

# Burek Solution Group Company x Tacticom: Streamlining Case Study Creation with AI

## Client Overview

Tacticom is an influential player in the marketing industry. With a focus on efficiency and innovation, Tacticom sought to streamline their operations and improve their client services. A key area for improvement was the manual creation of case study documents, a time-consuming and often error-prone process.

## Challenge

Tacticom's manual creation of case study documents had become a bottleneck in their workflow, affecting their overall efficiency. The time-consuming process was impacting Tacticom's ability to serve their clients effectively and swiftly. They needed a solution that would automate the process without compromising the quality of their case studies.

## Our Solution

Burek Solution Group Company developed an innovative product named K-Study Gen to address Tacticom's challenge. K-Study Gen is an AI tool designed to automate the creation of case study documents. The tool uses a voice agent to engage in a conversation with the user, gathering necessary information to generate a comprehensive case study document based on the conversation. This innovative approach reduces the time taken to create a case study from hours to just ten minutes.

## Execution

The implementation of K-Study Gen at Tacticom was smooth, with minor challenges encountered during the integration of the voice agent. Burek Solution Group Company's team overcame these complexities through thorough research and by leveraging API documentation guides.

## Results

The impact of K-Study Gen on Tacticom's operations was significant. The tool led to a 50% increase in client satisfaction, reduced manual work by 80%, and saved time by an impressive 80%. The conversational aspect of the tool was particularly appreciated, transforming the task into an engaging and insightful process.

## Client Quote

"Working with Burek Solution Group Company helped us modernize our operations and see measurable results immediately." - Tacticom Representative

## Why This Matters

This case study is a testament to Burek Solution Group Company's commitment to delivering innovative solutions that address real business challenges. The success of K-Study Gen at Tacticom underscores the potential of AI in streamlining business processes and improving client satisfaction.

The project also highlights Burek Solution Group Company's ability to navigate complex technical challenges, demonstrating our expertise in AI development and our dedication to client success. The positive feedback from Tacticom further validates the effectiveness of our solution.

As Laila Abbasi, an AI developer at Burek Solution Group Company, puts it, "Go ahead and do wonderful things." This project is an example of just that-using innovative technology to achieve remarkable results.