# LALITHA PRIYA BIJJA

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## **EXPERIENCE**

## Data Analyst Trainee - MedTourEasy, India

May 2023 to May 2023

- Assisted in healthcare analytics by collecting and organizing patient and service provider data using **Google Sheets** and **Excel**, improving data accessibility by 30% for internal teams.
- > Developed **Power BI** dashboards tracking **20**+ KPIs,
- > Cleaned and pre-processed raw healthcare datasets using Python (Pandas), reducing data inconsistencies by 40%.
- Collaborated with operations to improve data accuracy, reducing manual entry errors by 25%.

## Data Analyst Associate - Morgan Stanley, India

**April 2022 – May 2023** 

- Analysed high-volume financial and operational datasets using **SQL** and **Python**, enabling insights that supported compliance with SEC reporting deadlines.
- Developed and maintained **Power BI** dashboards that monitored **20+ key metrics**, improving executive visibility and response time.
- Automated recurring data workflows using Alteryx, decreasing manual processing time by 50%.
- Conducted rigorous data validation and anomaly detection, increasing data accuracy for internal reports by 35%.

#### **SKILLS**

Python Programming, C, C++, MS-Excel, SQL, Database Management, Data Analysis, Machine Learning, Google Sheets, Problem solving, Communication skills, Pandas, NumPy, Matplotlib, Tableau, EDA, MySQL, R Programming, Data Mining, Pattern Recognition, Reinforcement Learning, Artificial Intelligence.

### **PROJECTS**

# Human Activity Recognition for abnormal activity Detection link

**August 2024 – Dec 2024** 

- Developed an AI-powered HAR system to classify activities using **LSTM** networks, detect abnormal movements, and send automated SOS alerts during emergencies with <5 seconds response time.
- Achieved 92% classification accuracy for human activities using LSTM-based deep learning models.
- Reduced false alarms by 10% through anomaly detection.

# Medical Imaging tool for Tuberculosis Classification: link

May 2024 – August 2024

- Built a Convolutional Neural Network (CNN) that classifies chest X-rays as Normal or TB-infected.
- ▶ Pre-processed high-resolution grayscale images (238 chest X-rays) and resized them to 256×256 pixels.
- Achieved 100% test accuracy & Precision, Recall, F1- score -1.0.

#### Point of Interest Recommendation Location Based Social Networks: link

**July 2022 – Oct 2022** 

- > Developed a Location-Based Recommender System using **Collaborative Filtering** and **Singular Value Decomposition** (SVD) to enhance recommendation accuracy.
- Achieved low RMSE 0.961, high precision &recall with high dataset sparsity of 99.4% improving spatial-aware recommendations.
- > Optimized for scalability and cold-start issues, efficiently handled 2321 users & 5596 locations.

# **EDUCATION**

University of South Dakota, SD - Master of Science in Computer Science

Coursework: AI, ML, Pattern Recognition, Quantum Computing, Computer Vision, Applied Reinforcement Learning

Pallavi Engineering college, India - Bachelor of Technology in Computer Science Relevant coursework: Artificial Intelligence, Data Mining, Machine Learning

# EXTRA CURRICULAR ACTIVITIES

- Active volunteer in "Leaders of the changing society": University of South Dakota.
- Member Association for Computing Machinery (ACM) club at University of South Dakota.
- Volunteered in refurbishment activities of Childcare center at Le Mars, IA