



PORTFOLIO

By Lakshita Mathur

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About ME

I'm Lakshita Mathur, driven by a passion for design. I thrive on crafting fresh and engaging UI designs that prioritize user experience, achieved through thorough research and innovation.



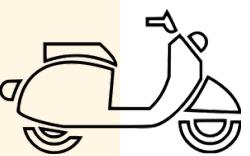
Career PATH



Jodhpur Institute of Engineering
and Technology
Computer Science
2018-2022



- I embarked on my first professional journey by joining AIESEC.
- My fascination with product design became evident.
- I acquired proficiency in web designing, UI/UX designing, and frontend development.

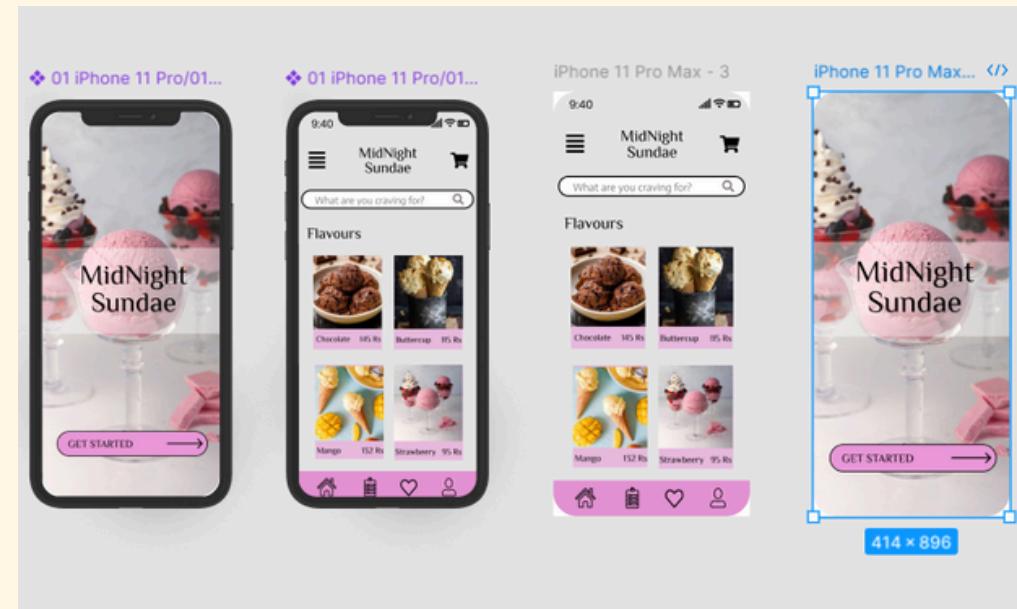


Initial professional venture
Capgemini
Analyst - AEM

Currently, I'm employed as an AEM author, responsible for managing the UI of prominent clients such as Unilever Food Solutions and DeVry University.

work **EXPERIENCE**

I have almost two years of experience Working as a Product Designer, UI/UX Designer, Front-End Designer and AEM Author.



