ASSIGNMENT – DIGITAL MARKETING

1. Blogger URL : Click Here

Wordpress URL: Click Here

2. Facebook Account URL: Cilck Here

3. Canva Poster:



Social Media post URL: Click Here

4. Canva Newsletter:

SOCIAL MEDIA MARKETING

#11 OCT 2023

WELCOME TO OUR

Newsletter

ne're so glad you're here!



WHAT IS SMM?

social Media Marketing

Social media marketing is the process of creating content for social media platforms to promote your products and/or services, build community with your target audience, and drive traffic to your business. With new features and platforms emerging every day, social media marketing is constantly evolving.

Social media marketing is all about meeting your target audience and customers where they are and as they socially interact with each other and your brand.

While social media marketing as a whole is incredibly valuable and beneficial to your business growth (as you'll see in the following section), your strategy will differ based on which social networks your audience spends their time on.

Our Vission

Our vision is to be the leading force in the ever-evolving landscape of social media marketing. We see a future where brands are not just present but thriving on social platforms, where communities are built on trust and engagement, and where innovation and creativity fuel exceptional results.

