




# EVALUATION RUBRIC INFOGRAPHIC

| EVALUATION<br>CRITERIA       | EXCELLENT<br>  | GOOD<br>                | POOR<br>              |
|------------------------------|--|--|--|
| NEATNESS AND<br>PRESENTATION | THE INFOGRAPHIC IS WELL<br>PRESENTED AND THE<br>INFORMATION IS EASY TO<br>UNDERSTAND<br>2 POINTS | THE INFOGRAPHIC IS WELL<br>PRESENTED AND MUCH OF THE<br>INFORMATION IS EASY TO<br>UNDERSTAND<br>1,5 POINTS | THE INFOGRAPHIC IS NOT WELL<br>PRESENTED AND THE<br>INFORMATION IS NOT EASY TO<br>UNDERSTAND<br>1 POINTS |
| CREATIVITY                   | MANY CATEGORIES PRESENT<br>IMAGES<br>1,5 POINT   | SOME CATEGORIES<br>PRESENT IMAGES<br>1 POINT   | FEW CATEGORIES PRESENT<br>IMAGES<br>0,5 POINTS   |
| CONTENT                      | THE INFOGRAPHIC<br>DEMONSTRATES FULL<br>UNDERSTANDING OF THEORY<br>3,5 POINTS                    | THE INFOGRAPHIC<br>DEMONSTRATES A GOOD<br>UNDERSTANDING OF THE<br>THEORY<br>3 POINTS                       | THE INFOGRAPHIC<br>DEMONSTRATES A LOW<br>UNDERSTANDING OF THE<br>THEORY<br>2 POINTS                      |