

# Lo Min Choong Julian

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## EDUCATION

### Nanyang Technological University

Aug 2022 – May 2026

Bachelor of Arts in Philosophy

- Current CGPA: 4.41/5.00

### Ngee Ann Polytechnic

Apr 2018 – Dec 2021

Diploma in Mass Communication

- GPA: 3.57/4.00

## EXPERIENCE

### Independent Content creator

Jan 2011 – Dec 2026

- Created over 100 explainer videos for YouTube on science, humanities; Accumulated 100 subscribers
- Developed content creation, project management skills, independence, research, critical thinking

### Nanyang Technological University

Aug 2022 – May 2026

#### Student ambassador

- Completed over 5 events, collaborated in teams of 2-50 students, professors
- Received SKKU delegation, led 30 students for campus tour, tea session
- Organised school orientation for over 200 incoming undergraduates, facilitated tours, games, bonding activities; Handled logistics and administration as group leader
- Advocated for policy changes via ICC focus groups, student experiential surveys

### Right Hook Communications

Mar 2021 – Aug 2021

#### Intern

- Optimised social media content creation via Telum Media, Canva, Facebook Creator Studio
- Created over 50 social media posts, articles, IGTVs, videos, press releases: Generated over 1,000 interactions for OneRafflesPlace, Right Hook Communications
- Performed within a team of 3, received and gave feedback to Chief Executive Officer

### wabi-sabi

Aug 2020 – Mar 2021

#### Account lead

- Co-founded student design agency; Raised S\$740.00 for Ngee Ann Polytechnic Pocket Fund
- Managed internal and external communications within a team of 5, liaised with over 10 clients including Ministry of Education, The Learning Lab

## VOLUNTEERISM

Involve Volunteer Network

2019 – 2026

Independent peer tutor

2015 – 2026

Singapore Climate Rally volunteer

2023

Saint Patrick's School alumni speaker

2018, 2022

## SKILLS

Languages: Proficient in English, conversant in Chinese

Skills: Science communication, philosophy, content creation, critical thinking, mass communication, research, writing, marketing, business development, Microsoft Office 365, Google Workspace, Adobe Creative Suite