

**BUSINESS ANALYST
PROJECT - 3
PZZA SALES DATA**

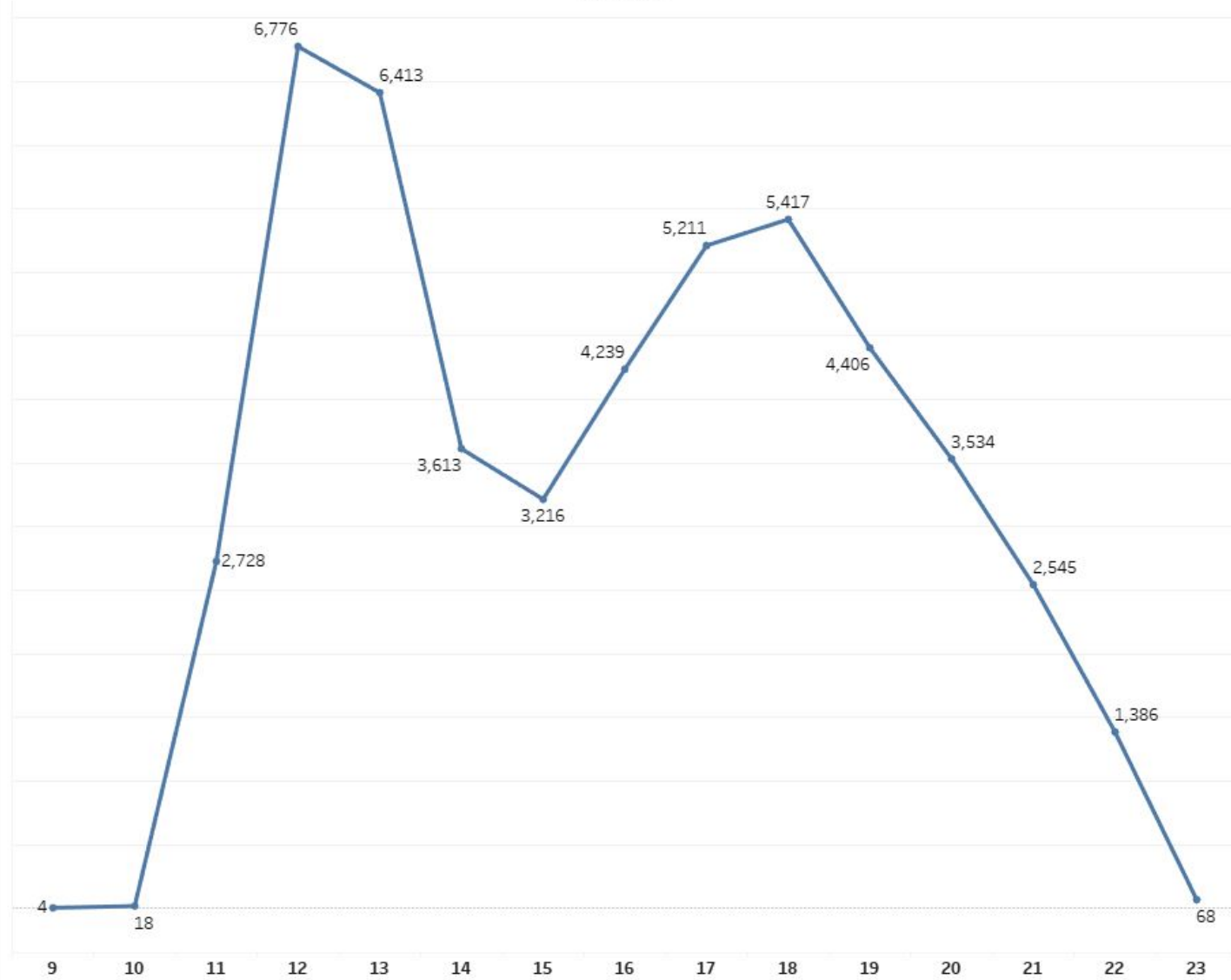
**By
Laka RahulYadav
(UNID:UMIP276540)**

