Ideation Phase

Define the Problem Statements

Date	31 January 2025
Team ID	LTVIP2025TMID58422
Project Name	HouseHunt: Finding Your Perfect Rental Home
Maximum Marks	2 Marks

Customer Problem Statement Template

To define the core problems renters and property owners face while interacting with house rental platforms, and use those insights to guide the development of HouseHunt.

A student moving to a new city	Find an affordable rental quickly	Most rental listings are outdated	No real-time verification system	Anxious about scams or delays

Detailed Problem Statement (PS-1)

I am	I'm trying to	But	Because	Which makes me feel
a student or working professional moving to a new city	find an affordable, verified rental near my college or workplace	most rental listings are outdated or by brokers demanding high fees	existing platforms lack verified owners or real-time availability	anxious, insecure, and worried about scams or delays

A property owner	List properties without agents	No inquiry tracking system	Platform doesn't support owners	Disconnected and stressed

Detailed Problem Statement (PS-2)

I am	I'm trying to	But	Because	Which makes me feel
a property owner with multiple homes for rent	list properties and manage bookings easily without agents	most platforms don't provide dashboards or inquiry tracking	they focus only on renters, not owners	disorganized, disconnected from renters, and unable to manage occupancy