## **JCPenney**

Packaging Specification

Sub: 348 Division: CHILDREN'S Entity: 30 Job #: C3879 Date: 12/30/09

Brand: **OKIE DOKIE** Engineer: SDJOHNSO

Description Pkg Code No. Lot Numbers Length: Width: Depth:

> 34-80-073-A 2.5000" 1.0000"

> > **Bar Code Layout**

Blank Size:

"MY NAME IS" LABEL - BOY Merchandise Description....

Merch. Fiber Content.....

**LABEL / PRINTED** Package Description.....

STRAIGHT CUT, 4 SIDE SEW Package Style.....

**COATED POLYESTER** Material.....

**5 PT** Basis Weight: Caliper.....

Unfinished Size.....

Web Width.....

Lip..... Gusset:

Printing Process..... LETTERPRESS OR OFFSET LITHO

Finish..... **NONE** 

Sew Margin..... **3 MM** Weave:

Loom..... Warp Yarn:

Fill Yarn..... Figure Yarn: Manuf. Joint..... Corr. Label Type:

Corr. Label Size: Corr. Label Material.....

Order Variables..... Notes.....

**Special Instructions:** 

1. LABEL SUPPLIER TO USE A COATED POLYESTER TAPE CONDUCIVE TO INDELIBLE INK PEN MARKING BY THE MERCHANDISE CUSTOMER.

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SCALE = 1:1 UNITS = INCH/MM 1-2pt solid = die line 0.5pt solid = score line 0.5pt dash/dot = hidden line 0.25pt dot = graphic boundary 1.0000 in 25.400 mm 2.5000 in 63.500 mm