

EmoRec: Graph-based recommender systems with explicit negative feedback encoding

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Abstract

Graph neural networks have long been studied in the context of recommendation systems, as they effectively replicate social interactions between users and can accurately extract higher-order joint signals. These features are crucial in creating high-quality recommendations. Traditional recommendation approaches often rely on negative feedback through indirect means, such as regularization of loss functions or contrastive sampling. However, these methods neglect the structural representation of user interactions in the form of graphs or increase the complexity of the models to account for all available information about interactions. In this paper, we present the Emotional Recommendation System (EmoRec), which incorporates the concept of considering emotions (different types of user feedback) to reduce computational complexity by clustering feedback. The final model, described in the following, serves as an example.

1. Introduction

Modern recommender systems struggle with a fundamental tension: users expect platforms to understand both their enthusiastic likes and categorical dislikes with surgical precision. While graph neural networks (GNNs) have transformed recommendation engines through their ability to model complex user-item interactions [9], most implementations treat negative feedback as a monolithic signal—if they consider it at all. This simplification persists despite empirical evidence that users express rejection through diverse behaviors ranging from passive skips (implicit negative) to active dislikes (explicit negative), each carrying distinct semantic meaning about preference boundaries [7, 25].

Consider the emotional granularity in a streaming platform scenario (Fig. ??):

- Explicit Positive: **LATER**
- Implicit Positive: **LATER**
- Explicit Negative: **LATER**

• Implicit Negative: **LATER**

Traditional GNN approaches [32] collapse these signals into binary interactions, losing crucial contextual information about the intensity and nature of preferences. Recent attempts to model feedback polarity either increase model complexity through separate interaction graphs [21] or rely on contrastive sampling techniques that inadvertently amplify noise [23]. The result is what we term **EMPTY HERE**.

Our analysis identifies three main systemic limitations in current negative feedback handling:

- **Signal Homogenization:** Treating skips, dislikes, and low ratings as equivalent negative signals [11]
- **Contextual Blindness:** Ignoring the temporal relationship between explicit/implicit feedback within sessions [27]
- **Computational Inflation:** Complexity growth when modeling separate positive/negative interaction graphs [5]

We propose *EmoRec*, an emotion-clustered graph architecture that addresses these challenges through feedback disentanglement and topological sparsification. Our key innovation replaces monolithic user nodes with four emotion-specific proxies: Explicit Positive (EP), Implicit Positive (IP), Explicit Negative (EN), and Implicit Negative (IN). As illustrated in Fig. ?? **WILL BE LATER**, each emotion cluster dynamically aggregates relevant item embeddings:

- **EP Clusters** capture strong preferences (e.g., likes, 5-star ratings)
- **IP Clusters** model passive consumption (e.g., watch time, replays)
- **EN Clusters** learn hard rejection patterns (e.g., dislikes, negative reviews)
- **IN Clusters** detect soft aversion signals (e.g., skips, fast-forwards)

The EmoRec framework introduces **N** key mechanisms to be detailed in subsequent sections: **(1)** ; **(2)** ; and **(3)** . Preliminary experiments show our clustered approach achieves **METRIC WILL BE LATER** NDCG@10 with **Xx** faster training than baseline GNNs, proving that emotional granularity need not come at computational expense.

