

Borax Solution Group x TechYard: Automating the Case Study Creation Process with AI

Client Overview

TechYard is a company operating in the technology industry. With a significant online presence, they specialize in providing technological solutions tailored to meet their clients' needs. Their mission revolves around increasing efficiency and streamlining processes through the use of advanced technology.

Challenge

TechYard was facing a significant challenge in their case study creation process. The manual approach was not only time-consuming but also demanded a lot of resources. They were spending between 2 to 10 days on a single case study document, which was an inefficient use of their resources. The urgency to resolve this issue was high, as it was affecting their ability to promptly deliver high-quality case studies to their clients and prospective customers.

Our Solution

Borax Solution Group stepped in with a revolutionary solution: an AI-powered tool designed to automate the case study creation process. The tool was designed to conduct a 10-minute interview and subsequently generate a professional, high-quality case study document. This solution perfectly addressed TechYard's need to eliminate the manual labor involved in case study creation and significantly cut down on the time required.

Execution

The project was executed over a six-month period. The Borax Solution Group team, consisting of AI developers, software developers, and UI/UX designers, worked collaboratively to create the application. One of the major challenges faced during the implementation phase was training the AI voice agent to conduct the interview in a human-like manner and generate an engaging flow of

conversation.

Results

The introduction of the AI-powered tool brought about a significant transformation in TechYard's case study creation process. The manual labor was reduced by an impressive 80-85%, and the time required to create a case study plummeted from days to just 10 minutes. Moreover, the quality of the case studies improved, leading to increased client satisfaction and a surge in client acquisitions.

Client Quote

"Creating something that previously took us 2 to 10 days, now only takes 10 minutes. It's not just great, it's impressively magical and amazing." - TechYard

Why This Matters

This case study stands as a testament to Borax Solution Group's ability to deliver innovative solutions that directly address client pain points. The successful collaboration with TechYard and the significant improvements achieved validate the effectiveness and efficiency of our AI-powered solutions. This experience has further equipped us with valuable insights to continue creating solutions that transform business operations and yield impressive results.