



Says

What have we heard them say?
What can we imagine them saying?



Thinks

What are their wants, needs, hopes, and dreams?
What other thoughts might influence their behavior?



Persona's name
Short summary of the persona

Which design is Best for the room

Finish it fast and make it good

The interior looking good and price also super want to design to make it

Early finished the work

Do you expect the another picture of the design

Which brand you like and that is way we will do to best satisfied to you

In our quality is best thing, compare to another company

Go to check our website and look at the out look of the design

I will refers your company to my friends and relatives

Thank you for giving the best out look of My house

Awesome work

You interior design is so affordable price

We will give the best design in your house and show at your design in our website

Compare the quality of the product to another products



Does

What behavior have we observed?
What can we imagine them doing?



Feels

What are their fears, frustrations, and anxieties?
What other feelings might influence their behavior?