076	[Full implementation details, including emotion cluster initialization strategies and multi-channel convolution operators, will be comprehensively described in the final version alongside expanded ablation studies.]	
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080	The remainder of this paper is organized as follows: Section 2 describes in detail the research conducted in the field of graph recommendation systems, taking into account the negative feedback. Section 3 details the EmoRec architecture and emotion clustering methodology. Section 4 evaluates performance against 14 baseline models across three recommendation domains. Section ?? discusses broader implications for emotionally-aware recommender systems.	
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088	2. Related work	
089	Recent studies explore encoding negative feedback directly in encoder-based models. In this paper, we mainly focused on researching works combining the use of graph neural networks and practices of encoding negative connections directly, which helped us analyze the current limits that the authors faced and which we ourselves were able to identify, and tried to cope with them by proposing a new method of encoding feedback from users.	
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097	2.1. Sequential Neural Network for Recommendation	
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099	The latest advances in sequential recommendation systems have significantly expanded our ability to model temporal user interactions. Initial studies were conducted by Kang and McAuley [14], who focused on predicting future user preferences based on behavioral trajectories, and Li et al. [15], who explored similar aspects. Further research delved into diverse behavioral patterns: Wang et al. [31] identified periodic and short-term trends, while Luo et al. [22] utilized spatiotemporal signals to enhance recommendation accuracy. To improve training, Sun et al. [30] incorporated masked item prediction, and Ma et al. [24] introduced intention disentanglement. More recently, contrastive learning has gained attention as a self-supervised approach, with Chen et al. [6] and Xie et al. [41] exploring its applications. Addressing this limitation, Jin et al. [13] integrated the Ebbinghaus Forgetting Curve to model recency effects in user memory and optimize trade-offs in multi-objective recommendations. Additionally, metric learning has emerged as a promising method for handling implicit feedback imbalance, with Wang et al. [12] introducing unbiased negative sampling and a push-pull loss function. Complementary advancements include AutoMLP, developed by Li et al. [17], which automates short-term interest modeling, and graph-based models like SURGE, proposed by Chang et al. [3], which capture relational dependencies in sequential behaviors. Collectively, these innovations drive the evolution of adaptive recommendation systems.	
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	2.2. Graph Neural Network for Recommendation	126
	Many researchers have explored approaches based on graph neural networks to improve recommendation systems by capturing intricate high-order signals from user-item interaction graphs. For example, Wang et al. [32] proposed a model that aggregates multi-hop relational information to reveal complex behavioral patterns using the knowledge graph and the attention mechanism, while He et al. [9] demonstrated that it is possible to effectively simplify the GCN architecture. Wu et al. [38] introduced novel self-supervised learning methods that improve representation quality, and Yu et al. [44] experimented with contrastive learning, which discards graph augmentation and instead adds uniform noise to the embedding space to create contrasting representations.	127
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	In parallel, some authors have addressed theoretical challenges in refining these graph models. Hao et al. [8] proposed a pre-training strategy that initializes GCNs more effectively, and Yu et al. [46] later developed low-pass collaborative filter networks to reduce noise in the graph signal. Zhao et al. [49] introduced a multi-view intent disentanglement mechanism that separates different user intents across various graph views. Moreover, contrastive augmentation techniques have been applied by Yu et al. [43, 45], Lin et al. [19], and Cai et al. [2] to enforce consistency across different graph representations.	141
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	Recent innovations further extend these ideas by integrating Transformer layers on top of GCNs—a method advanced by Xia et al. [40] and Wang et al. [34] — to mine richer representations from sequential data. Complementing these developments, Chen et al. [4] proposed a macro graph neural network framework for online billion-scale recommender systems, which groups similar micro nodes into macro nodes to dramatically reduce computational complexity. Oh et al. [26] introduced TempGNN, a temporal graph neural network framework that captures both structural and temporal dynamics in dynamic session-based recommendations. Additionally, Yuan et al. [47] developed an amplify graph learning approach via sparsity completion to effectively address data sparsity by integrating higher-order interaction features as latent perturbations. Together, these diverse strategies are paving the way for more robust, scalable, and adaptive recommendation systems.	152
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	2.3. Negative Feedback Learning for Recommendation	170
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	Research on negative feedback learning spans diverse approaches to model user preferences and optimize sampling strategies. Zhao et al. [50] and Qin et al. [28] leverage reinforcement learning with recurrent and graph-based architectures to capture item transitions and feedback dynamics. A common thread across studies is the nuanced treatment	172
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178	of implicit signals: Gong et al. [7] differentiate positive	230
