



Cashflow AI

**Present by
TEAM**

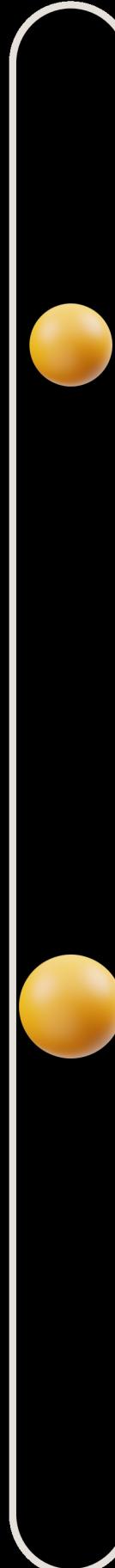
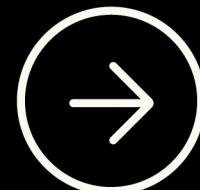
CASHFLOW AI

CASHFLOW





PROBLEM STATEMENT



The Unbanked Challenge

Persona Focused: Highlight the masala chat vendor, golgappa seller, and jalebi/samosa vendor.

No formal credit history.

Heavy reliance on informal money lenders at high interest rates (~24-60% annually).

BASIS

Experience
In Market



Google Map Presence

- Reviews and stars
- Population of the locality



Raw material
costs

Other Factors



Solution 1 : Cashflow CAM

Interactive Questionnaire

Responses sent successfully!

Your Responses in JSON Format:

- 1) What is your work experience?: 5.0
- 2) Is your shop visible on Google Maps?: Yes
- 2a) What is your rating on Google Maps?: 5.0
- 2b) What is the average estimated size of the population in the city where your shop is located?: 4998.0
- 3) What is your raw material cost on a daily basis?: 1498.0
- 4) What is your monthly income?: 40000.0
- 5) What is your monthly expenditure?: 19999.0
- 6) What is your average consumer feedback ?: 4.0
- 7) How many days is your shop open in a week?: 8.0

Analyze JSON

He can be give a loan upto 11213.89

Retake

4998.00

3) What is your raw material cost on a daily basis?

1498.00

4) What is your monthly income?

40000.00

5) What is your monthly expenditure?

19999.00

6) What is your average consumer feedback ?

4.00

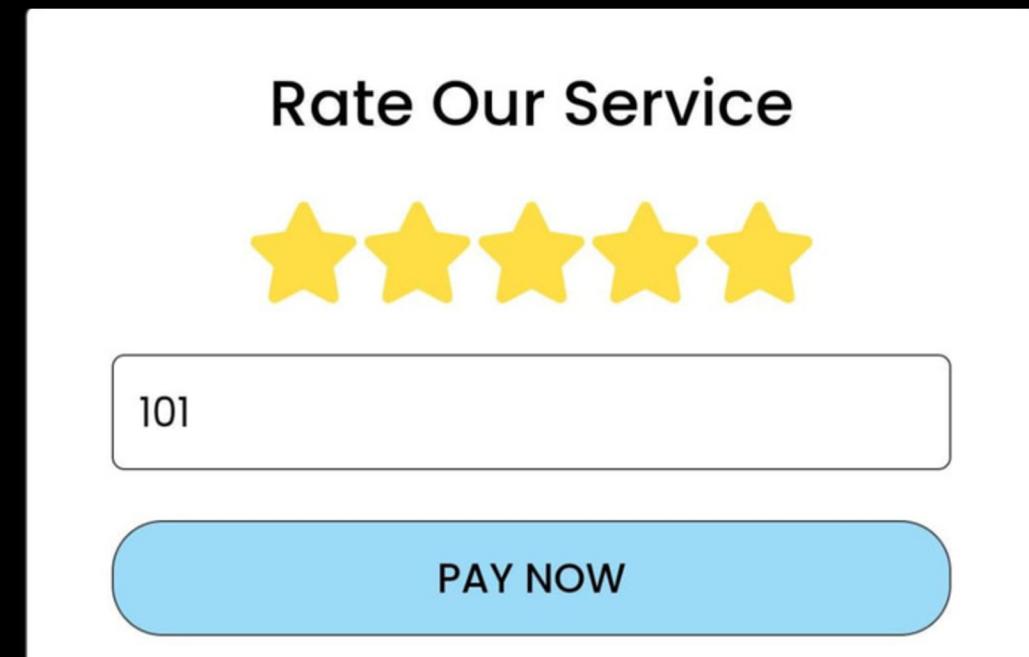
7) How many days is your shop open in a week?

8.00

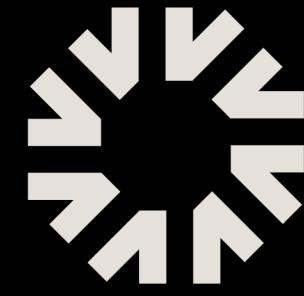
Submit Retake

Total Addressable Market: 32M

Try This Demo
Payment
Gateway



Solution 2 : Cashflow CQR



**THANK
YOU**

