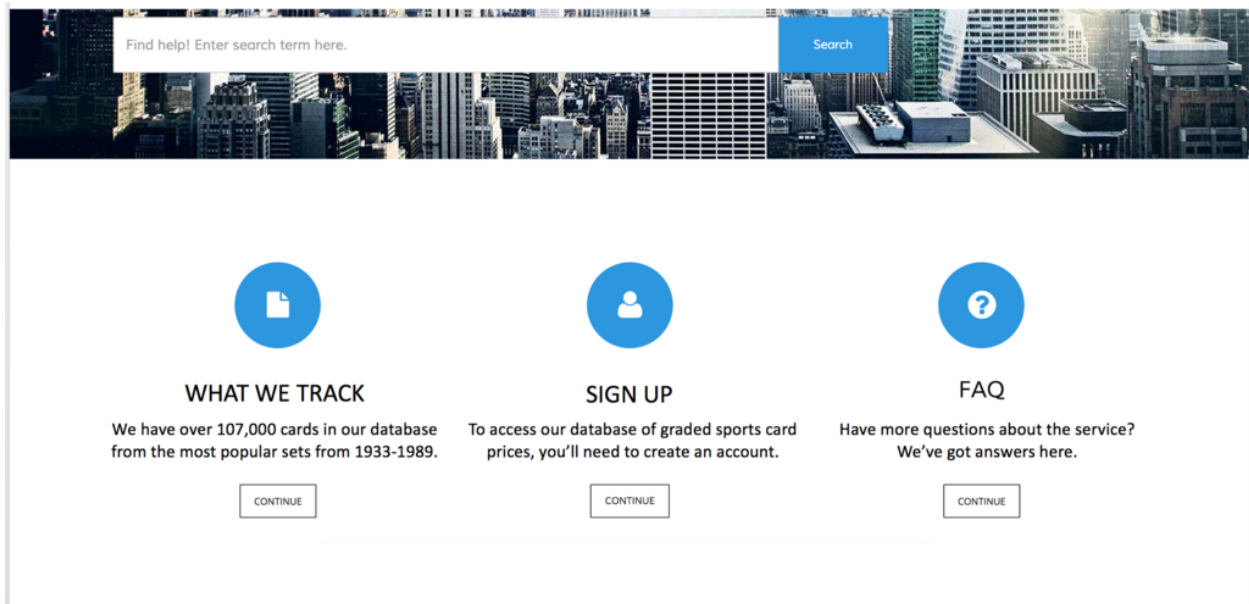


EliteCards Site Feedback 9/30

Home:

Need to update the title for the site that displays in the browser to “EliteCards – sports card price guide for vintage baseball, basketball, football, and hockey cards”

Update the content on the lower half the screen to be what I provided in my mock.



