Question 1
What would you like to achieve with *The Team*? What is your ideal outcome/vision? Purpose?

- Together with *The Team* I would like to achieve my vision of an all encompassing information website which will be a one-stop-shop for people browsing all the facilities and locations brisbane has to offer.

Question 2
Who are the types of users that will access the website? Also think about age, gender, education, income (if applicable)

- Generally I expect the website to be used by Businessmen, Tourists and students, the main types of people who will be looking for information on the city. Age-wise the users are expected to be 17+ as the majority of students who are looking for information on the city will be university students from outside brisbane. Income-wise we will present information to all users regardless of financial situation. Administrators will also access the website, but their roles are to add/modify city information for the three main user types mentioned above, as well as maintain a functional website.

Question 2b
What information would each user type like to see? Why are they accessing this website?

- Business Users would likely want to see Hotel, Industry and City information, Student users would likely want to see information on colleges, libraries and city information. Tourist users are predicted to want to see only hotel and city information. If possible it would be best if they could access information which is not targeted towards them though.

Question 3
What important features would YOU (as the client) like to see on the first sprint? Also think about features such as buttons, images etc.

- I would like to have the information categories available for access as soon as possible as this is the main goal of the website.

Question 4
In terms of design, what ideas do you have about the overall look and feel of the website? Eg. colours, fonts, level of vibrancy (or lack thereof). Inspiration from other sites?

- I wish for the website to feel welcoming and simple. It would be best for the font to be simple and easy to read without being blocky and excessively simple. Ideally the layout would be easy to navigate without any confusing naming conventions for pages so that users can easily find the information they are looking for.

Question 4b

In terms of layout, what information do you want displayed first? How do you want it displayed? (Grid, list etc.)

- I would like the links to the different types of information to be displayed on the homepage, laid out with pictures in a grid to present all the necessary information to user. Having said that, it would be more user friendly if users with an account only see their personalised information with more details up front to make the website feel more welcoming.

Question 5

Do you want the website to be accessible across multiple devices? (computers, mobile devices, tablets)

- It would be nice if the website was accessible across multiple devices as some users would be checking the site while on the move.