
Electronics
Books
Clothing
Home

category

0.0M   0.1M   0.2M
Total Revenue

Product Performance Analysis

Top 10 Products by Revenue
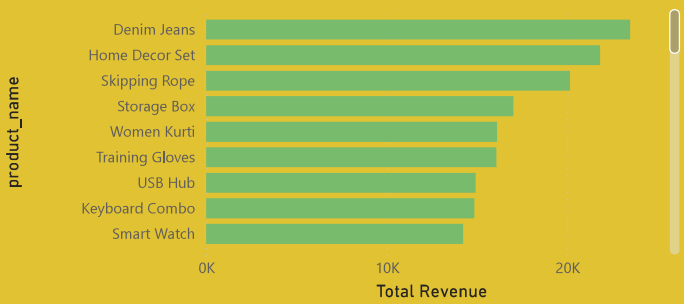
Price vs Quantity Analysis

category ● Books ● Clothing ● Electronics ● Home ● Sports
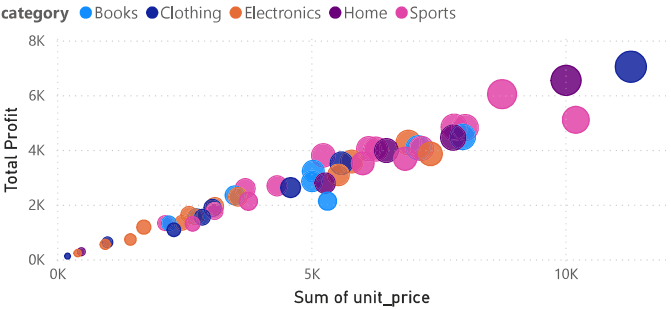
Product-wise Sales & Profit Summary

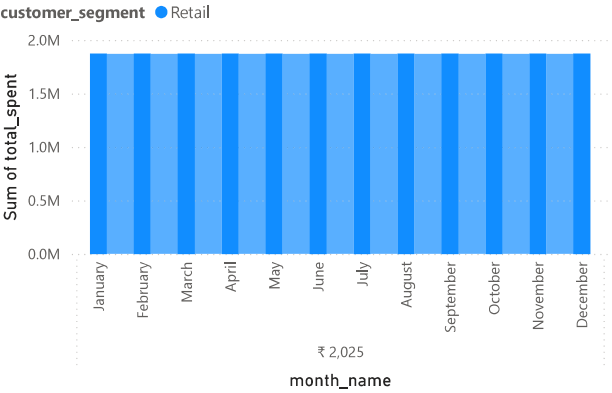| product_name	Total Revenue	Total Profit	Sum of quantity
Basketball	4394	1,318.13	20
Blood Pressure Monitor	10283	3,084.82	26
Bluetooth Speaker	760	227.90	32
Books Bundle	1823	546.94	27
Car Accessories	11718	3,515.45	44
Casual T-Shirt	6276	1,882.80	39
Cleaning Supplies	9504	2,851.20	36
College Textbook	933	280.02	47
Cricket Bat	12677	3,803.13	46
Curtain Set	9289	2,786.79	37
Daily Planner	3608	1,082.33	22
Denim Jeans	23480	7,043.92	52
Desk Organizer	5143	1,542.86	27
Dumbbell Set	12253	3,675.74	34
Exam Preparation Book	13436	4,030.74	30
Fiction Novel	7994	2,128.12	16
Total	**468000**	**1,40,400.38**	**1796**

Revenue Distribution by Product Category
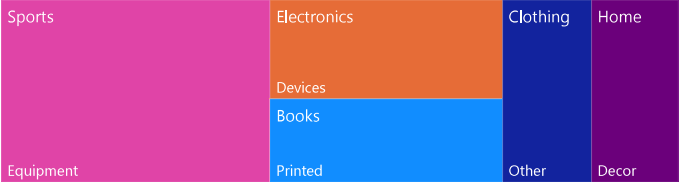
Customer Analytics & Segmentation