Currently Knowledge Base, Forum, FAQ

For the search box pre-fill text, place a space between Ex and 1952

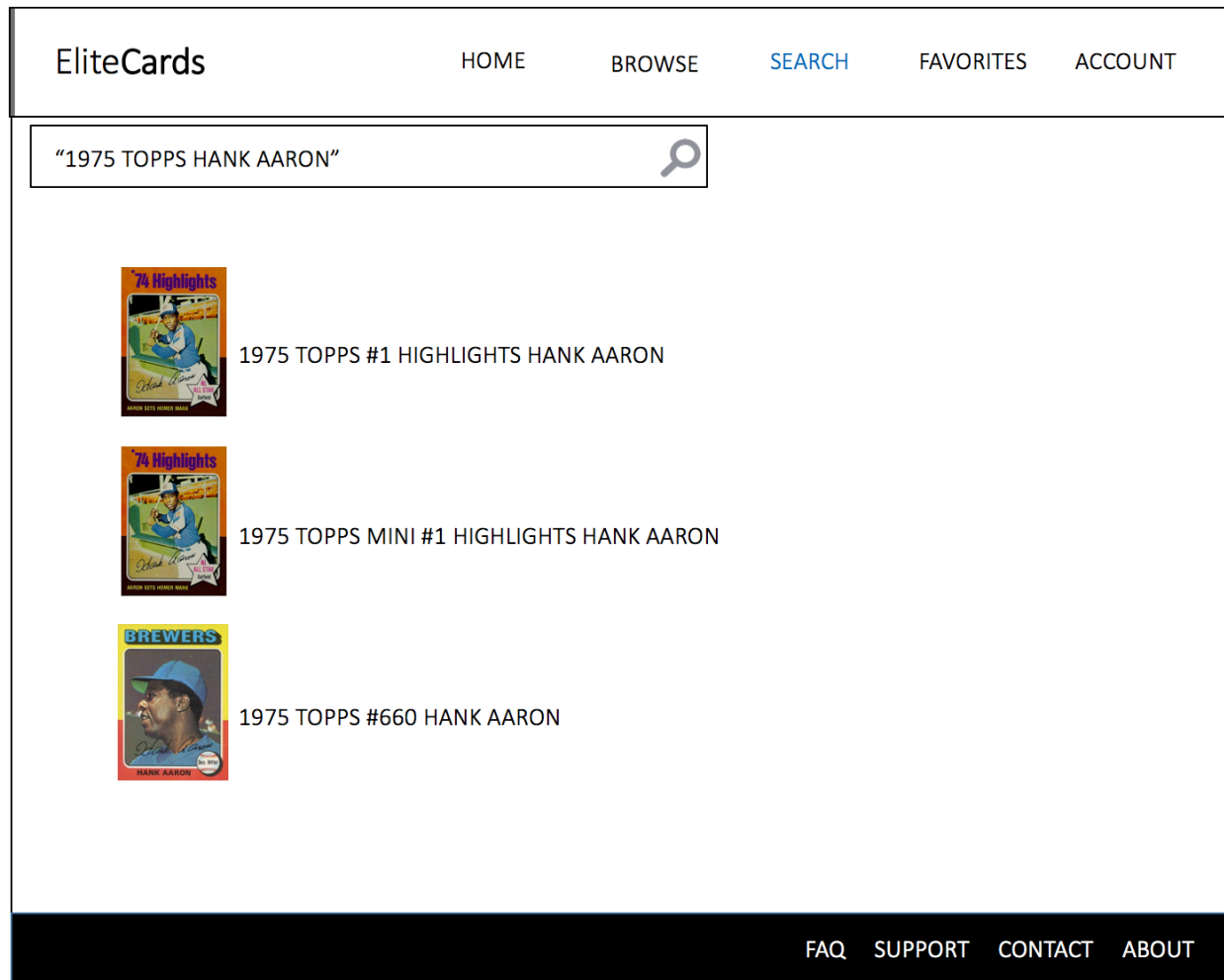
In the footer, let's add “© 2015 Ninth Street Networks, Inc.” in the lower left corner in a 2 pt smaller font than the text in the right corner.

Search:

This needs to be much FASTER! This will be the primary way users interact with the site. Let's make it as fast as possible.

Need thumbnail images of the cards showing up in results. The logic should be show the image for each card that we have in our DB for the highest grade & price. We should use this same logic on the player card page that shows an image of the card. If we don't have an image available, we should use the generic one I provided.

On the search results page, I'd like a search box with the current query at the top of the page so it's easy to tell what you searched for and do another search without leaving the page. See comp below.



Browse page:

When on a larger display, can we create multiple columns of the list of cards in a set vs. the single column? When scaled to a smaller display, we should go back to a single column.

Card Page (all grades table):

This is looking pretty good. I want us to apply the logic I described above to pull in an image of the card to use on this page where possible.

The tables tend to run together when you start resizing the window. If it's not at a certain size, the content isn't readable. We need to do a better job of scaling and not run the columns together.

When in a phone sized window, there is a gap between between the grade 5.5 and 5 in each category. Let's fix this so it's more seamless and the space isn't there.

For SGC and BVG, there are slightly different grading scales than PSA. We need to update. Here's the right grading scale.

BVG: all correct, except they have a 9.5 grade that we need to add to the table.

SGC: Grading scale is here <http://sgccard.com/GradingScale.aspx>. We need to go with 100, 98, 96, 92, 88, 86, 84, 82, 80, 70, 60, 55, 50, 45, 40, 35, 30, 20, 10

Card Page (specific grade):

I'd like to lower the alignment of the star for adding/removing to favorites by a few pixels. Right now it's too high.

When we have the string "Remove from favorites", it tends to wrap. Can we increase the space that it has in the column view before wrapping?

The "Buy on eBay" button needs to pass the correct referral id and search term to eBay so the user finds what they are looking for and we get credit for the referral to eBay. I have signed up as an eBay Partner. I need to link this to our dev account as well. Did you create one that we are using for this project? Here's the site with additional information on how to user referral links and integrate with their API. We are likely going to need to integrate with their API for this so we can pass specific keywords with the referral ID. For example, I'm looking at a "1975 Topps Robin Yount #223 PSA 9", we would pass the keywords "1975+Topps+Robin+Yount+PSA+9" to ebay with the correct referral id.

