

Executive Overview

10.11K

Total Customers

87.29M

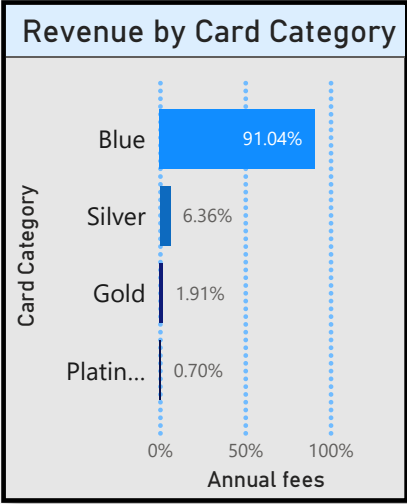
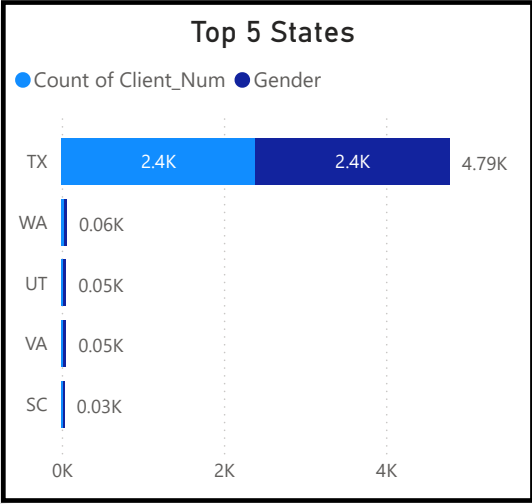
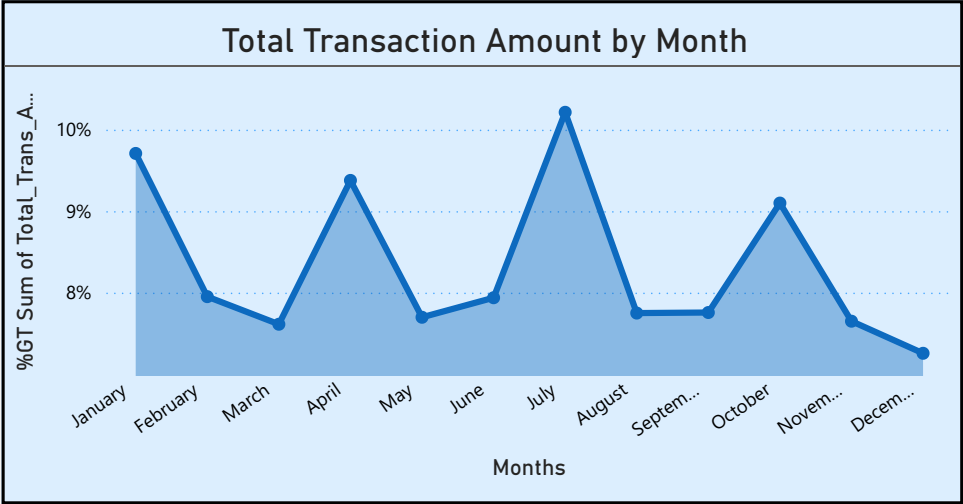
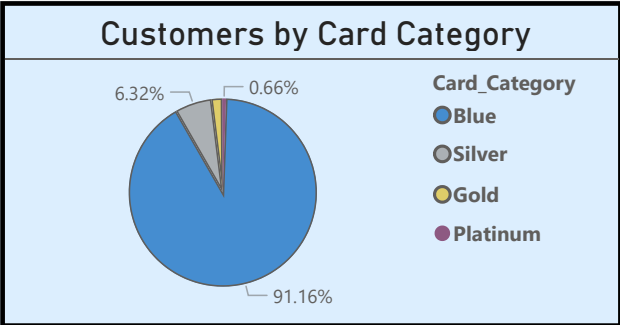
Total Credit Limit

