



LEONG KAH YAN

PROFILE INFO

Degree in Marketing student with sales experiences. Also, a Diploma holder in Travel and Tourism Management.

CONTACT INFO

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TAMAN TENAGA,
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CHERAS, 56000 KUALA
LUMPUR, WILAYA
PERSEKUTUAN (KL).

MY SKILLS

- Communication
- Creative Thinking
- Aesthetic Sensibility
- Analytical Skills
- Sales
- Negotiation
- Writing Skills

WORK EXPERIENCE

**Merchant Ads
Shoptline****Sep 2022 - Dec 2022**

- Design impactful banner ads to drive conversions and increase brand awareness
- Craft compelling copy that engages with customers and sells client's brand
- Create and manage successful Facebook social media ads campaigns.

Sales Team Member**Sep 2019 - Dec 2019****Apple Vacation Sdn Bhd**

- Provide customers with clear understanding of charges, billing and price changes.
- Entered, updated and maintained daily activity and prospect information.
- Kept records of sales-related activities and transactions in company database.

Event Crew Member**Oct 2018 - Jun 2019****Bentong Walk**

- Handle all administrative needs, including processing the payments, issuing receipts and keeping detailed records of the daily attendance.

EDUCATION HISTORY

**Diploma in Travel and Tourism
Management,
Berjaya University College****2018- 2020**

- Graduate with distinction.

**Bachelor of Arts in Marketing,
UCSI University****Intake 2021**

- Expected year of completion in December 2023