<https://publisher.ebaypartnernetwork.com/PublisherToolsHome>

Favorites page:

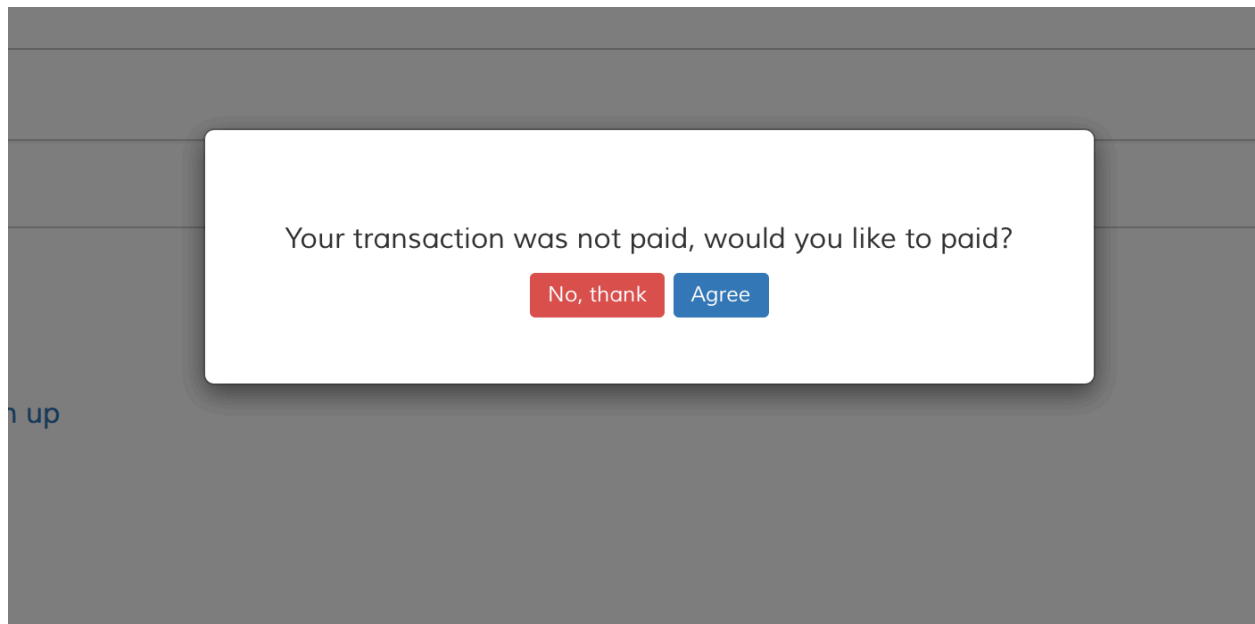
Make the size of the stars next to the card image about 30% smaller

The card description should link to the specific card page so the user can easily see the full history.

Let's put a vertical line separating the card descriptions from the Notification radio buttons. Need to break up the page a little.

Sign in/Account management:

When a user bails on the payment process, but has created an account we show this dialog.



Can we update the string to say, "Your transaction wasn't completed. Would you like to complete it now?" "Not now" and "Yes"

All the links to change the account information needs to have an edit/save UI. Ideally, we'd just expose a text box below each header with a save button so the user can make edits on the same page vs. taking them some where else.

For change/cancel account, we will likely need to redirect them to PayPal to upgrade. If someone wants to cancel their account via paypal, we need to determine if they can do this programmatically or if we provide instructions on how to do this via PayPal.com

Registration email comes from "Elid Cards" at support@elidcards.com. We need to update this to say "EliteCards" and support@elite-cards.com

Body of the email needs to ready.

"Thank you for joining EliteCards!

Before you can access the full site, you need to confirm your email address. To get started, just confirm your email address by clicking the link below:"

It feels strange sending this email since the user has already paid for the service. Do we actually need to confirm the email address?

I received this email at the same time.

Elid Cards <support@elidcards.com>

To

ryanhoge@yahoo.com

Today at 10:03 PM

Dear customer

Thank you for your USD14.95 payment. Please visit our website <http://dev.elite-cards.com>

We should combine these into one mail. We also need to fix the typos and add some additional language to the second email about payment being received.

I clicked the link to confirm my email and saw this screen next.

EliteCards

Why Join?

Your account have activated, [please login](#)

Can we just log the user in and take them to the home page? I really would like to skip this account activation step.

We need to review all strings in email communication that we send out. I want to make sure there are no typos or grammatical errors. Can someone provide these to me to review?

When I go to account page, my subscription information was showing correctly. I see Monthly @ 149.95/yr. Let's make sure we have this listed correctly. It should say "Pro Monthly \$14.95" or "Pro Annual \$149.95".

PayPal

Let's update the product description to be EliteCards Monthly Pro Membership or Annual Pro Membership.

We also need to make sure the company information is correct. Right now it looks like a test account.

Have we confirmed that recurring billing will happen on the correct schedule? Monthly, the same day every month. Annual, the same day every year.