



Overall Sales Data

Total Revenue with GST

2.25M

Lead Generation Time in Hours

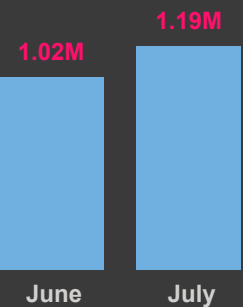
16

Lead_Conversion_Ratio

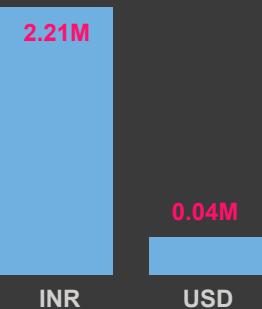


141
Product Count
5885
Users Count

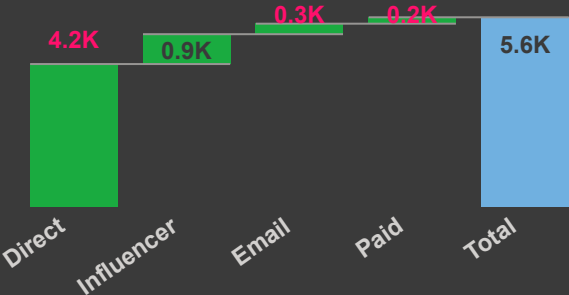
Monthwise Sales Value



Sales By Currency Value

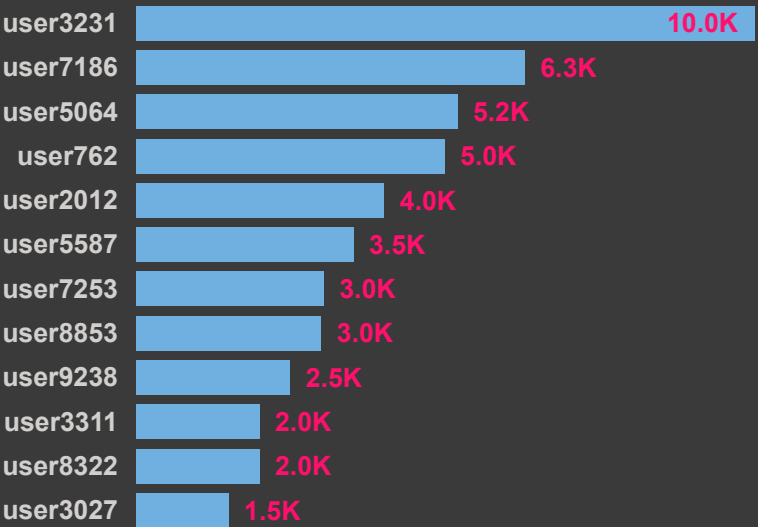


Source of Leads Generation

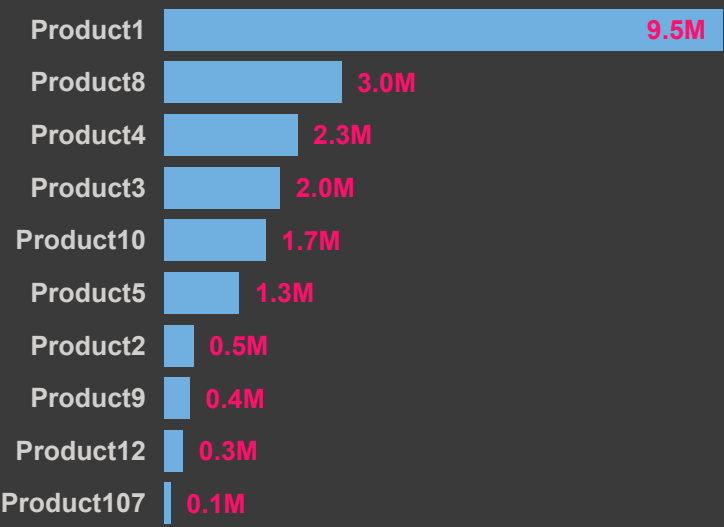


Language	Product Count	% of Contribution
English	79	55.63%
Tamil	42	29.58%
Hindi	17	11.97%
Language	1	0.70%
Malayalam	1	0.70%
Multilingual	1	0.70%
Telugu	1	0.70%
Total	142	100.00%