179	(time spent), negative (skipped items), and neutral (tem-	231
180	poral context) feedback in news recommendations, while	
181	Mei et al. [25] demonstrate that explicit negative targets	232
182	(e.g., song skips) reduce training time by 60% and im-	233
183	prove accuracy in music personalization. These works high-	234
184	light the importance of domain-specific feedback interpre-	235
185	tation—skipping behavior, for instance, serves dual roles as	236
186	both negative preference signals (news/music) and engage-	237
187	ment metrics (short-video platforms).	238
188	Negative sampling optimization emerges as another key	239
189	focus. Qin et al. [33] employ knowledge graphs to gener-	240
190	ate informative counterexamples, whereas Lyu et al. [23]	241
191	propose AutoSample, a framework that adaptively selects	242
192	optimal negative samplers by aligning them with dataset	243
193	statistics and model capacity through differentiable training,	244
194	addressing the model-dataset mismatch via loss-to-instance	245
195	approximation and adaptive search.	246
196	Industrial solutions further unify these themes. Wang et	247
197	al. [36] propose a 'not-to-recommend' loss function for se-	248
198	quential recommenders, integrating both explicit and im-	249
199	PLICIT negative feedback during training. To address the	250
200	challenge of measuring responsiveness, they develop a	251
201	counterfactual simulation framework, validating their ap-	252
202	proach through live experiments on a large-scale indus-	253
203	trial system. Similarly, Pan et al. [27] design a multi-	254
204	objective framework for billion-scale short-video plat-	255
205	forms, decoupling skip analysis from watch-time predic-	256
206	tion. These works underscore the scalability of negative	257
207	feedback integration, balancing precision with computa-	258
208	tional efficiency across domains.	259
209	2.4. Graph Neural Network with Negative Feed-	260
210	back Learning for Recommendation	261
211	Recent advances in graph-based recommendation systems	262
212	underscore the critical role of explicitly modeling negative	263
213	feedback to refine user preference representation. While	264
214	traditional approaches predominantly focus on positive in-	265
215	teractions, emerging methodologies directly integrate neg-	266
216	ative signals into graph structures and learning frameworks,	267
217	addressing both structural and semantic challenges.	268
218	Direct coding in the graph model. Wang et al. [35]	269
219	propose NFARec, combining hypergraph convolutions with	270
220	a Transformer Hawkes Process to model temporal depen-	
221	dencies in feedback sequences, where the Hawkes mecha-	273
222	nism captures dynamic user sentiment shifts for improved	274
223	polarity prediction. This approach outperforms traditional	275
224	GNNs, particularly in sparse scenarios.	276
225	Wu et al. [39] address high-frequency negative signals	277
226	via DFGNN's dual-frequency graph filter, separating pos-	278
227	itive/negative interactions while mitigating representation	279
228	collapse through signed regularization. Huang et al. [11]	280
229	introduce SiGRec with dual encoders and a Sign Cosine	281
	loss, demonstrating that nuanced negative feedback inter-	
	pretation improves ranking metrics.	
	Key principles include structural adaptation (e.g., hyper-	
	graphs), frequency-aware processing, and temporal model-	
	ing (e.g., Hawkes), transforming negative signals into se-	
	mantically rich inputs for robust preference modeling.	
	Direct Coding in the Graph Model & Using Self-	
	Attention Mechanism	
	Recent advances in graph-based recommendation mod-	
	els emphasize the integration of both positive and negative	
	feedback through structured representations and attention	
	mechanisms. PANE-GNN [21] and SIGformer [5] propose	
	contrasting strategies for modeling signed user-item in-	
	teractions: PANE-GNN separates feedback into dual bipar-	
	tite graphs with interest/disinterest embeddings and con-	
	trastive denoising, while SIGformer leverages transformer	
	architectures with spectral-aware positional encodings to	
	holistically capture collaborative signals in signed graphs.	
	These approaches demonstrate that explicit negative feed-	
	back encoding enhances user preference disentanglement	
	compared to traditional graph-based methods.	
	In multi-behavior recommendation, Zhang et al. [48]	
	(MB-EBIH) and Xu et al. [42] (MBSSL) address aux-	
	iliary behavior noise and sparsity through heterogeneous	
	graph modeling. MB-EBIH introduces explicit behavior in-	
	teraction weights via pre-trained GNNs, whereas MBSSL	
	employs self-supervised discrimination at inter- and intra-	
	behavior levels, combined with gradient-based optimization	
	to balance auxiliary and target tasks.	
	Further innovations focus on refining feedback quality	
	and scope. DRPN [10] denoises implicit news feedback by	
	mutually reinforcing positive (e.g., reading time) and neg-	
	ative (e.g., skips) signals, proving that bidirectional noise	
	suppression outperforms single-feedback baselines. Ex-	
	tending beyond item-level interactions, RELIFE [37] re-	
	ranks recommendations using list-level hybrid feedback,	
	disentangling user interests and disinterests through con-	
	trastive alignment of historical and candidate list patterns.	
	These methods underscore the importance of holistic feed-	
	back integration across granularities (item vs. list) and	
	modalities (explicit vs. implicit).	
	2.5. Contrastive Representation Learning for Rec-	
	ommendations	
	Recent works have adapted contrastive learning paradigms	
	to address recommendation challenges through improved	
	representation learning. Graph-based approaches demon-	
	strate particular promise: Liao et al. [18] mitigates	
	false negatives in academic reviewer recommendations	
	via pseudo-negative labeling in graph contrastive learn-	
	ing (GCL), while Li et al., [16] (GCL-MO) enhances e-	
	commerce personalization by optimizing multi-objective	
	contrastive loss for long-tail item representations.	

