

DESIGNING A INFOGRAPHIC

INTRODUCTION

1.1 Overview of the infographic

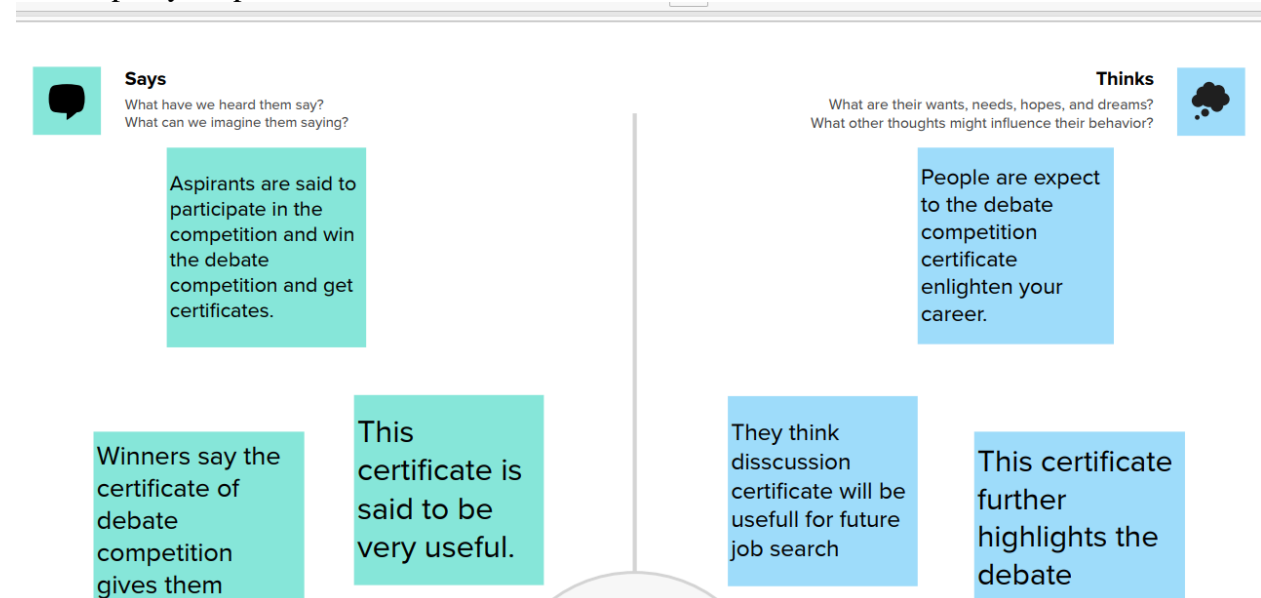
Infographics are an effective method for quickly conveying information, especially complicated information. They provide a quick overview of a topic, compare and contrast multiple options, display research, summarize a long report or even raise awareness about an issue.