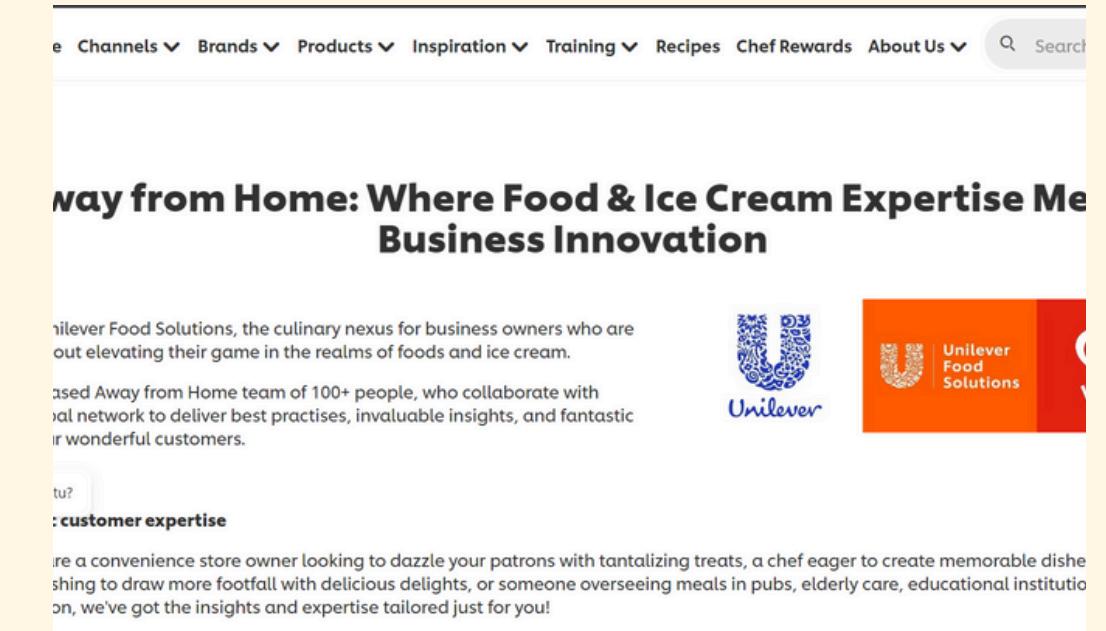
UI/UX Designer



Web Designer



Product Designer

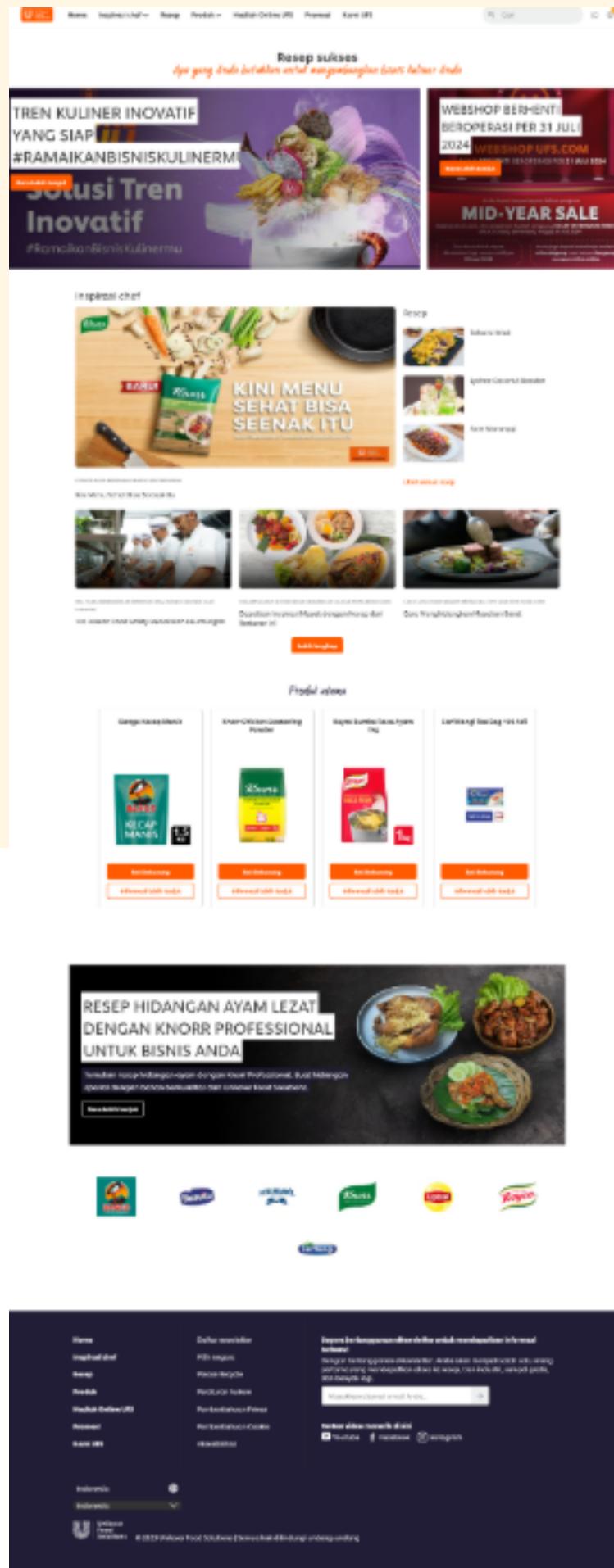


AEM Author

project **PORTFOLIO**

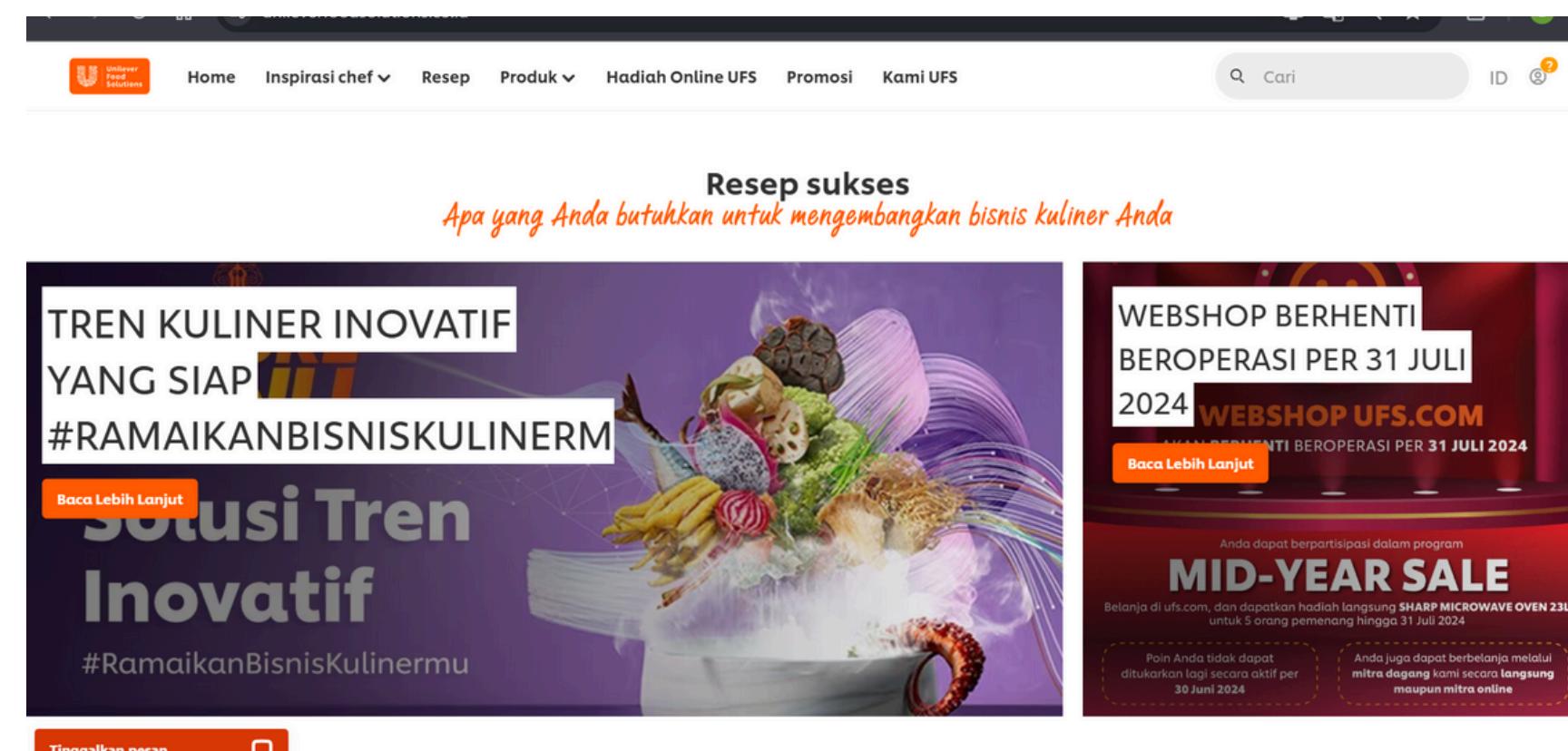
- 01 Unilever Food Solutions**
- 02 DeVry University**
- 03 Rider Registration Application**
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UNILEVER FOOD SOLUTIONS 01



