

Executive Overview

10.11K

Total Customers

87.29M

Total Credit Limit

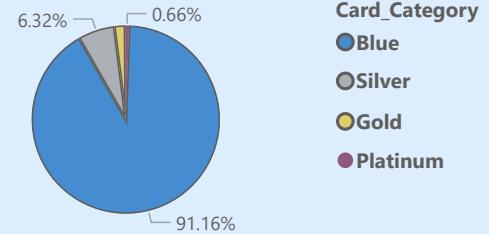
45M

Total Transaction Amt

291.85

Average Annual Fees

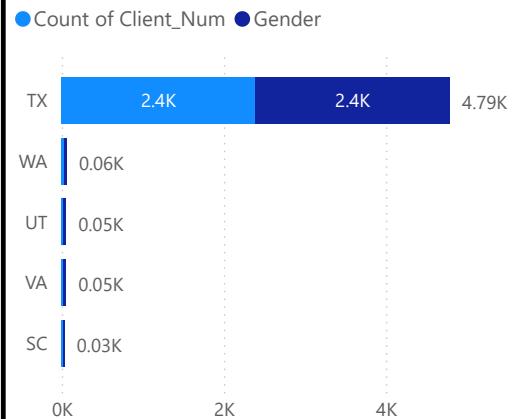
Customers by Card Category



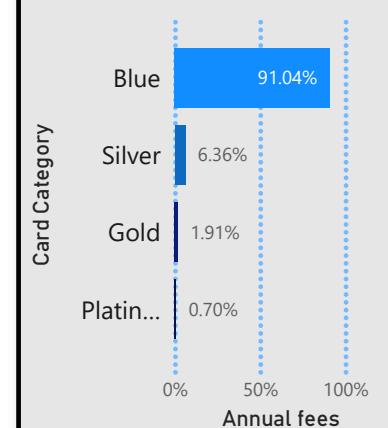
Total Transaction Amount by Month



Top 5 States



Revenue by Card Category



F

Education level

