



4th Kauthig Singapore 2023

A CELEBRATION OF ART AND CULTURE OF VIBRANT UTTARAKHAND

6th August, 2023

15:00 - 20:30 PM



Venue : PGP Hall, 397 Serangoon Road, Singapore 218123

OUR PREVIOUS KAUTHIG AND REGULAR EVENTS



KAUTHIG SINGAPORE 2023

UTTARAKHAND'S SIGNATURE EVENT

SPONSORSHIP INVITATION

Uttarakhand - The Dev Bhoomi

Uttarakhand is a vibrant young state nestled in the lap of serene Himalayan mountain range. Uttarakhand popularly known as Dev Bhoomi - the land of Gods being the home of "Char Dham". Its charms are multi-faceted. Here the legend of Jim Corbett lives on in the famed tiger reserve that bears his name; popular holiday towns like Mussoorie and Nainital were once Raj-era hill stations; the Beatles turned Rishikesh into a magnet for yoga practitioners worldwide; and Kainchi ashram has attracted spiritual seekers and tech titans such as Steve Jobs and Mark Zuckerberg. Many well-known personalities like Mahendra Singh Dhoni and General Bipin Rawat, Chief of Army Staff, Indian Army have their roots here. Most important attraction of this region are its simple, hardworking and soft natured welcoming residents.

The Event

Kauthig Singapore is a celebration of this unique land and the signature biennial event organised by Uttarakhand Association of Singapore. It showcases folk-songs, dances and cuisine of this state with the aim to increase awareness and understanding of its rich cultural heritage.

Kauthig Singapore 2023 will feature well known artists from this region. All of them will fly in from Uttarakhand as special invited guests, to perform in this event. Here are the details -

Date : August 06, 2023

Venue : PGP Hall, 397 Serangoon Road, Singapore 218123.

Tea and Registration : 14:00 pm

Cultural Programme : 15:00 pm to 19:00pm.

Buffet Dinner : 19:00pm to 20:30pm.

Audience : Members of the Indian diaspora.

Sponsorship Options

You get an opportunity to reinforce your brand awareness and increase demand for your products and services among a captive audience in a conducive cultural setting. The event will be extensively promoted in the social media.

1-Devbhoomi Blessings	2-Jim Corbett, the wild side	3- Valley of Flowers, the soft side
Your Investment : SGD 3000	Your Investment : SGD 2000	Your Investment : SGD 1000
<ul style="list-style-type: none">1.Your 2 standees - Near the stage and at auditorium entrance.2.Special mention by the emcee.3.Your logo (hyperlinked to your website) on Uttarakhandi's in SG Facebook page4.Table space for displaying and distributing marketing collateral material5. 4 free tickets to the event.	<ul style="list-style-type: none">1.Your 1 standee - Near the auditorium entrance.2.Special mention by the emcee.3.Your logo (hyperlinked to your website) on Uttarakhandi's in SG Facebook page.4.Table space for displaying and distributing marketing collateral material5. 3 free tickets to the event.	<ul style="list-style-type: none">1.Your 1 standee-at auditorium entrance.2.Special mention by the emcee.3.Your logo (hyperlinked to your website) on Uttarakhandi's in SG Facebook page.4. 2 free tickets to the event.

We also invite personal sponsorships and contributions to lucky draw prizes worth SGD 500 and 200. Sponsors will be acknowledged in the Vote Of Thanks.



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Payments - Cheques payable to Uttarakhand Association of Singapore Or via bank transfers to UOB Current Account No - 3533042994, Uttarakhand Association of Singapore (UASG) or Paynow to UTTARAKHAND ASSOCIATION OF SINGAPORE UEN NO. T15SS0022E

UASG Contact persons : Harish Pant (90660771) Sunil Thapliyal (90107230)
Sponsorship and Marketing Directors: Manish Sah (98234186) Ravi Dabral (98503938)