TOTAL REVENUE	AVG ORDER VALUE	TOTAL PIZZA SOLD	TOTAL ORDERS	AVG PIZZAS PER ORDER
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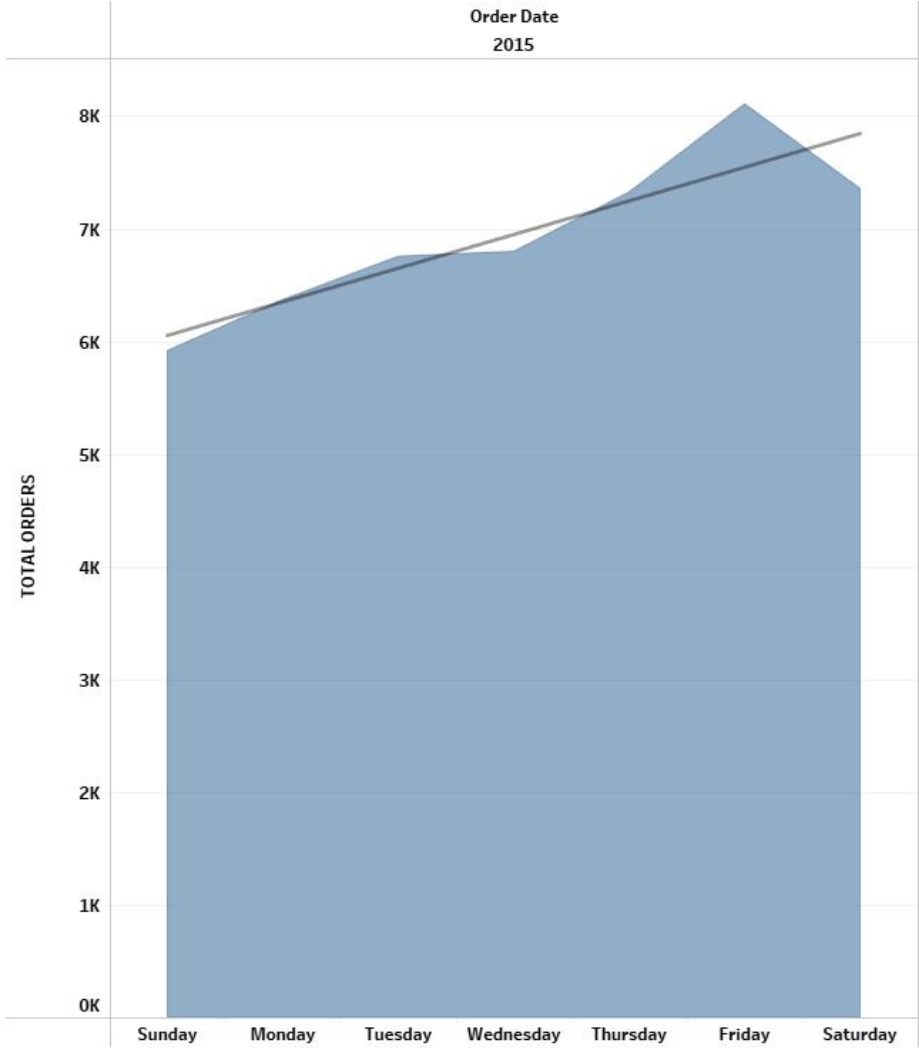
\$817,860.05	\$16.82	49,574	48,620.00	\$1.02
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HOURLY TREND FOR PIZAA SOLD