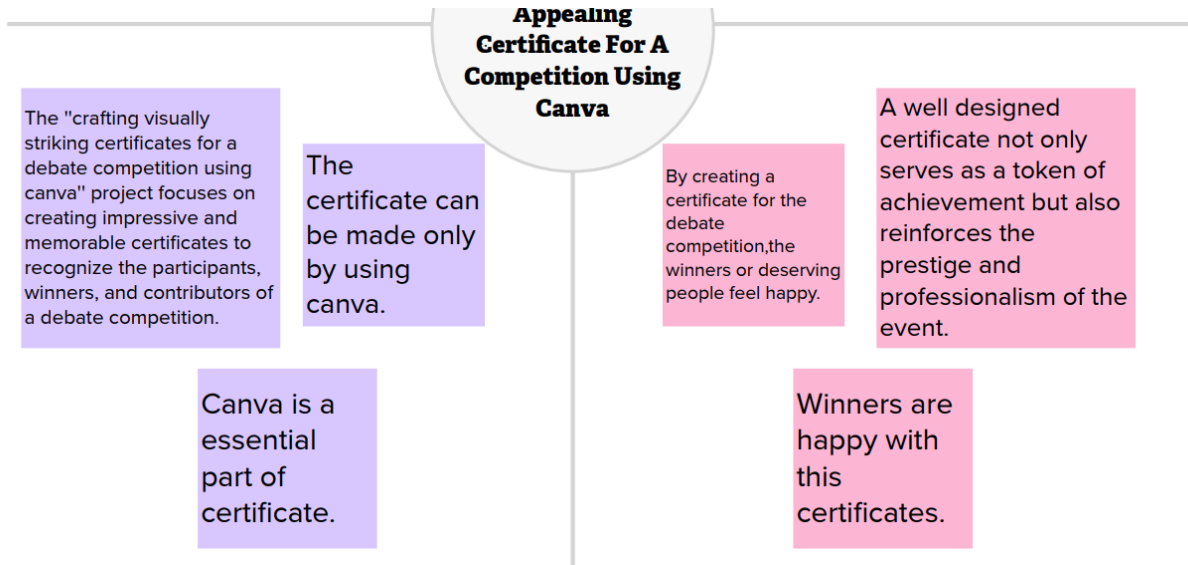
1.2 Purpose of the infographic

Infographics can help people understand complex concepts by using visual aids such as charts, graphs, or diagrams. They can use both images and texts in a visual format to explain concepts. They're often used for marketing purposes but they can be useful when writing articles or sharing research too.

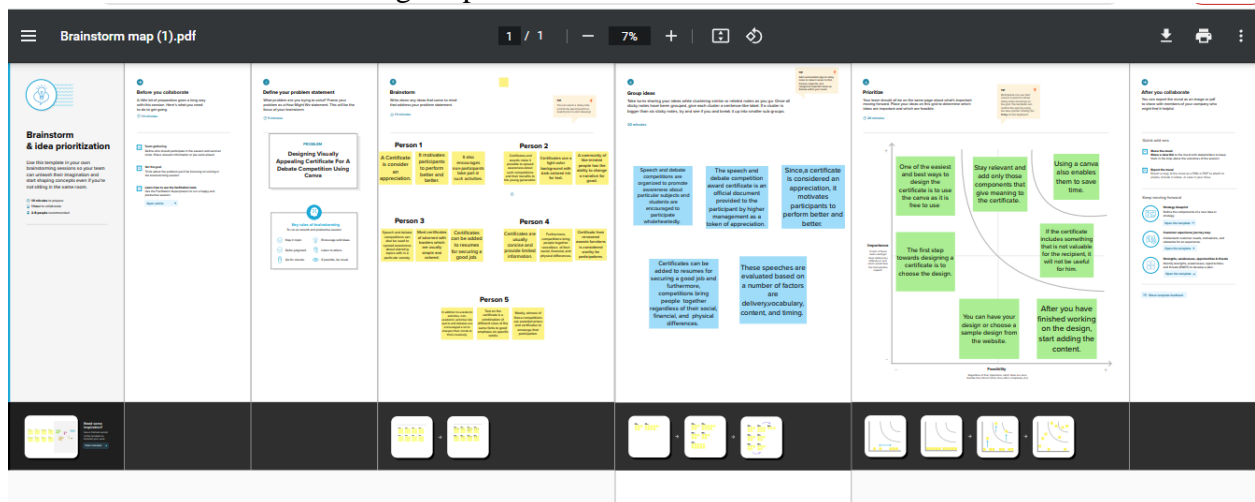
Problem Definition And Design Thinking;

2.1 Empathy Map





2.2 Ideation And Brainstroming Map



Brainstorm

Write down any ideas that come to mind that address your problem statement.

[Hintbook](#)

Person 1

A Certificate is considered an appreciation.

It motivates participants to perform better and better.

It also encourages those participants take part in such activities.

Person 2

Certificates and awards make a provider to great recognition about each participant's contribution to the group's performance.

Certificates are a high note being noted with each member's contribution for best.

A community of like-minded people has the ability to change a narrative for good.

Person 3

Speech and debate competitions can also be used to spread awareness about existing topics with in a particular society.

