

Surendar Reddy Uppunuri

 Director |  Writer

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📍 Hyderabad, Telangana 🇮🇳 Indian 🧑 Single



PROFILE

A passionate and driven filmmaker with 9+ years of experience in the Telugu film industry, specializing in direction and storytelling. Known for managing entire sets with clarity and conviction, contributing creatively from pre-production to post. With hands-on experience in directing, scripting, editing, and mentoring team members, I bring a collaborative spirit and strong leadership to every project I work on.

EXPERIENCE

Chief Associate Director, *Mishan Impossible Movie* 2022 – 2022

- Handled complete set operations including shot breakdowns, coordination with all departments, and artist handling.
- Closely involved in post-production and re-recording sessions.
- Acted as the creative second hand to the director.

Chief Associate Director, *Masooda Movie* 2020 – 2022

- Handled complete set operations including shot breakdowns, coordination with all departments, and artist handling.
- Closely involved in post-production and re-recording sessions.
- Acted as the creative second hand to the director.

Associate Director, *Agent Sai Srinivasa Athreya Movie* 2018 – 2019

- Worked on pre-production planning, schedules, location scouting, and screenplay improvisations.
- Monitored on-set execution, continuity, and scene coverage.
- Acted as the key creative bridge between direction and production.

Assistant Director, *Malli Raava Movie* 2017 – 2017

- Managed daily shoot schedules and crew coordination.
- Took responsibility for shot tracking, artist logistics, and department sync-ups.

Associate Writer, *Telugu Cine Writers Association*

- Collaborated with directors and writers on screenplay and dialogue development.
- Developed original story concepts, one-liners, and loglines.
- Actively participated in writer's rooms and brainstorming sessions.

EDUCATION

Bachelor of Technology (Electronics and Communication Engineering),

Swarna Bharathi College of Engineering, Khammam

SKILLS

Creative Direction & Team Leadership

Screenwriting & Dialogue Crafting

Scheduling & Budgeting

Shot Division & Continuity

Set Supervision & Actor Coordination

Post-Production Supervision

Adobe Premiere Pro

Basic to Intermediate Editing Knowledge

LANGUAGES

Telugu

Native

English

Working Knowledge

Hindi

Working Knowledge

STRENGTHS

- Strong visual storytelling sense
- Sharp eye for continuity and detail
- Quick decision-maker under pressure
- Excellent narrative judgment from scripting to final cut
- Collaborative team leader

ACHIEVEMENTS

Part of the core direction team for Masooda, a sleeper hit praised for its tight execution and horror tone.

Key contributor to Agent Sai Srinivasa Athreya, a cult investigative thriller recognized for its screenplay.

Independently handled major scenes and schedule breakdowns as Chief Associate Director.

Recognized for story input and development support by multiple production houses.

PROJECT LINKS / DEMOS

Demo Reel

<https://drive.google.com/file/d/1rOU5H5U7BRdQBE0JmQ7zT9JFuV6NLomn/view?usp=drivesdk>

DECLARATION

I hereby declare that all the information provided above is true to the best of my knowledge and belief.

Hyderabad, India

Surendar Reddy Uppunuri