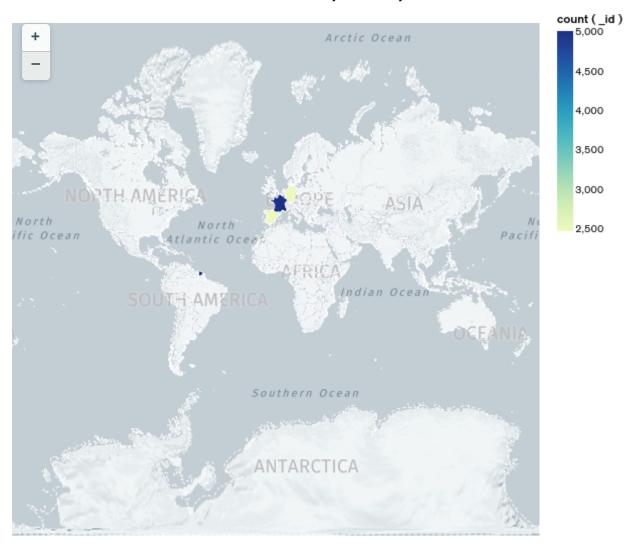
Lakshit Ind. Project 1 of 11

Lakshit Ind. Project

Lakshit Ind. Project 2 of 11

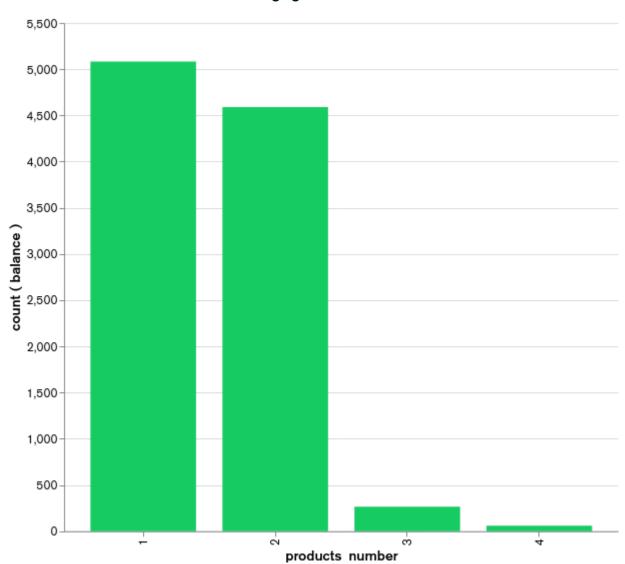
Distribution by Country



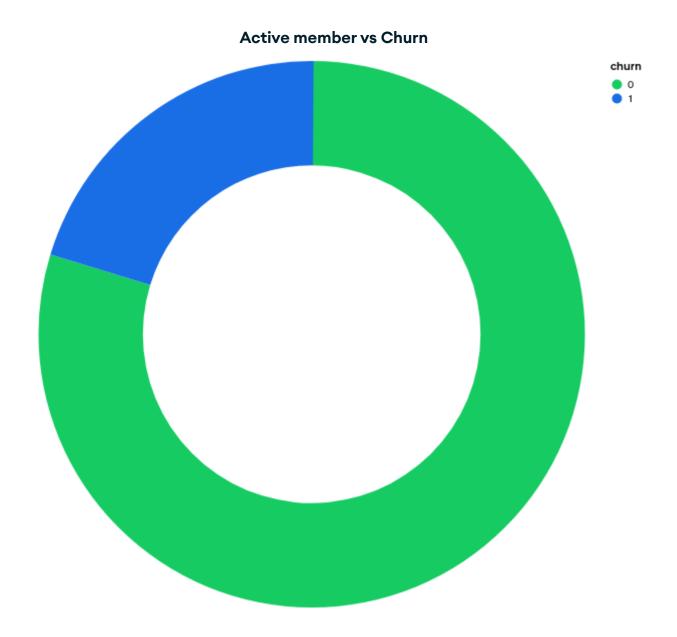
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Product Engagement vs Balance

