

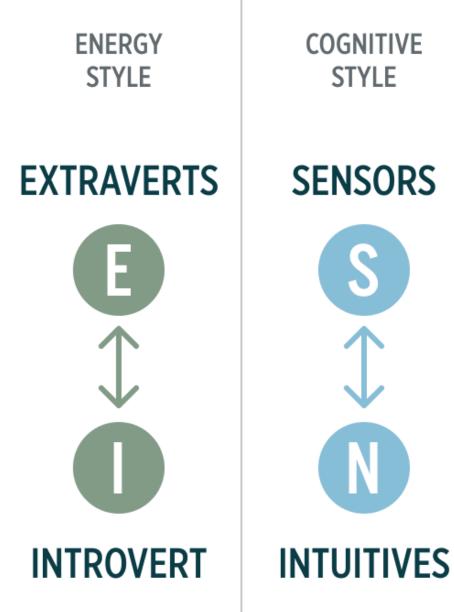


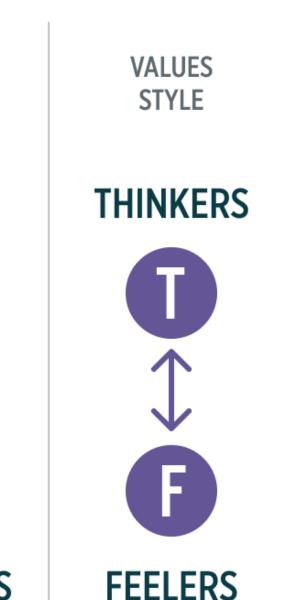


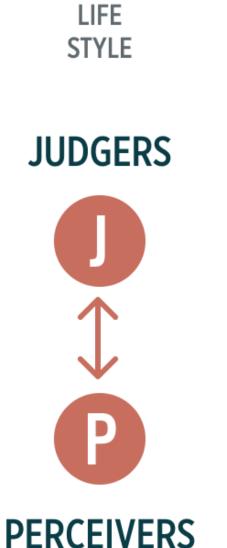
# PERSONALITY TYPE ANALYSIS

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## MBTI PERSONALITY TYPES







- 16 different personality types
- Based on 4 main traits
  - Introversion (I) vs Extroversion (E)(Social Orientation)
  - Intuitive (N) vs Sensing (S)(Practical vs Ideal)
  - Thinking (T) vs Feeling (F)(Brain vs Heart)
  - Judging (J) vs Prospecting (P)
     (Organized vs Spontaneous)



## MBTI PERSONALITY TYPES

https://www.16personalities.com/

#### **Analysts**



ARCHITECT INTJ (-A/-T)



LOGICIAN INTP (-A/-T)



COMMANDER ENTJ (-A/-T)



DEBATER ENTP (-A/-T)



ADVOCATE INFJ (-A/-T)





MEDIATOR INFP (-A/-T)



PROTAGONIST ENFJ (-A/-T)



CAMPAIGNER ENFP (-A/-T)

#### **Sentinels**



LOGISTICIAN ISTJ (-A/-T)



DEFENDER ISFJ (-A/-T)



EXECUTIVE ESTJ (-A/-T)



CONSUL ESFJ (-A/-T)



VIRTUOSO ISTP (-A/-T)

### **Explorers**



ADVENTURER ISFP (-A/-T)