- Doctorate
- Graduate
- High School

M

2.78K

Avg Utilization Ratio

12M

Total Revolving Bal

Qtr 1

Qtr 2

Qtr 3

Qtr 4

Customer Analysis

46.27

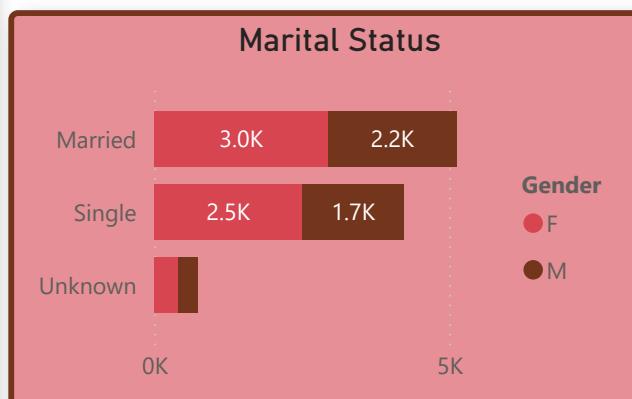
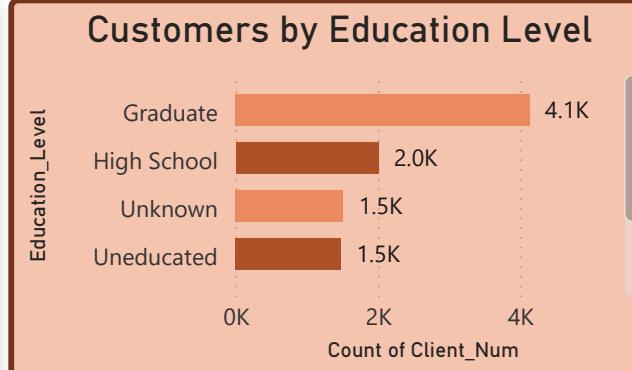
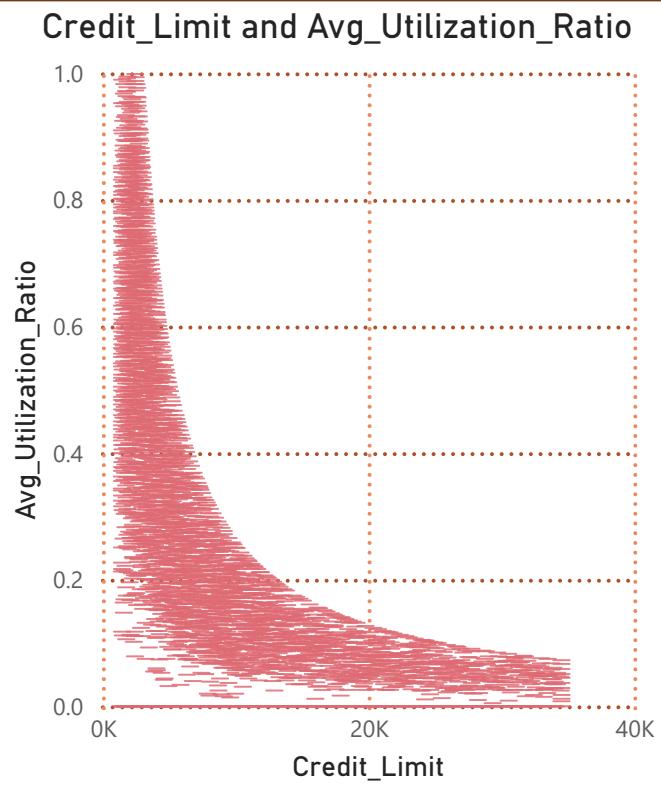
Average Age

8.64K

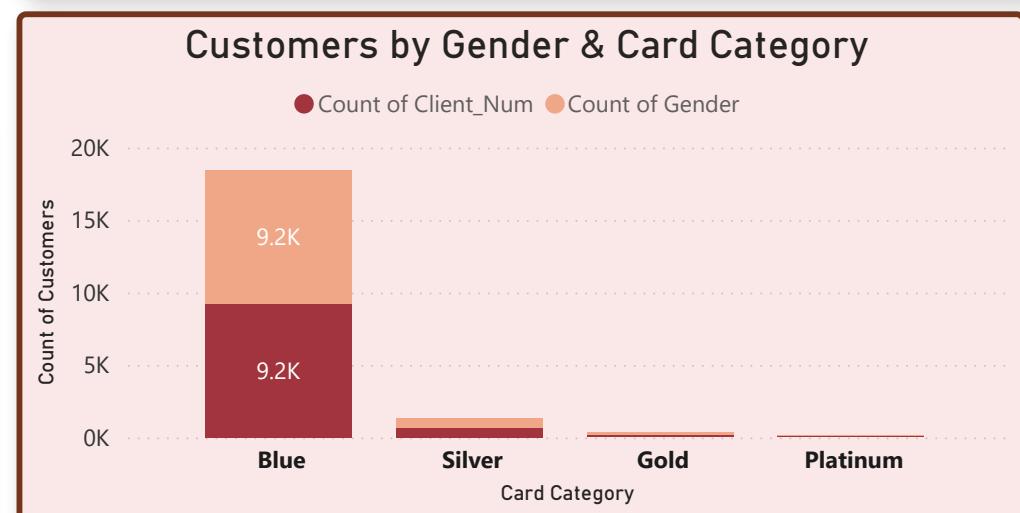
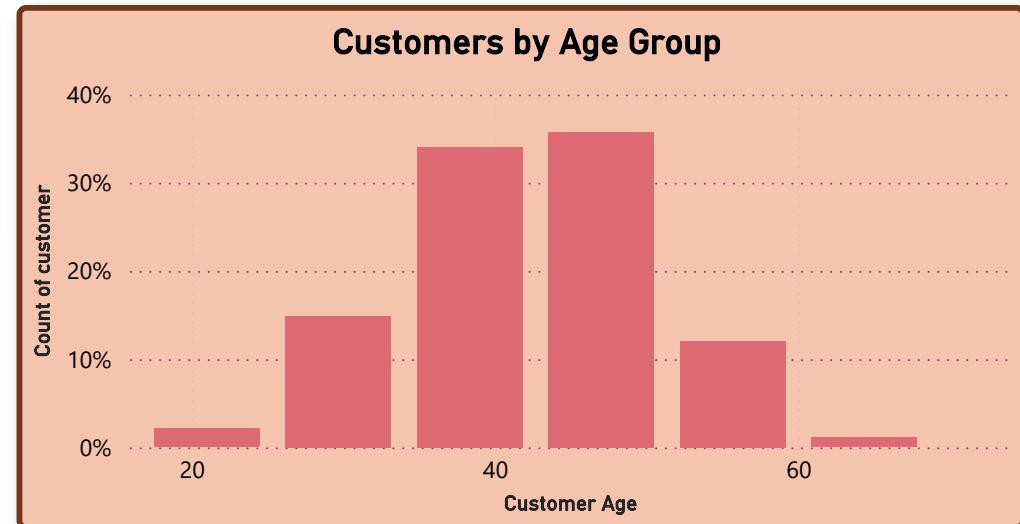
Average Credit Limit