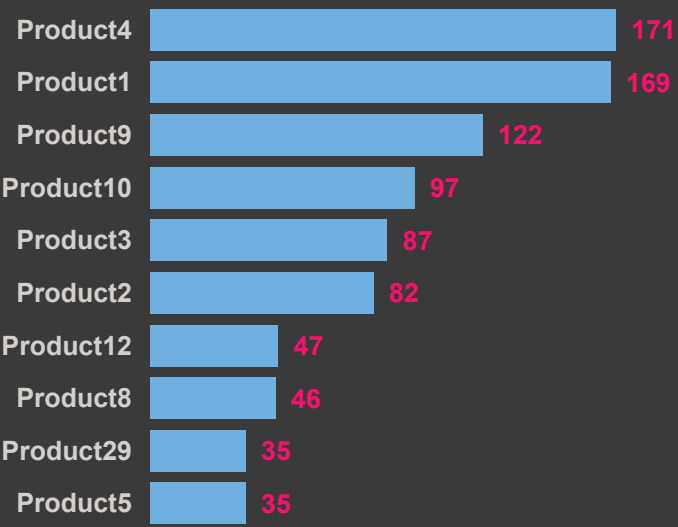
Top Users by Sales Value



Top Revenue Products

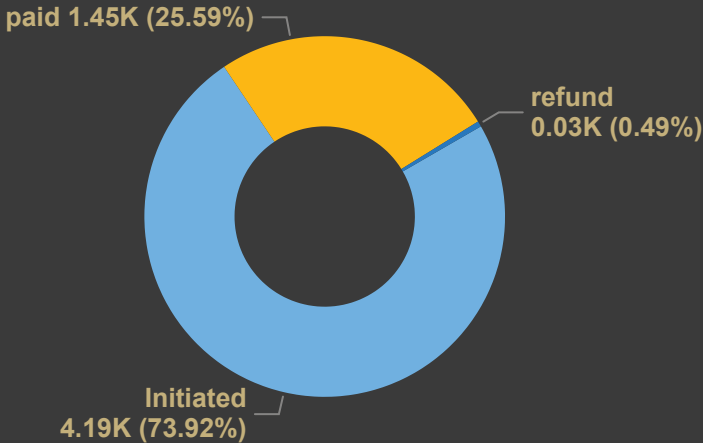


Top Selling Products

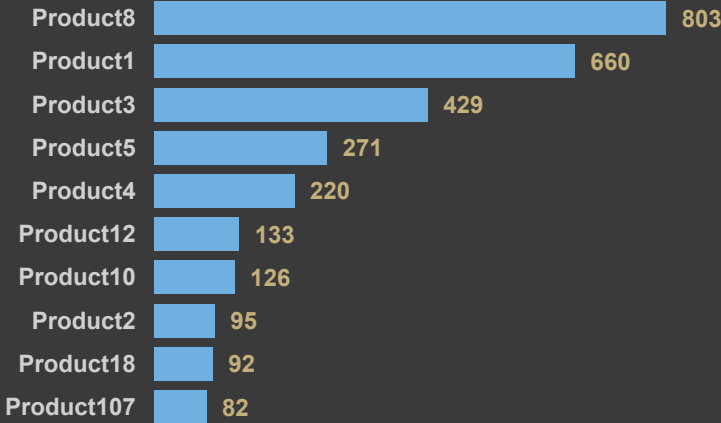


Improvement Analysis

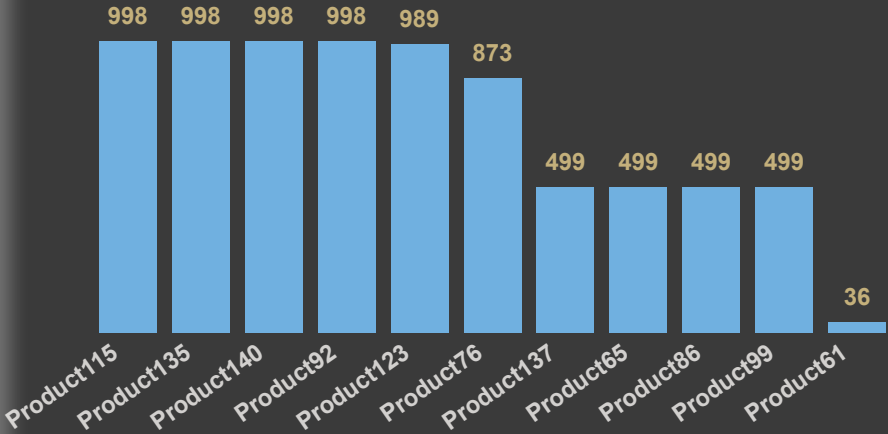
Proportion of Payment Status