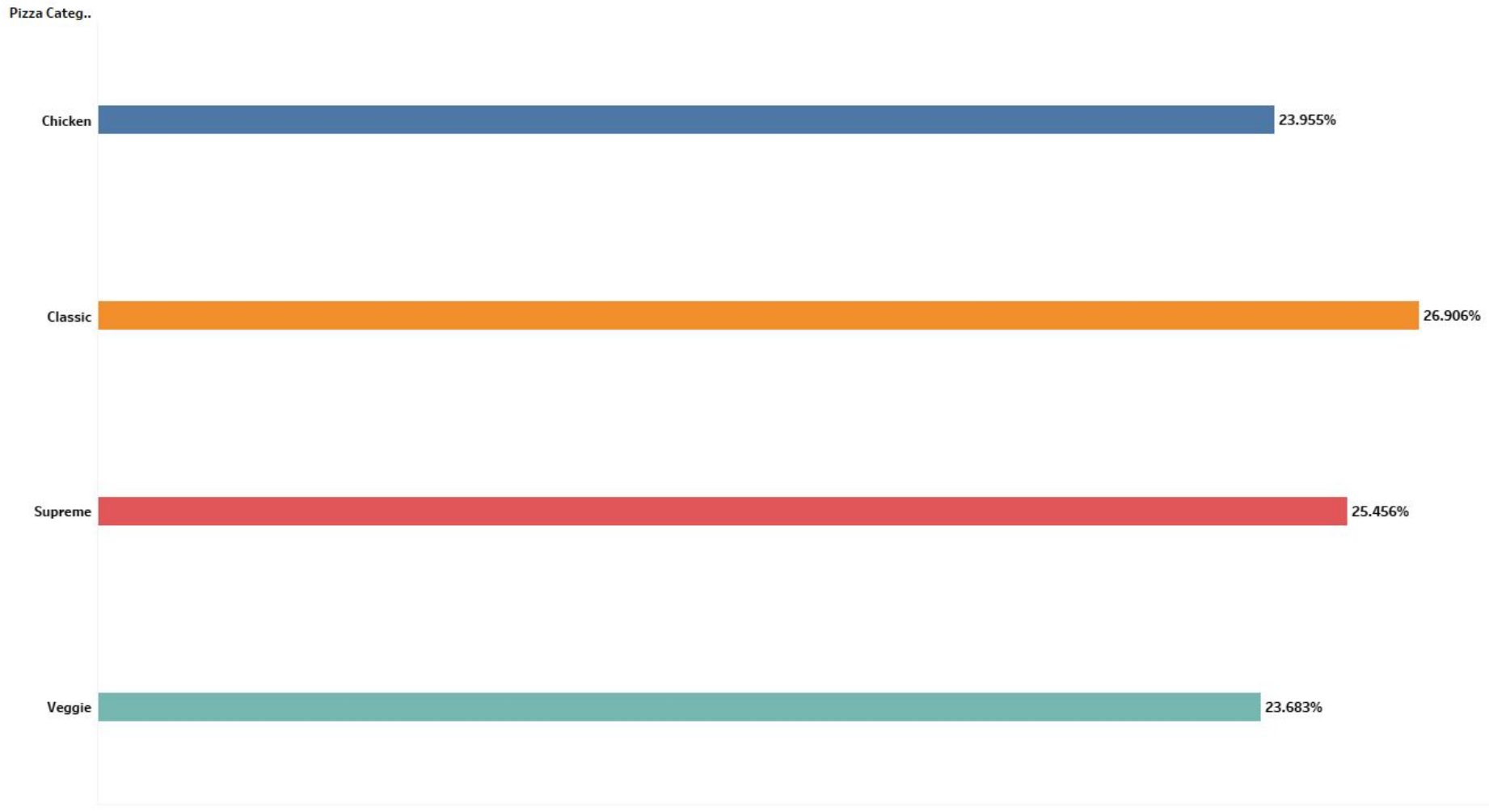
Order Time



WEEKLY TRENDS FOR TOTAL ORDERS



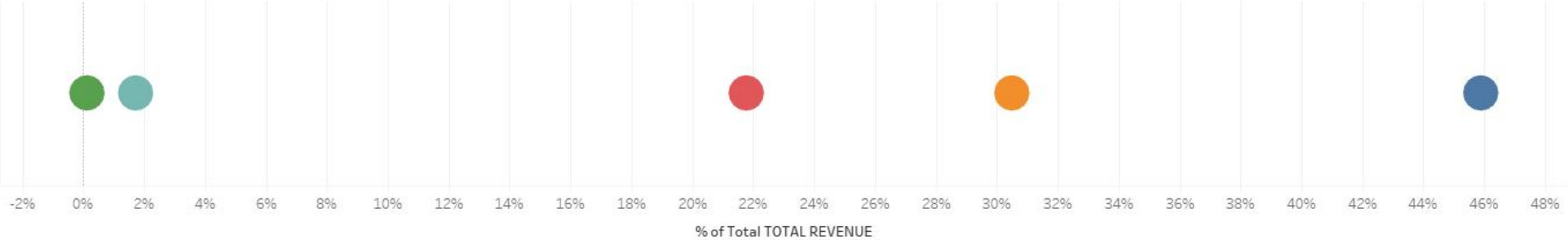
Percentage of Sales By Pizza
Category