Unilever Food Solutions provides chefs with a range of food products, ingredients, and recipes designed to save time and enhance meal preparation in professional kitchens. Their goal is to help chefs create tasty, wholesome meals that keep customers returning.

Please download the PDF to access the Live Link



DEVRY UNIVERSITY 02

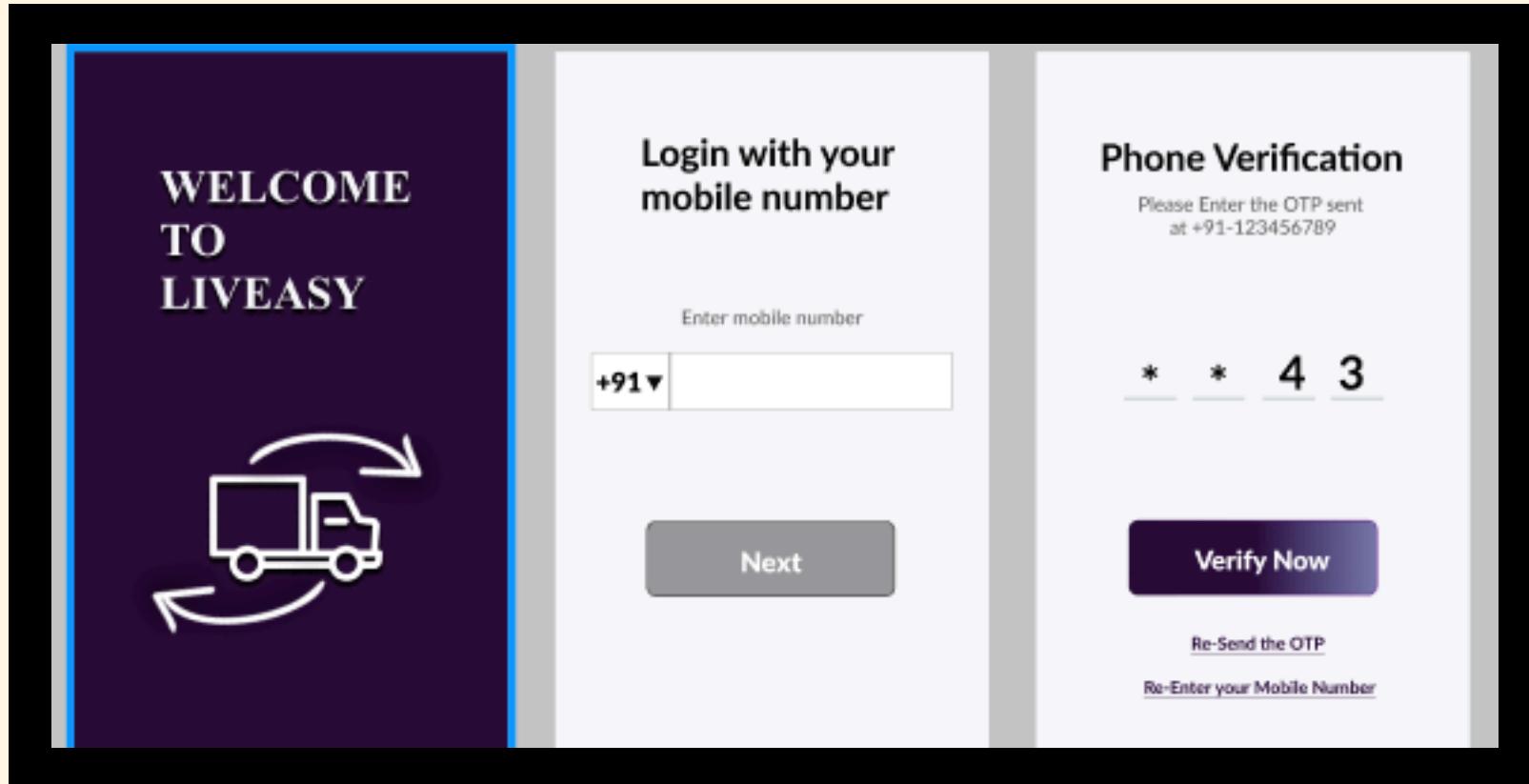
The screenshot shows the DeVry University website. At the top, there's a navigation bar with links for Newsroom, AI Resource Center, Workforce Solutions, Transfer Students, Student Portal Login, and Student Consumer Info. Below this is a banner with the text "you create the future you want." followed by the DeVry logo and "Degrees & Programs, Tuition & Financial Aid, Admissions, Student Experience, About DeVry". There are "Request Info" and "Apply Now" buttons. The main content area has sections titled "Explore Our Programs" and "Save Money with a DeVry Scholarship". The "Explore Our Programs" section includes categories like "By Degree Level" (Graduate Degrees, Bachelor's Degrees, Associate Degrees, Undergraduate Certificates) and "By Popular Area of Study" (Technology Programs, Healthcare Programs, Business Programs, Accounting Programs). The "Save Money with a DeVry Scholarship" section highlights the "Future-Ready Transfer Scholarship" and the "Women + Tech Scholarship". Each scholarship has a brief description and a "Learn more about our [scholarship name]" link.

