

## Wireframe

### Amazon Sales Data Analysis

Revision Number – 1.4

Last Date of Revision – 12-Mar-2023

Lally

Document Version Control:

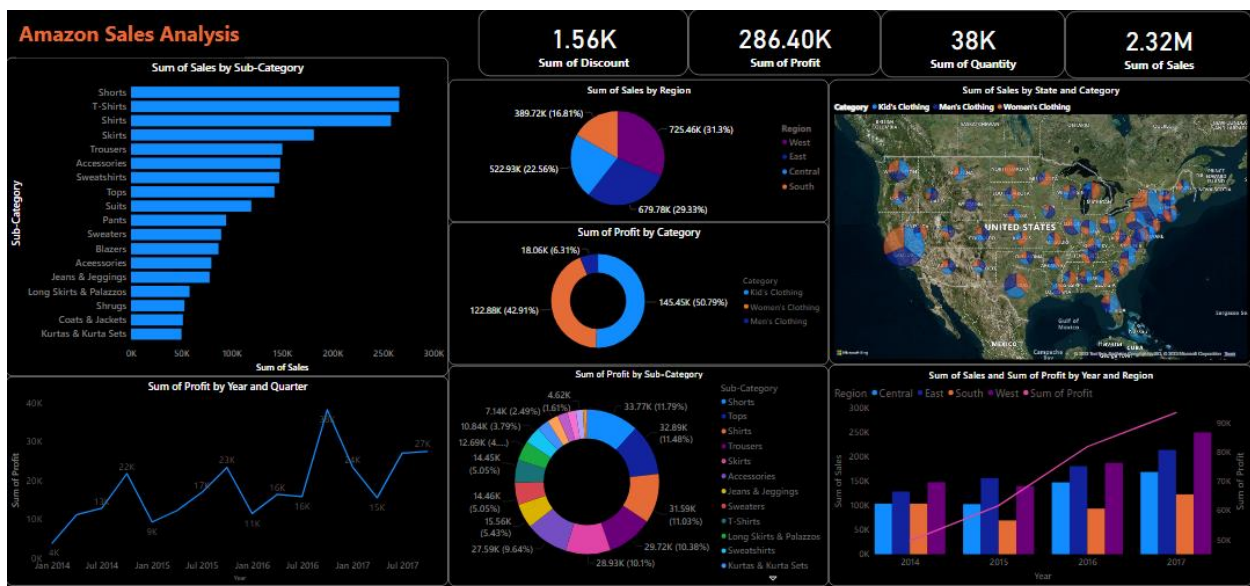
Date	Version	Author	Description
10-03-2023	2.0	Lally	Analysis
12-03-2023	2.1	Lally	Components of Dashboard

# Amazon Sales Data Analysis

## Analysis

As per the problem statement, we have built a dashboard with multiple visualizations through which we can get lots of insights present in the dataset.

