Mobile Application Development

Assignment 1

1)

Business Idea

Problem: There is no good smartphone app in Sri Lanka for listing cars and searching for cars to buy. When it comes to mobile apps, people search for comfort and ease of use. There are a large number of people trying to purchase and sell autos. People can accomplish precisely that with the help of a mobile app.

Solution: We need to create an app and give it the opportunity to enter data and view data. The information of the person entering the data into the system must first be entered into the system. After that, we will be given 2 options for buying a car, selling a car and after selecting it, we have to enter the details of the car that we intend to sell or intend to buy. The search will then allow relevant people to see the data that different people have entered into the system. *Information that car sellers expect to enter.*

- Name
- Contact Number
- Car Model
- Fuel Type
- Km s
- Engine Capacity

Information that car buyers expect to enter.

- Name
- Contact Number
- Car Model
- Fuel Type
- Km s
- Engine Capacity

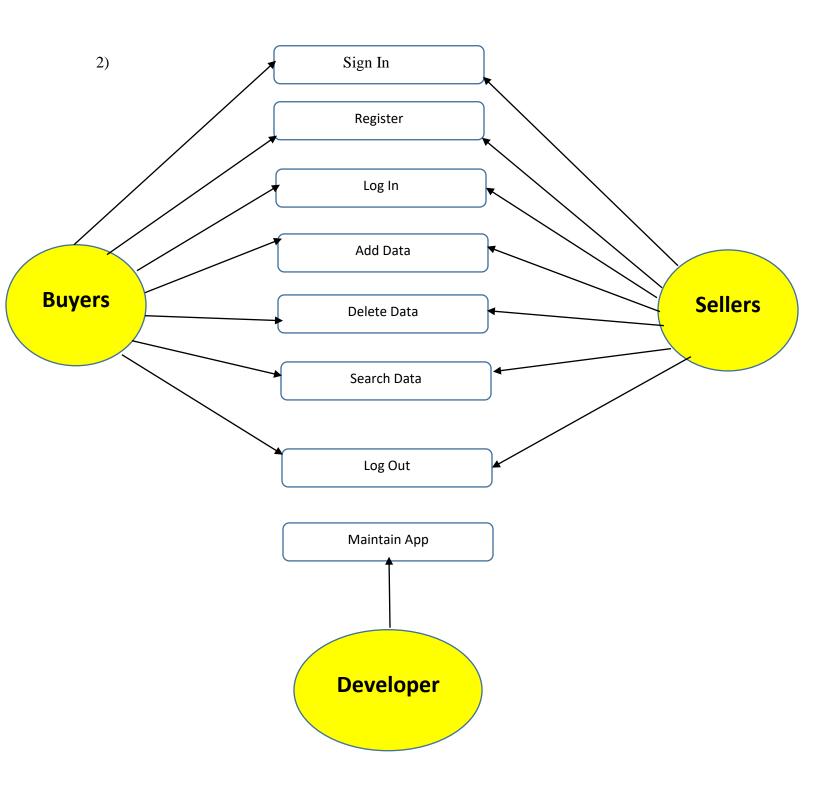
Audience: Those looking to sell and buy vehicles.

Goal: A bridge that connects vehicle buyers and sellers, obtaining information on vehicle buyers and sellers in a formal and simple manner.

How to get Revenue: By Ads, Financial aid

How to Market the product: By Google Ads, FB, TV commercials

Expenditure: For UI s, for backend, for office





CarDock



LOG IN

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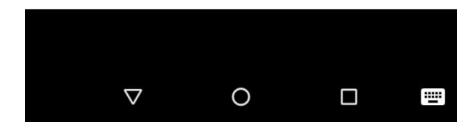


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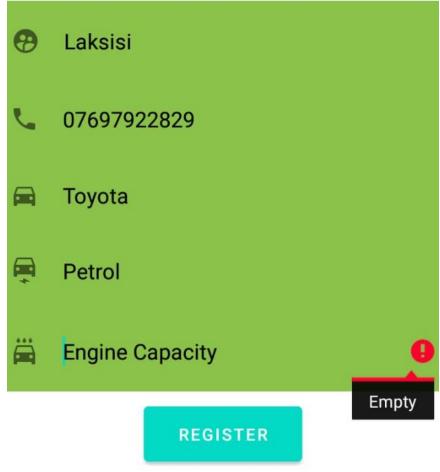
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