Pizza Category

- Chicken
- Classic
- Supreme
- Veggie

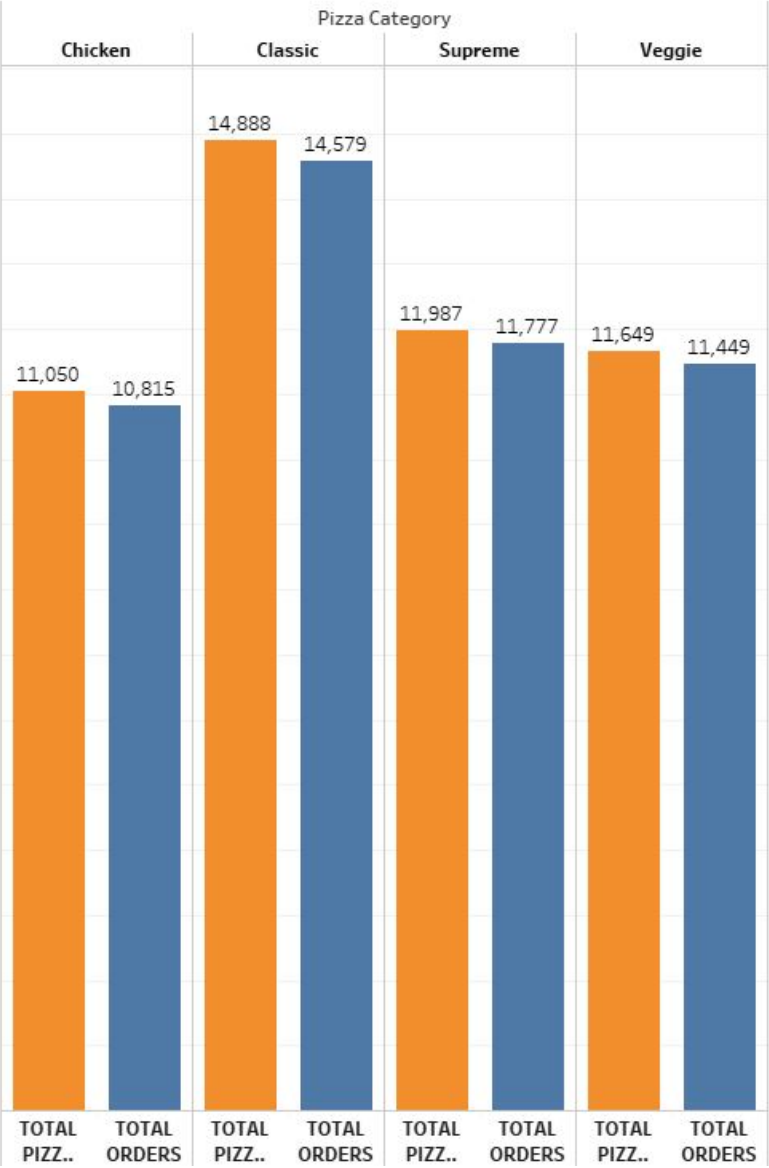
Percentage of Sales By Pizza Size



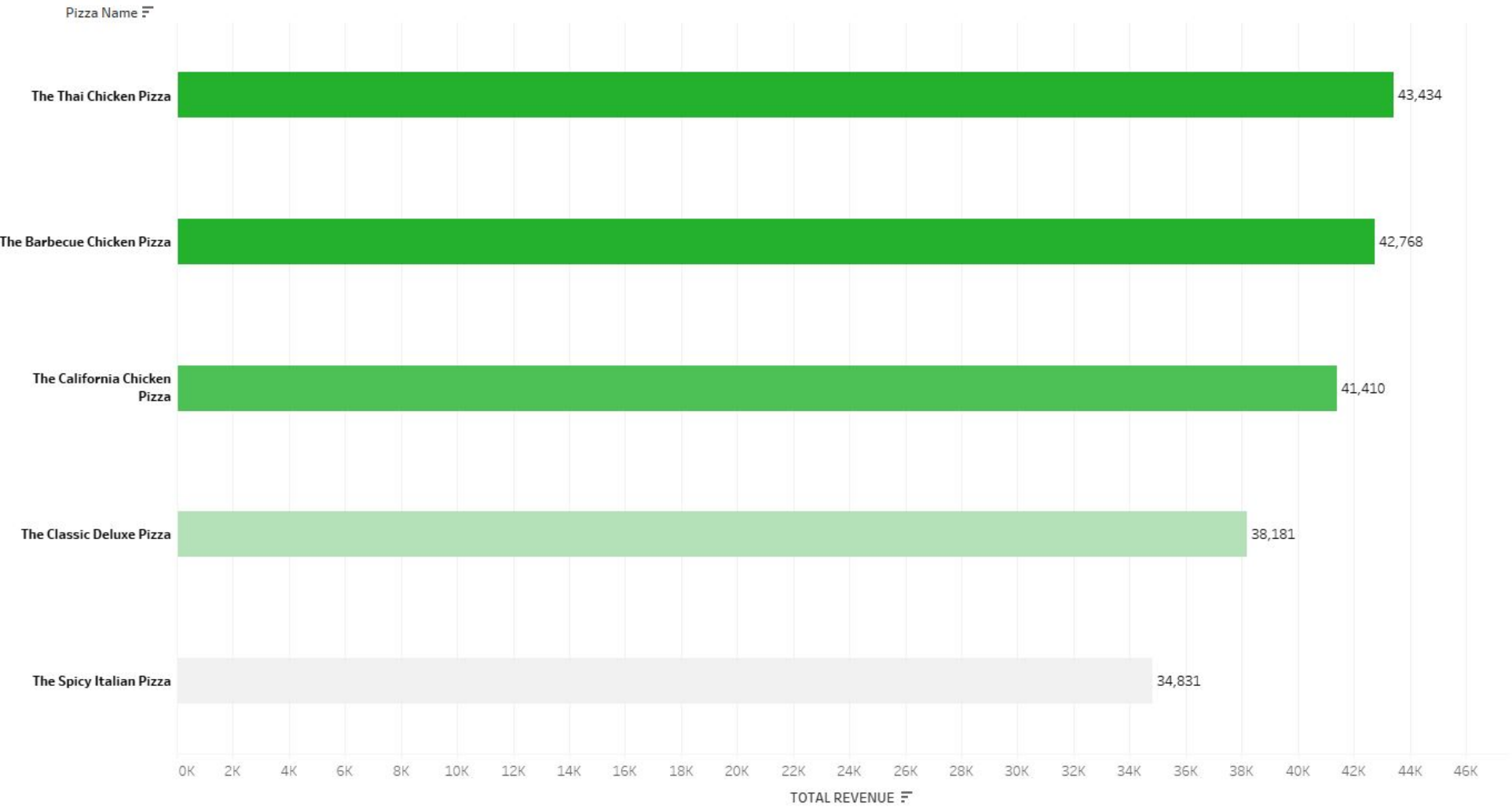
Pizza Size

- L
- M
- S
- XL
- XXL

Total orders & Pizzas Sold By Pizza Category



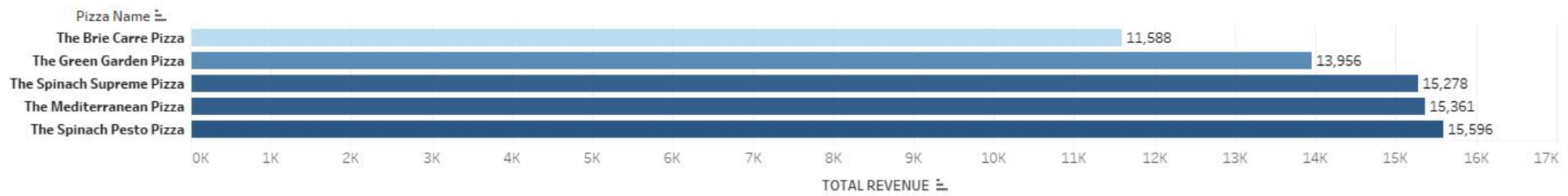
TOP 5 PIZZAS BY REVENUE



AGG(TOTAL REVENUE)