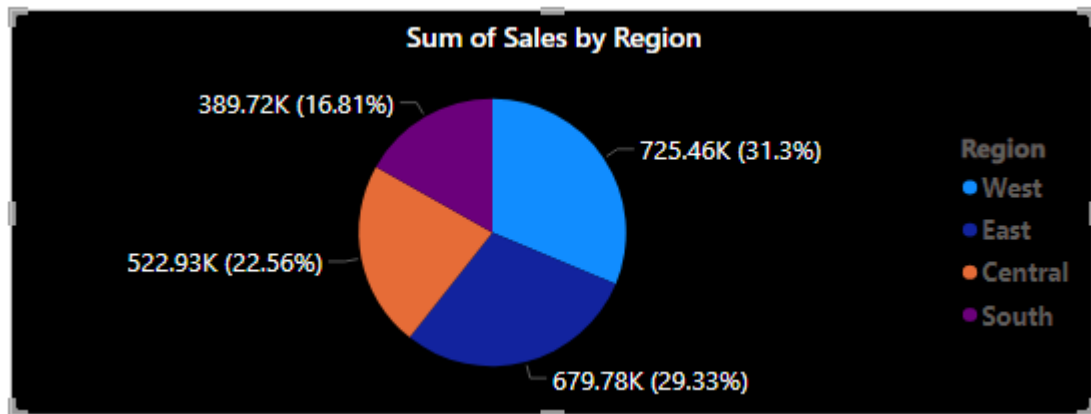
## Complete Dashboard



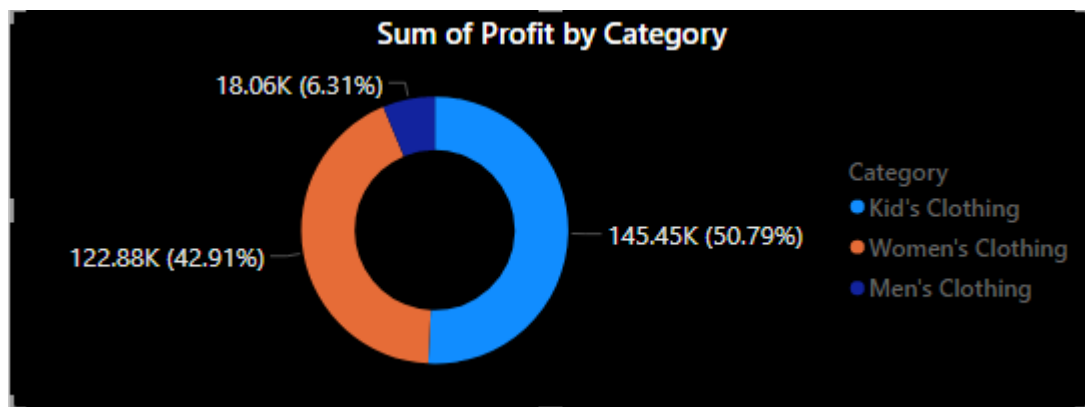
## Amazon Sales Data Analysis

### Components of Dashboard

- Sum of sales by region



- Sum of profit by category



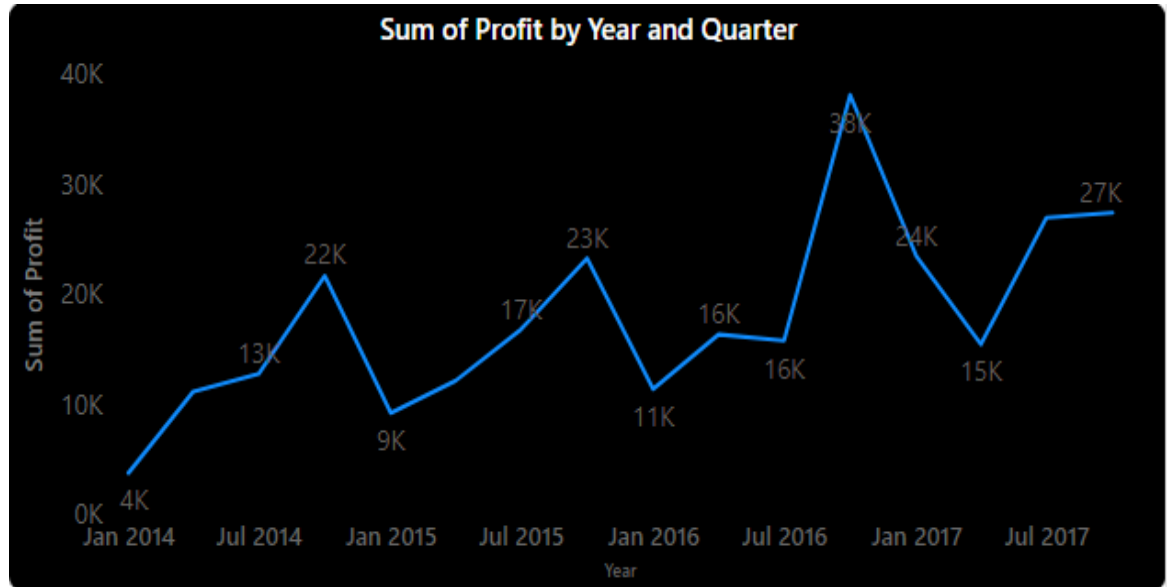
# Amazon Sales Data Analysis

- Sum sales by state and category

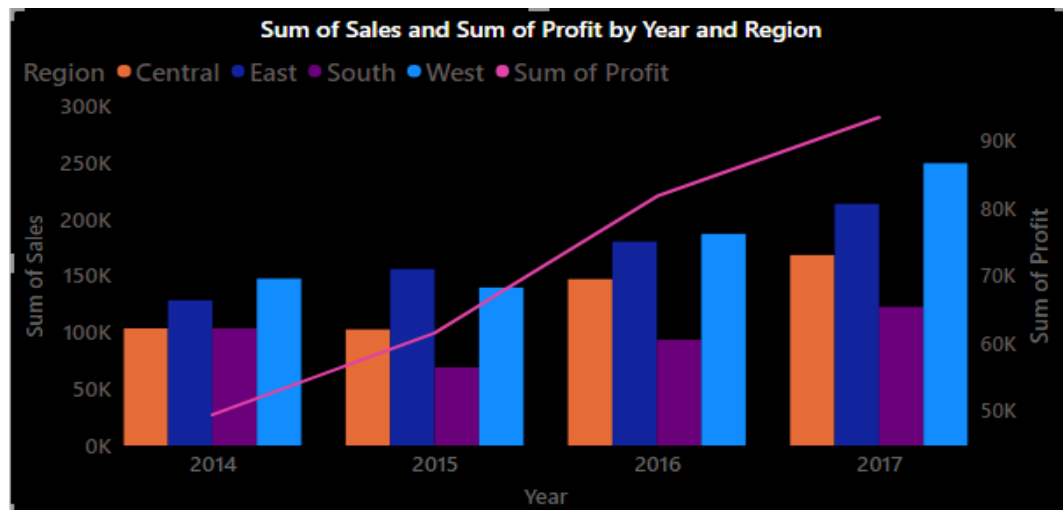


# Amazon Sales Data Analysis

## Sum of profit by year and quarter

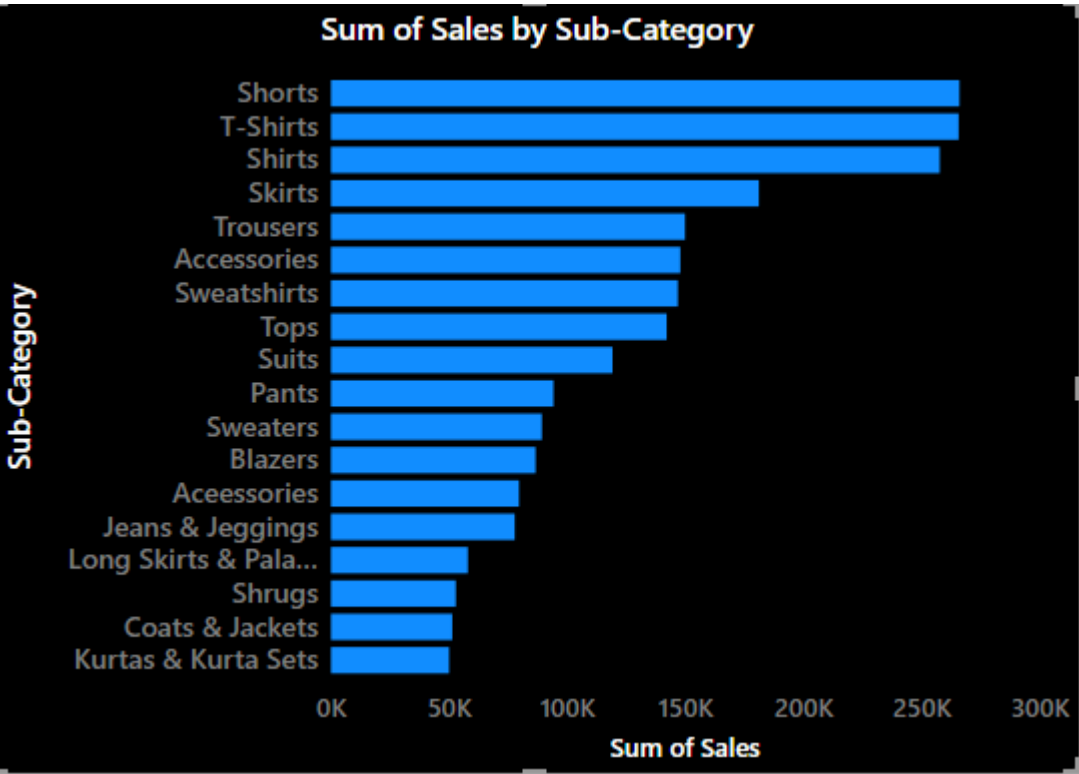


- Sum of sales and sum of profit year and region

