

Lalasa Nagireddy

nagireddy1@kenyon.edu | 678-237-5744 | Delaware, OH 43015

EDUCATION

Kenyon College

Gambier, OH

B.A. in Psychology and Programing in Computing

Expected Graduation: May 2025

GPA: 3.75

Activities: Kenyon College Finance Club, Womens Varsity Tennis

Certifications: Product Management by Great learning, Denison Edge Business Analytics certification, Denison Edge Financial Management and Udemy Financial Analyst

Relevant coursework: Product Management Marketing Strategy Data and Visualization, User Experience Design, Operations Management, Data Analysis, Introduction to Valuation and Investing Marketing

PROFESSIONAL SKILLS

- Product Development: Proficient in the entire product development lifecycle, from ideation to launch, with a focus on creating user-centric solutions
- Excellent communication skills, able to collaborate with cross-functional teams and present ideas effectively
- Proven ability to identify and solve complex problems, both independently and as part of a team
- Familiarity with agile methodologies, JIRA, Trello, and expertise in Microsoft Office Suite.

EXPERIENCE

Product Management Intern | Infoverity

[Dublin , OH]

December 2023 - Current

- Worked a project with cross-functional teams to define product requirements and specifications, crafting an admin prototype for an online buy-and-sell app with additional features targeting Gen Z and older customers.
- Provided strategic advice, including product vision and road map, with an estimated timeline for product release, delivering well ahead of schedule
- Contributed to the creation of user personas and user journey maps to inform product design decisions.

Product Management and Investments Intern | Langar Holdings

[Columbus, OH]

May- December 2023

- Developed the company's proprietary social sentiment score. By utilizing this score, analysts can measure the correlation between public sentiment and company performance with ease, allowing smarter investing decisions.
- Added the "Controversies" feature to this scale to utilize any recent and ongoing issues publicly that could potentially drive its financials, thus affecting investment decisions.
- Conducted financial analysis of 108 health tech companies and utilized the data in development of the rating scale and predicted its accuracy.

Marketing and Investments Intern | Red 1 Realty

Columbus, OH]

May- August 2022

- Developed a potential Investments portfolio by conducting market research and using data analysis tools to stay with current market trends Up to current date, my portfolio had appraised in over \$580,000.
- Assisted in the development of marketing materials and strategies to promote properties contributing to an increase in sales by 33% within the first 6 weeks.
- Utilized clients requirements to present properties that accurately matched their expectations.
- Participated in meetings with potential partners and fund managers and assisted in active investments.
- Gained exposure to a wide array of property types, markets and capital structures and became accustomed to a variety of real estate private equity investments and investment strategies.

ADDITIONAL INFORMATION

Skills:

- **Languages:** English (Native), Telugu, Hindi, Spanish
- **Computer Software:** Microsoft Excel, Microsoft PowerPoint, Python, Java, R studio
- **Soft Skills:** Leadership, Critical Thinking, Communication, Collaboration, Decision Making
- **Hard Skills:** User Experience, Market Research, Data Analysis, Product Development and Prototyping