

Ideation Phase

Brainstorm & Idea Prioritization Template

Date	15 February 2026
Team ID	LTVIP2026TMIDS80318
Project Name	Weather-Based Prediction of Wind Turbine Energy Output: A Next-Generation Approach to Renewable Energy Management
Maximum Marks	4 Marks

Brainstorm & Idea Prioritization Template:

Brainstorming provides a free and open environment that encourages everyone within a team to participate in the creative thinking process that leads to problem solving. Prioritizing volume over value, out-of-the-box ideas are welcome and built upon, and all participants are encouraged to collaborate, helping each other develop a rich amount of creative solutions.

Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room.

Reference: <https://www.mural.co/templates/brainstorm-and-idea-prioritization>

Step-1: Team Gathering, Collaboration and Select the Problem Statement

The screenshot shows a digital template for a brainstorming session. On the left, there's a decorative icon of a lightbulb inside a speech bubble next to wavy lines. Below it, the title "Brainstorm & idea prioritization" is displayed. A sub-instruction says: "Use this template in your own brainstorming sessions so your team can unleash their imagination and start shaping concepts even if you're not sitting in the same room." At the bottom left, preparation details are listed: "10 minutes to prepare", "1 hour to collaborate", and "2-8 people recommended".

The main content area is divided into three vertical sections. The first section, titled "Before you collaborate", contains a brief introduction and a timer indicating "10 minutes". The second section, titled "Define your problem statement", includes a sub-section for "Team gathering" and a box labeled "PROBLEM" containing the placeholder "How might we [your problem statement]?" with a timer of "5 minutes". The third section, titled "Key rules of brainstorming", lists six rules with corresponding icons: "Stay in topic.", "Defer judgment.", "Go for volume.", "Encourage wild ideas.", "Listen to others.", and "If possible, be visual.".

Step-2: Brainstorm, Idea Listing and Grouping

2

Brainstorm

Write down any ideas that come to mind that address your problem statement.

⌚ 10 minutes

TIP
You can select a sticky note and hit the pencil/sketch icon to start drawing!

Person 1 Person 2 Person 3 Person 4

Person 5 Person 6 Person 7 Person 8

3

Group ideas

Take turns sharing your ideas while clustering similar or related notes as you go. In the last 10 minutes, give each cluster a sentence-like label. If a cluster is bigger than six sticky notes, try and break it up into smaller sub-groups.

⌚ 20 minutes

TIP
Add customizable tags to sticky notes to make it easier to find, prioritize, organize, and categorize important ideas as themes within your mind.

Person 4

Step-3: Idea Prioritization

4

Prioritize

Your team should all be on the same page about what's important moving forward. Place your ideas on this grid to determine which ideas are important and which are feasible.

⌚ 20 minutes

Importance
Which of these tasks could get done without any cost or effort, which would have the most positive impact?

Feasibility
Regardless of their importance, which tasks are more feasible than others? (Cost, time, effort, complexity, etc.)

TIP
Participants can use their cursor to point at where sticky notes should go on the grid. A small dot will confirm the spot by using the laser pointer holding the H key on the keyboard.