

# LAISHA ALEXANDRA BRAVO JUAREZ

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## EDUCATION & CERTIFICATIONS

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### Florida International University (FIU)

Expected Fall 2025

Bachelor of Arts in Computer Science — Miami, FL

Relevant Coursework: Data Structures, Software Engineering, Computer Architecture, Human-Computer Interaction

### Instituto Tecnológico de Monterrey — Mexico City, MX

Certifications: Computational Thinking (University of Pennsylvania), Artificial Intelligence (IBM), JavaScript (Google)

## TECHNICAL SKILLS

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- **Programming** Advanced in Python, C#, Java, JavaScript, HTML, CSS, and C. Experienced in React, Node.js, Flutter, website design, SEO, and responsive UI/UX.
- **Tools** Skilled with Git/GitHub, Firebase, Netlify, IONOS, Microsoft Office (Advanced), and marketing & team management tools.
- **Languages** Fluent in English and Spanish, intermediate in French.

## EXPERIENCE

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### Intern, Women's Center FIU — Miami, FL

Mar 2025 – Dec 2025

- Organized and coordinated campus events, driving student engagement and outreach.
- Proposed campus initiatives that increased student participation.

### Project Manager, Laboratorio Clínico MexaLab — Mexico City, MX

2021 – 2024

- Co-led launch of second clinical laboratory: obtained permits, built 15+ member team, and managed HR/legal processes. Developed [mexalab.com](http://mexalab.com) using HTML, CSS, and JavaScript.
- Planned SEO/digital marketing strategy, resulting in +177.8% website clicks, +52.3% social profile interactions, and +22.7% increase in final sales.

### Co-Founder, Laboratorios D'ALFA — Mexico City, MX

Oct 2020 – Jul 2021

- Co-Founded a medical laboratory from scratch, led recruitment, finances, marketing, and legal compliance.

## PROJECTS & INVOLVEMENT

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- **ALPFA FIU** Web developer, contributed as Tech Assistant supporting event pages, membership content, and sponsor integrations for the largest ALPFA student chapter in the U.S. (600+ members).
- **FIU SURF** Developed and deployed FIU Surf Club's website using React + Tailwind CSS. Delivered mobile-first UX, interactive calendar, merch shop, and real-time social integrations. Scaled to 1000+ concurrent users.
- **LifeQuest AI Coach (ShellHacks 2025)** Developed a gamified AI web app. Built an interactive frontend and backend. Intelligent task planning and real-time syncing, everything works through AI agents, that are able to speak and chat with the user. Designed for habit consistency through XP, gold, and streak systems.
- **VibeRdy.xyz** — Bolt Hackathon project built in a team. Developed frontend(React) and backend (Python), deployed with AWS. Designed automation server for website testing, delivering insights in under 3 minutes.
- **RunwAI — AI Personal Stylist** — Group project to create a web app for personalized outfit recommendations. Built with Python (backend) and React (frontend). Contributed to UI/UX design, frontend development, and integration with the recommendation system.
- **Kestra(Open Source)** — Collaboration on open source project enhancing UI/UX, helped handling logic.
- **Smart Greenhouse (Arduino + Python)** — Developed system to monitor and control greenhouse temperature with real-time sensor data.