45M

Total Transaction Amt

291.85

Average Annual Fees



F

M

Education level

☐ Doctorate

☐ Graduate

☐ High School

2.78K

Avg Utilization Ratio

12M

Total Revolving Bal

Qtr 1

Qtr 2

Qtr 3

Qtr 4

Customer Analysis

46.27

Average Age

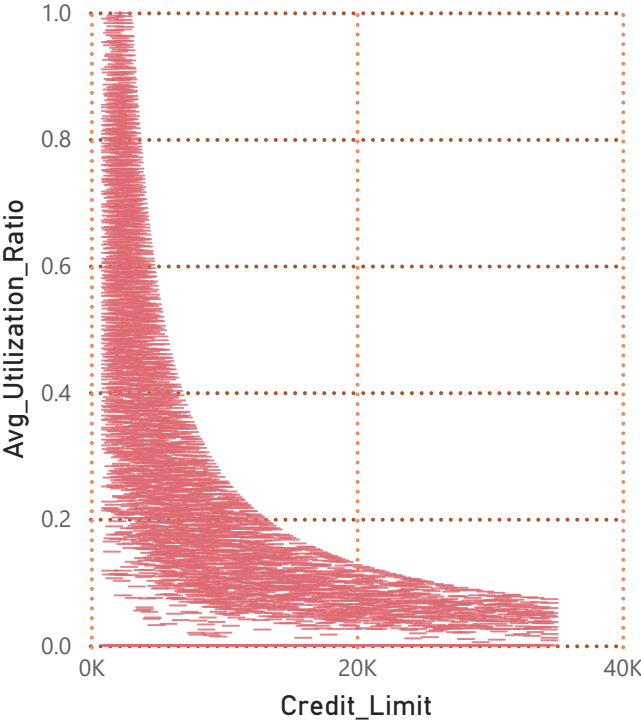
8.64K

Average Credit Limit

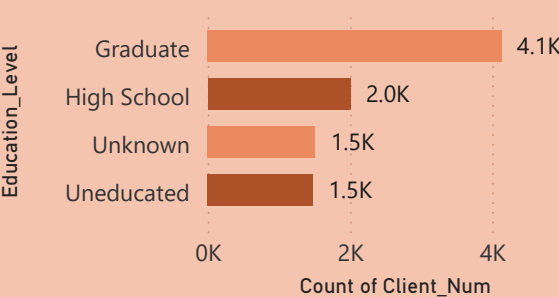
5000

Average CAC

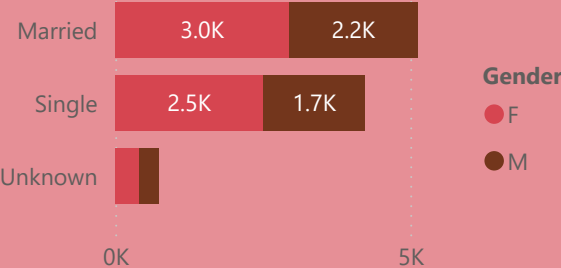
Credit_Limit and Avg_Utilization_Ratio



Customers by Education Level



Marital Status



Customer Satisfaction score

32K

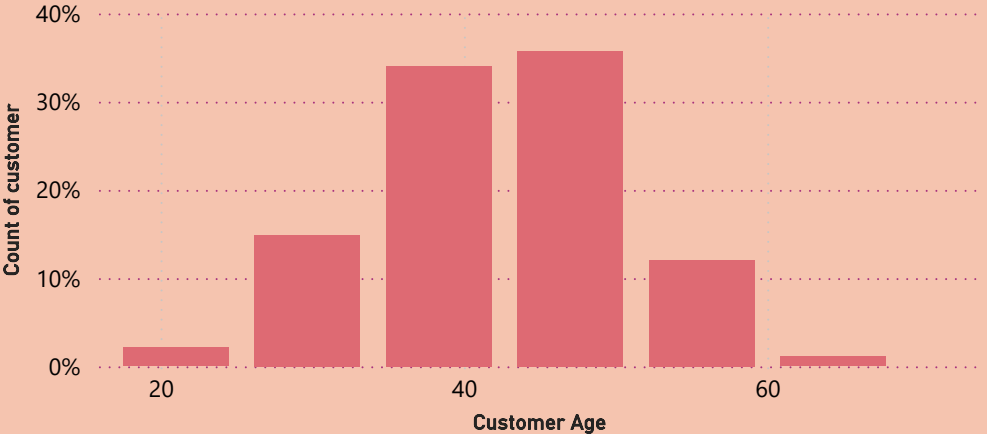
Avg Customer age