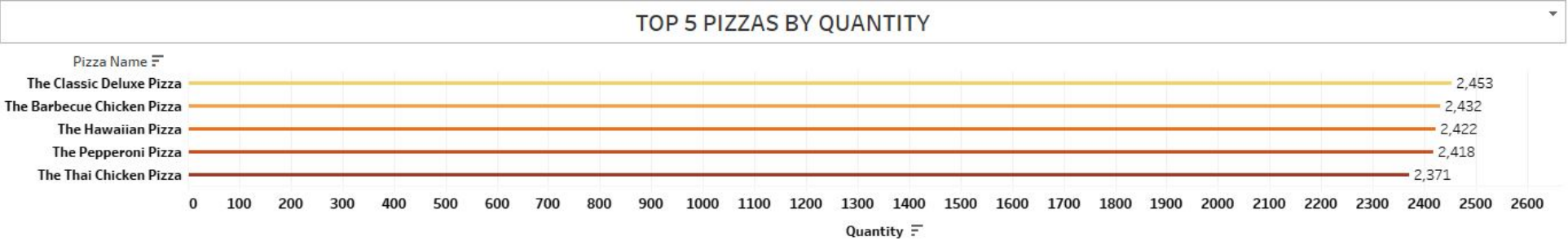
34,831 43,434

BOTTOM 5 PIZZA BY REVENUE

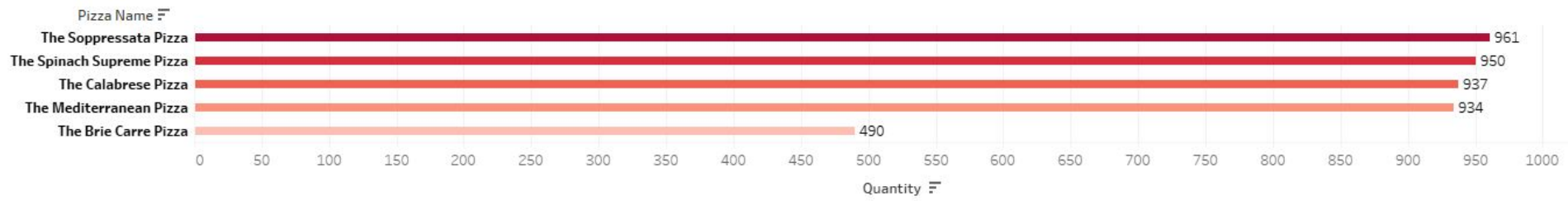


AGG(TOTAL REVENUE)





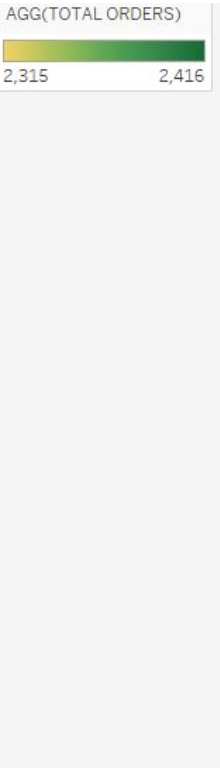
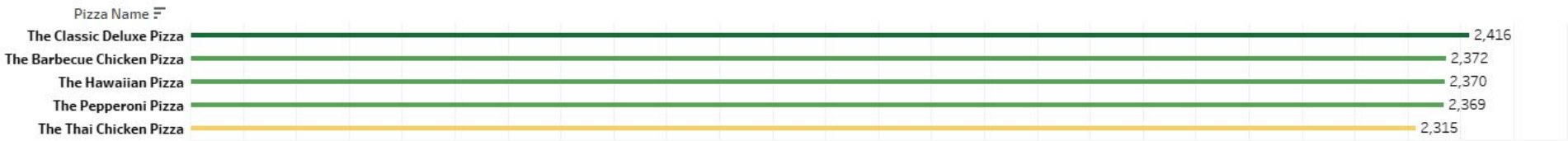
BOTTOM 5 PIZZA BY QUANTITY