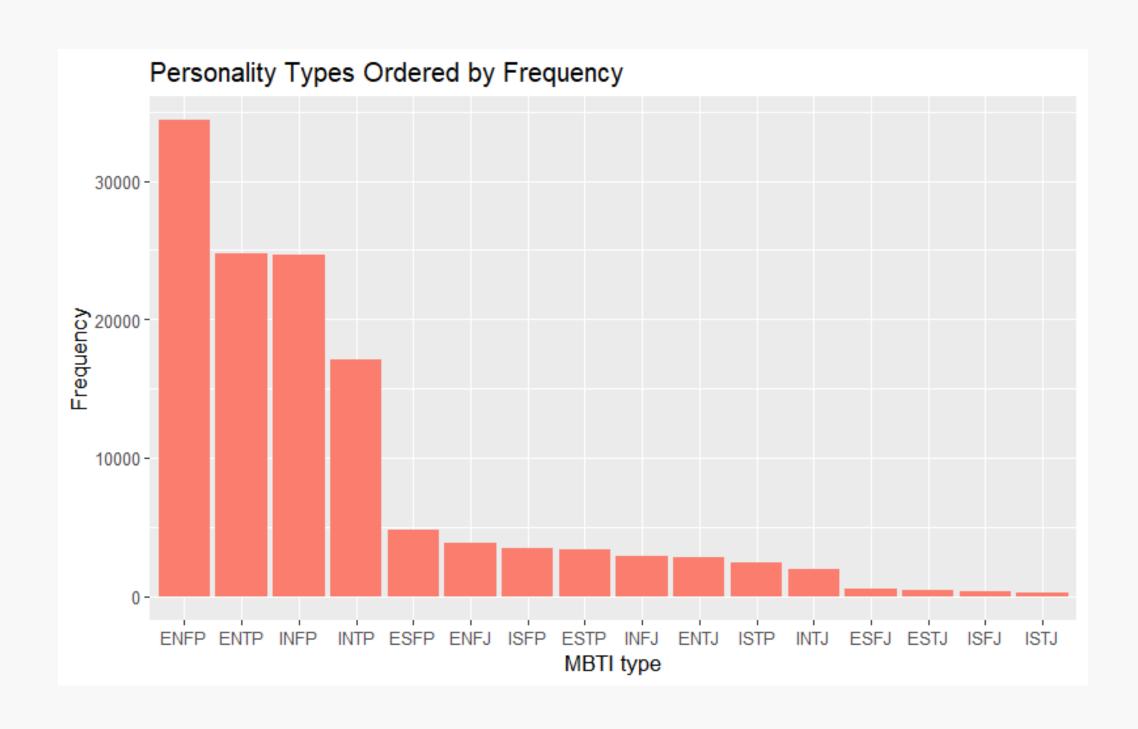


ENTREPRENEUR ESTP (-A/-T)



ESFP (-A/-T)

