

****Logo & Title Block****

- Borek Solutions Group & Eyos
- Title: Revolutionizing Case Study Creation with StoryBoom AI
- Date: March 2023
- Avg. Reading Time: 5 minutes

****Hero Statement / Banner****

- Borek Solutions Group's innovative tool, StoryBoom AI, revolutionizes Eyos's case study creation process, resulting in an 80% reduction in manual work and a 45% increase in clients.

****Introduction****

- Borek Solutions Group, an AI development company, partnered with Eyos, a rapidly expanding marketing company, to streamline and revolutionize their case study creation process. Using Borek's innovative tool, StoryBoom AI, Eyos was able to automate their process, significantly reducing manual work and boosting their client base.

****Background****

- Operating in five European countries, Eyos was facing a significant challenge. The manual creation of case studies for their clients was time-consuming, inefficient, and detracted from their ability to focus on other essential aspects of their business. In search of a solution, Eyos turned to Borek Solutions Group, known for their innovative AI solutions.

****Challenges****

- Eyos was grappling with the time-consuming task of manually creating case study documents.
- The manual process was inefficient and detracted from their ability to focus on other essential aspects of their business.

****The Solution (Provider's Perspective)****

- Borek Solutions Group provided StoryBoom AI, an innovative AI tool that allows users to conduct an interview with an AI voice agent. This agent then generates a variety of content including case study documents, LinkedIn posts, and TikTok videos. This solution transformed the way Eyos created case studies, making the process efficient and engaging.

****Implementation & Collaboration (Process)****

- The implementation of StoryBoom AI at Eyos was seamless. The tool was easily integrated into their existing processes, demonstrating the flexibility and user-friendliness of the solution provided by Borek Solutions Group. The experience of working with Borek was smooth, with their dedication to quality and understanding of Eyos's needs making them an ideal partner for this project.

****Results & Impact****

- The implementation of StoryBoom AI resulted in an impressive 80% reduction in manual work for Eyos, significantly more than the initially anticipated 75%.

- There was a significant 45% increase in Eyos's client base, underscoring the effectiveness of the tool.

- The decrease in time spent on case study creation freed up resources for Eyos to focus on other areas of their business.

****Customer/Client Reflection****

- "StoryBoom.ai is now part of our team as a new colleague. We are really happy to welcome it. It's a hard-working tool and a real game-changer for our operations."

****Testimonial/Provider Reflection****

- "As the lead AI developer at Borek Solutions Group, I'm incredibly proud of how StoryBoom AI transformed the way Eyos creates case studies. It feels like a trusted colleague, saving them

valuable time and making the process both efficient and engaging."

****Client:**** "The experience of working with Borek Solutions Group was seamless, their dedication to quality and understanding of our needs made them an ideal partner for this project."

- ****Provider:**** "The success of StoryBoom AI at Eyos stands as a testament to Borek Solutions Group's commitment to creating innovative AI solutions that address real-world business challenges."

****Call to Action****

- To learn more about how Borek Solutions Group's innovative AI tools can revolutionize your business processes, book a meeting with us today. Let's explore how we can work together to solve your business challenges and enhance your user experience.