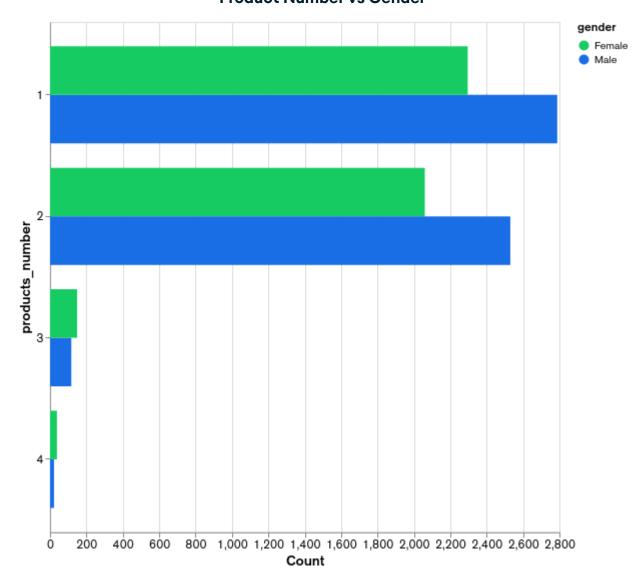


Lakshit Ind. Project 4 of 11



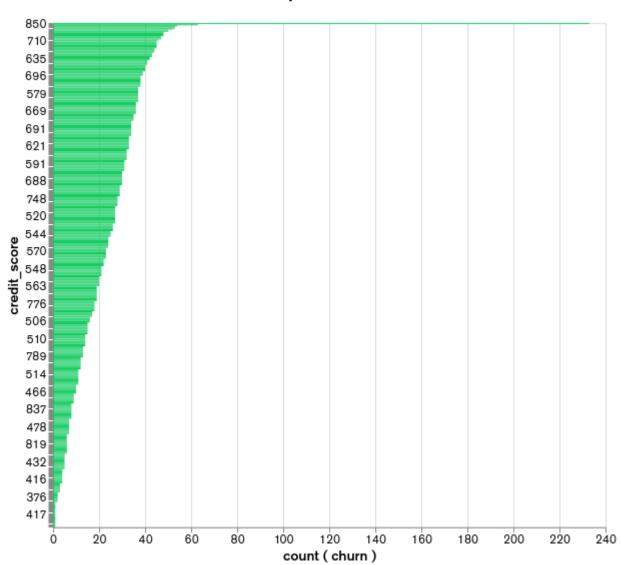
Lakshit Ind. Project 5 of 11

Product Number vs Gender



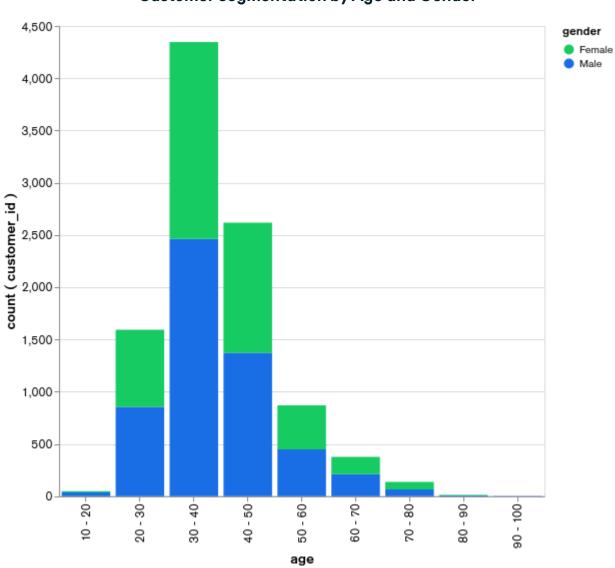
Lakshit Ind. Project 6 of 11

Churn by Credit score



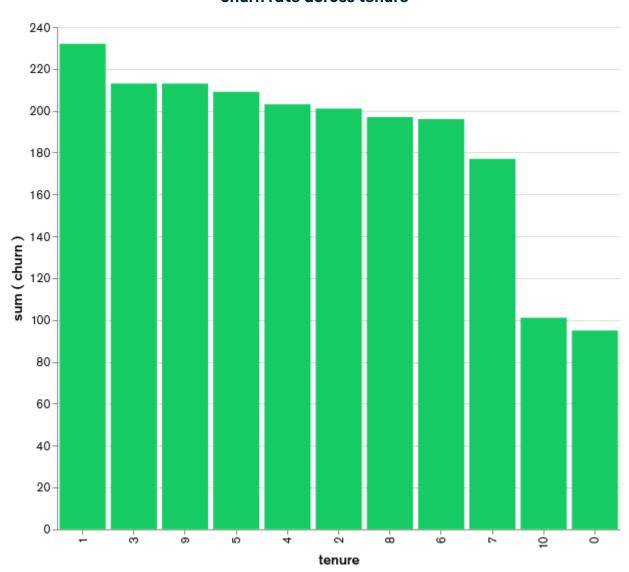
Lakshit Ind. Project 7 of 11

Customer Segmentation by Age and Gender