## MOST COMMON PERSONALITY TYPES



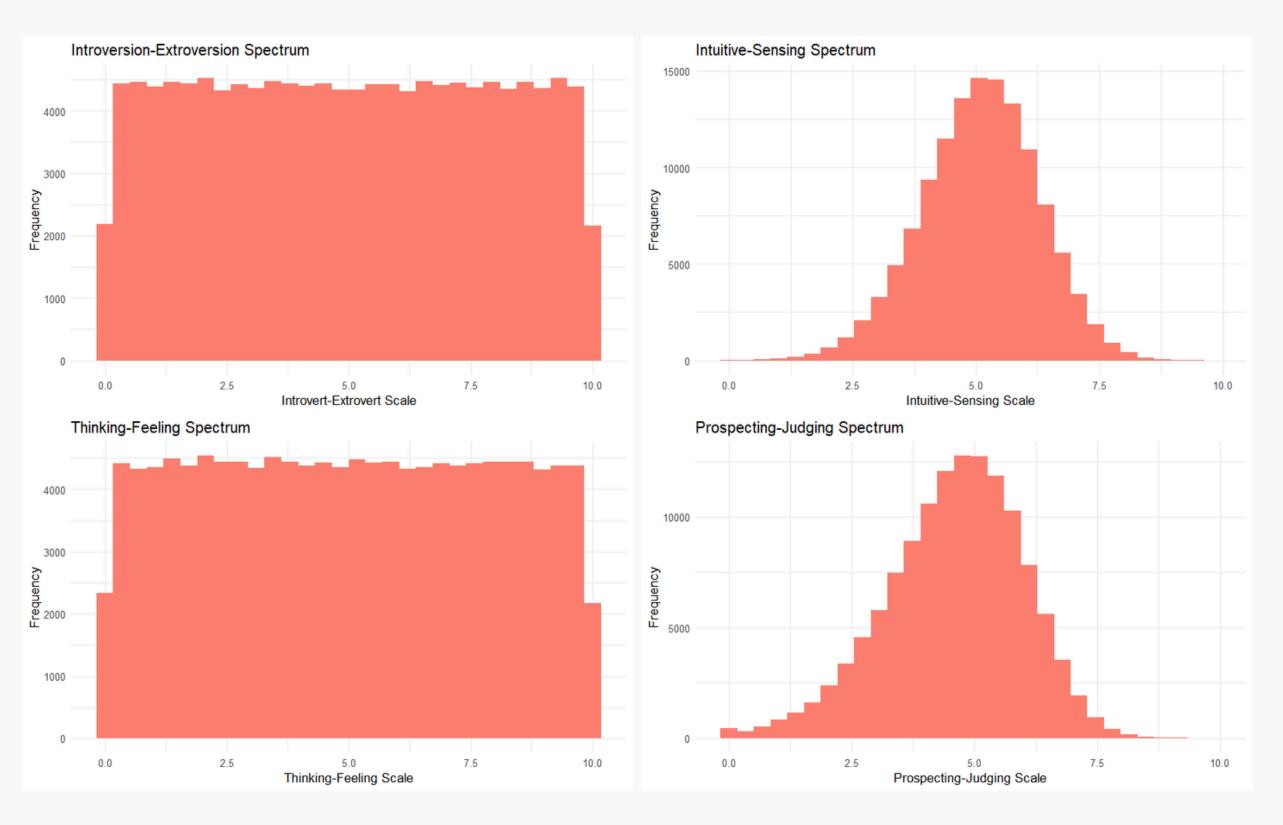
#### Most common:

- ENFP (Campaigner)
- ENTP (Debator)
- INFP (Mediator)

#### Least common:

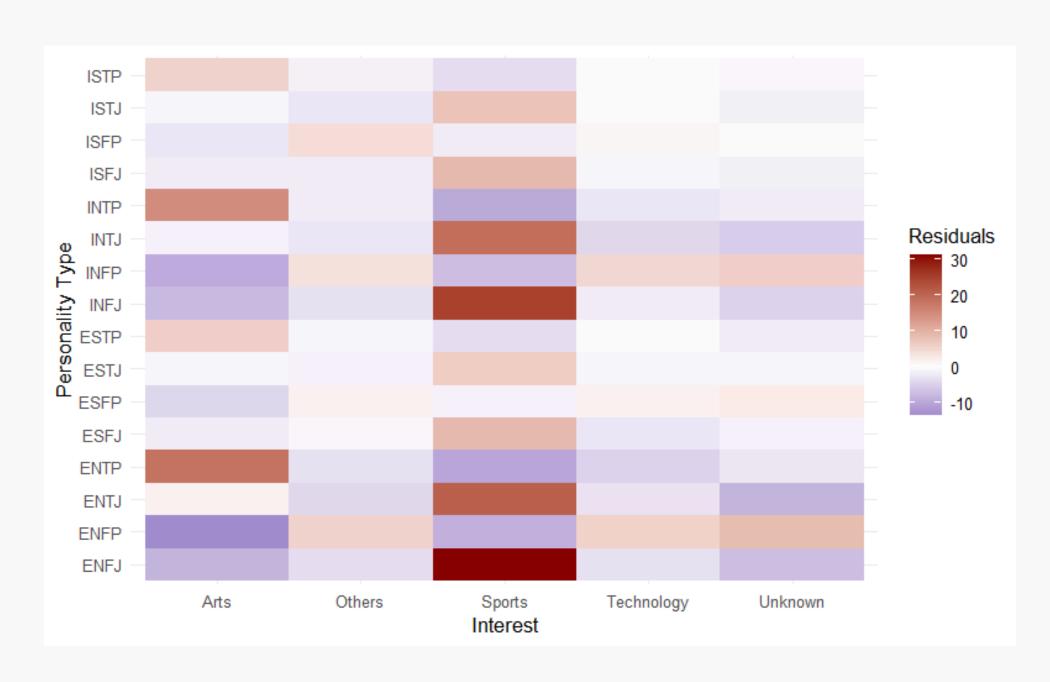
- ESTJ (Executive)
- ISFJ (Defender)
- ISTJ (Logistician)

