



GuruKool
Academy

NATIONAL SPACE DAY

Celebrating the first anniversary of **Chandrayaan 3**'s historic landing



Venue:
Nehru Planetarium, Delhi



Dates:
20 August to 23 August 2024



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ABOUT US

GURUKOOL ACADEMY

Gurukul **embodies the essence of ancient Indian Vedic culture**, where "guru" means teacher and "kula" means family. More than a school, Gurukul Academy integrates students into the teacher's family, fostering learning, culture, creativity, and life preparation.

Impact

- Over **1,000,000 students** reached globally.
- Featured speakers include **Padma Shri HC Verma, Dr. S. Somnath (ISRO Chairman), and Dr. Somak Raychaudhury (Vice Chancellor, Ashoka University).**



NEHRU PLANETARIUM, NEW DELHI

Nehru Planetariums are five planetariums in India **named after the country's first Prime Minister, Jawaharlal Nehru**. Located on the grounds of Teen Murti Bhavan in New Delhi, **previously the residence of Jawaharlal Nehru**, the Nehru Planetarium is **dedicated to promoting astronomy education**. Established by the Jawaharlal Nehru Memorial Fund in 1964, its aim is to inspire and educate the public about the wonders of the universe.

Impact

The **Nehru Planetarium, Delhi** impact over **1,000,000 children annually through planetarium shows, workshops, boot camps, and various educational activities**. These initiatives are designed to engage and educate students, fostering a deeper understanding of astronomy and science.





EVENT OVERVIEW

Inspired by **Hon'ble Prime Minister Narendra Modi's** visionary goal to land an Indian on the Moon by 2040, GuruKool Academy, in collaboration with Indian Space Research Organisation (ISRO) and Nehru Planetarium, Delhi, are celebrating **National Space Day**.



India's Modi declares goal to land human on Moon by 2040

Meeting organised to assess progress of India's planned crewed orbital launch to space



Objective: To commemorate **Chandrayaan 3's** landing at **Shiv Shakti Point**, we are organising an engaging, educational event that fosters enthusiasm for space science.

The event will begin with students **constructing a scale model of a Moon Colony** using **recyclable materials at the Nehru Planetarium**.

The event will culminate in a **collaborative effort to set a national record for the largest photographic map of Chandrayaan 3 on the moon** ever created by students.

Dates: 20th August 2024 to 23rd August 2024

Duration: 4 Days

Participants: Students from over 2,500 schools

Venue: Nehru Planetarium, Delhi

Student Groups: Class 6 to 12





EVENT SCHEDULE

1

Building an Indian Moon Colony (August 20, 2024)

Students will focus on designing and constructing a model of a Moon colony. Each team will bring their models and present them, explaining the science behind their designs. These presentations will cover the concepts and technologies used to address the unique challenges of living on the moon, showcasing their understanding and innovative approaches to space habitation.

2

Exhibition of Model of Chandrayaan 3 (August 21, 2024)

Students will showcase their meticulously prepared models of Chandrayaan-3. After setting up their displays, they will deliver presentations to visitors, highlighting the significance of the Chandrayaan-3 mission. Teams will explain the technological advancements incorporated into their models and discuss the scientific discoveries achieved by the mission.

3

Assembly of the Largest Photograph of Shiv Shakti Point, Chandrayaan-3 Landing Site (August 22, 2024)

the event will begin with a special talk by the ISRO Chairman, offering invaluable insights into India's space missions, and, future plans. Following the talk, students will collaboratively assemble the puzzle of the largest photograph (20ft x 20ft) of Shiv Shakti Point. The photograph aims to set a national record.

4

Space-Themed Treasure Hunt (August 23, 2024)

Students will focus on designing and constructing a model of a Moon colony. Each team will bring their models and present them, explaining the science behind their designs. These presentations will cover the concepts and technologies used to address the unique challenges of living on the moon, showcasing their understanding and innovative approaches to space habitation.



PARTNERSHIP BENEFITS

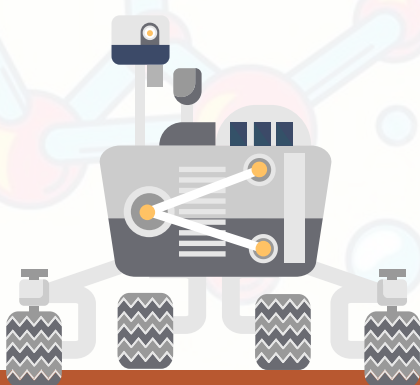
Partnering with us for this event offers a range of valuable benefits:

Brand Visibility: Enjoy prominent branding opportunities at the venue, on promotional materials, and during media coverage of the event, ensuring widespread recognition and visibility for your brand.

Corporate Social Responsibility: Demonstrate your commitment to scientific advancement by supporting an initiative that impacts thousands of young minds. Your partnership will nurture the next generation of scientists.

Networking Opportunities: Engage with key stakeholders in the scientific communities, including ISRO officials, educators, and students. This event provides a platform to build meaningful connections with leaders in the field.

Talent Recruitment: Gain access to a pool of motivated and talented students who are passionate about science and technology. This event offers an excellent opportunity to identify and engage with potential future employees.





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DISTINGUISHED GUESTS AND SPEAKERS



Dr. S Somnath

Chairman,
ISRO



Dr. Jitendra Singh*

Hon'ble Minister of State for the Ministry
of Science and Technology and Minister
of State for Prime Minister's Office;
Personnel, Public Grievances and
Pensions; Department of Atomic Energy
and Department of Space



Dr. Brajesh Pandey

Executive Director
Indian National Science Academy



Dr. AS Kiran Kumar*

Former Chairman,
ISRO



Prof. HC Verma

Emeritus Professor
IIT Kanpur



Dr. Tirtha Pratim Das

Director,
Science Programme Office, ISRO



Prof. Puragra Guha Thakurta

Professor, Department of Astronomy &
Astrophysics, UCSC (USA)



Prof. Somak Raychaudhury

Vice-Chancellor
Ashoka University



Anil Prakash

Director General
SIA India



Dr. P Veeramuthuvel

Project Director,
Chandrayaan 3



Ms. Mugdha Sinha, IAS

Joint Secretary GLAM, Culture
Govt. of India



Dr. Sudheer Kumar N*

Former Director,
Capacity Building Programme,
ISRO HQ

***TBC**



PARTNERSHIP OPPORTUNITIES

CATEGORY	EVENT	EXHIBITION
Partnership slots	4	10
Cost in INR (GST extra @18%)	INR 5 L	INR 1.5L
Keynote Address on 22nd Aug	-	-
Opening Plenary Keynote address on 20th August*	Y	-
Corporate video during event	2 Mins	-
Visibility in the registration area	Y	Y
Logo branding on the session backdrop	Y	Y
Logo branding on event website	Y	Y
Logo branding in the mailers	Y	Y
Logo branding in the student's certificates	Y	Y
Promotion in Pre- and Post-Event Comms	Y	-
One thought leadership article around the organisation's work	Y	-
Space to showcase your work/ product	Y	-



GLIMPSE OF OUR PREVIOUS EVENTS & VISITS





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