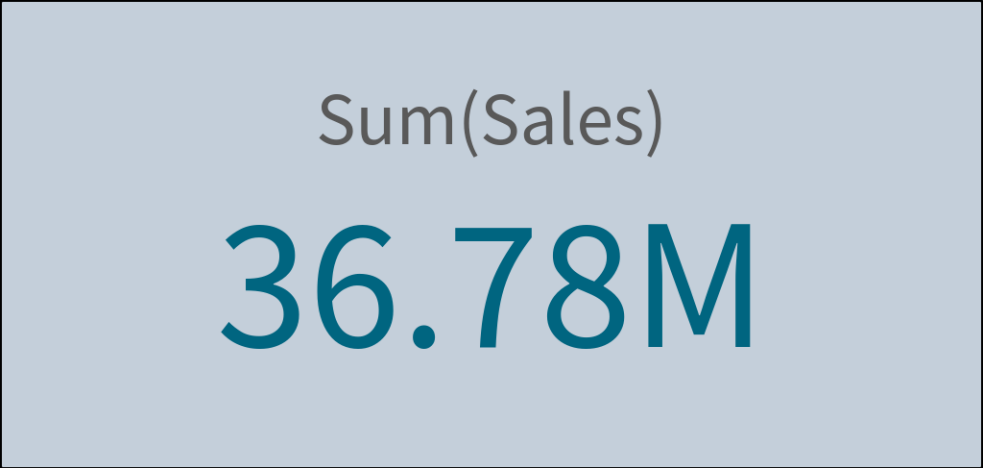# Overview of CoSupplyChain Sales Analysis

Welcome to our analysis of the CoSupplyChain dataset. This presentation aims to provide insights into the salesperformance, geographical distribution of orders, and customer demographics. Through a series of visualizations,we will explore key metrics and trends that drive our business decisions.
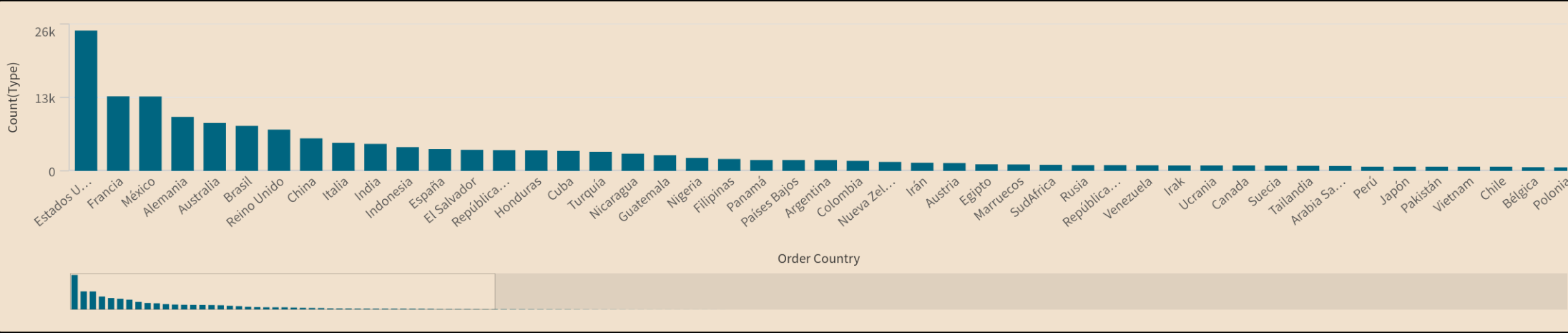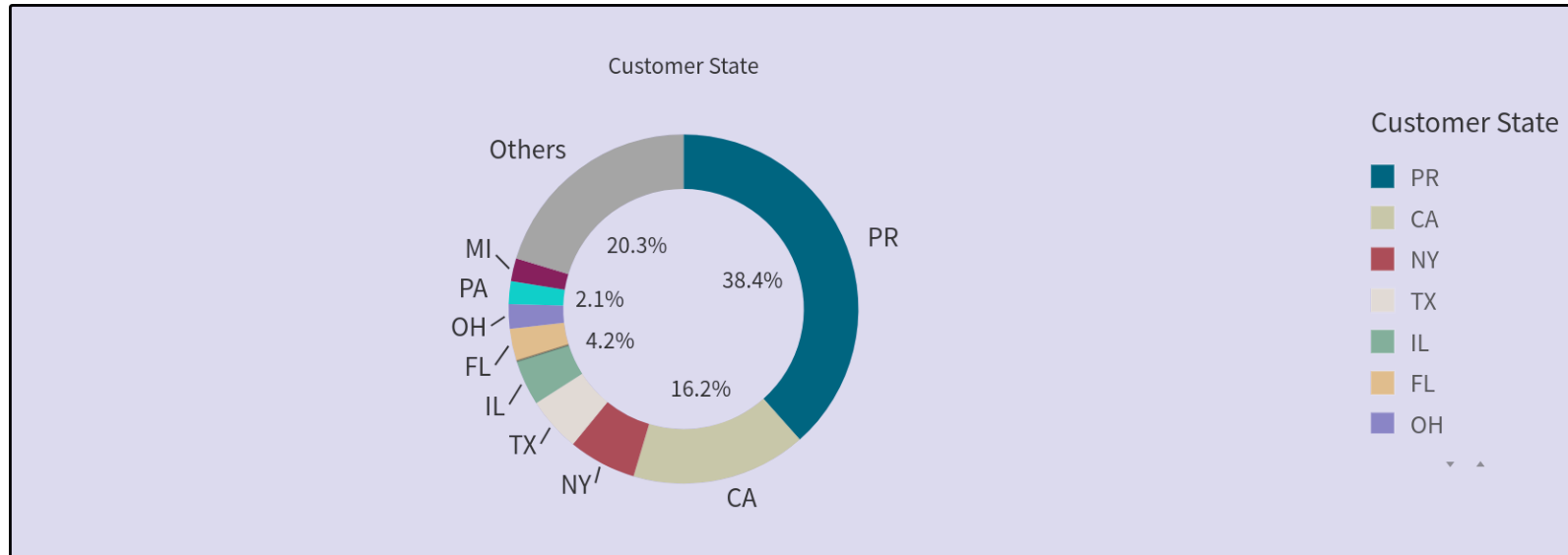
Sales Performance Overview

Sum(Sales)

36.78M

In this section, we present an overview of the sales performance using a Key MetricsPerformance (KMP) chart. This chart highlights the total sales, average sales perorder, and sales growth over the selected period. By analyzing these metrics, we cangain a comprehensive understanding of our sales trends and identify areas forimprovement.

Geographic Distribution of Sales

This bar chart illustrates the distribution of sales by country. The "Country (type)" and "Country (order)" categories provide a detailed breakdown of the sales performance across different regions. Understanding the geographical distribution of our sales helps us to identify high-performing markets and potential areas for expansion.

Customer Demographics

In this section, we present a pie chart that showcases the distribution of customer states and the types of orders they place. This visualization provides insights into the customerbase, highlighting key demographics and preferences. By analyzing this data, we can tailor our marketing strategies and improve customer engagement.