## HOW ARE PERSONALITY TYPES SPREAD ACROSS THE POPULATION?



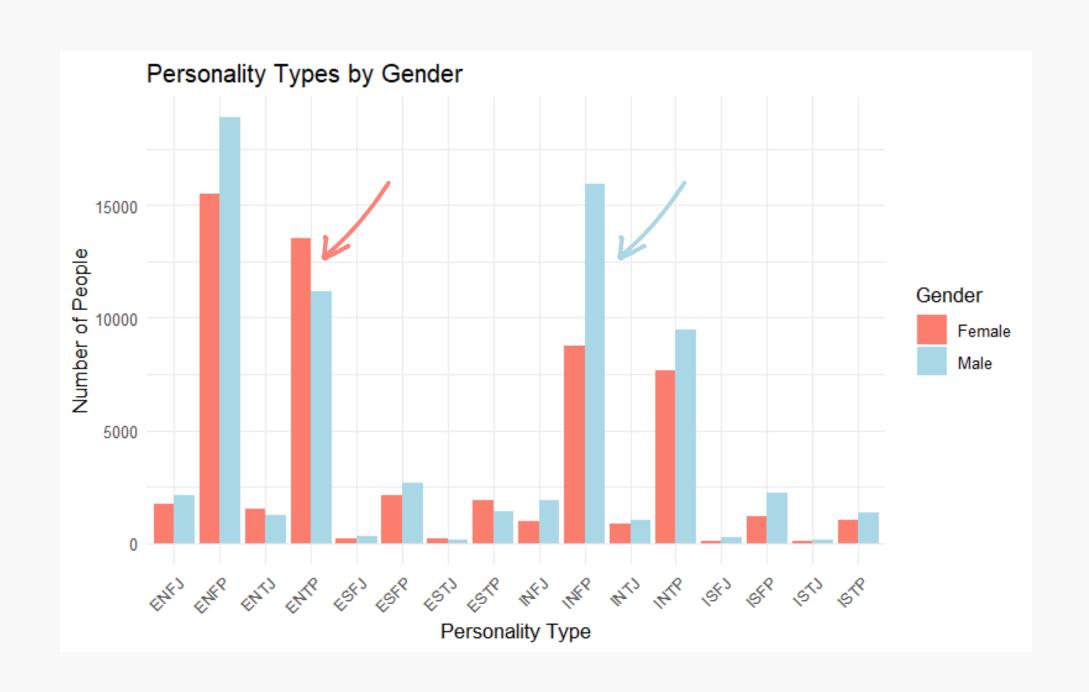
- I-E scale and T-F scale:
- -Uniformly distributed
- -More common to see extremities
- I-S scale and P-J scale:
- -Normally distributed
- Majority of populationa mix of both

## INTERESTS AND PERSONALITY TRAITS



- Chi-square test
- Personalities most interested in sports
- ENFJ (Protagonists),
- INFJ (Advocates), and
- ENTJ (Commanders)

## **GENDER AND PERSONALITY TRAITS**



ENTPs (Debators):
more likely to be females,
INFPs (Mediators):
more likely to be males.

## DEMOGRAPHIC VARIABLES AND PERSONALITY TRAITS

### Demographic variables:

- Age
- Gender
- Education





## **Personality Scores**:

- Introversion Score
- Sensing Score
- Thinking Score
- Judging Score