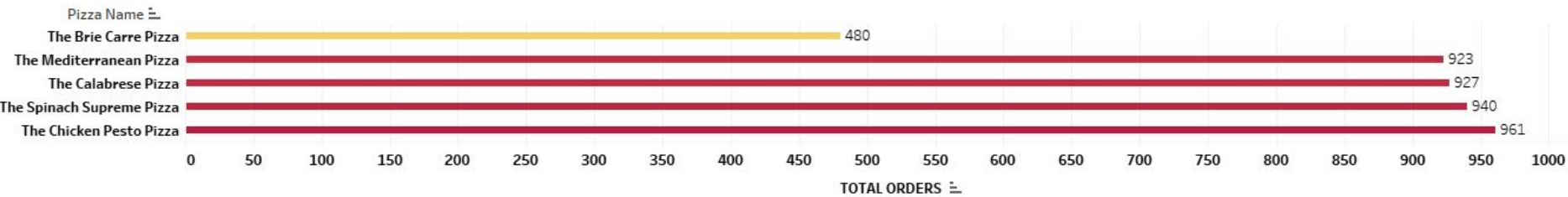
AGG(BOTTOM RANK B...



TOP 5 PIZZAS BY TOTAL ORDERS



BOTTOM 5 PIZZA BY TOTAL ORDERS



AGG(TOTAL ORDERS)



PIZZA SALES DASHBOARD

BY LAKA RAHUL YADAV UMIP276540

KEY INSIGHTS

Bussiest Hours & Weeks

Hours:
Peak order times occur between 12:00 PM - 1:00 PM and in the evening from 4:00 PM - 7:00 PM.

Weeks:
Significant variations in weekly orders, with the highest peak recorded during Week 48 of December.

KPI

TOTAL REVENUE	AVG ORDER VALUE	TOTAL PIZZA SOLD	TOTAL ORDERS	AVG PIZZAS PER ORDER
\$817,860.05	\$16.82	49,574	48,620.00	\$1.02

Pizza Categ.. (All)

Order Date (All)

LIST OF PIZZAS BASED ON CATEGORY AND SIZES AVAILABLE IN THE RESTAURANT & WITH THEIR PRICES.

Pizza Categ..	Pizza Name	Unit Price	
Chicken	The Barbecue Chicken Pizza	12.75	■
		16.75	■
		20.75	■
	The California Chicken Pizza	12.75	■
		16.75	■
		20.75	■

HOURLY TREND FOR PIZAA SOLD



WEEKLY TRENDS FOR TOTAL ORDERS



SALES PERFORMANCE

Revenue:

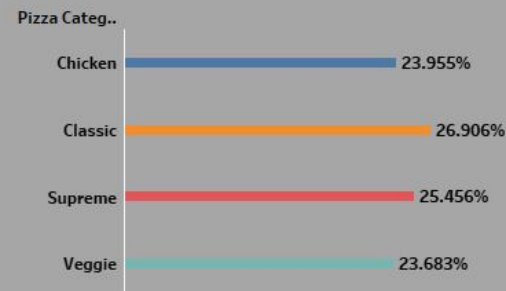
The **Thai Chicken Pizza** contributes the most to total revenue.

The **Brie Carre Pizza** contributes the least to total revenue.

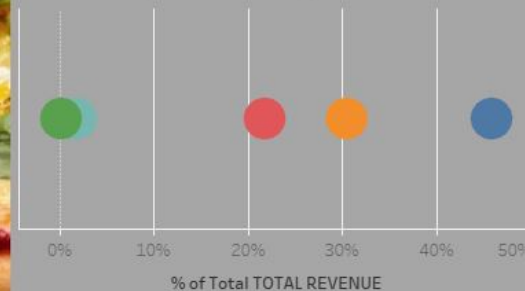
Category:

The **Classic** category leads in total sales, total orders, and t..

