

Company Name: Novadrive Automotive (Pvt) Ltd

Overview

Novadrive Automotive is a next-generation automotive solutions company specializing in **vehicle innovation, electric mobility, and intelligent automotive systems**.

Founded with a passion for engineering excellence and sustainability, Novadrive integrates cutting-edge technology into vehicle manufacturing, maintenance, and digital mobility services.

Vision

To drive the future of mobility by designing **smarter, safer, and greener** automotive solutions for the modern world.

Mission

To create innovative vehicles and technologies that combine **performance, sustainability, and digital intelligence**, delivering value to customers and contributing to a cleaner planet.

Core Values

- **Innovation** – Building the future of mobility through continuous R&D.
 - **Sustainability** – Committed to reducing carbon emissions through eco-friendly vehicle solutions.
 - **Integrity** – Operating with transparency, honesty, and trust.
 - **Customer-Centricity** – Delivering high-quality vehicles and services that exceed expectations.
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Main Divisions

1. **Vehicle Manufacturing Division** – Designs and builds electric and hybrid vehicles with advanced powertrains and safety systems.
2. **Smart Mobility Division** – Develops digital platforms for vehicle connectivity, fleet tracking, and remote diagnostics.
3. **After-Sales & Service Division** – Offers premium maintenance, spare parts, and 24/7 customer support.

4. **Research & Innovation Center** – Focused on AI, IoT, and autonomous vehicle technologies.
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Products & Services

- Electric Cars and Hybrid Vehicles
 - Advanced Vehicle Diagnostics Systems
 - Fleet Management Solutions
 - Roadside Assistance and 24/7 Service Support
 - Smart Mobility Apps and IoT Integration
 - Sustainable Charging Infrastructure
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Technological Focus

- Artificial Intelligence for vehicle automation and predictive maintenance.
 - Internet of Things (IoT) for connected vehicle ecosystems.
 - Data Analytics for real-time vehicle insights and efficiency tracking.
 - Renewable energy integration for sustainable transportation.
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Sustainability Initiatives

- Use of recyclable materials in vehicle production.
 - Development of solar-powered charging stations.
 - Carbon-neutral manufacturing goals by 2030.
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Customer Support

Novadrive provides personalized customer care through digital platforms, chatbots, and in-person service centers.

Customers can schedule services, track repairs, or get real-time assistance using the **Novadrive Connect App**.

Corporate Social Responsibility (CSR)

- Promoting green mobility awareness.
 - Vocational training for young automotive engineers.
 - Partnerships with universities and research institutes.
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Headquarters

Colombo, Sri Lanka

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