

Assignment 8: Website for Portfolio Write-Up

Part 1

The purpose of my website is to showcase various UI/UX projects as well as art pieces that I have worked on in recent years from internships and school courses. This website will represent my style, knowledge, and skills as a designer and visual artist in an interactive and professional manner.

My website conveys details of these design projects, which are my main works, on the home page. One project reveals a brief company and role description of an internship opportunity that I see in many portfolios. The second project reveals a detailed process and research for a design work. I have also included some art projects by simply providing an image gallery, since I am double majoring in fine arts and human-computer interaction. This website conveys information on not only notable projects that I have worked on, but also conveys more personal information, which includes my education background, personal interests outside of design, and additional social media links. I have also added my resume link and a few images that gives users an understanding of what I have been up to recently.

My portfolio is interesting and engaging because it follows a minimalist style and helps draw users to click on different pages and links with hovering features, micro-interactions, and other animation effects throughout my website. Overall, I am also able to visually express and share my personality by designing and implementing every part of this website. While designing this website, I imagine my target audience to be hiring managers from diverse companies that are looking for a product and UX designer. With this, I hope my portfolio can appeal to hiring managers because I plan to build my experience in the working industry.

Part 2

Home page

- Main landing page that can be accessed by clicking on “work” in the navigation bar or by clicking on the name logo on the top left of the website
- Can scroll down to view main design work

Art page

- A page for an image gallery of art pieces that can be accessed by clicking on “art” in the navigation bar
- Can scroll down to view art images

About page

- A page revealing personal background that can be accessed by clicking on “about” in the navigation bar
- Can scroll down to see the resume link, social media links, and images related to my recent activity

Resume

- A new URL resume page that can be accessed by clicking on the green “résumé” link in the “about” page

Social media

- Facebook, Instagram, and LinkedIn profile pages can be accessed by clicking on each of the green social media icons in the “about” page

Project pages

- Individual design work projects can be accessed by scrolling down on the “home” page and clicking on the listed project images

Brand Logo

- Main website name and personal logo at the top left of each page that can take users to the “home” page when clicked

Part 3

- Name of tool
 - Animations using “animate.css”
- Why you chose to use it?
 - I have wanted to use this opportunity to learn how to implement animations across HTML, CSS, and JavaScript files, since it can be useful for future programming projects. I chose to use this tool because I wanted certain elements of my website to be more engaging while users get to know more about me as they browse through different pages.
- How you used it?
 - By linking and installing animate.css in the header of my HTML files, I was able to use different animation styles, such as fade ins, on elements. I was also able to adjust the duration of them and apply them to my JavaScript code. I made sure to implement these animations in a simple way, keeping in mind that adding too many animation styles can distract users when interacting with my website.
- What it adds to your website?
 - Having these simple animation effects makes texts and images more appealing, which helps make a more memorable impression on users. These interactions change the way information is presented to users by making it easier to visually read the content on each page. The duration and delays for these animations allows for users to take time accessing new information without being overwhelmed.

Part 4

From my previous mockups, I decided to add project pages along with the home, about, and art pages that I planned out. With these project pages, I especially described one of my design works in detail, where I included several images and automatically playing videos. I also made several adjustments to the sizing of the content on each page, while working towards a responsive design. There were changes to some of the images that I used, as well as changes to the font styles for my final website to have a more minimalist style.

Part 5

My greatest challenge during my experience was adjusting the content size on each page to make my website responsive. I wanted to fully experiment and control the sizing of texts and images for various screen sizes, and so it took a very long time to make these individual adjustments, especially while working on my CSS files to do this. I also experienced challenges working on hovering effects throughout my website, but I was able to eventually understand and achieve all of the micro-interactions that I wanted.