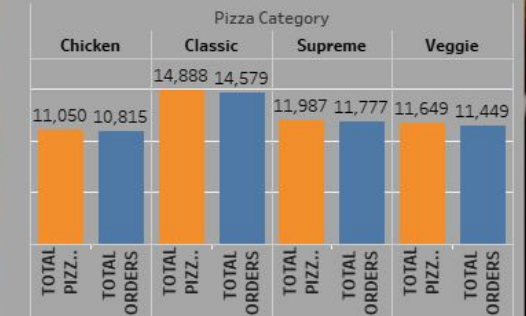
Percentage of Sales By Pizza Category



Percentage of Sales By Pizza Size



Total orders & Pizzas Sold By Pizza Category



PIZZA SALES DASHBOARD

BY LAKA RAHUL YADAV UMIP276540

SALES PERFORMANCE

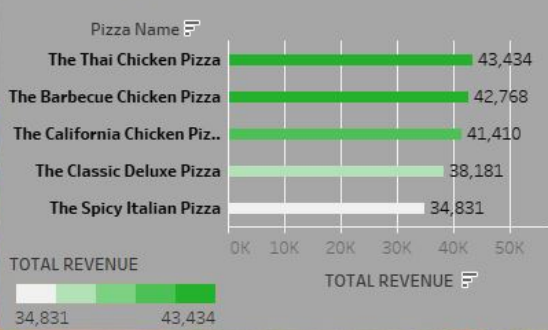
Size:
Large-sized pizzas contribute the most to total sales.

Quantity:
The Classic Deluxe Pizza has the highest number of pizzas sold.
The Brie Carre Pizza has the lowest number of pizzas sold.

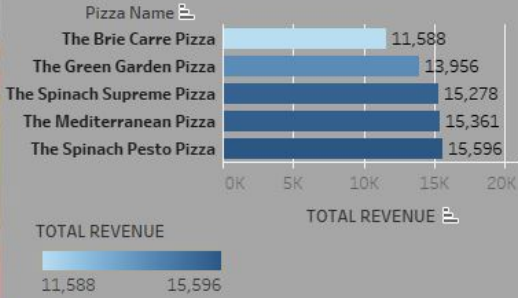
KPI	TOTAL REVENUE	AVG ORDER VALUE	TOTAL PIZZA SOLD	TOTAL ORDERS	AVG PIZZAS PER ORDER
	\$817,860.05	\$16.82	49,574	48,620.00	\$1.02

Pizza Categ.. (All) Order Date (All)

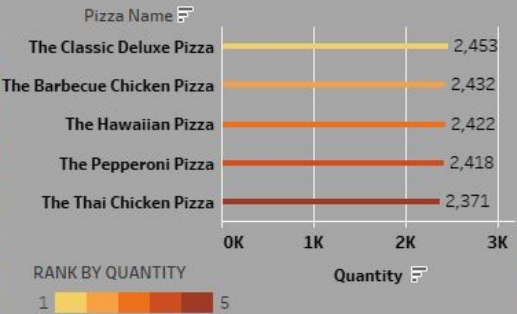
TOP 5 PIZZAS BY REVENUE



BOTTOM 5 PIZZA BY REVENUE



TOP 5 PIZZAS BY QUANTITY

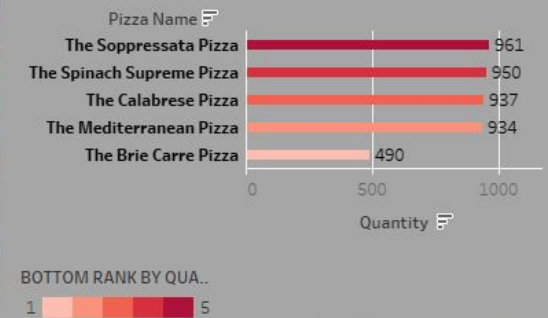


SALES PERFORMANCE

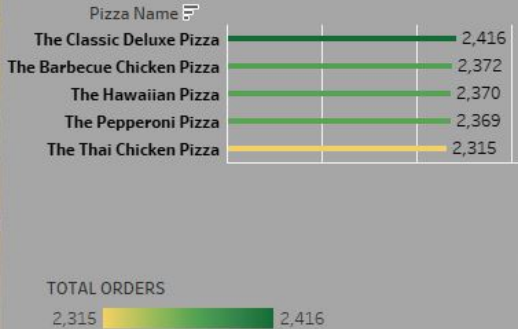
Total Orders:
The Classic Deluxe Pizza has the highest total orders.

The Brie Carre Pizza has the lowest total orders.

BOTTOM 5 PIZZA BY QUANTITY



TOP 5 PIZZAS BY TOTAL ORDERS



BOTTOM 5 PIZZA BY TOTAL ORDERS

