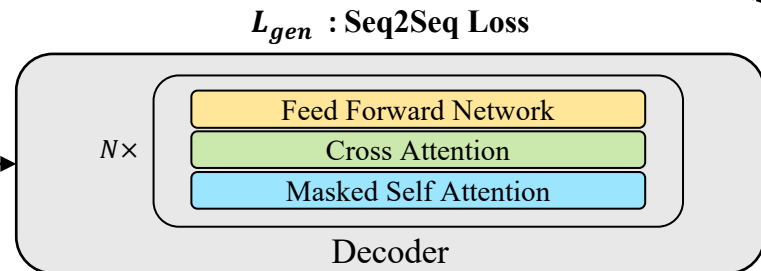


By Anthony Lake & Jakaya Kikwete Director of Unicef and President of Tanzania  
The foundation of a healthy future for every **child** is the 1,000 days between a mother's pregnancy and her **child's** second birthday. The right **nutrition** during this critical period puts a **child** on track to **be stronger, healthier and ready to learn**. ..... Because **good nutrition truly empowers children, families, communities and nations**, it's a cost-effective opportunity for major, sustainable, global development progress. We know what to do. Countries are ready to do it. Let's invest now.

**Body**



Early **malnutrition** can blight a **child's development** - **and also that of their community and nation**, say Anthony Lake. director of Unicef and President Jakaya Kikwete of Tanzania. In this week's Scrubbing Up column, they say a new initiative called Scaling Up **Nutrition** - backed by the G8 - is crucially important.

**Subheading**