For sequential recommendation, Seshadri et al. [29] integrates negative feedback (e.g., music skips) into contrastive objectives to distance skipped tracks from session contexts, whereas Zhou et al. [51] (ECL-SR) introduces equivariant contrastive learning, distinguishing between invasive (e.g., item substitution) and mild augmentations to preserve user intent.

General frameworks further advance contrastive learning robustness. Liu et al. [20] proposes a debiased contrastive loss to address sampling bias in collaborative filtering, replacing traditional BPR with bias-corrected negative sampling. This complements GNN-based methods by reducing message dropout randomness through self-supervised embedding alignment.

2.6. Marked limits

Based on the extensive research conducted, we have summarized the following limitations that we aim to address in the development of our system:

1. High Computational Complexity
 - (a) Scalability Challenges for Real-World Applications: Models such as PANE-GNN [21] and NFARec [35] use computationally intensive pairwise ranking and graph convolution mechanisms that struggle to scale efficiently for millions of users and items in industrial settings.
 - (b) Trade-Offs in Resource Allocation: Approaches like SIGformer [5] heavily rely on dense embeddings and complex attention mechanisms, which may achieve marginal gains in accuracy at the expense of prohibitive hardware requirements.
2. Prediction Smoothing: GNN models, particularly deeper ones, are more likely to "smooth out" predictions where the node representations become indistinguishable.
3. Accounting for All Negative Interactions
 - (a) Imbalance-Induced Overfitting: Models like PANE-GNN [21] and NFARec [35] consider all negative interactions, which creates a skewed loss landscape. This leads to the model disproportionately focusing on predicting negatives rather than learning nuanced patterns for positive feedback.
 - (b) Noise in Negative Interactions
 - (c) Lack of Hierarchical Handling of Negatives: Few approaches implement strategies to categorize negative interactions based on severity or context, leading to simplistic modeling of negative signals. For instance, SIGformer [5] treat all negative edges uniformly without contextual granularity.
4. Static Graph Assumption
 - (a) Inability to Handle Temporal Dynamics: Most models assume a static graph representation. This ignores dynamic user preferences and item popularity trends, making recommendations less accurate

over time.

- (b) Over-Reliance on Offline Training: While approaches like KGUF [1] and NFARec [35] excel in modeling relationships with rich offline data, they lack mechanisms to adapt in near-real-time scenarios, leading to stale and less relevant recommendations.

5. In most of the studies, the researchers use data splits based on user activity shares rather than timestamps, which is mathematically inaccurate and can lead to data leakage.

3. Methodology

3.1. Heterogeneous Graph Convolution via HeteroConv

In real-world recommendation scenarios, user-item interactions come in multiple flavors (e.g. explicit likes, implicit views, negative signals). To capture the distinct semantics of each feedback type while allowing them to influence one another, we model the data as a heterogeneous graph and apply a two-stage, relation-specific message-passing scheme.

3.1.1 Graph Structure and Node Embeddings

We define three families of nodes:

$$\mathcal{V} = \underbrace{\{\text{user}\}}_U, \underbrace{\{\text{item}\}}_I, \underbrace{\{\text{feedback}_r\}}_{F_r: r \in R},$$

where each feedback type $r \in R$ (e.g. "implicit_positive", "explicit_negative") has its own copy of user-item interactions. Initial node features are learned embeddings:

$$\mathbf{h}_u^{(0)} = \mathbf{e}_{\text{user}}(u), \quad \mathbf{h}_i^{(0)} = \mathbf{e}_{\text{item}}(i), \quad \mathbf{h}_{f_r}^{(0)} = \mathbf{e}_{\text{fb}}^{(r)}(u),$$

where $u \in U$, $i \in I$, and each feedback node f_r is indexed by the user who generated it.