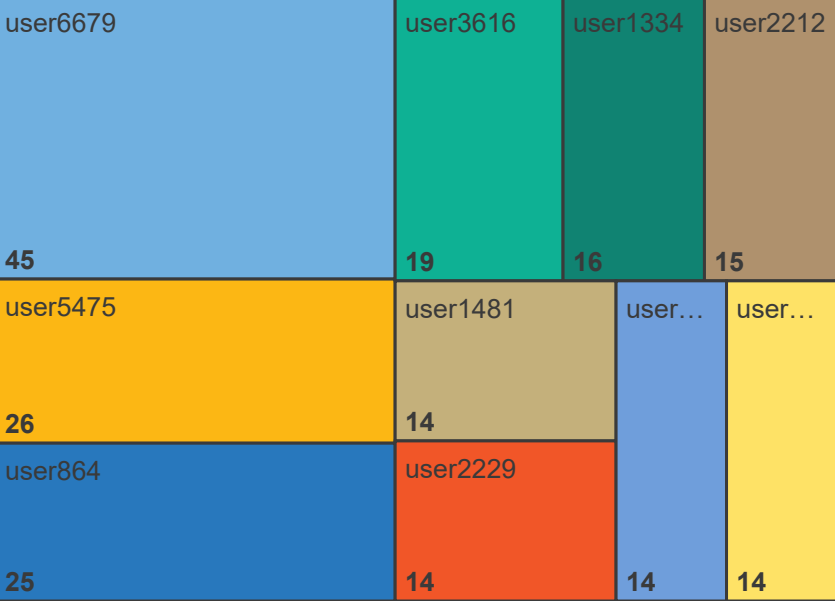
Top Failed Initiated Products



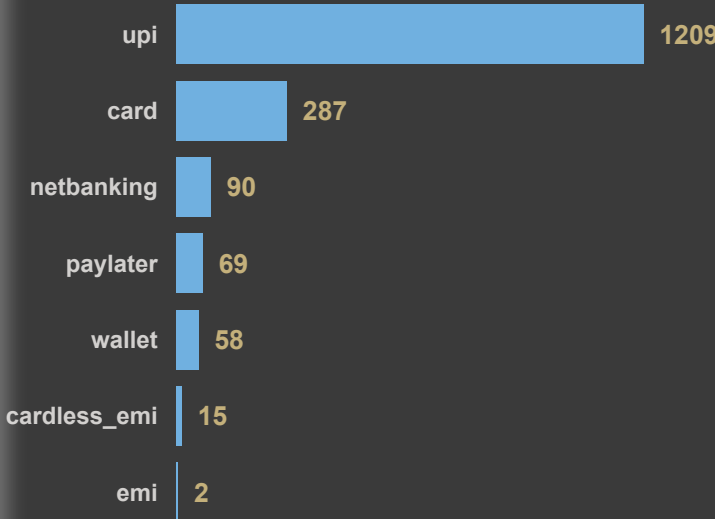
Least Revenue Product



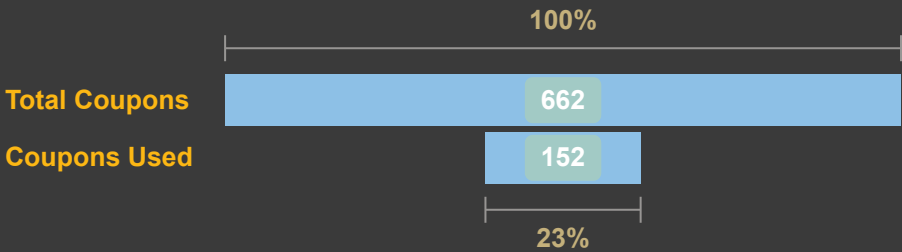
Most Failed Payment Initiated Users



Frequency of Payment Mode



Effectiveness of coupon on Lead Conversion



Duplicate Vs Original Leads