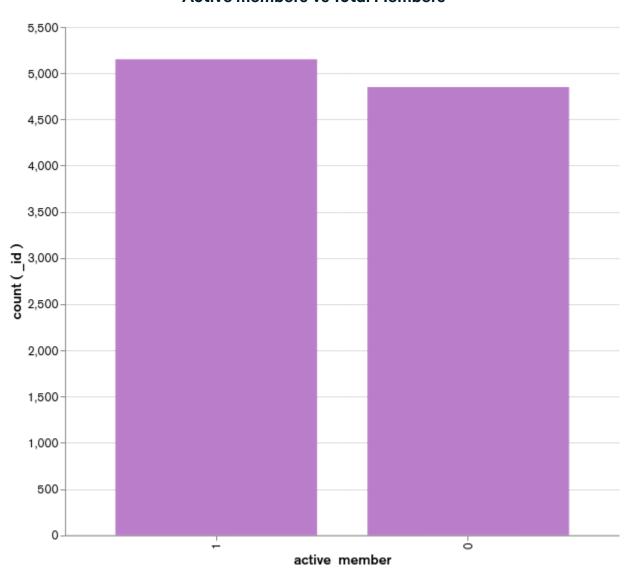
Lakshit Ind. Project 8 of 11

churn rate across tenure



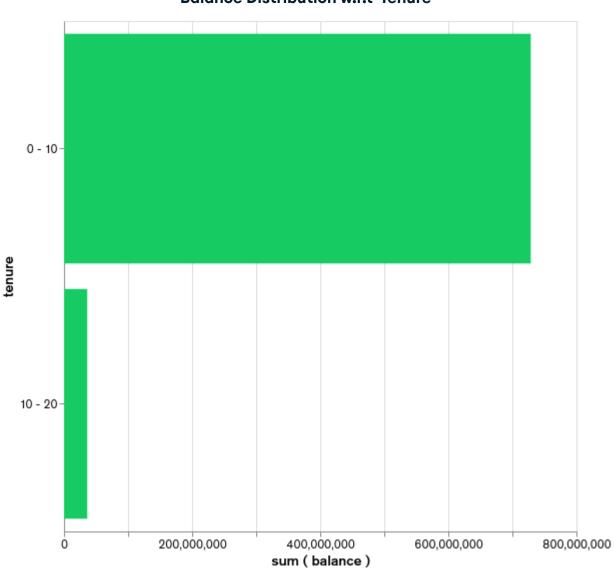
Lakshit Ind. Project 9 of 11

Active members Vs Total Members



Lakshit Ind. Project 10 of 11

Balance Distribution w.r.t Tenure



Lakshit Ind. Project 11 of 11

Churn Rate w.r.t Product Number

This graph depicts churn rate broken down with respect to product number Versus Tenure