5000

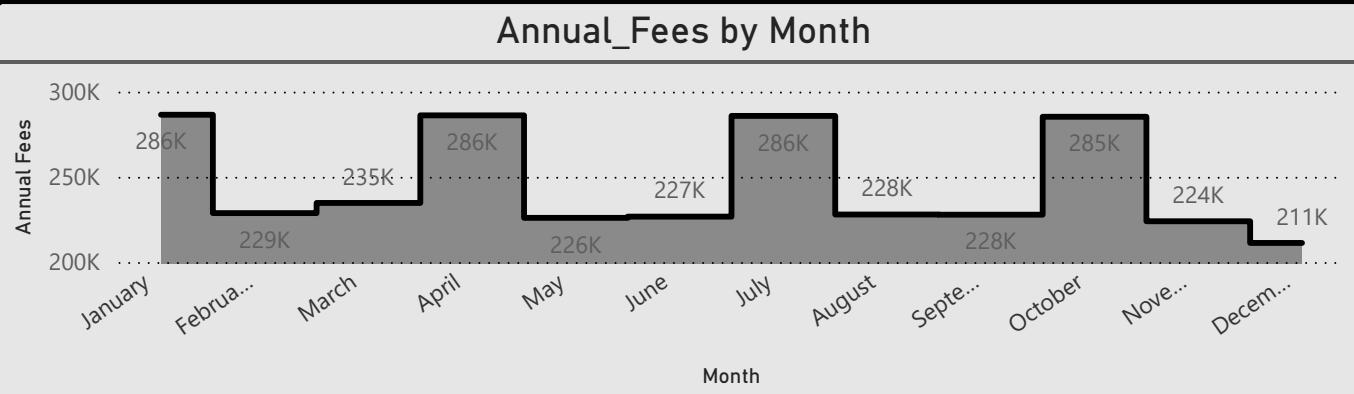
Average CAC



Customer Satisfaction score	Avg Customer age	Average Income
32K	46.27	56.98K



Credit card and Usage Analysis



8.64K

Average of Credit_Limit

2.78K

Avg_Utilization_Ratio

45M

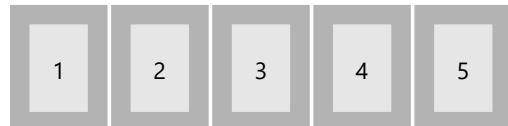
Total_Trans_Amt

7.84M

Interest Earned



Customer satisfaction score



Revenue by Use chip

