

TAWAKALITU O. OMOLOJA

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PROFESSIONAL SUMMARY

Technical SEO and Frontend Developer with a proven ability to create websites that are both visually engaging and optimized for search engine performance. Skilled in SEO audits, site speed optimization, structured data implementation, and analytics tracking, combined with a solid foundation in HTML, CSS, JavaScript, React, and Tailwind. Experienced in developing fast, accessible, and user-friendly digital experiences while collaborating effectively with cross-functional teams. Recognized for strong time management, critical thinking, and problem-solving skills, with a focus on driving higher search rankings, increasing website traffic, and delivering measurable business outcomes.

CORE SKILLS

Technical SEO

- On-page SEO (meta tags, structured data, keyword optimization, content hierarchy).
- Website audits & crawlability (Screaming Frog, Ahrefs, SEMrush, Google Search Console).
- Page speed & Core Web Vitals optimization.
- Analytics & Reporting (Google Analytics, SEO performance tracking).

Web Development

- Languages: HTML, CSS, JavaScript, TypeScript.
- Frameworks & Libraries: React, Tailwind CSS.
- Responsive UI/UX Design (Figma, Canva).
- Version Control: Git, GitHub.
- Technical writing & documentation.

Professional Competencies

- Collaboration & teamwork..
- Time management & task prioritization.
- Critical thinking & problem solving
- Analytical thinking.
- Project management..

EDUCATION

HND, Since Laboratory Technology

RufusGiwa Polytechnic, Owo, Ondo. (2019 – 2022)

ND, Since Laboratory Technology

RufusGiwa Polytechnic, Owo, Ondo. (2016 – 2018)

CERTIFICATION & COURSES

Technical SEO – Semrush	2025
Software Engineering (Frontend Development)	2024
Frontend Development – Meta	2023
Responsive Web Design	2022

PROJECTS & EXPERIENCE

Portfolio Website Optimization

- Built a personal portfolio website using React + Tailwind with a focus on responsive design and accessibility.
- Improved page speed by optimizing images, reducing unused CSS, and implementing lazy loading.
- Structured content with semantic HTML and meta tags for better search visibility.
- Result: Achieved 90+ Lighthouse SEO score and improved load time by 40%.

E-Commerce Project (Team Collaboration)

- Collaborated with a backend developer to build an e-commerce site with optimized product pages.
- Implemented structured data for products (price, availability, reviews) to enhance search appearance.
- Improved Core Web Vitals (Largest Contentful Paint, First Input Delay) through performance tuning.
- Result: Boosted site speed by 30% and enhanced search engine snippet visibility.

REFEREES

Available on request