

"Day 1"
"Hackatone 3"

Date: 15 Jan: 25

"Building a Niche E-Commerce Marketplace Business Project."

Step: 1.

Choose Your Marketplace Type.

Choice: Niche E-Commerce Marketplace for Chairs
and Sofas.

Primary Purpose:

Mera platform high-quality, Stylish
or customizable chairs or sofas ka ek dedicated
marketplace hoga. Yeh Platform customer ky liya easy
browsing, customization or seamless Purchase experience
ensure Karega, Jo apny Ghar ya business ky liya
Furniture Purchase karna chate hain.

Step: 2

Define Your Business Goals.

1. Problem Statement:

Aj tak maina Titray ki market
place dekhai hain un mein bhoket sy customer ko
Furniture Purchase Krty waqt Jo issue hoty hain meri

Date: _____

marketplace Pr meri Puri Koshish hogi Ky na ho or who issue Yeh hain:

- Limited design or customization options.
- Poor Quality or unreliable delivery services.
- Price transparency Ki Kami or after sales support Ka lack.

2- Target Audience:

◦- Demographic:

Young Professionals, families, or interior designers jo 20-25 saal ke range mein hain.

◦- Location:

Urban or suburban areas Jahan modern Furniture Ki demand Zyada hai.

◦- Behavior:

Customer Jo stylish or comfortable Furniture Prefer Krty hain, easy customization or Premium Quality chate hain, or jo eco-friendly or sustainable option mein interest rakhty hain.

Date: _____

o- Pain Point:

Limited customization option, lack of AR tools for visualization, unreliable delivery, or Poor after-sales service.

3. Product / Service Offered:

o- Product:

- Customizable chairs or sofas (materials, color, sizes)
- Premium or eco-friendly options.

o- Services:

- Augmented Reality (AR) based 3D visualization for room Placement.
- Quick delivery service.
- 24/7 customer support for inquiries or complaint.

4. Differentiators:

o- Design Customization:

Hr chair or sofa customer apny hisab sy Customize krny ga.

Date: _____

• Eco-Friendly Furniture:

Sustainable or recyclable materials ka use.

• Exclusive Membership Perks:

Special discount or early access to sales for members.

Step: 3

Create a Data Schema.

1- Identify Entities:

• Products:

Furniture Items Jo Platform pe listed hain.

• Customers:

Platform user Jo Purchase Krty hain.

• Orders:

Customer ke Orders or unka status.

• Delivery Zone:

Areas Jahan service available hai.

Date: _____

o- Seller:

Vendors To Furniture Supply & its chain-

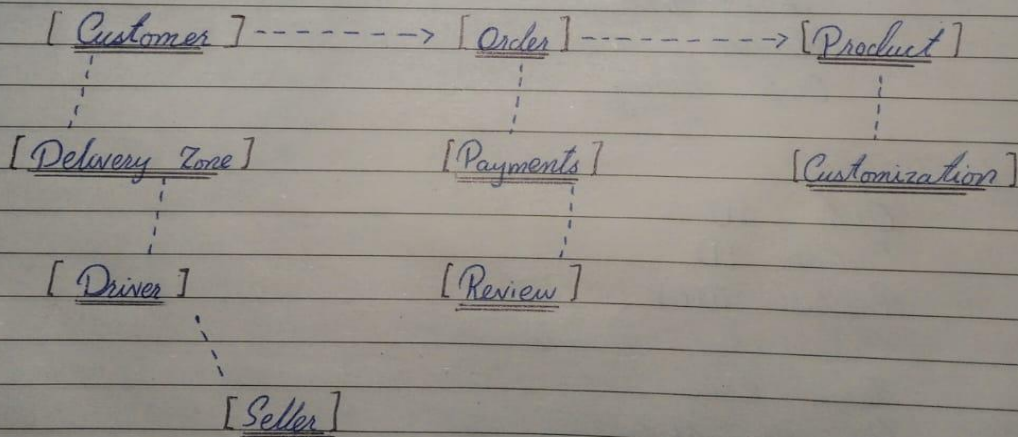
o- Reviews:

Customer Feedback on Product or services.

o- Customization Option:

Materials, Colors, or sizes To available chain-

2- Relationship and Diagram:



Date: _____

3. Key Fields for Each Entity:

- Products:

ID (Unique Identifier)
Name
Price
Stock
Category (Chairs/Sofas)
Customization Option
Seller ID

- Customers:

Customer ID
Name
Contact Info
Address
Order History

- Orders:

Order ID
Customer ID
Product ID(s)
Customization Details
Total Price
Payments Status
Order Status (Pending, Shipped, Delivered, Cancelled)

Date: _____

e-Delivery Zone:

Zone ID
Name
Coverage Area
Assigned Drivers.

e-Seller:

Seller ID
Name
Contact Info
Product Listings

e-Reviews:

Review ID
Customer ID
Product ID
Rating (1-5 Stars)
Feedback
Date

e-Customization Options:

Order ID
Material Type
Color Options
Size Options

Date: _____

Graphically Niche E-Commerce

Marketplace Schema.

