Project Design Phase
Proposed Solution Template

Date	24 June 2025
Team ID	LTVIP2025TMID30177
Project Name	A CRM Application for Banquet Hall Booking
Maximum Marks	

Proposed Solution :

S.No.	Parameter	Description
1	Problem Statement	Banquet hall bookings are manually managed, leading to double bookings, slow response times, poor coordination, and customer dissatisfaction.
2	Idea / Solution Description	A Salesforce CRM application that automates and streamlines banquet hall bookings, manages services like catering/DJ/decor, ensures smooth communication and avoids overlaps.
3	Novelty / Uniqueness	Integrates all event services in one system with Salesforce automation (flows, triggers), and offers real-time status updates and dashboards.
4	Social Impact / Customer Satisfaction	Reduces event planning stress, ensures better service coordination, timely confirmations, and improves the overall customer experience.
5	Business Model (Revenue Model)	Subscription-based CRM product or a service model for banquet halls; possible tiered pricing based on service features or user base.
6	Scalability of the Solution	Can be adapted for multiple banquet halls, locations, or any event-based business; extendable with mobile app integration or multilingual support.