DeVry University is a privately owned for-profit institution that offers career-focused online and hybrid degree programs primarily in Business, Technology, and Health. While it mostly operates online, it also has physical campuses in the United States. DeVry has been in operation for over 90 years and emphasizes innovative learning approaches.

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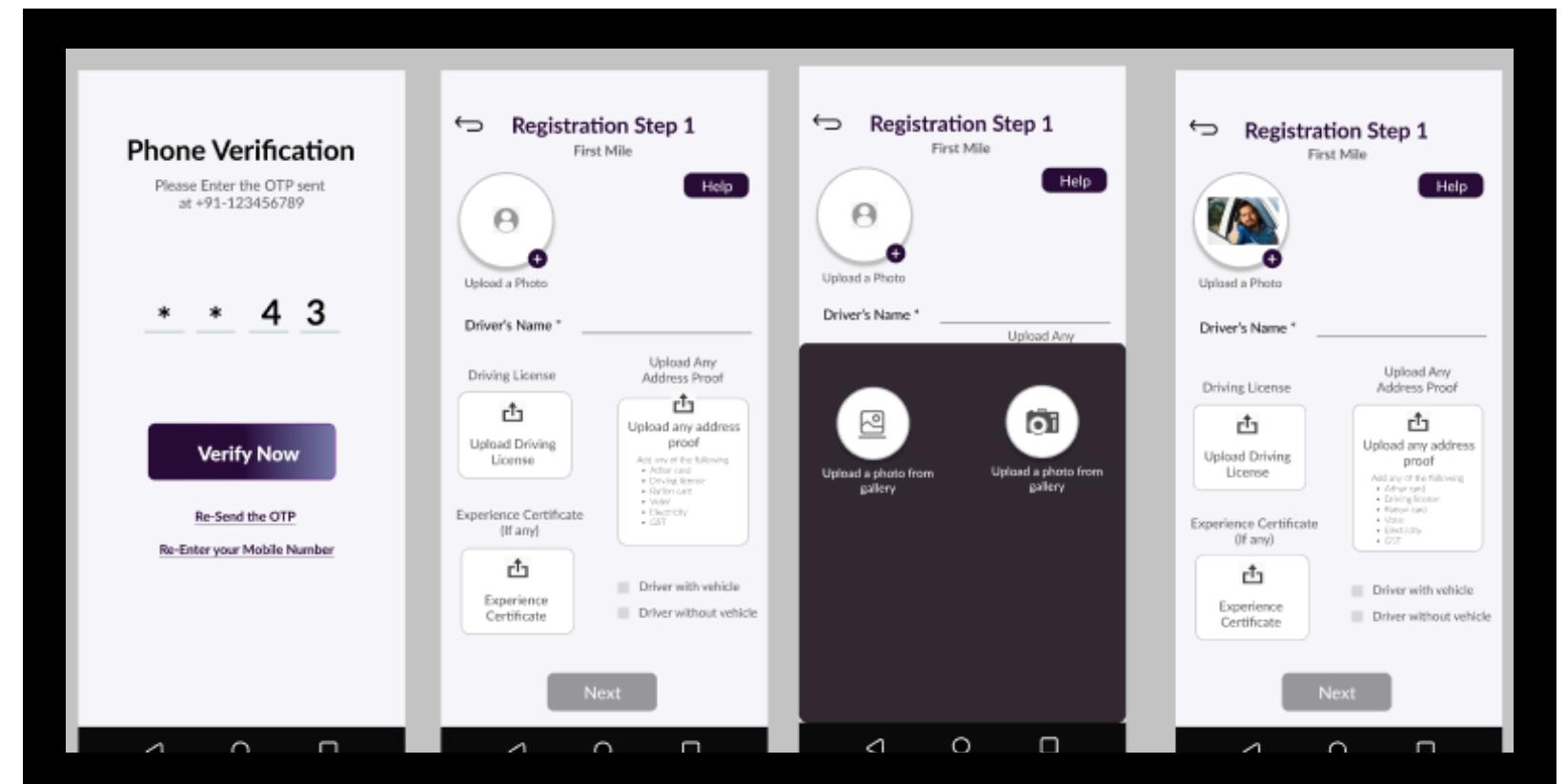
The screenshot shows the DeVry University website with a live chat feature. The top navigation bar is identical to the one in the first screenshot. A large yellow call-to-action box on the left says "Build a More Powerful You" with dropdown menus for "Select Area of Study" and "Class Preference", and a "Request Program Info" button. On the right, there's a "NEED HELP?" box with a message from "DeVry University: Hi, how can I assist you today?". Below it is another message: "DeVry University: Click 'Start Chat' now and I can help answer your questions!". There's a "START CHAT" button and a "No Thanks" link. The background features a photo of students in a classroom setting.

RIDER REGISTRATION APPLICATION 03



The rider registration app aids organizations in automating the process of driver registration, verification, and onboarding that save time, cost and manpower.

Please download the PDF to access
the Figma link of the project



AFTER HOURS 04

"After Hours" caters to students craving sweet cupcakes late at night. With easy access and ordering options, users can download the app and log in seamlessly. Unlike other apps, "After Hours" stays open late, ensuring you can satisfy your cravings with the best delivery services, even in the wee hours.

LET'S HAVE A CLOSER LOOK

Please download the PDF
to access the Figma link of
the project



Videonest

[Login](#)

VIDEONEST 05

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the Figma link of the project

- Introducing Videonest, all-in-one video calling app, designed to revolutionize virtual communication. Whether you're hosting business meetings, catching up with friends, or participating in conferences, our app has you covered
- Say goodbye to juggling multiple platforms for different types of calls – we provide a seamless solution for all your video calling needs.



