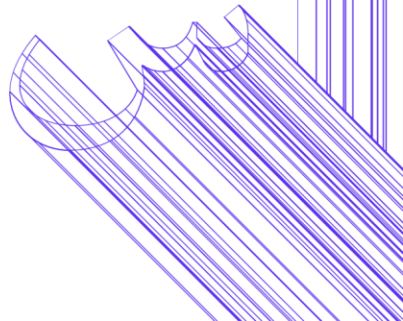


ADC_03 Introduction to ICT & Entrepreneurship: Course Overview



Topics:

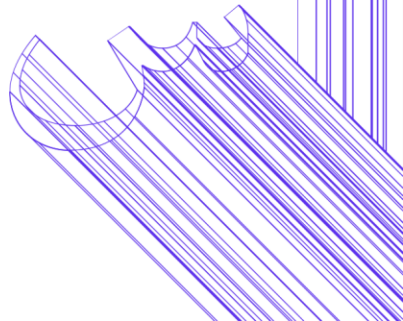
- Ice Breaking
- Module Information
- Module Learning Outcomes
- Learning Mode
- Module Assessments
- Grading
- Q&A





Ice Breaking:

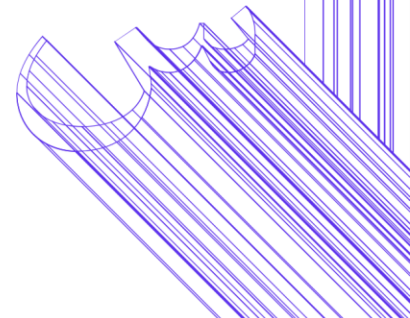
- Introduce Yourself
- Why 42AD?
- What are your expectations from this module?
- Anything you would share with us?





Module Information:

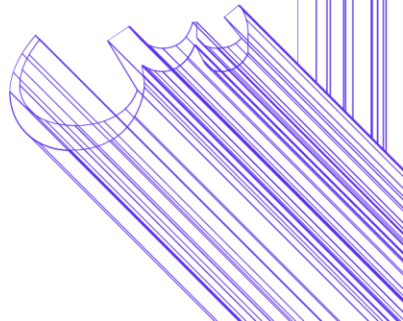
- **Title:** Introduction to ICT and Entrepreneurship
- **Code:** ADC_03
- **Credits:** 3 (1 Credit =15 Notional Hours)
 - 15 hours face to face classes
 - 30 hours self-learning and Assessments
- **Duration:** 5 Weeks
- **QFEmirates Level:** 5





Module Learning Outcomes:

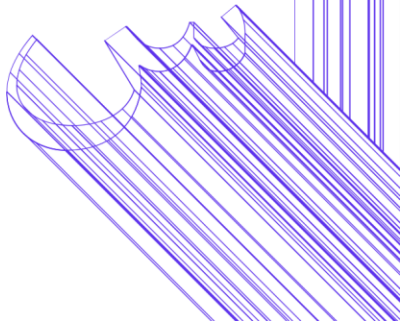
1. Analyze and discuss contemporary ICT and software development practices in the Emirates.
2. Recognize the role of digitalization in enterprise development and growth.
3. Demonstrate knowledge of entrepreneurship
4. Demonstrate awareness of ICT, entrepreneurship in the innovation process and enterprise development.





Module Learning Mode:

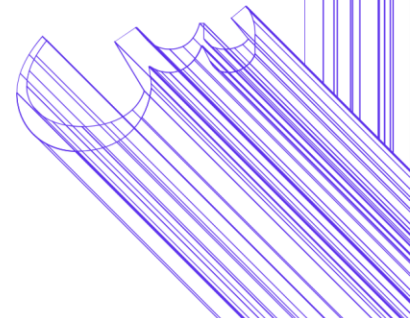
1. 42 Style ...





Module Assessments:

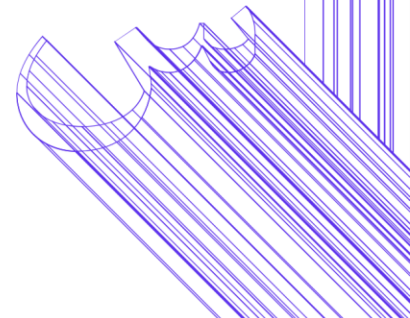
Assessment		Weighting	Solo/Group
1	Case Study	40	Solo
2	Business Proposal (written proposal)	40	Group
	Business Proposal (Pitch to potential investors)	20	Group





Grading:

Grade	Percentage
Distinction	$\geq 85\%$
Credit	70 – 84%
Pass	60 – 69%
Fail	$< 60\%$





Q & A:

1. Attendance?
2. Course Materials?
3. Bring Your Laptop?
4. Self-Learning?
5. What else?

