

# Introduction to Machine Learning

# What is Machine Learning?

## learn from data

Imagine teaching a small child to recognize cats.



You **don't give** written rules like:

- Two eyes
- Four legs
- Tail
- Instead, you show many cat pictures(data).
- **After seeing many examples(modeling),**
- the child learns to recognize a new cat(prediction/decision).

data  $\Rightarrow$  model  $\Rightarrow$  predictions/decisions

# No Hard-Coded Rules

- **Without Machine Learning**

- Programmer writes rules:
- If email contains
  - 'win money' → Spam
- If email contains
  - 'offer' → Spam
- Problem:
  - Spammers change words → rules fail.

- **With Machine Learning**

We give:

- Thousands of spam emails
- Thousands of normal emails

Computer learns patterns itself.

So we don't manually write rules.

**Data** → **Model** → **Prediction**

## Step 1 – Data

Past information.



- Study hours
- Exam marks

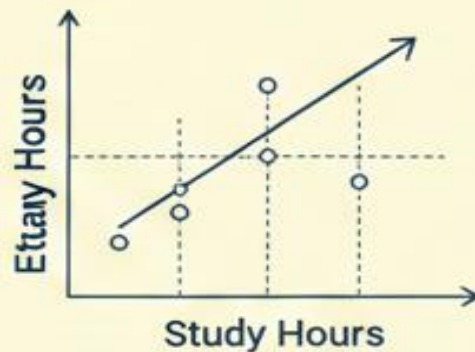


Study hours	Exam marks
10	65
20	80

## Step 2 – Model

Computer learns relationship.

More study → More marks



## Step 3 – Prediction

Now predict new student marks



Study hours: **15**  
Predicted Marks: ?



So: Data → Learning  
→ Prediction

# Example — Learning to cook rice

## Example — Learning to cook rice

1. You watch your mother cook many times → Data
2. You learn the method → Model
3. You cook alone → Prediction/output

You → Model → Prediction

### Step 1 – Data

Past information.

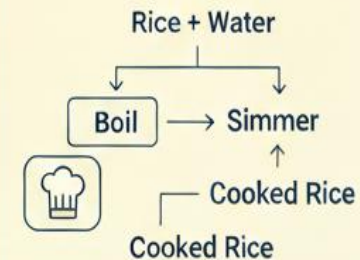


- Watch many times
- Ingredients
- Steps

### Step 2 – Model

Computer learns relationship.

You learn the method



### Step 3 – Output

You cook alone



✓ So: Input → Model Output

# Machine Learning

## Examples in Everyday Life

Data → Model → Prediction

### YouTube / recommendations

They learn what you watch and suggest similar content.



### Face recognition

Your phone learns your face from photos and automatically.



### Google Maps traffic

It learns past traffic patterns to predict travel time.



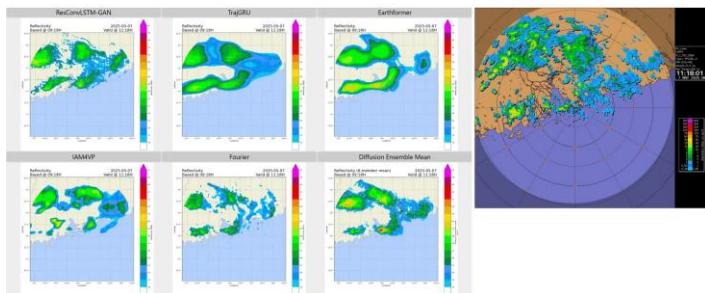
### Language tools



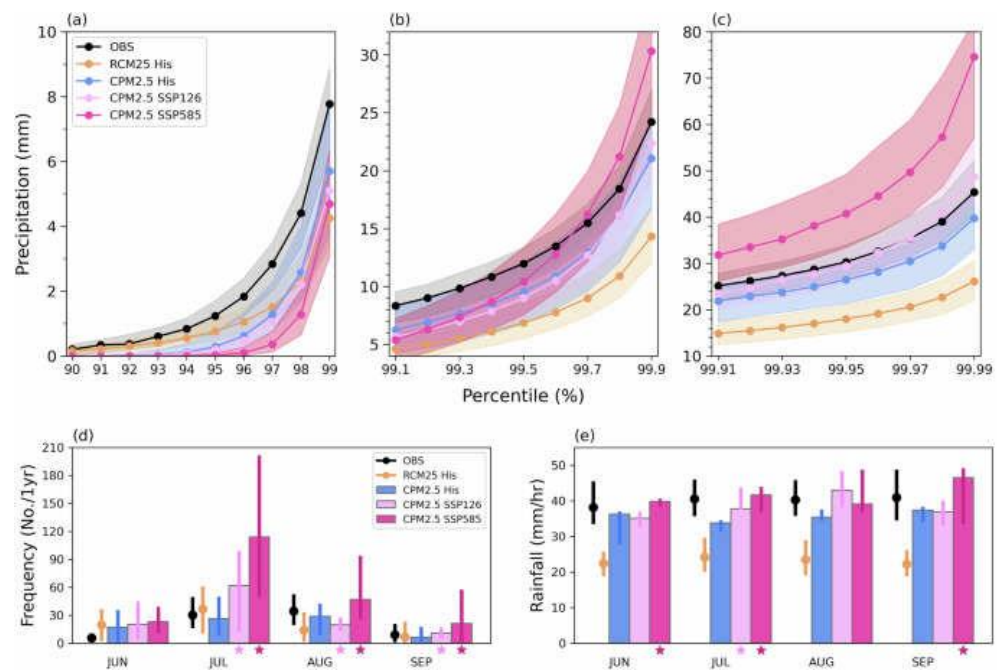


# SATELLITE IMAGES TO FORECAST RAINFALL

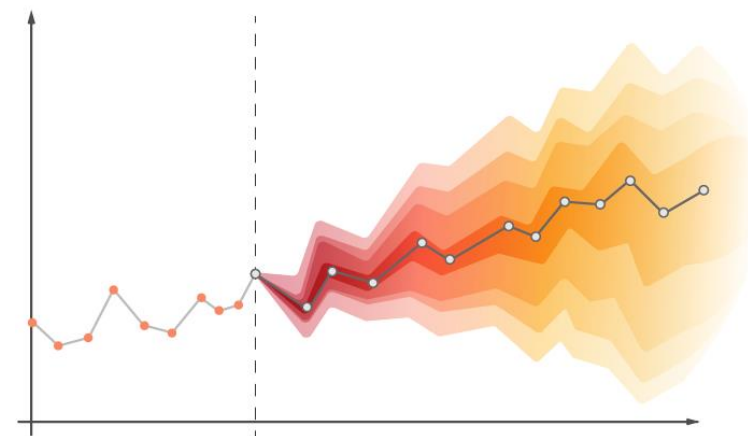
DATA



MODEL



PREDICTION/FORECAST



# SUMMARY:



Machine Learning is

giving data to computers =>

so they can learn patterns and =>

make smart decisions automatically.