3.1.2 Relation-Specific Message Passing

For each directed relation ($s \xrightarrow{r} t$), we associate a distinct graph convolution operator $\mathcal{M}_{s \rightarrow t}^r$ (e.g. GAT or SAGE). In a single layer, each target node $v \in \mathcal{V}_t$ receives messages from its neighbors of type s :

$$\mathbf{m}_v^{(r)} = \mathcal{M}_{s \rightarrow t}^r(\{\mathbf{h}_u : u \xrightarrow{r} v\}).$$

For example, items send embeddings to their feedback nodes via $\mathcal{M}_{I \rightarrow F_r}^r$, feedback nodes send back to items via $\mathcal{M}_{F_r \rightarrow I}^r$, and feedback nodes link to users via $\mathcal{M}_{F_r \rightarrow U}^r$.

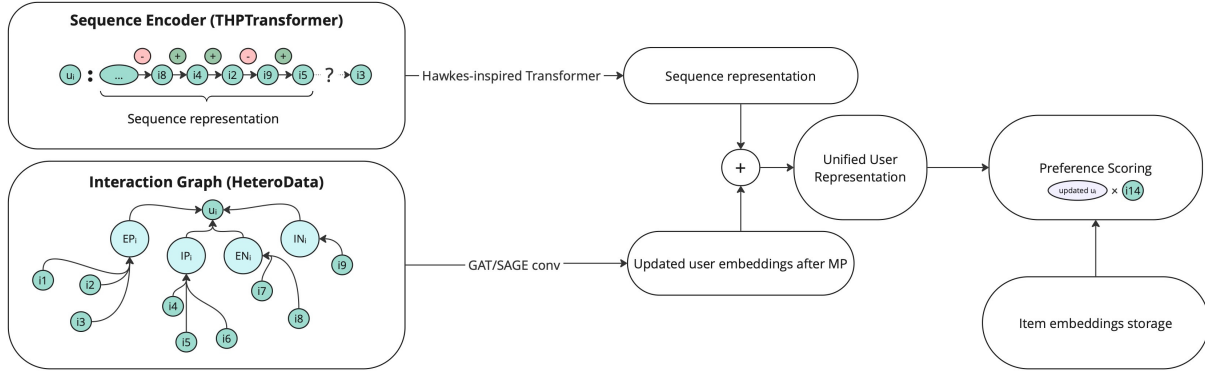


Figure 1. Proposed model

3.1.3 Aggregation Across Relations

After computing relation-specific messages, we aggregate them for each node type t . Let $R_{\text{in}}(t)$ be the set of incoming relations:

$$\mathbf{h}'_v = \text{AGG}\left(\left\{\mathbf{m}_v^{(r)} : r \in R_{\text{in}}(t)\right\}\right),$$

where AGG is a permutation-invariant function such as element-wise mean. In practice, we follow each aggregation with a nonlinearity, layer normalization, and dropout:

$$\mathbf{h}_v^{(1)} = \text{Dropout}\left(\text{LayerNorm}(\sigma(\mathbf{h}'_v))\right).$$

3.1.4 Multi-Hop Propagation

To allow information to flow multiple hops (e.g. user \rightarrow item \rightarrow feedback \rightarrow user), we stack two heterogeneous convolution layers. Denoting the first-layer output by $\mathbf{h}^{(1)}$ and the second-layer output by $\mathbf{h}^{(2)}$, the final user embedding is

$$\mathbf{h}_u^{(\text{final})} = \mathbf{h}_u^{(2)}.$$

This two-stage design balances expressivity (capturing higher-order connectivity) with computational cost.

3.1.5 Rationale

- **Relation specificity:** Distinct \mathcal{M}^r operators let the model learn separate transformations for e.g. positive vs. negative feedback.
- **Heterogeneous aggregation:** By aggregating messages from all relevant relations, each node's representation integrates complementary signals (item popularity, user sentiment, feedback type).
- **Multi-hop reasoning:** Two layers enable paths such as user \rightarrow item \rightarrow user via shared feedback nodes, enhancing collaborative filtering effects.

