

Borac Solution Group Company x Tactica: Transforming Case Study Creation from Days to Minutes

Client Overview

Tactica is a well-established player in the marketing industry, operating in multiple countries and boasting a broad clientele. Known for their innovative marketing solutions, Tactica has built a reputation for delivering results that keep their clients coming back.

Challenge

Tactica was facing a significant challenge in creating case study documents. This manual process was not only time-consuming, often taking between two to ten days, but it also required substantial energy and resources. The need to streamline this process and reduce the time spent on it was urgent.

Our Solution

Borac Solution Group Company addressed this challenge by developing an AI tool called K-StudyGen. This innovative solution automates the creation of case study documents. The user initiates a conversation or interview with our voice agent, and within 10 minutes, K-StudyGen generates a comprehensive case study document.

Execution

The implementation of K-StudyGen was straightforward and efficient. The tool was designed to be user-friendly and required minimal adaptation to fit Tactica's processes. The primary focus was on significantly reducing the time spent on creating case study documents, from days to mere minutes.

Results

The impact of K-StudyGen on Tactica's operations was immediate and transformative. Not only did they experience significant savings in time and energy, but they also saw an increase in their client base. The ability to generate case studies so quickly allowed them to serve their clients more efficiently, leading to greater customer satisfaction and business growth.

Client Quote

"Doing something that usually takes us 2 to 10 days in only 10 minutes is not just great; it's magic. It's incredible and impressive." - Marketing Specialist, Tactica

Why This Matters

This project is a testament to Borac Solution Group Company's commitment to innovation and delivering tangible benefits to our clients. The success of K-StudyGen with Tactica underscores the potential of AI in transforming business processes, making them more efficient and less labor-intensive. It's a story of how we can help businesses save time, conserve resources, and ultimately, achieve their goals more effectively.