Top 10 Customers by Lifetime Value

customer_key	Sum of total_spent	Sum of total_transactions	Sum of avg_
300	₹ 18,72,000.12	600	
299	₹ 18,72,000.12	600	
298	₹ 18,72,000.12	600	
297	₹ 18,72,000.12	600	
296	₹ 18,72,000.12	600	
295	₹ 18,72,000.12	600	
294	₹ 18,72,000.12	600	
293	₹ 18,72,000.12	600	
292	₹ 18,72,000.12	600	
Total	**₹ 18,72,000.12**	**600**	

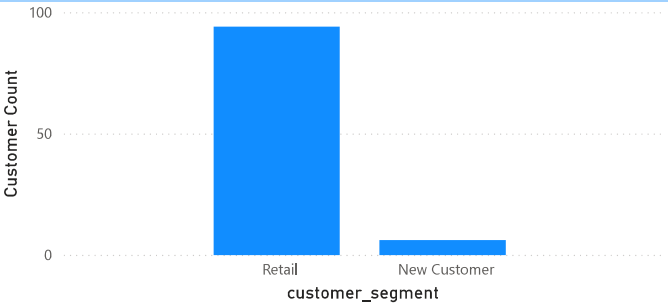## Customer Acquisition Trend

customer_segment ● Retail

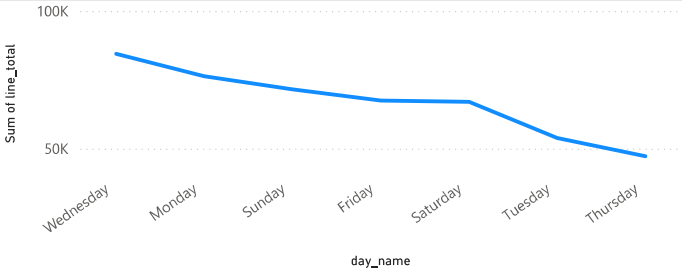## Customer Purchase Patterns Over Time

customer_segment ● Retail
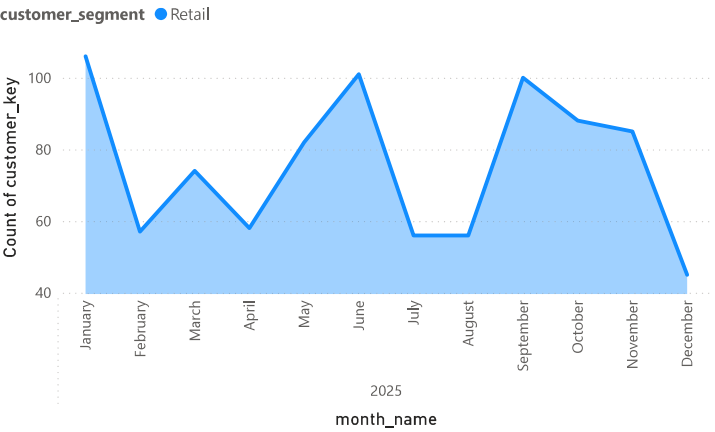
Customer Distribution by Segment

Trends & Geography Analysis

Revenue Trend by Day of the Week

Top 10 States by Revenue
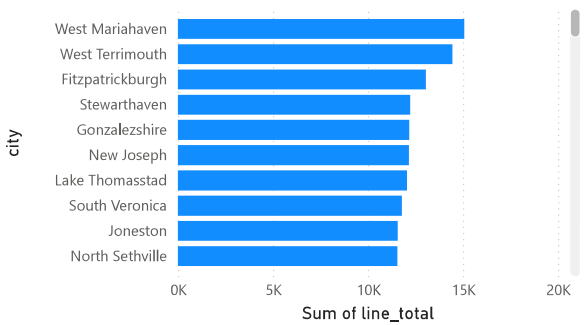
City-wise Revenue Distribution

Microsoft Bing
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Category-wise Revenue Trend Over Time

category ● Books ● Clothing ● Electronics ● Home ● Sports