[Login](#)

Username

Password

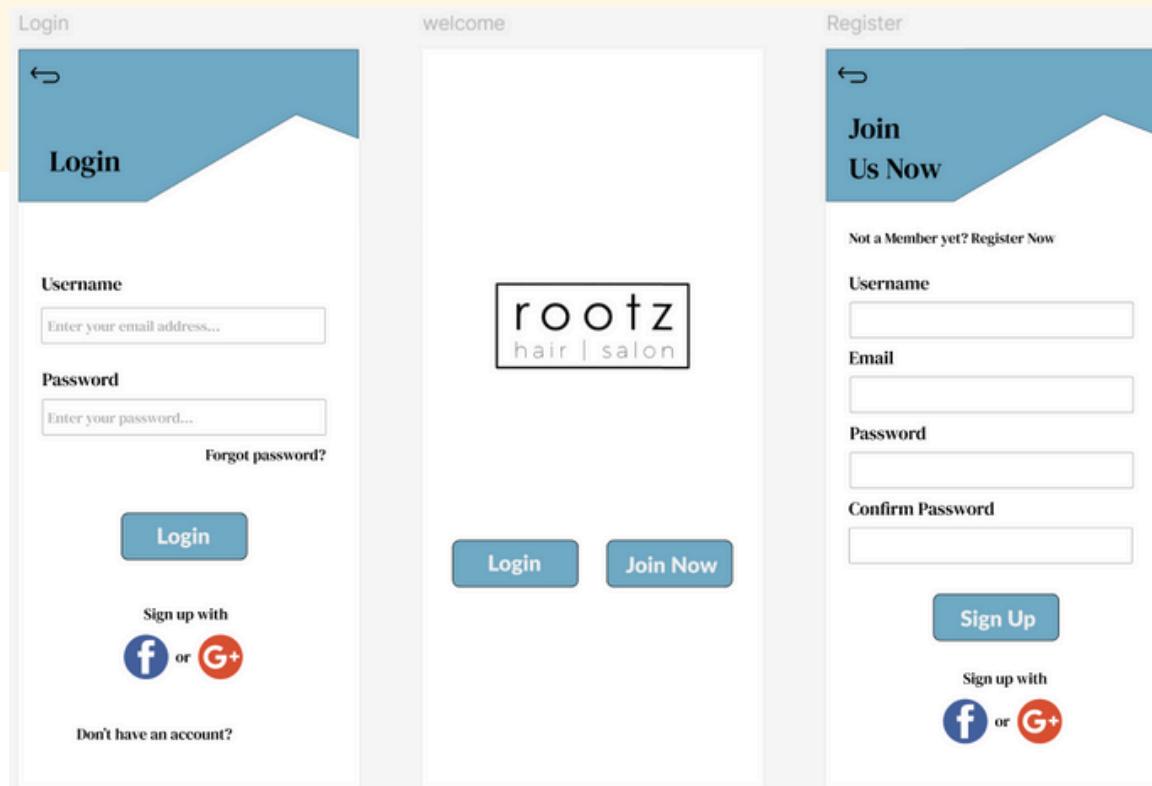
[Forgot password?](#)

[Login](#)

[Sign up using](#)