Most certificates of achievement with honours which are usually simple and minimal.

Certificates can be added to resumes for securing a good job.

Person 4

Certificates are usually concise and provide limited information.

Furthermore, competitions bring people together regardless of their social, financial, and physical differences.

Certificates from recognized awards, honours, is considered worthy for participants.

Person 5

In addition to academic awards, non-academic awards like sports and talents are encouraged a lot to encourage their skills in their community.

Just as the certificate is a combination of different values of the same tasks to great emphasis on specific results.

Mostly winners of these competitions are awarded prizes and certificates to encourage their participation.

Group ideas

Now turn sharing your ideas while clustering similar or related notes as you go. Once all sticky notes have been grouped, give each cluster a sentence that best. If a cluster is bigger than six sticky notes, try and see if you can break it up into smaller sub-groups.

20 minutes

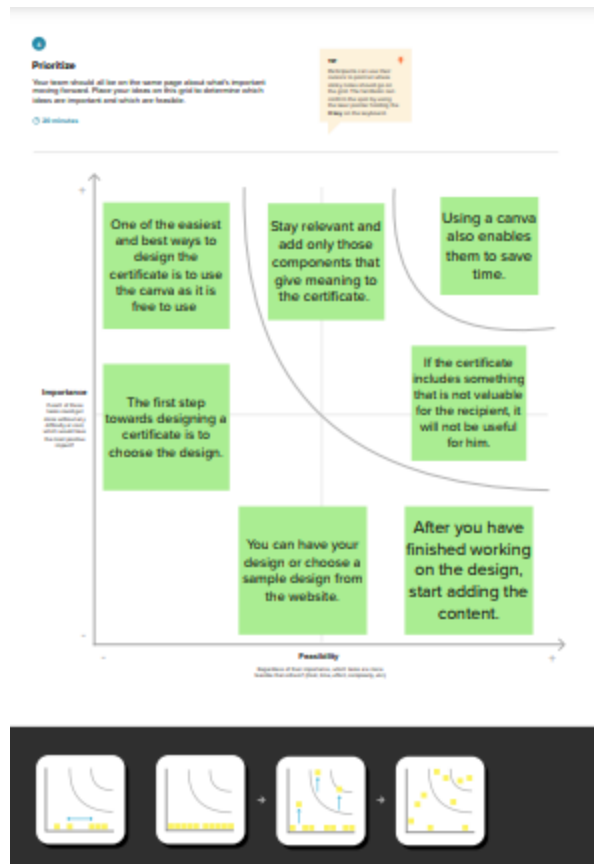
Speech and debate competitions are organized to promote awareness about particular subjects and students are encouraged to participate wholeheartedly.

The speech and debate competition award certificate is an official document provided to the participant by higher management as a token of appreciation.

Since, a certificate is considered an appreciation, it motivates participants to perform better and better.

Certificates can be added to resumes for securing a good job and furthermore, competitions bring people together regardless of their social, financial, and physical differences.

These speeches are evaluated based on a number of factors are delivery, vocabulary, content, and timing.



RESULT



ADVANTAGES AND DISADVANTAGES

Advantages

The primary advantage of using an infographic is there's effective at communicating information, especially on complicated subjects. For example, instead of handing someone a multi-page research report, you can use an infographic to highlight the most important points of your main thesis or argument.

Disadvantages

One disadvantage of infographics is the high amount of time required for preparation. The design alone is very complicated, and then there is the actual graphical work. Another problem is that infographics often come out as being textless. This is because google is unable to read the text contained in the graphics.

APPLICATIONS

An infographic is a collection of imagery, data visualizations like pie charts and bar graphs, and minimal text that gives an easy-to-understand overview of a topic.

CONCLUSION

Infographics guide your audience towards a particular conclusion, while data visualization presents all information.

FUTURE SCOPE

The future of infographics lies in dynamic ,interactive experiences. Through al, infographics can adapt and respond to user interactions,cerating personalized journeys and fostering deeper engagement with the date.