This HeteroConv architecture thus unifies diverse interaction types into a single embedding space, ready to be combined with sequence-based encoders for final recommendation and prediction tasks.”

3.2. Sequence Encoding via Hawkes-inspired Transformer

In many recommendation and user-behavior modeling tasks, a user's dynamic interaction history contains both the identity of items they consumed and the time at which each event occurred. To capture the evolving preferences and recency effects, we embed each event in both an item-space and a time-space, then feed the resulting sequence into a transformer augmented with Hawkes-like decay kernels. In this section, we describe this process in detail, explain the intuition behind each component, and present the final mathematical formulation.

3.2.1 Input Construction

Each user u is represented by a fixed-length sequence of past interactions, preprocessed as follows:

1. Sort all events of u by timestamp.
2. Truncate or left-pad the sequence to length $L+1$, reserving the first position for a special [CLS] token.
3. Record three tensors per user:
 - **Item IDs** i_0, i_1, \dots, i_L , where $i_0 = [\text{CLS}]$ and subsequent i_k are actual item indices or padding.
 - **Event types** e_0, e_1, \dots, e_L , similarly padded or set to a [CLS] code.
 - **Timestamps** t_0, t_1, \dots, t_L in seconds since epoch (with t_0 arbitrary).
 - **Mask** $m_k = 1$ if position k corresponds to a real interaction, else 0 for padding.

These arrays have shape of $[B, L+1]$ for batch size B . The mask ensures we never attend to padding positions.

3.2.2 Embedding Layer

We lift each discrete input into a D -dimensional space by three parallel embeddings:

- **Item embedding:** $\mathbf{v}_k = \text{Embitem}(i_k) \in \mathbb{R}^D$.
- **Positional embedding:** $\mathbf{p}_k = \text{Embpos}(k) \in \mathbb{R}^D$, to encode ordinal position in the window.
- **Temporal embedding:** $\boldsymbol{\tau}_k = W \cdot \text{time}(t_k) \in \mathbb{R}^D$, a linear projection of the scalar timestamp.

The three vectors are summed to produce the input to the transformer:

$$x_k = \mathbf{v}_k + \mathbf{p}_k + \boldsymbol{\tau}_k, k = 0, 1, \dots, L.$$

This summation allows the model to treat content, position, and recency on an equal footing, and to learn how to combine them.

3.2.3 Hawkes-inspired Self-Attention

Standard self-attention computes, for each query position i and key position j , a compatibility score based on the inner product of normalized queries and keys. Here, we extend that mechanism with two multiplicative decay kernels:

1. Layer Normalization and Projections. We first apply layer normalization and split into queries, keys, and values:

$$\tilde{X} = \text{LayerNorm}([x_0, \dots, x_L]),$$

$$\mathbf{Q} = \frac{\tilde{X}}{\sqrt{D}},$$

$$\mathbf{K} = \tilde{X},$$

$$\mathbf{V} = \text{ELU}(X\tilde{W}_V)$$

This scaling of queries by $1/\sqrt{D}$ stabilizes gradients.

2. Raw Attention Scores. The basic dot-product attention score is

$$S_{i,j} = \langle Q_i K_j \rangle$$

3. Temporal Decay Kernel. To model the intuition that more recent interactions should have greater influence, we compute the non-negative time difference

$$\Delta t_{i,j} = \max(0, t_i - t_j)$$

and multiply the raw score by an exponential decay:

$$S_{i,j} \leftarrow S_{i,j} e^{-\lambda_{decay} \Delta t_{i,j}}$$

where λ_{decay} is a learned or fixed hyperparameter controlling how quickly past events fade.

4. Positional Window Decay. We further enforce a locality bias by penalizing attention to distant positions in the sequence. Let $d_{i,j} = |i - j|$; then

$$\Psi_{i,j} = e^{-\lambda_{pos} d_{i,j}}, \lambda_{pos} = \frac{1}{W}$$

where W is the window size. We multiply again:

$$S_{i,j} \leftarrow S_{i,j} \Psi_{i,j}$$

This encourages the model to focus on nearby events unless there is a very strong signal.

