

Lakshya Dubey

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📍 Lucknow

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🌐 Lakshyadu

SUMMARY

oriented and analytical Data Analyst with a strong foundation in statistical analysis, data visualization, and Passionate about leveraging data to drive business decisions. Proficient in tools like Excel, SQL.

WORK EXPERIENCE

Bluestocks Fintech

Software Developer Enginner intern

april-2025 - June-2025

Built a secure platform where investors can apply for IPOs, check allotment status, and track their investment history.

Integrated SEBI-compliant KYC system with document uploads & backend verification.

Developed real-time IPO timeline & price band features for active investors.

EDUCATION

BCA

2022 - 2025

- Integral Innovative Sustainable Education , Kalyanpur, Lucknow, Uttar Pradesh

PROJECTS

Sales Dashboard in Power BI

- Cleaned and visualized sales data for a retail company.
- Built dynamic dashboards using slicers, KPIs, and DAX functions.
- Helped identify regional performance and top products.

Customer Churn Prediction (Python)

- Analyzed telecom data to predict churn using logistic regression.
- Used pandas, seaborn for EDA; sklearn for modeling.
- Achieved 84% model accuracy.

Superstore Sales Insights (Excel + Tableau)

- Analyzed sales, profit, and discount trends using pivot tables.
- Created Tableau dashboards for monthly and regional trends.

SKILLS

- Data Analysis: Excel (VLOOKUP, Pivot Tables), SQL, Python (pandas, NumPy)
- Data Visualization: Power BI, Tableau, Matplotlib, Seaborn
- Database Management: MySQL, PostgreSQL
- Other Tools: MS Excel, Google Sheets, Jupyter Notebook
- Soft Skills: Critical thinking, Communication, Problem-solving

CERTIFICATE

Data analyst certificate-Deloite

Power-Bi-Office Master

Sql certificate-newton school

LANGUAGE

Hindi Advanced

English Intermediate