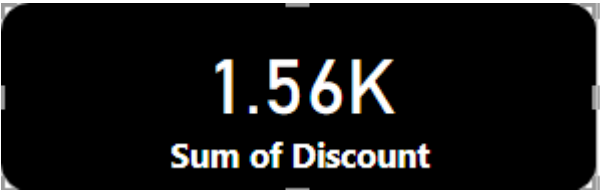


## Amazon Sales Data Analysis

- Sum of sales by sub category



- Sum of discount

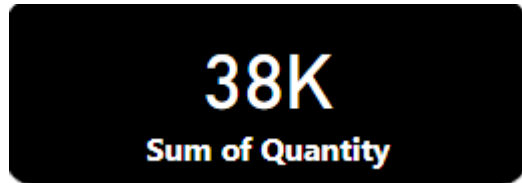


- Sum of profit

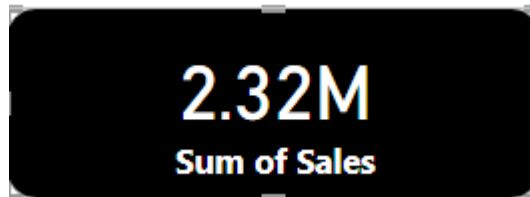


## Amazon Sales Analysis

- Sum of quantity



- Sum of sales



### Insights

1. Sub category “T-shirts” has the highest sales item.
2. Category type “kids clothing” is the highest profit item.
3. In region “East” region is highest profit.
4. Sub category “shorts” is highest profit item.