5. Masking and Normalization. We set $S_{i,j} = -\infty$ whenever position j is padding (i.e. $m_j = 0$), ensuring that

$$A_{i,j} = \frac{e^{S_{i,j}}}{\sum_{k=0}^L e^{S_{i,k}}} \Rightarrow A_{i,j} = 0 \quad \text{if } S_{i,j} = -\infty.$$

6. Head Output. Finally, each head yields a weighted sum of the values:

$$O_{i,j} = \sum_{j=0}^L A_{i,j} V_j$$

and H parallel heads are summed to produce the multi-head output.

3.2.4 Residual and Feed-Forward Layers

The multi-head result is added back to the input via a residual connection,

$$X' = [x_0, \dots, x_L] + O$$

followed by a two-layer position-wise feed-forward network, another residual addition, and a final layer normalization. The output is a contextual representation of each position that integrates item identity, position, and time-dependent recency.

3.2.5 Integration with Graph-based Static Embeddings

Before sequence encoding, users and items are also embedded by a heterogeneous GNN to capture long-term and social relations. The final recommendation score is computed by combining the static GNN-derived embedding of a user with the last position of the THPEncoder output, thereby blending global network structure with fine-grained temporal dynamics.

479	4. Experimental Results	
480	4.1. Research Questions	
481	To investigate whether negative feedback affects model	
482	training, we formulated the following questions:	
483	1. Q1: If we augment the base interaction graph with	
484	special nodes that group feedback by category (ex-	
485	PLICIT/implicit, positive/negative), will this improve per-	
486	formance metrics compared to a model without these	
487	special nodes?	
488	2. Q2: Can we address the over-smoothing issue in GNNs	
489	by incorporating various mechanisms into the message-	
490	passing process?	
491	3. Q3: Will adding a user-sequence processing component	
492	boost metrics and help determine the polarity of users'	
493	reactions to items?	
494	4.2. Experimental Setup	
495	We evaluated all models on three datasets: MovieLens ¹ [19],	
496	Beauty ² , and Books ³ . We binarized ratings as follows:	
497	1. Negative feedback: ratings < 4	
498	2. Positive feedback: ratings ≥ 4	
499	Moreover, we distinguished between explicit and im-	
500	PLICIT feedback:	
501	1. Explicit positive: ratings = 5	
502	2. Explicit negative: ratings ≤ 2	
503	3. Implicit positive: ratings = 4	
504	4. Implicit negative: ratings = 3	
505	The datasets are described in Table 3.	
506	4.3. Models	
507	In our experimental study, we compare the following vari-	
508	ants of heterogeneous GNN and sequence-aware models.	
509	Each method is trained with a Bayesian Personalized Rank-	
510	ing (BPR) loss unless stated otherwise.	
511	• BaseGAT: A baseline graph-only model in which users	
512	and items share the same embedding space. Edges rep-	
513	resent user-item interactions. Trained with BPR, using	
514	observed interactions as positives and randomly sampled	
515	non-interactions as negatives.	
516	• EmoGAT: The heterogeneous feedback graph (im-	
517	PLICIT/explicit, positive/negative) encoded via two-layer	
518	HeteroConv with GATConv for each relation. Trained	
519	with BPR on explicit positive interactions; negatives are	
520	any items not interacted by the user.	
	• diffGAT: Same feedback-graph architecture as EmoGAT,	521
	but applies <i>signed aggregation</i> : positive feedback rela-	522
	tions “attract” and negative relations “repel” user em-	523
	beddings in each convolution layer before nonlinearity.	524
	Training protocol identical to EmoGAT.	525
	• EmoSAGE-THP: Combines the feedback-graph encoder	526
	of EmoGAT (with SAGEConv instead of GATConv) and	527
	the Hawkes-inspired Transformer (THP) sequence en-	528
	coder. No auxiliary polarity task; trained end-to-end with	529
	BPR loss.	530
	• EmoSAGE-THP+use_negatives: Builds on EmoSAGE-	531
	THP, but replaces random negative sampling in BPR with	532
	true user-specific negatives (both implicit and explicit	533
	negative feedback).	534
	• EmoGAT-THP+extra_task: Extends EmoGAT by	535
	adding the THP sequence encoder and an auxiliary head	536
	to predict the polarity (positive vs. negative) of the next	537
	interaction. Optimizes joint BPR and cross-entropy	538
	losses.	539
	• diffGAT-THP+extra_task: Mirrors EmoGAT-	540
	THP+extra_task but uses the signed-aggregation GNN	541
	(diffGAT) in place of EmoGAT for the graph encoder.	542
	All other components and training losses remain the	543
	same.	544
	5. Results Analysis	545
	Table 1 reports our key findings:	546
	• Best performance by signed-aggregation + THP. The	547
	diffGAT-THP+extra_task model achieves the high-	548
	est <i>Recall@10</i> , <i>NDCG@10</i> , and <i>MAP@10</i> across all	549
	datasets, indicating that explicitly modeling both feed-	550
	back polarity and temporal sequence yields the strongest	551
	recommendations.	552
	• Limited gains from explicit vs. implicit separa-	553
	tion alone. Contrary to expectations, EmoGAT-	554
	THP+extra_task does not improve over EmoSAGE-	555
	THP on any metric. This suggests that simply distin-	556
	guishing explicit positive interactions without a signed-	557
	aggregation mechanism is insufficient to boost ranking	558
	quality.	559
	• Evidence for negative-aware modeling. The supe-	560
	rior performance of diffGAT (graph only) and diffGAT-	561
	THP+extra_task (graph + sequence) over their unsigned	562
	counterparts demonstrates that directly encoding negative	563
	feedback as “repulsive” signals materially improves user	564
	representation and downstream recommendation.	565
	• Need for polarity-sensitive evaluation. Although our	566
	primary metrics focus on ranking accuracy (Recall,	567
	NDCG, MAP), they do not capture whether recom-	568
	ended items align positively or negatively with user sen-	569
	timent. Future work should introduce evaluation mea-	570
	sures that explicitly assess the <i>polarity</i> of recommenda-	571
	tions—i.e. how well they match inferred user preferences	572