ROOTZ 06



Please download the PDF to access the Figma link of the project

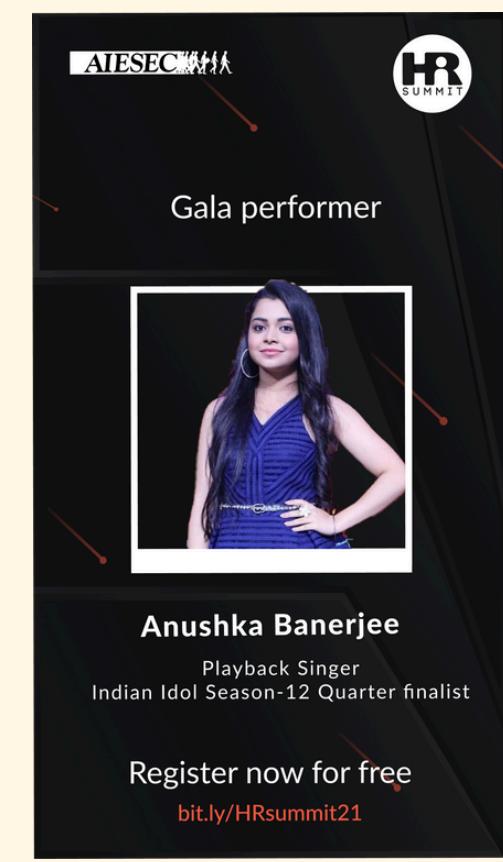
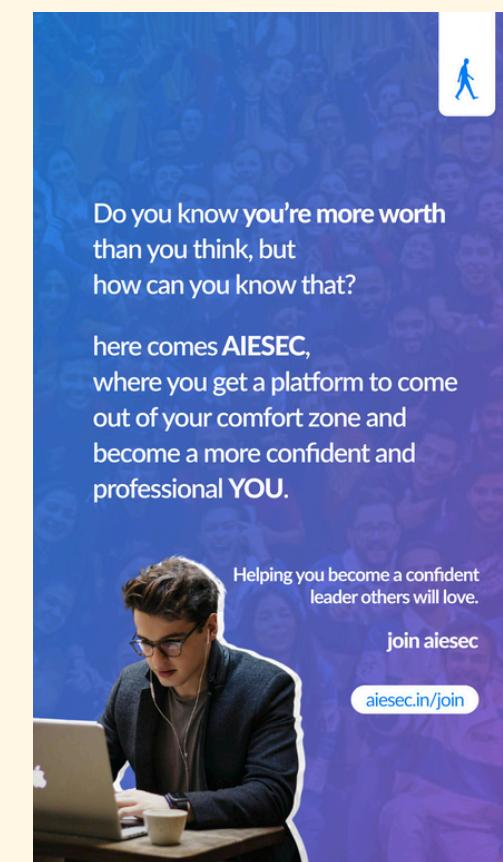
- A salon app streamlines the customer experience by offering features such as online booking, a detailed service catalog, and stylist profiles.
- Users can conveniently schedule appointments, browse available services with descriptions and prices, view stylist expertise and reviews, and securely pay through the app.
- This enhances convenience for customers and improves operational efficiency for the salon.

The image shows the main screen of the Rootz mobile application. At the top right, it says 'Services' with a user icon and a bell icon. Below that is a search bar with placeholder 'Search...' and a magnifying glass icon. A promotional banner for 'Special OFFER 15% Off on Nail Extensions' with a 'Get Offer Now' button is displayed. The 'Top Services' section features six categories with icons: Hair Salon, Nail Salon, Beauty Salon, Waxing, Threading, Bleach & Detan, Bestseller, Make your Package, Home, Booking, Contact Us, Message, and Profile.

OTHER PROJECTS

"In addition worked on a variety of projects including templates, websites, and marketing campaigns. From crafting visually stunning templates to designing user-friendly websites and creating impactful marketing materials, I've demonstrated versatility and creativity across different mediums."

For More visit:
Please download the PDF to access the Drive Link



Marketing With Figma

A website design for "GALAXY". The header includes "Magazines", "About US", "Contact US", "Collaborate", and a search bar. The main section has a "Latest News" section with two articles: "Long COVID Is Making Some People Choose Not to Have Kids" (APRIL 4, 2023) and "What to Know About the XBB.1.16 Variant" (APRIL 4, 2023). To the right is a "Most Popular Articles" sidebar with links to "04-Apr-2023, 5:58 PM: Current Affairs", "Vogue India", and "Elle". In the center is a digital magazine preview showing a woman's face and various magazine pages.

Website Designing With AEM



Template Designing With Canva

A website design for "WSCUBE TECH". The header includes "+91-85610-89567", "Call us Now", and "info@scrumtechnologies.com". The main content area features "Smart, Creative - Effective Web Designing" and "Awesome Designing Perfect Development at one Place and it's called WSCUBE Tech". It lists services such as "Our Best Services", "Website Development", "Android", "Iphone Applications", "Mobile Responsive", "Ecommerce", and "Psd to Html".

A website design for "WSCUBE TECH". The header includes "WSCUBE TECH", "PORTFOLIO", "ABOUT", and "CONTACT". The main content area features a "PORTFOLIO" section with various icons representing different services like web development, mobile apps, and e-commerce.

Front End Designing With HTML, CSS And BootStrap

**THANK YOU
FOR YOUR
TIME**



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