46.27

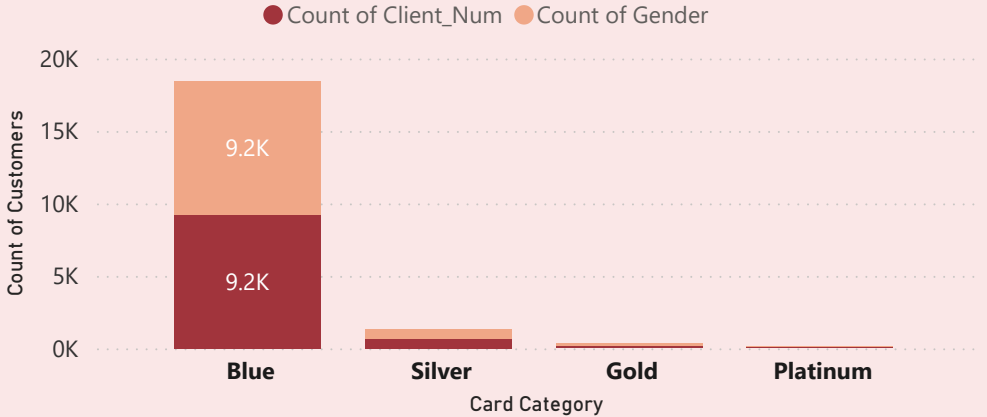
Average Income

56.98K

Customers by Age Group

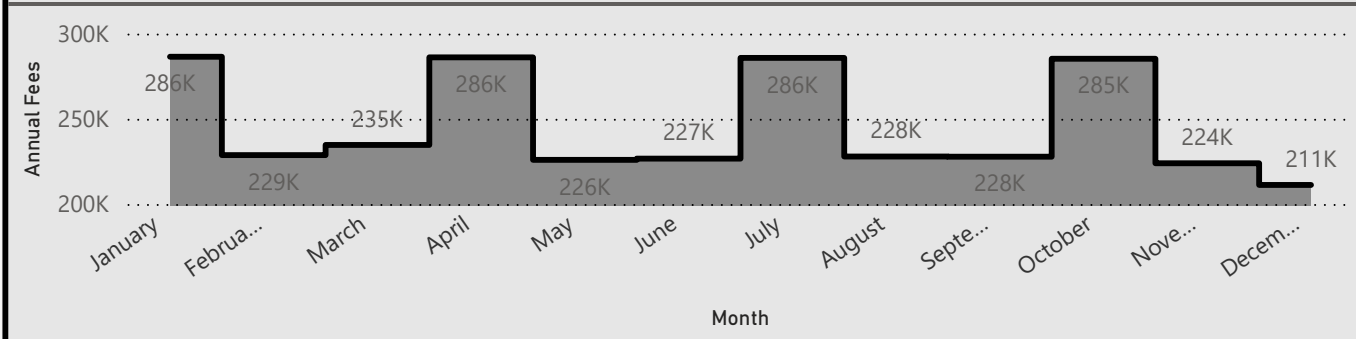


Customers by Gender & Card Category



Credit card and Usage Analysis

Annual_Fees by Month



8.64K

Average of Credit_Limit

2.78K

Avg_Utilization_Ratio

45M

Total_Trans_Amt

7.84M

Interest Earned

F

M

Customer satisfaction score

1

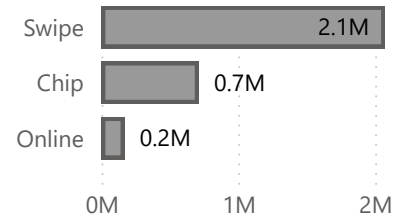
2

3

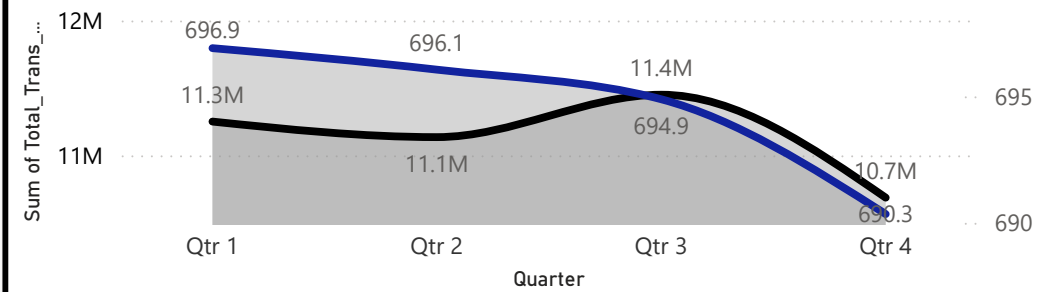
4

5

Revenue by Use chip



Transaction Volume vs Credit Utilization Trend



Gender

F

Card_Category

Blue

Income