¹<https://grouplens.org/datasets/movielens/>

²https://snap.stanford.edu/data/amazon/productGraph/categoryFiles/reviews_Beauty_5.json.gz

³<https://cseweb.ucsd.edu/~jmcauley/datasets/goodreads.html>

Table 1. Performance comparison of recommender models for Leave-10-Last-out dataset with seed = 42.

Dataset	Metric	Ours							Improv.	p-value
		BaseGAT	EmoGAT	diffGAT	EmoSAGE-THP	EmoSAGE-THP+use_negatives	EmoGAT-THP+extra_task	diffGAT-THP+extra_task		
MovieLens	Recall@10	0.02427	0.03328	0.03587	0.03955	0.008414	0.03664	0.04001	-% *	-
	NDCG@10	0.02269	0.03476	0.03597	0.04175	0.008563	0.03865	0.04	-% *	-
	MAP@10	0.006801	0.01238	0.01254	0.01555	0.002689	0.01386	0.01477	-% *	-
Beauty	Recall@10	0.001108	0.001155	0.0006838	0.01749	0.001985	0.01715	0.01593	-% *	-
	NDCG@10	0.001008	0.001158	0.0006371	0.01863	0.001954	0.01817	0.01638	-% *	-
	MAP@10	0.0002644	0.0003405	0.0001757	0.007262	0.0005849	0.007466	0.006174	-% *	-
Books	Recall@10	0.0005425	0.007282	0.00772	0.01122	0.0005366	0.009887	0.01157	-% *	-
	NDCG@10	0.0004682	0.007337	0.007872	0.01152	0.0005239	0.01039	0.0118	-% *	-
	MAP@10	0.000117	0.002269	0.002422	0.003625	0.0001532	0.003297	0.003719	-% *	-

Table 2. Statistics for the datasets showing the number of users, items, interactions, positive and negative interactions, as well as the ratio of positives to negatives.

Dataset	Users	Items	Inter.	Pos.	Neg.	P/N
MovieLens	6040	3706	1000209	575281	424928	1.3538
Beauty	22363	12101	198502	154272	44230	3.488
Books	18892	25475	1378033	883573	494460	1.7869

Table 3. Types of splits and their sizes for the datasets. The numbers are reported before any dataset preprocessing. For the time-based split, the 0.9 quantile was used.

Type of Split	Dataset	Train	Test
Leave-N-last-out	MovieLens	939809	60400
	Beauty	156082	42420
	Books	1226673	151360
Time	MovieLens	900188	100021
	Beauty	178674	19828
	Books	1240229	137804

beyond mere click-through likelihood.

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