

****Logo & Title Block****

- Borek Solutions Group & Eyos: Transforming Case Study Creation with StoryBoom AI
- Date: March, 2023
- Avg. Reading Time: 5 minutes

****Hero Statement / Banner****

- Borek Solutions Group's StoryBoom AI revolutionizes Eyos's case study creation process, resulting in an 80% reduction in manual work and a 45% increase in clients.

****Introduction****

- Borek Solutions Group, a leading AI development company, partnered with Eyos, a rapidly expanding marketing company, to address the challenge of time-consuming manual case study creation. The transformative solution, StoryBoom AI, not only streamlined the process but also made it more engaging, leading to significant efficiency gains and client growth for Eyos.

****Background****

- Operating in five European countries, Eyos found itself grappling with the inefficiency of manually creating case study documents. This labor-intensive process was detracting from other critical aspects of their business. Recognizing the need for automation and efficiency, Eyos turned to Borek Solutions Group and their innovative product, StoryBoom AI.

****Challenges****

- Manual creation of case study documents was time-consuming and inefficient.
- The process was detracting from Eyos's ability to focus on other essential business aspects.
- Eyos needed a solution to automate and speed up this process.

****The Solution (Provider's Perspective)****

- Borek Solutions Group's StoryBoom AI was the perfect answer to Eyos's challenge. The tool conducts an interview with an AI voice agent, which then generates a variety of content, including case study documents, LinkedIn posts, and TikTok videos. This solution transformed Eyos's case study creation process, making it efficient and engaging.

****Implementation & Collaboration (Process)****

- The integration of StoryBoom AI into Eyos's existing processes was seamless, exemplifying the flexibility and user-friendliness of the solution. The experience of working with Borek Solutions Group was smooth, with their dedication to quality and understanding of Eyos's needs making them an ideal partner.

****Results & Impact****

- Following the implementation of StoryBoom AI, Eyos saw a significant 80% reduction in manual work, freeing up resources to focus on other areas of their business.
- There was a corresponding decrease in time spent on case study creation.
- The tool's implementation led to a significant 45% increase in Eyos's clients.

****Customer/Client Reflection****

- "StoryBoom.ai is now part of our team as a new colleague. We are really happy to welcome it. It's a hard-working tool and a real game-changer for our operations." - Marketing Specialist at Eyos

****Testimonial/Provider Reflection****

- "As the lead AI developer at Borek Solutions Group, I'm incredibly proud of how StoryBoom AI transformed the way Eyos creates case studies. It feels like a trusted colleague, saving them valuable time and making the process both efficient and engaging." - Lead AI Developer at Borek Solutions Group