Restaurant Orders SQL Analysis

What were the least and most ordered items? What categories were they in?

```
Most ordered items:
SELECT COUNT(0.ORDER_ID) AS total_orders,
      m.item_name,
      m.category
FROM order_details AS o
FULL JOIN menu_items AS m
ON o.item_id = m.menu_item_id
GROUP BY m.item_name,
        m.category
ORDER BY order_num DESC
LIMIT 3;
Results:
    total_orders
                      item_name
                                         category
    622
                      Hamburger
                                         American
                                        Asian
                      Edamame
    620
                      Korean Beef Bowl Asian
    588
```

What were the **least** and most ordered items? What categories were they in?

```
Least ordered items:
SELECT COUNT(0.0RDER_ID) AS total_orders,
      m.item_name,
      m.category
FROM order_details AS o
FULL JOIN menu_items AS m
ON o.item_id = m.menu_item_id
GROUP BY m.item_name,
        m.category
ORDER BY order_num
LIMIT 3;
Results:
    total_orders
                                   category
                   item_name
                    Chicken Tacos Mexican
   123
                   Potstickers
    205
                                      Asian
                    Cheese Lasagna Italian
    207
```

What do the highest spend orders look like? Which items did they buy and how much did they spend?

```
Customer with order number 17
SELECT SUM(m.price) AS total_price,
      item_name
FROM menu_items AS m
FULL JOIN order_details AS o
ON m.menu_item_id = o.item_id
WHERE o.order_id = 17
GROUP BY o.order_time,
         o.order_id,
         item_name
ORDER BY order_time,
        order_id,
        total_price DESC;
Results:
     total_price
                               item_name
    17.95
                               Meat Lasagna
    17.95
                               Spaghetti & Meatballs
    17.95
                               Chicken Parmesan
    15.50
                               Mushroom Ravioli
    14.95
                               Steak Burrito
    14.50
                               Spaghetti
    13.95
                               Steak Tacos
    12.95
                               Chicken Burrito
    12.95
                               Hamburger
```

What do the highest spend orders look like? Which items did they buy and how much did they spend?

```
Customer with order number 9
SELECT SUM(m.price) AS total_price,
      item_name
FROM menu_items AS m
FULL JOIN order_details AS o
ON m.menu_item_id = o.item_id
WHERE o.order_id = 9
GROUP BY o.order_time,
         o.order_id,
         item_name
ORDER BY order_time,
        order_id,
        total_price DESC;
Results:
     total_price
                               item_name
    25.90
                               Chicken Burrito
    19.95
                               Shrimp Scampi
    17.95
                               Pork Ramen
    16.95
                               Eggplant Parmesan
    15.50
                               Mushroom Ravioli
    14.50
                               Fettuccine Alfredo
    14.50
                               Tofu Pad Thai
     7.00
                               Chips & Salsa
```

What do the highest spend orders look like? Which items did they buy and how much did they spend?

```
Customer with order number 2
SELECT SUM(m.price) AS total_price,
      item_name
FROM menu_items AS m
FULL JOIN order_details AS o
ON m.menu_item_id = o.item_id
WHERE o.order_id = 2
GROUP BY o.order_time,
         o.order_id,
         item_name
ORDER BY order_time,
        order_id,
        total_price DESC;
Results:
     total_price
                               item_name
                               Mushroom Ravioli
  15.50
    14.50
                               Spaghetti
   14.50
                               Tofu Pad Thai
                               Chicken Burrito
    12.95
    7.00
                               French Fries
```

Were there certain times that had more or less orders?

```
With this query we can check all of the order numbers on every given day
SELECT COUNT(o.order_id) AS date_count,
       o.order_date
FROM menu_items AS m
FULL JOIN order_details AS o
ON m.menu_item_id = o.item_id
GROUP BY o.order_date
ORDER BY o.order_date;
Results:
     number_of_orders
                                order_date
    160
                                2023-01-01
    159
                                2023-01-02
3
    150
                                2023-01-03
    106
                                2023-01-04
5
    121
                                2023-01-05
```

Were there certain times that had more or less orders?

```
Or analyze the AVG/MIN/MAX number of orders by weeks to see if we have some outlying data
WITH dates AS
(SELECT COUNT(o.order_id) AS date_count,
       EXTRACT('week' FROM o.order_date) AS week
FROM menu_items AS m
FULL JOIN order_details AS o
ON m.menu_item_id = o.item_id
GROUP BY o.order_date)
SELECT ROUND(AVG(date_count),2) AS avg_orders,
       MIN(date_count) AS min_orders,
       MAX(date_count) AS max_orders,
       week
FROM dates
GROUP BY week
ORDER BY week;
Results:
      avg_orders
                      min_orders
                                     max_orders
                                                     week
                                 170
     139.86
                     106
      124.14
                     114
                                     142
                                                     2
      134.86
                      118
                                     153
      125.00
                     101
                                    148
      146.00
                     132
                                    186
      134.00
                     121
                                     151
                                     158
      134.00
                      116
      130.00
                      91
                                     168
```

Which cuisines should we focus on developing more menu items for based on the data?

```
000
We could look at the top 5 most paying costumers (only included the first)
WITH orders AS (
SELECT SUM(m.price) as total_price,
       m.category
FROM menu_items AS m
FULL JOIN order_details AS o
ON m.menu_item_id = o.item_id
WHERE o.order_id = 17
GROUP BY m.item_name,
         m.category)
SELECT COUNT(category) AS number_of_foods,
       category
FROM orders
GROUP BY category
Results:
```

	number_of_foods	category
1	6	Italian
2	3	Mexican
3	1	American

Which cuisines should we focus on developing more menu items for based on the data?

```
Or we can look at it from revenue by category
WITH orders AS (
SELECT SUM(m.price) AS total_price,
      m.category
FROM menu_items AS m
FULL JOIN order_details AS o
ON m.menu_item_id = o.item_id
GROUP BY m.item_name,
        m.category)
SELECT SUM(total_price) AS income,
      category
FROM orders
GROUP BY category
ORDER BY income DESC;
Results:
      income
                      category
      49462.70
                      Italian
                      Asian
    46720.65
  34796.80
                      Mexican
      28237.75
                      American
```