RONALDO ROSAS

(817) 600-2507 ronaldo.rosas@tcu.edu

EDUCATION

Texas Christian University, Neeley School of Business

Fort Worth, Texas

Master of Science in Business Analytics

May 2025

- Relevant Coursework: Financial Modeling, Data Visualization, Business Analytics
- Member, Data Analytics Club

Texas A&M University, School of Architecture

College Station, Texas

Bachelor of Science in University Studies-Global Arts, Planning, Design, and Construction

December 2022

Major: University Studies

Minors: Sustainable Architecture and Spanish

EXPERIENCE

Elgin USA

Data Analyst & Strategy Consultant

Arlington, Texas

January 2025 - April 2025

- Gathered, analyzed, and interpreted complex datasets using Excel and SQL to uncover insights into product sales performance and revenue trends
- Built interactive Tableau dashboards that highlighted sales KPIs and competitive positioning to support executive decisions
- Conducted pricing and market analysis to identify revenue opportunities and optimize product strategy
- Used Python and web scraping techniques to collect and analyze competitor product data
- Collaborated with leadership to translate insights into strategic recommendations supporting business goals

Tealstone Residential Construction

Denton, Texas

Crew Supervisor

January 2023 – May 2024

- Supervised a construction crew of five, ensuring adherence to project timelines, safety standards, and quality control
- Served as a bilingual (English-Spanish) liaison between management and labor teams to enhance on-site communication and project coordination
- Implemented operational improvements that reduced material waste and improved productivity

Fundación Mi Parque

Santiago, Chile

Urban Planning & Community Engagement Intern

July 2022 - August 2022

- Helped lead community workshops to collaboratively design an urban green space that reflected local needs and priorities
- Conducted post-project assessments and gathered community feedback to identify improvement areas
- Collected and analyzed environmental data in Excel to support project sustainability
- Supported in the creation and translation of website marketing materials which included flyers and presentations, from Spanish to English to enhance the organization's online presence and accessibility

SKILLS & INTERESTS

Data Analysis & Visualization: Forecasting, NPV, Tableau, Power BI, SQL, Python, Excel, PowerPoint Communication & Leadership: Bilingual (English & Spanish), Cross-Functional Collaboration, Team Supervision Soft Skills: Problem-Solving, Time Management, Adaptable, Organized, Detail-Oriented, Project Management Interests: Travel, Cultures, Data, Geography, Tourism