

App Development for Grand Zawayah Fundraising

3 BIG Purposes

1. Encourage donations and make it easy to contribute (be mindful of security) - Explain the purpose of donating
2. Show how much you've donated and what the overall goal progress.
3. Give exclusive content to users.

Pages - Highlighted in green are the focus areas

- **Intro page - with the**

- mission vision
- History - Lineage of Baye Niasse (RA)
- Org chart that shows intersectionality with Medina by Nasrul IIm, African-American Islamic Institute, and other efforts like feeding, donation runs.

- **Person Profile Page**

- Infographic for how much the pledged and contributed (overall and individual)
- Update contact information
- Download relevant tax papers

- **Lessons from the Tariqa - Exclusive content, behind the pay wall**

- quotes
- stories

Possible Pages when expanded -

- **Committee Update Page-** Updates from committee meetings, i.e. meeting notes
- **Volunteer Opportunities Page**
 - one time and recurrent financial contributions
 - in-kind donations
 - Supplies
 - volunteering to support a task
 - volunteer for a committee
- **Message from the BOD Page**
 - Annual Reports
 - Link to Ann report link to annual audit,
 - ink to border directors quarterly reports or newsletter if applicable
- **Community Page**
 - Link to upcoming events,
 - community calendar,
 - Class links,
 - community gathering,
 - upcoming lectures,
 - Link to duah request list Sadaqa opportunities
 - Resources: Job board, housing, internships, scholarships
 - Referrals: Health- referrals mental health physical

- Young Adult age appropriate events/activities
- **Civic Engagement**
 - Sustainability efforts
 - Governance efforts

Other Functions

Search by topic? AI helper?

Ideas

Include a feature similar to Acorn - rounds up to the dollar amount and adds that amount to your savings (Zawiyah contribution), you can round-up times 1, 2 Did or 3, and add additional amounts. (See screenshot of Acorn at the end of this document.)

Layout & Colors

Seed sprouting	Green	
Legacy - reaching forward and back	Purple	

- Page 1 - Home page shows your donations - “Your Zawiya contribution is” ..., “view potential”, “make a donation”
- Page 2 - About Us
- Page 3 - Exclusive Content

Logo draft



Language

Drafted by Asma and Tasleem with feedback from Kaba

We've created an app to help facilitate the creation of a Zawiyah — a sanctuary for worship, learning, and unity. This project is inspired by the enduring legacy of Shaykh Hassan Cisse (RA), who worked tirelessly to unite diverse cultures and communities under the banner of Islam. By providing an accessible platform for giving, we honor Shaykh Hassan's vision of promoting individual spiritual development and authentic brotherhood and sisterhood.

This initiative allows us to extend this impactful work across the globe by inviting a wide range of communities to contribute. We seek to create a legacy of love, service, and scholarship that will benefit future generations.

Together, we can transform small acts of giving into a ceaseless charity (Sadaqah Jariyah), ensuring that Shaykh Hassan's dream lives on in the hearts and lives of communities everywhere.